

OUR personal service department is at your service. If you have shopping troubles call Daisy Doane; she will gladly assist you.

BURGESS-NASH COMPANY


"EVERYBODY'S STORE"

NO matter where you want to go nor by what means wish to travel you will avoid tiresome details and all trouble if you Ask Mr. Foster, Balcony.

Sunday, June 9, 1918

STORE NEWS FOR MONDAY

Phone Douglas 137



The Store That Serves You Best!

Is the one that serves you as faithfully in wartime as in time of peace.

It must give—

- Good values.
- Lowest prices on merchandise worth while.
- Keep out inferior qualities often used for the sake of low prices.

All goods cost more; each day sees costs advancing, but they should not cost you as much more as some charge.

Naturally you expect everyone to make the profit they are entitled to in these unusual times, but it is not right that a dime of profit should be tacked on to cover an extra cent of cost and service.

The store that serves you best is the one that keeps pace with the times.

Not merely attune to the tempo of the times so that it can reflect every change, but commanding each situation as it arises in the world of merchandise and molding it to the advantage of its patrons.

Ever keeping in mind our guiding slogan—"The Greatest Service to the Greatest Number."

Burgess-Nash Co.

ON THE SQUARE AT THE ELEVATOR MONDAY Remnants of Silk at 1/2 Price

On this square Monday, we will offer a great accumulation of silk remnants, lengths 1 to 5 yards; consisting of the seasons' best selling weaves, patterns, colorings and black, at exactly half regular price.

Burgess-Nash Co.—Main Floor

These Pretty Tub Silks Are Really Extreme Values at \$1.95

ESPECIALLY desirable for men's shirts and women's blouses, beautiful selection of patterns and colorings. White and colored grounds with woven colored stripe of satin. Very special at \$1.95 yard.

Chiffon Taffeta Silks, \$1.69
36 inches wide and in a wide range of street shades, including almost every possible shade of blues. Monday at \$1.69 yard.

Imported Pongee Silk, 98c
All pure silk in the natural shade of tan. 32 inches wide and will launder perfectly, at 98c yard.

36-Inch Silk Jersey, at \$2.50
The most wanted silk fabric for one-piece summer dresses. Pretty shades of old rose, Belgian blue, green, gold, tan, French gray, navy, rookie, pink and flesh, also white. Special at \$2.50 yard.

36-Inch Black Taffeta Silk, \$1.15.
36-Inch Black Chiffon Taffeta, \$1.59.
40-Inch Black Chiffon Taffeta, \$1.95.
36-Inch Black Peau de Soie, \$1.69.

Burgess-Nash Co.—Main Floor

Our Annual June Sale of The Finer Qualities of

Muslin Underwear

Including Filipino Hand Made Lingerie At Prices Much Below Normal



IT is more opportune—is of more actual value to you—makes a much stronger urge upon your buying judgment than ever before, because each succeeding season sees cotton higher in cost, mill labor of the right kind harder to obtain and more expensive and merchandise increased in manufacturing cost and in prices at wholesale and at retail.

In This June Sale You Will Be Paying Prices Based On the Cost of Months Ago

You will be choosing from standard lines—matching in every detail our regular merchandise,—muslin underwear that comes from our regular makers, without skimping an inch on measurements or a penny on cost or quality. Here's an idea of the splendid values:—

Dainty Undermuslins At \$1.95
Including—
Gowns of fine nainsook, in wide variety of styles in pink or white. Envelope chemise of nainsook in variety of pretty styles. Also Filipino hand-made gowns and envelope chemise beautifully hand embroidered to match.

Envelope Combinations \$2.95 and \$3.95
Made of flesh, pink crepe de chine and wash satins and trimmed with sprays of colored embroidery and lace. Prices, \$2.95 and \$3.95.

Exquisite Undermuslins \$2.45
Including—
Filipino hand embroidered gowns.
Filipino hand embroidered chemise.
Filipino hand embroidered petticoats.
Filipino hand embroidered combinations.
Also fine American made pajamas of batiste, nainsook and crepe. Gowns of nainsook, envelope chemise and crepe de chine camisoles.

Pretty New Undermuslins \$2.95
A big generous assortment, including Filipino beautifully hand embroidered gowns, chemise, combinations, corset covers, drawers and petticoats. Also fine nainsook and batiste gowns and envelope chemise and pajamas, daintily trimmed with lace and embroidery.

Filipino Undermuslins \$3.95
Exquisitely hand embroidered, including gowns, chemise, combinations, corset covers, drawers and petticoats, also bloomers of wash satin, and tub silk, trimmed with lace and hemstitching and envelope chemise of flesh or pink colored crepe de chine and wash satin, prettily trimmed.

Night Gowns \$1.75 to \$10.50
Made of fine nainsook, batiste and victory cloth with embroidery lace and tucked trimmings, bodice, sleeveless, empire, slipover hemstitched and "V" neck styles. Flesh color and pure white. Price range \$1.75, \$1.95, \$2.25, \$2.95, \$3.75, \$3.95, \$4.95 to \$10.50.

Envelope Chemise \$1.75 to \$6.75
Unusually fine materials and exceptionally pretty. Made of nainsook, and dimity, victory cloth and striped voiles trimmed with pretty laces, medallion tucks, lace insertions and ribbons. Price range, \$1.75, \$1.95, \$2.25, \$2.45, \$2.95, \$3.95, to \$6.75.

Crepe de Chine or Satin Gowns \$5.00, \$5.95, \$6.50 and \$7.50
Beautiful crepe de chine and wash satin night gowns in flesh, pink. Trimmed with lace and hand embroidered. Price range, \$5.00 to \$7.50.

Beautiful New Wash Materials in Dress and Skirt Pattern Lengths \$1.95

A VERY special offering for Monday only, of desirable wash fabrics in lengths suitable for dresses and skirts, consisting of flaxons, batistes and voiles in pretty figured, striped and floral designs, also gabardine skirting with white grounds, pretty colored stripes and plaids for sport skirts, 2 1/2 to 7-yard lengths for \$1.95 each.

Imported Jap Wash Crepe, 49c
In an exceptionally pretty line of patterns for kimonos, also a complete line of plain shades for skirts and dresses. Special Monday, at 49c yard.

Fine Imported Voiles, at 75c
Plain colors, a fine crisp quality for blouses and dresses. Shades of pink, light blue, reseda green, French gray, tan, navy, old rose, lavender, Alice blue and Nile, also black and white. 40 inches wide, at 75c yard.

Beautiful Ginghams, at 59c and \$1.00
The most wanted wash goods of the season. Large selection of pretty plaids, checks, stripes and plain colors. 32 inches wide, 59c and \$1.00 a yard.

Dress Pattern Lengths, for \$2.95
A full dress pattern length of voiles in plaids, figured, striped and floral designs, light or dark ground, also plain wash suitings in poplins and fancy weaves. Light or dark shades, \$2.95 each.

Burgess-Nash Co.—Main Floor

SILVERWARE for the Bride and Home

Silver is enduring and there is possibly nothing more acceptable as a wedding gift. Here are some special values for Monday:

Candy Baskets
And compotes of Sheffield silver. Variety of styles. Priced at \$2.25, \$3.95 and to \$5.95 each.

Casseroles
Sheffield silver and Guernsey casseroles, beautiful new designs, at \$4.95 each.

Sandwich Trays
Sheffield silver, hammered-style sandwich trays. Special at \$1.45. Others to \$7.50 each.

Vegetable Dishes
Double, two complete dishes, grade border. Complete, at \$5.95.

Bread Trays
Sheffield silver bread trays, assorted designs, \$4.75. Others to \$9.50 each.

Relish Dishes
Silver plate and glass, an exceptional value at \$1.00.

Community Silver
Tea spoons, 50, 25 and 10 years' guarantee. Set of 6, at \$3.00, \$1.75 and \$1.00.

Burgess-Nash Co.—Main Floor

TAKE A KODAK WITH YOU

We carry a full line of Eastman kodaks and supplies.

- Vest pocket kodaks, \$7.50.
- No. 3 Auto kodak, \$19.50.
- No. 2-C Auto kodak, \$17.50.
- No. 2 Cart. Premo, \$7.00.
- No. 2-A Cart. Premo, \$8.00.
- No. 2 Auto Brownie camera, \$8.00.
- No. 2-A Auto Brownie camera, \$9.00.
- No. 0 Brownie camera, box, \$2.00.
- No. 2 Brownie camera, box, \$2.75.
- No. 3 Brownie camera, box, \$4.50.
- Photo albums, 75c to \$5.00.

Burgess-Nash Co.—Main Floor

ARE YOUR FURS SAFE?

The Burgess-Nash storage vault insures them against moths, burglary, dampness and fire; sees that they are thoroughly cleaned before being hung, and sends the bill only when the furs go home in the Fall.

Telephone Douglas 137.
Burgess-Nash Co.—Second Floor.

Extra Special

Announcing a Radical Clearaway Monday of Every Colored

WOOL SUIT

In Our Stock, (Excepting Blues and Black,) Unrestricted Choice of Two Groups at

\$19.75 and \$39.50

IT'S even more radical—it's sensational—the remarkable price reductions we have made and the extreme values that are offered to you.

The Suits are distinctive and individual in style, possessing the usual characteristics which stand out so prominently in all Burgess-Nash Ready-to-Wear.

The styles are extensive in range of selection, including the dressy as well as the strictly tailored effects.

The materials from which the suits have been developed include serges, checks, mixtures, gabardines, poiret twills and tricotines.

Two Prices, \$19.75 and \$39.50

Burgess-Nash Co.—Second Floor.



"Standard" Sewing Machines \$35.00 to \$65.00

WE are exclusive distributors for Omaha and vicinity of the "Standard" Rotary Sewing Machine and highly recommend it to our patrons.

The "Standard" rotary is the easiest and fastest running sewing machine on the market, and is practically noiseless.


The "Standard" rotary will sew either with one thread or with two, and has the chain and lock-stitch adjustment.

Every machine is backed by the personal guarantee of Burgess-Nash as well as the factory, and you can buy them on terms as low as

\$1.00 DOWN, \$1.00 WEEKLY
Special This Week

- 1 Singer and motor, used, \$28.00.
- 1 White, up-to-date model, almost new, \$22.50.
- 1 drop-head, domestic, used, \$6.00.
- 1 "Standard" vibrator, new, \$35.00.
- 1 "Standard" rotary upright, electric, new, \$45.00.

Burgess-Nash Co.—Fourth Floor



June Sale of RUGS and LINOLEUMS

SOME unusual values that should appeal to scores of home furnishers Monday.

Crex Grass Rugs.
Heavy herringbone weaves in colors of green and brown. Very specially priced:
8x10 feet, special at \$7.75.
9x12 feet, special at \$9.00.

High-Grade Axminster Rugs
Variety of the season's newest patterns and colorings at prices that it will be impossible to duplicate in future.
27x54 Axminster rugs, \$3.25.
36x72 Axminster rugs, \$5.25.
6x9 Axminster rugs, \$17.50.
8-3x10-6 Axminster rugs, \$25.00.

Axminster Rugs at \$37.50.
This is by far the best value you'll find almost anywhere on high grade, good dependable floor coverings, the selections are large and the patterns new, and will meet the approval of the most critical.
8-3x10-6 Seamless Axminster rugs, \$37.50.
9x12 Seamless Axminster rugs, \$45.50.

French and Royal Wilton Rugs.
Your inspection is invited to these beautiful rugs. Compare our extremely low prices.
8-3x10-6 Royal Wilton rugs, \$55.00.
9x12 Royal Wilton rugs, \$57.50.
8-3x10-6 French Wilton rugs, \$81.00.
9x12 French Wilton rugs, \$84.50.

Linoleums at 55c.
Fiber-line, felt-back linoleum, special at 55c square yard.
Heavy cork-filled printed linoleum, special at 65c square yard.
Heavy inlaid linoleum, colors through to the back. Very special at \$1.35 square yard.

Burgess-Nash Co.—Third Floor

