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## RetainsItsGoodness

This worth-while cereal beverage is clean in manufacture.

It is never exposed to air.
The Brown Bottle keeps out the light.
It cannot deteriorate.
It is non-intoxicating.
Its wonderful hop aroma is exhilarating in itself
But in addition it gives 12 fluid ounces of nourishment.
Schlitz Famo ishealthful, good, and good for you. Try it.

On sale wherever soft drinks
are sold.. Order a case from


Made Milwaukee Famous

