

**Brandeis Stores**  
Economy Center of Omaha

# Basement

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## Friday and Saturday Offerings That Afford Wise Economies

Everyone is doing a little personal bookkeeping these days—and the sum total of the savings that can be made by wise and judicious buying in a place like this Big Economy Basement will add so materially to your ready funds that you will be able to invest liberally in Liberty Bonds and Thrift Stamps and give to the fullest extent to the Greatest Mother of Them All—The American Red Cross.

And buying in this Basement is not alone an operation of saving money, but it is saving money wisely, because you get dependable, stylish merchandise and the surety of certain satisfaction. The greatest stocks to choose from, assure you of wide variety—and your dollar becomes a very substantial buying power. This Friday and Saturday is brimful of exceptional offerings for YOU.

### Towels -- Towels

**Great Variety at Lowest Prices**  
17c Towels, 12½c  
One lot of huck or bleached Turkish Towels, hemmed ends, soft finish; while a limited quantity lasts, each, Friday and Saturday, at 12½c  
25c Towels at 19c  
Full bleached and fancy Turkish Towels, hemmed ends; a quality to wear; special, each 19c  
50c Towels at 39c  
A limited quantity of fancy Turkish Towels, hemmed ends, double-twisted yarns; while this lot lasts Friday, each 39c  
75c Towels at 59c  
About 150 dozen Turkish Towels, made of a very fine yarn, full bleached, with fancy colored borders, hemmed ends (so-called mill rejections), special at 59c  
**SPECIAL**  
About 5,000 yards of Table Damask Remnants, including mercerized and all-linen, in desirable lengths, from our recent heavy selling, at a great saving Friday and Saturday.  
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### Domestics

Mill Remnants Dress and Wrapper Percal, light and dark colors, in serviceable lengths, at a 12½c yard, Friday  
Fine Zephyr Dress Gingham, plaids, checks, stripes and plain colors; for women's and misses' dresses, etc. Special, 35c and 29c a yard  
Mill Remnants 38 and 40-inch Fancy Printed Voile in a splendid assortment of pretty patterns and colorings for Summer dresses, waists, etc., at a yard, 14½c  
36-inch White Marquisette and 36-inch White Splash Voile, unusually sheer and clingy, for making pretty waists and dresses. Reg. 25c value, at a yard, 15c  
36-inch Dress Percal, medium and light colors, hundreds of pieces to choose from on a bargain square, at a yard, 22c  
5,000 Yards Remnants Wash Goods, including suitings, percale, white goods, etc., values to 30c, on large bargain square, 15½c  
Fancy Printed Dress Voile in a great variety of new printings, on white and tinted grounds for Summer dresses, waists, etc. Special, a yard, 19c  
36-inch Fancy Printed Shirting Madras in a splendid variety of new patterns and colorings, for men's and boys' shirts, etc., special Friday, yard, at 29c  
36-inch Fancy Poplin Suiting in a variety of new color combinations and striped effects; very desirable for ladies' and misses' wash suits and skirts; usually 39c, 25c  
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### Knit Underwear

Women's Cotton Knit, Lace Trimmed Teddy Bear Union Suits, in all sizes, each at 65c  
Women's Vests, cotton ribbed, fancy lace yokes, sizes 4, 5 and 6; at, each 25c  
Women's Fine Cotton Pants, 50c lace trimmed, in large sizes;  
Boys' Nainsook Suits with waist attachments, in sizes 2 to 12, at 65c each and sizes 14 and 16, Friday and Saturday, at 75c  
Children's Knit Waists, a good strong waist, in sizes 2 to 12; at, each 25c  
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### Draperies

One Table of Cretonne and Drapery Madras, lengths 2 to 5 yards; special, a yard, 29c  
100 Pieces of Pretty Repp Cretonnes, most complete line in a beautiful assortment of colorings and patterns. Fabrics to suit any purpose; worth to 75c yd., special, at a yard, 49c  
2,000 Yards of Fancy Dotted Swiss, 36 inches wide; sells on the bolt 25c a yard; in desirable lengths; at a yard, 15c  
One Big Counter of Scrim and Curtain Remnants, special, a yard, 6½c  
75 Pieces of Scrim, plain and fancy colored borders and excellent values; at a yard, 8½c  
One Lot of Salesmen's Net Samples, plain and solid colors; at, each, Friday, 10c  
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### White and Colored Wash Goods

36-inch Colored Skirting, stripe and block effect, good colorings; very special, a yard, at 15c  
Japanese Cotton Crepe, fast colors, requires no ironing, for dresses, waists, middies, men's shirts, children's rompers, etc., 28 inches wide; special, a yard, 35c  
36-inch White Pajama Cloth in broken plaids, splendid quality; a yard, at 19c  
Printed Dress Voiles in stripes, florals, dots, Oriental designs, etc., for dresses and waists, 40 inches wide; at a yard, 29c  
40-inch Dress Voiles in every wanted plain shades; regular 50c value; special, a yard, 35c  
Imperial Long Cloth, soft finish, pure white, splendid for dainty Summer undermuslins, 36 in. wide, 12-yard bolt, at \$2.25  
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### Buy Summer Wear Now

#### Great Assortments, Low Prices

Women's, Misses' and Children's Summer Wear in this Big Basement at Money-Saving prices.

Women's and Misses' Newest Style Summer Dresses, white and colors, Porch Dresses, Street Dresses and Fancy Wash Dresses. Dozens of pretty styles; big plaids, fancy checks and stripes, plain and fancy ginghams, voiles, etc. Every Dress is a new, right-up-to-the-minute style; new collar, belt and pocket effects; straight as well as new high-waist line effects; hundred to choose from. Price range for Friday and Saturday from—

**\$2.95, \$3.95, \$4.95 to \$10.95**

Newest Style Tub Skirts, white and colors, sizes for stout women as well as regular sizes, many different kinds of materials and styles, Repp, Pique, Gabardine, Honey Comb, etc., fancy pattern sport skirts, etc. We have just the kind of a skirt that you want and can save you money besides. Prices range from

**\$1.25, \$1.49, \$1.69 up to \$4.95**

#### Do You Want a Pretty Silk or Cloth Skirt at a Low Price?

We have it. Hundreds of pretty silk and cloth skirts, just right for summer wear, silk skirts, plaids, stripes, plain blue and black, heavy Taffetas, fancy Foulard skirts, fancy plaid and stripe cloth skirts, copies of high-priced skirts reproduced with good materials and workmanship. We have just the kind of a skirt that you want for summer wear. Hundreds to choose from, extra sizes as well as regular sizes. Prices

**\$3.95, \$4.95, \$5.95 up to \$6.95**

### Smocks and Middies

At 69c to \$4.95

Smocks and Middies. A big showing in the Basement. We have a good assortment of the much wanted smocks, in all those new pretty styles, slip-overs, coat effects, etc., the pretty high colors, new fancy colored trimmings, etc. Prices ranging from \$1.95 up to \$4.95.

Middies for girls, misses and women. Many different styles, prices ranging from 69c, \$1.00 up to \$1.95.

Girls' Middy Skirts, 6 to 14 years. Worth up to \$1.50 today. All white and fancy stripes, several styles, just what you need to wear with your middies, for school and play 89c

Silk and Satin Coats for women and misses. Just right for Summer wear. The new lengths, big fancy collars and pockets, colors as well as black; many different styles; ranging in price for Friday and Saturday from **\$8.95, \$9.95 up to \$15.95**

The Basement is ready to outfit you for Summer. Hot Weather needs are here in a great variety at extremely low prices.

### Hosiery for Men, Women and Children

Women's Fibre Silk Hosiery, double soles and lisle garter tops; in black, white, gray and fawn; at 65c  
Women's Fine Lisle Hosiery, in bronze, with double soles, at 59c a pair, Friday  
Children's Half Socks, in fancy assorted colors; cotton and mercerized; at a pair, 25c  
Men's Cotton Seamless Socks, in assorted colors; at a pair, 19c  
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### Gift Shop

**Special**  
New Strap Purses, silk and leather lined, warranted all genuine leather; long-grain strap purses, finished with a fancy snap. Special at \$1.00  
Genuine Fine Seal Leather Purses, strap handle, dull finish, silk and leather lined; special Friday and Saturday, \$1.39  
Splendid Values in Fine Lambkin Purses, extra size, leather lined; special Friday and Saturday, at each \$1.19  
One Lot of Fine Japanese Lacquered Picture Frames, finished with birds and fancy figures, at—  
25c, 29c and 49c  
Genuine Japanese Handkerchief and Glove Boxes, choice Friday, at \$1.00  
Five-Piece Dresser Sets, tray, hat pin holder, puff box, hair receiver, special Friday and Saturday each set, at \$1.00  
Genuine Ivory Mirrors and Brushes, with slight imperfections. Mirrors come in three sizes, oval and round styles with French beveled plate glass. Brushes made of good quality American bristles, in short and long length, two styles to choose from. To sell Friday and Saturday at one-half the regular \$1.00 price. Special, each, \$1.00  
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### Wall Paper

In addition to the different papers which we have greatly reduced for Friday, we will have a display of special papers, giving special attention to dining rooms, showing upper and lower effects in plain papers and tapestries with the decorative bands and borders to match, ranging in price from 12½c to 50c. Don't fail to see the display.  
Kitchen Blocks and other patterns suitable for most any room, with borders to match. Friday at 6½c  
A New Lot of Bedroom Papers in the newest color effects with cut out borders in different widths, marked at big reductions for Friday, in two lots, at 11c and 14c  
Some New Stripes and All Over Effects, suitable for the down stairs rooms with cut out borders to match, in lots of from 1 to 3 rooms. Special, Friday, at 9½c  
Special: Papers at Sharp Reductions, including grass cloth, two-tones, stripes and all over effects, with the proper decorations. Special, Friday, at 22½c  
Plain Outmeal Papers, 30 inches wide, in all the popular colors, shown with cut out borders for each. Special, Friday, at 12½c  
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### Hardware and Home Needs

**Electric Irons**  
A wonderful comfort on a hot Summer day. We have a lot of Irons that are guaranteed to be as high in quality as the best made. The element is made of nickrome wire, the only substance known at this time to stand the continued high heat without crystallizing and breaking. A \$5.00 value, special at \$3.98

**Screen Doors**  
Any size green finish Screen Door, special at \$1.95  
Oiled finish Doors, any size, special at \$2.19

**"Sloan's" Sanitary Water Cooler**  
They fit in any ice box in the ice chamber and on account of their shape, the water is cooled as quickly as though the ice were in the water at a great saving in ice. Three sizes, at 49c, 65c and 75c

**Garbage Cans**  
Medium size Japanned Garbage Cans, at 95c  
Large size Japanned Garbage Cans, at \$1.19  
Extra large Japanned Garbage Cans, at \$1.79

**Lawn Sprays**  
Solid brass, genuine "Fountain" circular lawn sprays, a 98c value; special at .79c

**Electric Fans**  
6-inch Fan, at \$6.95  
8-inch, Three-Speed Fans, at \$8.00  
8-inch, Oscillating Three-speed Fans, at \$11.00  
10-inch, Oscillating Three-speed Fans, at \$13.95

**Refrigerators**  
Oak finished Refrigerators, heavy double-walled with six thicknesses of insulation, 30-lb. capacity, at \$8.95  
70-lb. capacity, oak finish Refrigerators, double-walled and six thicknesses of insulation, white enamel finish, at \$18.00  
120-lb. capacity, three-door, white enamel lined Refrigerators, made of oak, with golden oak finish, eight walls of charcoal sheathing and wool felt insulation, at \$32.50  
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### Notions at Lowest Prices

Rust Proof Dress Clips, 7 cards for 25c  
Safety Pins, 3 sizes on card, 7 cards for 25c  
Fast Colored Wash Edging, 6 bolts for 25c  
O. N. T. Crochet Cotton, ball, .7c  
J. O. King's Machine Thread, 8 spools for 25c  
San-Silk, 6 spools for 25c  
Dressing Pins, large papers, 7 for 25c  
Stocking Feet, all sizes, pair, 5c  
Inside Skirt Belting, piece, 5c  
Kid Curlers, good quality, doz., 10c  
Dust Caps, washable, each, 2c  
Darning Cotton, 2 balls for 5c  
Large Pieces of Elastic, black only, 5c  
200-Yard Spools of Basting Thread, 8 for 25c  
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## SPECIALS IN MEN'S AND BOYS' BASEMENT SECTION

### Boys' Suits

Boys' Wash Suits in all this season's best models in a big selection of patterns, all sizes from 2½ to 8 years, best of sewing and full cut, at **75c, \$1.00 and \$1.25**  
Boys' Wash Knickerbockers of khaki duck linen and fancy striped effects, fast colors, full peg style, sizes 6 to 16, at 98c  
Boys' Suits, made of the best wool fabrics, the newest Norfolk models, coats made with full loose belt, patch or slash pockets, full peg knickerbockers, full cut and fully lined; sizes **\$6.50 to \$9.50**  
Children's Slip-Overs for playtime and all times, neat, stylish, sensible garments for children, sizes 2 to 6 years, at 75c  
Boys' Sport Blouses and Shirts, in plain Chambrays and fancy stripes, at 75c

### MEN'S FURNISHINGS

Men's Shirts, made of non-fadeable materials in striped effects, in the most desirable colors, sizes 14 to 17½ 98c  
Men's Underwear, checked nainsook, sleeveless coat shirt, knee length drawers, special, a garment, at 25c  
Men's Cotton Ribbed Union Suits, long or short sleeves, white or ecru, all sizes, 69c and 79c at  
Men's Crossbar Nainsook Athletic Union Suits, no sleeve, knee length, closed crotch, one button seat, all sizes 34 to 46, at 59c  
Men's and Boys' Leather Belts in black, tan or gray with good strong buckle, all sizes 26 to 44, at 35c  
Men's Lisle Socks, famous makes, seconds of regular 35c quality in black, tan, gray and white, at 19c  
Scores of Other Good Values in This Special Section Also. Come and See.

### Men's Clothing

Men's and Young Men's Suits, in Cheviots, Cassimeres and fancy mixtures, special at **\$10, \$12.50 and \$15**  
Special Lot of Blue Serge Suits, smartly tailored, of all-wool fabrics; in a range of sizes, special, **\$12.50**  
Men's Work Trousers. A man need not be an expert judge of quality to realize the unusual value presented in this special lot. Specially priced at **\$1.85** special Thursday and Friday.  
Men's Overalls, union made; fast color; heavy blue or striped denim, Thursday and Friday, at **\$1.50**  
Men's Thin Coats for office wear; buy them here Friday and Saturday, at **75c to \$4.00**

