

FACTORY LOADS AUTOS ON TRUCKS SENT OVERLAND

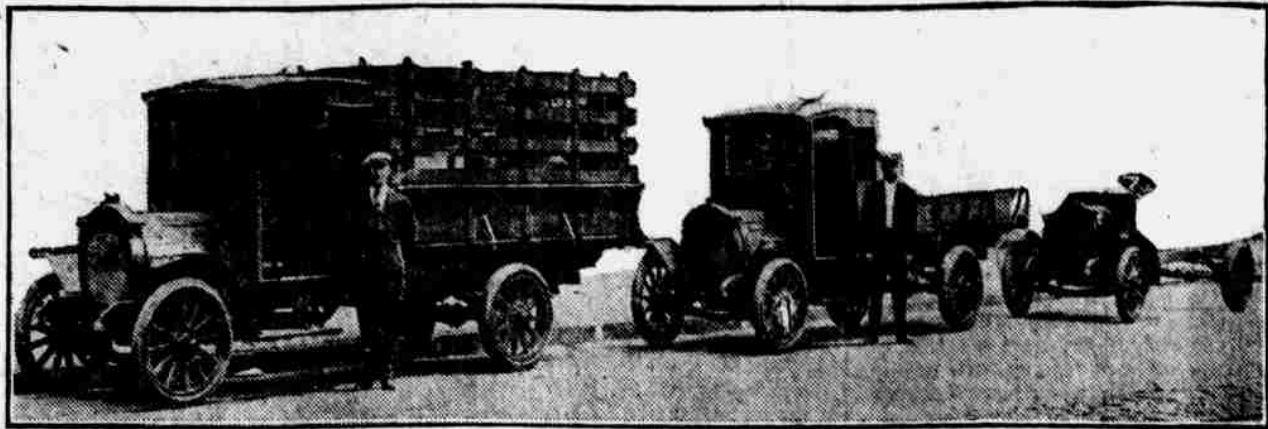
Manufacturers of Peerless Utilize Carrying Capacity of Truck Chassis Delivered Under Own Power.

A. J. Schmunck, general sales manager of the Peerless Motor Car company, has given a great deal of thought and study to the matter of overland shipment of cars during these times of congestion. A happy combination of circumstances permits exceptionally economical handling of trucks and passenger cars for the Peerless company even to far distant points.

This consists in the delivery of truck chassis and passenger cars in one trip. Company officials state that this has been accomplished during the severest weather at a good average express shipment time and at practically freight cost. This system of delivery was carefully considered by Mr. Schmunck and the passenger cars crated and secured to the truck chassis. By this method of shipment, dealers have been kept supplied with trucks and motor cars, all of which have arrived at their destination without hitch or scratch. This system has done its part in relieving congestion and helping to free the railroads from the great burden thrust upon them by hitherto unknown shipping demand brought about by the needs of the war.

In delivering passenger cars overland where trucks are not included in the order, the finish is preserved by a protective coating of oil, which, when removed at the point of destination, leaves the high gloss finish as perfect as when the car left the factory.

Fulton Truck Drive-Away Includes Chassis and Also Two Special Bodies



The working out of these new methods has served a double purpose in keeping the Peerless dealers well supplied with cars and in patriotically aiding in keeping the tracks clear for the ends of war.

Connersville Factories Open Washington Office

Connersville, Ind., is the home of the 10 large industries which separately contribute to the success of the Lexington Minute Man Six. All of these industries are run under their own specialized management and grouped together under one centralized board headed by Frank B. Ansted, the youngest executive in the country to assume such great responsibility. Mr. Ansted, like all true Americans, is heart and soul in the great struggle for democracy. The greatest evidence of this spirit on the part of these associated industries of Connersville is evidenced by the establishment of a Washington office. The purpose of this headquarters is to form a central branch where active and efficient co-operation may be instantly given to the government in all war matters. This office will also

serve to represent the interests of these manufacturing plants at the capital. These new offices are known as the Ansted Associated Industries and are located at 22 National hotel building, Washington, D. C.

Overland Plant Has Total Of 64 5-Men Bowling Teams

So great is the interest in bowling among the employees of the Willys-Overland company, that the 64 five-men teams which compose the bowling organization, cannot arrange a schedule to allow each team to play the other and decide the championship for the plant. The club is in charge of Overland men and they have private alleys of the most modern type installed at the factory. There are eight of these alleys. The pin setters are supplied by the Overland company. At the annual banquet given recently, \$4,000 in prizes was distributed. This money was raised by the men through sale of advertising space in their annual program, from entrance fees and from

money received from a charge for games. The balance in the treasury which was left after the awarding of prizes was contributed to the Toledo War Chest fund.

Charles Krantzenburger, a member of the league, holds the distinction of having a perfect score of 300 points. R. R. Scott, secretary of the Willys-Overland, who was the principal speaker at the banquet, dwelt upon the necessity for keeping in perfect physical trim during the present period in the nation's progress. He brought out the fact that the feeling of comradeship and sportsmanship gained in bowling should be helpful to these men in their work.

Both Are Popular.

Rider and Driver, under the picture of a Long Island horse show, believes the success of the exhibit to indicate "the popularity of the automobile among lovers of the horse." Is it too much to assume that the automobile will yet become sufficiently practical to be something besides a rich man's plaything? We hope so. —Motor Life for April.

'CAMOUFLAGE' IS AN INDIAN ART, SAYS AUTO MAN

"That the art of 'camouflage,' as now practiced in Europe, is an American institution and originated by the American Indians was recently proven to the drivers of the camouflaged Kissel Kar, while touring the Indian reservations of the Pacific coast states," says W. E. Foshier of the Kissel Kar.

"A squaw, reported to be over 100 years old and to have lived in the days when the white man was a common enemy, through an Indian interpreter, explained how the Indian children were taught to place flowers in their hair, as well as twigs, leaves

and other bits of foliage, and were able to move along the ground in such a stealthy manner that they were not discernable to the rest of the tribe.

"Before a young buck could become qualified as a warrior, he had to make his approach to the Indian camp almost in the midst of the assembled warriors without being detected. The real origin of paint on their faces, as well as on their wigwams and horses, as claimed by authority, was for the purpose of making them blend in with rocks, trees and dirt, so that they could approach their prey or remain hidden without detection."

Most Necessary.

If there is any lingering doubt on the part of government officials of the value of the motor car, this experiment might be tried: Take every motor car away from

every department and branch of the government for one day. The next day the motor car would have ceased to be a nonessential for all time.—Motor Life.

Sticking Screws

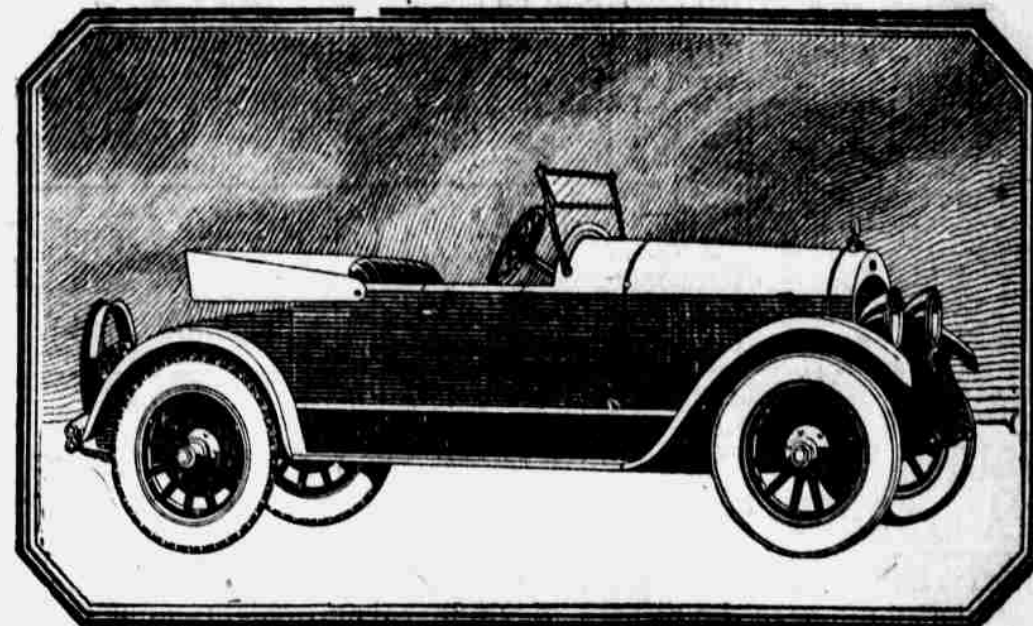
When a screwdriver bit refuses to take firm hold of a screw slot, a little emery dust sprinkled in the slot may do the trick.

"THEY" ARE NOT STEALING FORDS EQUIPPED WITH

Mueller Locks
W. S. Lovejoy, Whol. Dist., Omaha.

The Cole Aero-EIGHT

Two-Passenger ROADSTER



Electric Peak, Yellowstone National Park



THE ideal for which all have striven, Cole has achieved!

THE defiant challenge of the steepest hills is welcomed by owners of the Aero-Eight. It conquers where other cars will falter.

The triple capacity vacuum system provides a reserve of fuel to take you over the top on high.

No matter how low the test of gasoline or how cold or rare the atmosphere, the hot-spot manifold guarantees immediate carburetion.

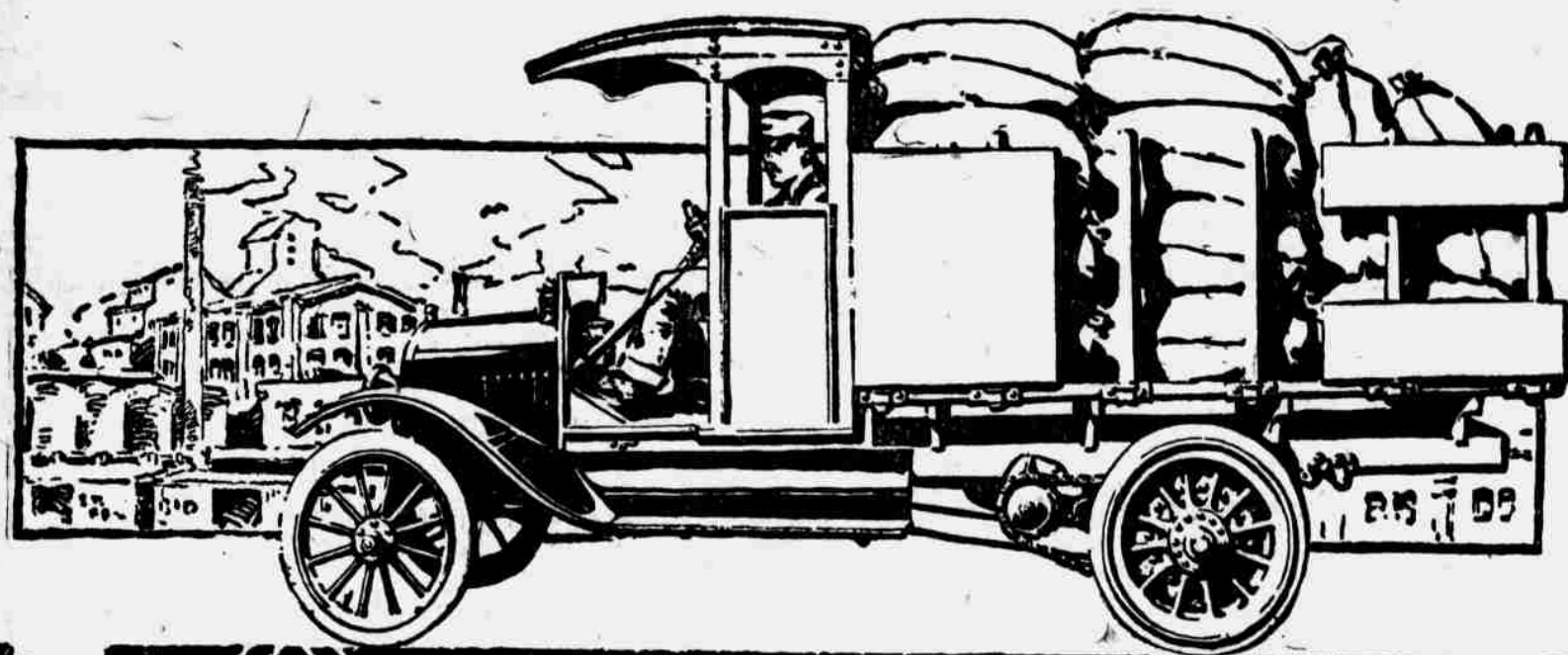
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Wholesale Distributors for Iowa and Nebraska.
Some Good Territory Open for Live Dealers.
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Equipped when you get it with all of the fixtures and appointments that you have been accustomed to add as "extras" the Aero-Eight is offered in seven, four and two passenger models—each sponsoring a new automobile vogue.

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\$400

AND A FORD Gives you this complete truck made with Graham Brothers One-Ton-Truck Builder including body and cab.

Truck-Builder Chassis Alone \$325
All Prices f. o. b. Evansville

This is the truck we can deliver to you—complete with a new Ford Power Plant—or combine with your Ford, in one day.

It Will Earn \$5 to \$7 Per Day Net for You



Base your purchase of hauling equipment on facts and figures—motor trucks have displaced horses in every line of business where economy and efficiency have been given first consideration.

Graham Brothers Truck-Builders gives motor truck service at its lowest cost.

Depreciation through wear is less than with any standard one-ton truck. This is due to light weight with strength—pneumatic front tires—solid rear tires.

The yearly charge off in value is less—initial cost is much less than that for other trucks of equal service value.

Operating cost is less—Graham Brothers Truck-Builders moves its load further on a gallon of gasoline and oil.

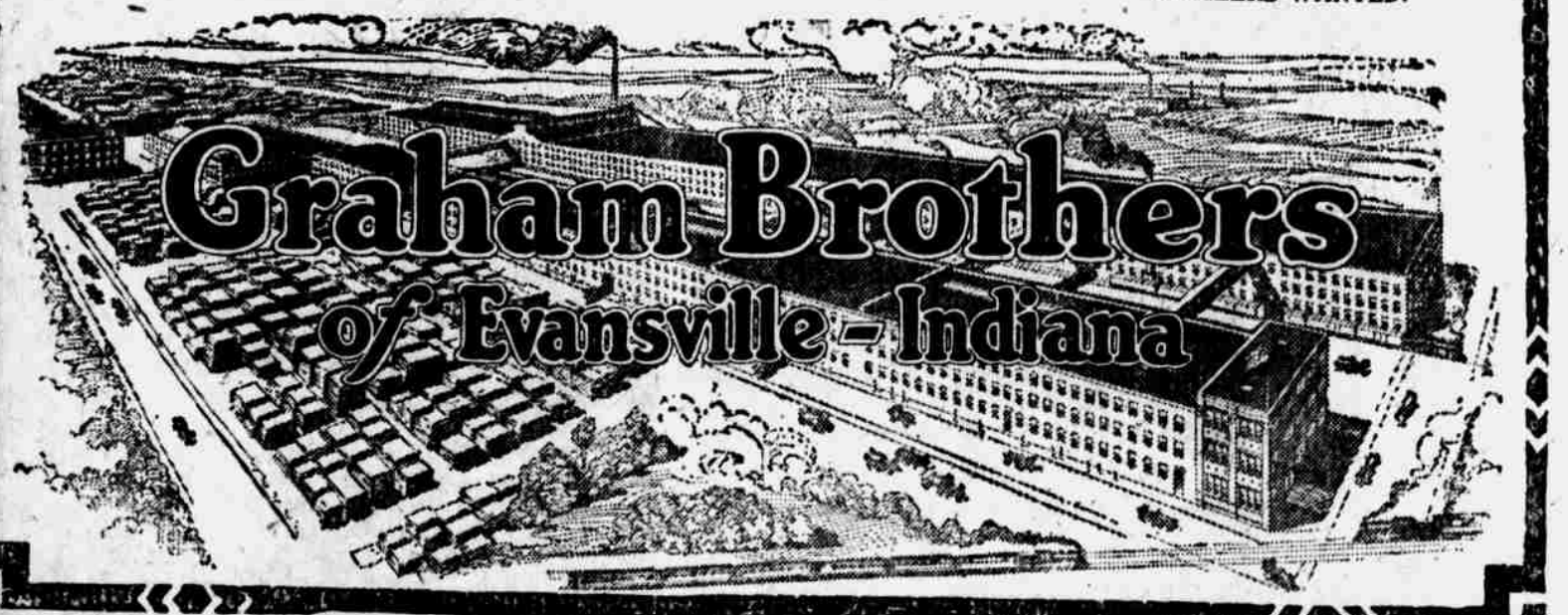
Net earning in all forms of delivery has been proved to be from \$5 to \$7 per day—on an investment of \$400 and a Ford.

Investigate these figures—see how they apply to your business.

TRUCK BODIES—Nine distinctive types of Motor Truck Bodies for individual requirements; prices on request.

We maintain a complete Assembly Plant and Service Station for all owners of Graham Brothers Truck-Builders.

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Model 6—1/2-Ton \$950

Chassis Only
Price f. o. b. Factory
Tire Size, 22x4, non-skid.
Wheel-base, 110 inches.

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Chassis Only
Price f. o. b. Factory
Tire Size, Front 34x3 1/2 solid, Rear 34x4 solid.
Wheel-base, 130 inches.

Model 9—1 1/2-Ton \$1850

Chassis Only
Price f. o. b. Factory
Tire Size, Front 43x3 1/2 solid, Rear 34x5 solid.
Wheel-base, 140 inches.

Model 7—2-Ton \$2395

Chassis Only
Price f. o. b. Factory
Tire Size, Front 34x3 solid, Rear 34x4 solid.
Wheel-base, 156 inches.

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