

TRACTOR TRADE IS STRONG IN STATE

Lee Huff Says the Present Demand for Power Machines is Unprecedented.

The tractor industry in the central western states is at present taking rapid strides toward a leading place among the industries of this section, and by fall promises to run hand in hand with the truck and a close second to the passenger car business.

The demand being made on the farmers of the west for increased production of foodstuffs, coupled with the labor and horse shortage which is becoming more acute each day, is fast bringing the tractor into constant use on the farm, and makes it a most profitable investment for the farmer.

The tractor is one of the most useful and necessary pieces of machinery on the farm today. It is being used throughout the entire country for plowing, discing, harrowing, harvesting, corn shelling and road building. In fact, there is very little work on the farm which the tractor is not adapted. The farm tractor has past its experimental stage insofar as its usefulness is concerned.

There are a number of tractors being built and marketed today that are a real help to the farmer, one of the foremost being the GMC-Sanson, handled by the Nebraska Buick Auto Co.

The GMC-Sanson tractor is built by the General Motors company, manufacturers of Buick, Cadillac, Oldsmobile, Oakland and Chevrolet cars, and GMC trucks.

A number of these tractors have already been received by the Nebraska Buick Auto Co. and their dealers throughout their territory are planning demonstrations for the farmers in their immediate localities.

Boston Man Purchases 13th Overland Model Since 1911

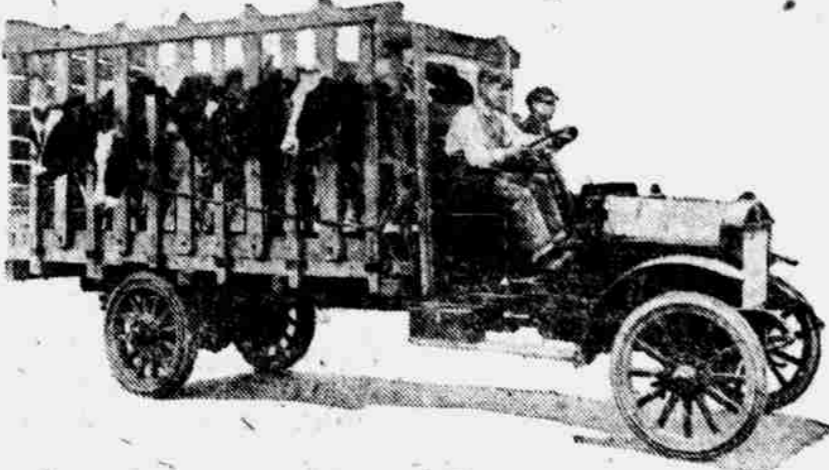
L. C. Thayer of Boston, Mass., is given the credit of being one of the most loyal buyers of Overland cars.

Since 1911 he has purchased 13 Overland and Willys Knight cars. He is one of the oldest customers of the company. Mr. Thayer was so well pleased with the performance of his first Overland and subsequent purchases that he rarely ever requires any kind of a demonstration, but simply places his order with the local dealers for the kind of car he wants and in many cases does not even see it before delivery.

Jones-Opper Take on the Agency for Truck Body

Announcement was recently made to the effect that the Jones-Opper company of Omaha had taken on the distribution of the Eight in One American convertible motor truck body, manufactured by the American Wagon company of Dixon, Ill.

Diamond "T" Truck Is Regal Chariot for Old Friend Cow



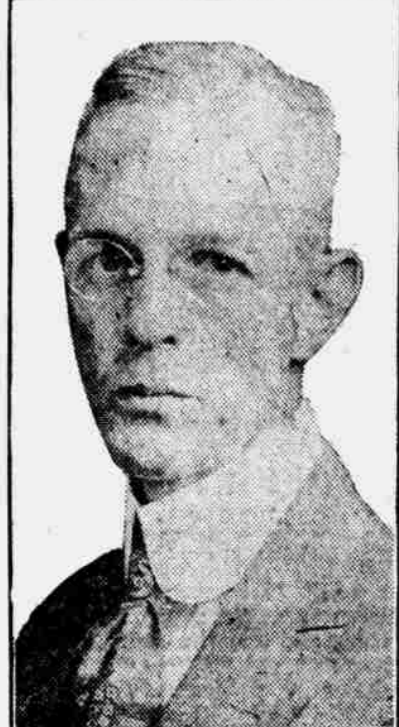
The above picture shows a Diamond T truck being used for hauling cattle at Seattle, Wash. This truck is owned by a Mr. Van Woerden, a farmer in this community, and makes a 23-mile haul to market.

The Diamond T has been standing

up unusually well, according to its makers, where it has been employed in farm work and cross-country driving. The Diamond T line was recently taken on by the Western Motor Car company of Omaha, and is made in one, one and one-half, three and one-half and five-ton capacities.

New Studebaker Distributor Appointed

Announcement was made last week regarding the appointment of the Booney-Yager Auto company of Denver, Colo., as Studebaker distributor for Omaha and adjacent territory.



O. N. Bonney, president of the company, is in Omaha now and the plans of the new company are fast being put into execution.

The Booney-Yager Auto company has been connected with the Studebaker organization for several years as distributors at Denver and of course are familiar with all Studebaker policies. The Denver connection will be maintained for the present at least which in fact makes the Omaha connection an extension of their present operations.

Standard "Eight" Backers Move to Farnam St. Location

The Keystone Motors corporation, recently organized to handle Standard Eight automobiles in this territory, have secured the former location of the Nebraska Storage Battery company at 2203 Farnam street and will move into their new quarters within the next few days.

According to Harvey R. Miller, this location will be remodeled and converted into an up-to-date showroom and service station.

Impossible to Catch Up With Demand, Says Toozer

According to George E. Toozer of the Toozer-Gerspacher Motor company, there is absolutely no possibility of the supply of Dort automobiles for this territory catching up with the demand. Mr. Toozer has made repeated trips to the factory in order to secure additional shipments, but it seems to be entirely out of the question to secure enough cars to supply the demand.

Omaha Auto Tinner
2107 Farnam St.
Phone D. 3564

Expert Radiator Repairing
We take dents out of auto bodies. We straighten out auto bodies. Manufacturers of Fenders, Hoods, Cowles, Gasoline Tanks, Oil Tanks, Battery Boxes, etc.

PRACTICAL PARAGRAPHS

By S.P. LaDue

Thermos Bottles

It is not uncommon to have the containers of thermos bottles break from the vibration of the car. By placing the bottles with the top end downward and securing them so that they cannot move sideways, this trouble will be obviated.

Gummed Pistons

Then the crankshaft on being turned over shows a steady, but unusual resistance, it very probably means that there is a deposit of gummy substance under the piston rings and this should

be removed. An ounce or two of kerosene injected into the cylinders through the spark plug opening, after which the engine is run with the ignition wire to the particular cylinder under treatment, disconnected, will loosen the gum and permit its ejection.

Adjusting Foot Brake

To adjust the foot brake, push the pedal forward about two inches and slip a small block of wood under it to retain in that position. Next tighten up the turnbuckle until the brakes are snug and when the block of wood is removed the slack will be correct.

Filling Grease Gun

As in most other things, there is a correct and an incorrect way of filling a grease gun and unless the job is properly done, a pretty sad mess results. Remove the nozzle of the gun and then push the piston down as you feed the grease in with a wooden pad-

dle of some kind. If the piston works hard, pull it down an inch, fill the space with grease and pull the piston down again, repeating until the gun is filled. The suction of the piston will draw the grease down so that the vacant space can be filled without difficulty.

Proper Wrench Length

When the handle of a wrench is too long for the capacity of the jaws, there will be danger of stripping threads. For this reason the mechanic's "S" wrench is the safest to use as the length of handle is scientifically proportioned to the work demanded of the tool.

Obscure Ignition Trouble

It happens in some cars that the two longer ignition cables, running to the spark plugs, hang so close to the metal of the cylinders, that they touch at intervals when the car is in motion. Before long the heated metal affects the insulation and when

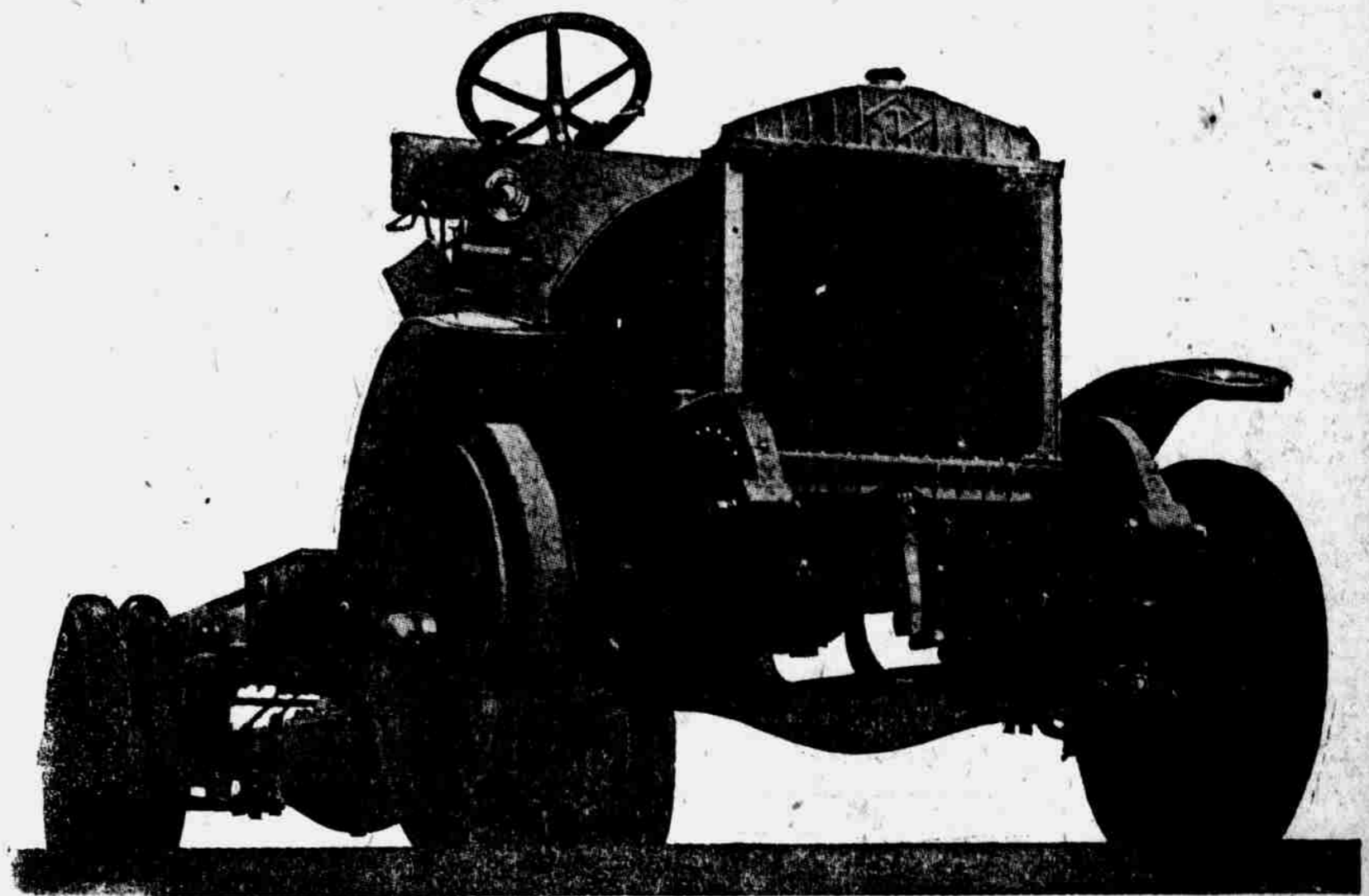
vibration brings the cables into a certain position, a short circuit results. As this happens when the car is running, it is difficult to locate the point of failure. The remedy, however, is to suspend the cables to the radiator rod, so that they cannot come in contact with the cylinders or place the wire in a conduit.

Paper From Sawdust.

Aberdeen, Scotland, June 15.—The success of an experiment in making paper from sawdust has been practically demonstrated at a large paper mill here. The Aberdeen Evening Express of a recent issue was printed from paper which contained a large percentage of sawdust.

Scientist Is Killed.

Amsterdam, June 15.—One of Germany's foremost scientists, Dr. Robert Marck, chief professor of chemistry at Jean University, has been killed in the fighting in front of Amiens. He was serving as an infantry lieutenant.



DIAMOND T TRUCKS

Are Always on the Job

IT is with a great deal of satisfaction that we announce the closing of a contract to become distributors in this territory for super-service Diamond T Trucks. We know that in selecting the Diamond T line we have secured trucks of different capacities, which will measure up to a standard of quality that we, ourselves, can stand back of to the limit.

Diamond T Trucks are built by men who know just what a truck must do—and what it has to do is often more than you expect of it.

Backed by eleven years of practical motor building experience, and unquestioned engineering facilities; simple, rugged, powerful—with a generous excess of strength in every part—we offer the Diamond T as the most serviceable, economical and enduring truck made in America. All this is proven by actual records of performance, in every line of business.

Not One Has Ever Worn Out

We found in our investigation, in seeking the best truck for us to handle, that the earliest models of Diamond T Trucks are giving extraordinary satisfaction—that they were so thoroughly well built that not one has ever worn out. We wanted a truck that we could guarantee for superlative service, and secured it.

Back of the Diamond T is one of the strongest service organizations in the country, the largest, most efficiently conducted exclusive truck factory, and men who are looked upon as leaders in the industry.

Diamond T Superiorities

Continental Four-Cylinder Motor, Brown-Lipe Multiple Disk Clutch, Brown-Lipe Transmission, Selective type, Spicer Universal Joints, Timken-Detroit Axles, Timken David Brown Worm Drive, A. O. Smith Pressed Steel Frame, Mather Chrome Vanadium Steel Springs, Gemmer Steering Gear, Timken Duplex Breaking System, Bosch High Tension Magneto, Schwarz Wheels, S-A-E Standard. EQUIPMENT: Hub - odometer governor, front fenders, running boards, oil side and tail lights, horn, complete set of tools, jack, tool box and seat.

FIVE STANDARD DIAMOND T MODELS One to Five Tons

The Diamond T line is built in all capacity sizes necessary to the demands of commercial motor transportation.

A size for every motor delivery requirement.

Prompt Deliveries

We offer Diamond T Trucks with our unqualified endorsement, as the best motor truck investment our friends and business men of this community can make today—knowing that every Diamond T Truck we sell will make good and sustain our reputation.

Largest Exclusive Motor Truck Factory in United States

The output of Diamond T Trucks is now so large, we are able to promise deliveries and not disappoint a single customer. This is due to the modern manufacturing facilities installed in the big new Diamond T plant in Chicago—the largest exclusive motor truck factory in the United States.

Read the Diamond T superiorities and compare them with other truck specifications. Quality is the first consideration. This is the cause of our enthusiasm in securing the sale of these extraordinary trucks.

Dealers Attention!

We are in position to offer an attractive proposition to dealers throughout our territory, who are seeking a line of trucks they can sell and deliver. Motor truck business is booming. Every day brings to light greater need for a truck such as the Diamond T.

Write, wire or phone us—at our expense—to reserve you territory until we can complete details of our proposition.

The Thrift Car



Model 90—A Real Car

HERE is a fine, roomy, comfortable car that amply provides for every motor car essential.

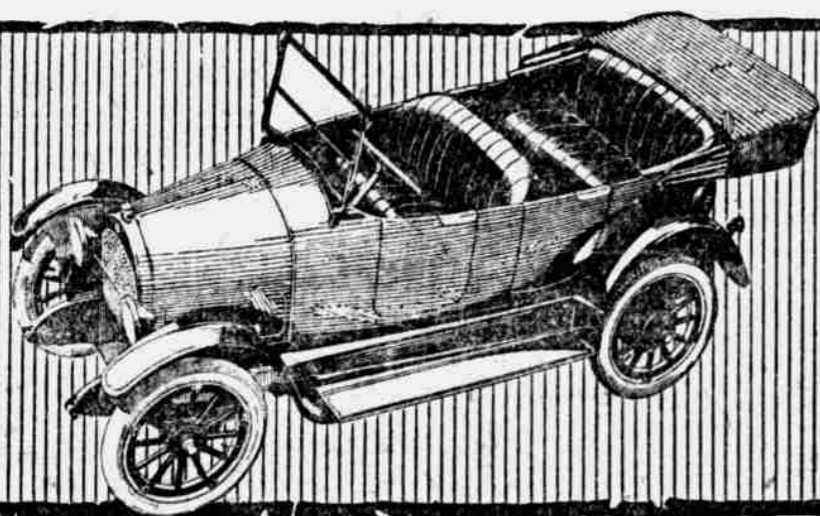
It looks well, it rides easily, it is simple to handle, it is powerful and it is efficient.

To all these virtues add its advantage of economy and you understand why more than 100,000 Model 90 cars have already been sold.

It has electric Auto-Lite starting and lighting, vacuum gasoline system, large tires, non-skid rear, 106-inch wheelbase and cantilever springs.

Five points of Overland superiority: Appearance, Performance, Comfort, Service and Price

Light Four, Model 90 Touring Car.



Van Brunt Automobile Co. DISTRIBUTORS

OMAHA, NEB.

COUNCIL BLUFFS, IA.

Western Motor Car Co.

DISTRIBUTORS

2054 Farnam Street

Omaha, Neb.