

RIALTO THEATER CONTAINS GREAT CONCERT ORGAN

Instrument Largest in Central West With 2,500 Pipes, Operated by Ten Horsepower Electrical Blower.

The great concert organ installed in "The Rialto" is by far the largest and most expensive instrument ever installed in any theater in the central west, and while it ranks with a few of the most noted organs, it is extraordinary in that it embodies certain features not introduced in any other instrument.

Notwithstanding its practically unlimited musical possibilities and resources, it has incorporated into the scheme 20 stops on what is known as the "double touch system."

This treatment has been introduced in concert organs recently to a limited extent by a few of the most prominent theater organ builders. Under this system an added pressure to any key will produce solo effects, coupler or orchestral effects at the command of the player.

Sixty-six Speaking Stops. The instrument will have 66 speaking stops, operated by hinged stop-keys over-hanging the manuals. It will contain over 2,500 pipes, including a large 32-foot set of pedal pipes, which are an octave below any register in any of the organs in this territory. It will contain 25 compasses, 17 interchangeable piston combinations, 11 pedal combinations, four expression pedals, one grand crescendo pedal, three tremulants, 20 cathedral chimes, 25 Marimba bells, 37 harp tones, 49 orchestra bells, 37 xylophone tones, besides a complete line of orchestral effects such as Chinese-block, tom-tom, castanette, typani, snare-drum, bass drum, triangle, crash cymbal, grand crash and their effects.

The instrument comprises five organs in one, namely, great organ, swell organ, choir organ, echo organ and pedal organ. Each division is located in separate sound-proof cement organ chambers which are provided at suitable and proper locations in different parts of the theater, and controlled electrically from the key-deck (or console) situated in the orchestra pit.

Ten Horsepower Blower. Its wind supply is obtained from a huge blower driven by a 10-horsepower dynamo. A generator is also provided to furnish the current for the action. Special motors control the movements of the swell shades.

This instrument was furnished by a progressive home concern, the Pitts Pipe Organ company, 1218 Farnam street, the western branch of Hill-green, Lane & Co., Alliance, O. This concern also furnished the organ for the Strand theater, which is controlled by the same management that erected this beautiful new Rialto theater, and who saw fit to award the contract for their new organ to the same local firm which served them so creditably in the former playhouse.

The Pitts Pipe Organ company has installed seven new organs in Omaha in the last few years, and built up a splendid reputation for instruments having unsurpassed sweetness of tone and reliability of action.

Rialto Electrical Fixtures Finest in United States

The electrical fixtures of the Rialto theater, installed and designed by Victor S. Pearlman & Co. of Chicago, represents the finest electrical installation of any theater in the United States.

The large chandelier in the center has a spread of 12 feet, weighs two and one-half tons and has a candle power of 9,000 watts. The fixtures in the lobby are wrought iron bronze Italian renaissance standards. The loggia and promenade fixtures are electrical baskets in beautifully colored silk.

The Victor S. Pearlman & Co. designed, made and installed lighting fixtures in many theaters in the United States, are also making fixtures for the Athletic club, which, according to Joseph H. Dimery, who has been here the last few days personally inspecting the work at the Rialto theater, will be the finest of any athletic club in the United States. Mr. Dimery is a cousin of the secretary of the First Trust company of Omaha.

Next Norma Talmadge Film To Be "By Right of Purchase"

The next picture that Norma Talmadge will do, "By Right of Purchase," is based on a novelette. It has to do with the marriage of a girl and a man under conditions that give the girl an opportunity to build up her hopes of a comfortable future with another lover. As the wife who begins by not loving and ends by loving and being misunderstood, Miss Talmadge has a chance to be both tragic and charming. The character has, however, less depth than that of the heroine in "Ghosts of Yesterday," but the pictures show variety and achieve an excellent effect.

Fibre Furniture at Rialto Is by Orchard & Wilhelm

Omaha's feminine playgoers will be delighted with the ladies' foyer of the Rialto and the beautiful fiber furniture, upholstered with cretonne, used in furnishing this restful room, will certainly be attractive to their eyes, as well as luxurious to their persons. The furniture for this room in the Rialto was furnished by Orchard & Wilhelm.

Hoagland Company Furnishes Lumber for Rialto Theater

George A. Hoagland Lumber company furnished the lumber used in building the Rialto. A great deal of scaffolding was necessary. The Hoagland company is the oldest in Omaha, having been established in 1861. "Always a Square Deal" is the reason for the company's success.

Ince Leases Circus

Thomas H. Ince leased an entire circus with its clowns, horses, lions, elephants and other accessories so as to give "The Biggest Show Ever" the next Paramount picture in which Enid Bennett will appear, the proper atmosphere. The story of the production is a most interesting one with all the fun and thrill of a real circus.

Two Capitalists Who Are Interested In New Rialto



Walter Brandes



Charles Grotte

Two of the Omaha capitalists, who, with A. H. Blank and John Latenser, have made possible Omaha's newest amusement enterprise, the Rialto theater.

Many Interesting Things About Paramount and Artcraft Players

All the stars in Paramount and Artcraft pictures are now making ready to help along the next Red Cross drive, which begins shortly. Some will take short tours, others will appear in theaters and in other public places in behalf of the organization.

According to Max Fischer in a recent letter from American Lake training camp, "It is almost raining every day" up at Camp Lewis. Max is the young violinist, a protégé of Cecil B. DeMille and Jesse L. Lasky, who left the studio recently for the north.

That marriage to be permanent must be sustained by equal effort on the part of both parties to the contract is the big idea behind "Old Wives for New," the next Cecil B. DeMille production for Artcraft.

The sin of selfishness is exposed in all its nakedness by William S. Hart in his latest Artcraft picture, "Selfish Yates."

Three excellent Paramount comedies will be released in May by the Famous Players-Lasky corporation. Two will be from the Mack Sennett studios and one from the Arbuckle studio. The Sennett's are "His Smoothed Love" and "A Battle Royal," while "Fatty" Arbuckle's will be "Moonshine."

Theodore Roberts is working under difficulties these days. Toothache is cutting in on his happy hours mercilessly. Recently he was all made up for his role as the sultan in "We Can't Have Everything," Cecil B. DeMille's latest Artcraft picture, when the pains began to shoot and became

so bad that Theodore climbed out of his costume and his long black beard in a hurry and paid a hurry call to the dentist.

So much in love did Enid Bennett fall with the clothes she wears in certain scenes of her new Paramount picture on which she is now working that she had her dressmaker duplicate them for her for her private use.

Gertie has lost an eye. It was a splendid yellow orb, and by losing it Gertie's career as to an actress is cut short at its promising start.

Gertie is the pet cockatoo that has been a well known figure in Paramount pictures. The accident happened the other day when she was out on location. The eye was punctured by a twig, but the big white bird bore the pain bravely, and the loss has not spoiled her disposition. She still swings on her perch in the prop room, as friendly as ever.

C. Gardn : Sullivan is responsible for the story of "Selfish Yates," which has behind it one of the greatest lessons on the evils of selfishness that has ever been presented on the screen. William S. Hart is starred in this picture.

It will be a long time before Mary Pickford forgets the riding she was called upon to do in "M'liss," her latest Artcraft picture, for she was compelled to ride bareback in the mountains of the San Jacinto range for a whole day, riding wildly down steep mountain trails.

In William S. Hart's latest Artcraft picture, "Selfish Yates," Jane Novak appears as his leading lady.

Our heartiest congratulations and best wishes to Omaha's beautiful theater—"The Rialto."

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NUNS ARE SAVED FROM HUNS BY BRITISH CAPTAIN

The Teviot, a little tub of a cargo boat, some 330 feet in length, was leaving Ostend, and it was understood that it would be the last boat to leave that port for England and safety, as the German were in the act of entering the town. People fought desperately for a chance to board it, and it was crowded with refugees.

It was commanded by Captain Braithwaite—a man of 40 odd years, robust and thick set, with a complexion like raw beef, an accent thicker than gruel, and a frowning laugh that seemed to start in his boots.

Just as the Teviot cleared the breakwater and pointed its nose toward England, Braithwaite saw a party of nuns being chased along the beach by German soldiers. Without a moment's hesitation, although the sea was fairly rough and refugees were clinging to the ship almost by their finger tips, he backed his little craft toward the beach until he almost put it aground, then lowered his lifeboats, and, in spite of the rifle fire along the beach, rescued 80 nuns, including the mother superior.

In an agony of terror, the poor nuns fell on their knees on the sand, and prayed that the boats might arrive in time. What a picture! The lifeboats in the surf and the British tars splashing through it, each with a sister in his arms.

A letter endorsed by Cardinal Mercier was sent to Captain Braithwaite in which the mother superior wrote that she had no hesitancy in saying his action had saved the nuns from outrage. She added that, so long as her holy order exists, prayers will be said for him and his children and his children's children, and that all the influence that the order can command will always be employed for the benefit of his family.

Prayers could not save him, poor fellow. He was drowned not long ago in the Mediterranean, when the big ship Dragon was torpedoed.

Knowing him, as I did, and knowing the part that he played in the Dardanelles with his transport, the Cardiganshire, pushing it always to the fore, and seeing to it that his chief officer got the military medal rather than himself, I am sure that he went down on the Aragon's bridge because there were still troops on board when it sank.—Ralph E. Croplein, in Atlantic Monthly.

What Makes Rumble of Thunder?

Why does thunder rumble? The path of a lightning flash through the air may be several miles in length. All along this path the sudden expansion of the heated air—a true explosion—sets up an atmospheric wave, which spreads in all directions, and eventually registers upon our ears as thunder. Since the lightning discharge is almost instantaneous, the sound wave is produced at very nearly the same time along the whole path. But the sound wave travels slowly through the air. Its speed is approximately 1,090 feet per second. Thus the sound from the part of the lightning's path that is nearest to us reaches us first, and that from other parts of the path afterward, according to their distance. Intermittent crashes and booming effects are due chiefly to irregularities in the shape of the path.—Popular Science Monthly.



The Rialto

Opens new and wonderful possibilities for recreation, entertainment and education. Conceived by idealists—it is ideal.

We believe the management will enjoy a delighted patronage.

The Ladies' Room was furnished and draped by Orchard & Wilhelm Co.

Orchard & Wilhelm Co.

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