

Brandeis Stores

Economy Center of Omaha

Basement

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Friday and Saturday Offerings That Afford Wise Economies

Everyone is doing a little personal bookkeeping these days—and the sum total of the savings that can be made by wise and judicious buying in a place like this Big Economy Basement will add so materially to your ready funds that you will be able to invest liberally in Liberty Bonds and Thrift Stamps and give to the fullest extent to the Greatest Mother of Them All—*The American Red Cross*.

And buying in this Basement is not alone an operation of saving money, but it is saving money wisely, because you get dependable, stylish merchandise and the surety of certain satisfaction. The greatest stocks to choose from, assure you of wide variety—and your dollar becomes a very substantial buying power. This Friday and Saturday is brimful of exceptional offerings for YOU.

Towels--Towels

Great Variety at Lowest Prices

17c Towels, 12½c

One lot of huck or bleached Turkish Towels, hemmed ends, soft finish; while a limited quantity lasts, each, Friday and Saturday, at 12½c

25c Towels at 19c

Full bleached and fancy Turkish Towels, hemmed ends; a quality to wear; special, each 19c

50c Towels at 39c

A limited quantity of fancy Turkish Towels, hemmed ends, double-twisted yarns; while this lot lasts Friday, each 39c

75c Towels at 59c

About 150 dozen Turkish Towels, made of a very fine yarn, full bleached, with fancy colored borders, hemmed ends (so-called mill rejections), special at 59c

SPECIAL

About 5,000 yards of Table Damask Remnants, including mercerized and all-linen, in desirable lengths, from our recent heavy selling, at great saving Friday and Saturday.

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Domestics

Mill Remnants Dress and Wrapper Percale, light and dark colors, in serviceable lengths, at a yard 12½c

Fine Zephyr Dress Gingham, plaids, checks, stripes and plain colors; for women's and misses' dresses, etc. Special 35c and 29c a yard

Mill Remnants 38 and 40-inch Fancy Printed Voile in a splendid assortment of pretty patterns and colorings for Summer dresses, waists, etc., at a yard 14½c

36-inch White Marquisette and 36-inch White Splash Voile, unusually sheer and clingy, for making pretty waists and dresses. Reg. 25c value, at a yard 15c

36-inch Dress Percale, medium and light colors, hundreds of pieces to choose from on a bargain square, at a yard 22c

5,000 Yards Remnants Wash Goods, including suiting, percale, white goods, etc., values to 30c, on large bargain square, 15½c

Fancy Printed Dress Voile in a great variety of new printings, on white and tinted grounds for Summer dresses, waists, etc. 19c

36-inch Fancy Printed Shirting Madras in a splendid variety of new patterns and colorings, for men's and boys' shirts, etc., special Friday, yard, at 29c

36-inch Fancy Poplin Suiting in a variety of new color combinations and striped effects; very desirable for ladies' and misses' wash suits and skirts; usually 39c, 25c

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Notions at Lowest Prices

Rust Proof Dress Clasps, 7 cards for 25c

Safety Pins, 3 sizes on card, 7 cards for 25c

Fast Colored Wash Edging, 6 bolts for 25c

O. N. T. Crochet Cotton, ball, .7c

J. O. King's Machine Thread, 8 spools for 25c

San-Silk, 6 spools for 25c

Dressing Pins, large papers, 7 for 25c
Stocking Feet, all sizes, pair 5c
Inside Skirt Belting, piece 5c
Kid Curlers, good quality, doz. 5c
Dust Caps, washable, each 2c
Darning Cotton, 2 balls for 5c
Large Pieces of Elastic, black only 5c
200-Yard Spools of Basting Thread, 8 for 25c
Basement.

Boys' Suits

Boys' Wash Suits in all this season's best models in a big selection of patterns, all sizes from 2½ to 8 years, best of sewing and full cut, at

75c, \$1.00 and \$1.25

Boys' Wash Knickerbockers of khaki duck line and fancy striped effects, fast colors, full peg style, sizes 6 to 16, at

Boys' Suits, made of the best wool fabrics, the newest Norfolk models, coats made with full loose belt, patch or slash pockets, full cut and fully lined; sizes 6 to 17, at \$6.50 to \$9.50

Children's Slip-Overs for playtime and all times, neat, stylish, sensible garments for children, sizes 2 to 6 years, at 75c
Boys' Sport Blouses and Shirts, in plain Chambrays and fancy stripes, at 75c

Knit Underwear

Women's Cotton Knit, lace Trimmed Teddy Bear Union 65c
Suits, in all sizes, each

Women's Vests, cotton ribbed, fancy lace yokes, sizes 4, 5 and 6; at, each 25c

Women's Fine Cotton Pants, 50c lace trimmed, in large sizes; Boys' Nainsook Suits with waist attachments, in sizes 2 to 12, at 25c each and sizes 14 and 16, Friday and Saturday, at 75c

Children's Knit Waists, a good strong waist, in sizes 2 to 12; at, each 25c

Drapery

One Table of Cretonne and Drapery Madras, lengths 2 to 5 yards; special, a yard 29c

100 Pieces of Pretty Repp Cretonne, most complete line in a beautiful assortment of colorings and patterns. Fabrics to suit any purpose; worth to 75c yd., special, a yard 49c

2,000 Yards of Fancy Dotted Swiss, 36 inches wide; sells on the bolt 25 a yard; in desirable lengths; at, a yard 15c

One Big Counter of Scrim and Curtain Remnants, special, a yard, Friday 6½c

75 Pieces of Scrims, plain and fancy colored borders and excellent values; at, a yard 8½c

One Lot of Salesmen's Net Samples, plain and solid colors; at, each, Friday 10c

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White and Colored Wash Goods

36-inch Colored Skirting, stripe and block effect, good colorings; 15c very special, a yard, at 15c

Japanese Cotton Crepe, fast colors, requires no ironing, for dresses, waists, middies, men's shirts, children's rompers, etc., 28 inches wide; special, a yard 35c

36-inch White Pajama Cloth in broken plaids, splendid 19c quality; a yard, at 19c

Printed Dress Voiles in stripes, florals, dots, Oriental designs, etc., for dresses and waists, 40 inches wide; at, a yard 29c

40-inch Dress Voiles in every wanted plain shades; regular 50c value; special, a yard 35c

Imperial Long Cloth, soft finish, pure white, splendid for dainty Summer undermuslins, 36 in. wide, 12-yard bolt, at \$2.25

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Buy Summer Wear Now

Great Assortments, Low Prices

Women's, Misses' and Children's Summer Wear in this Big Basement at Money-Saving prices.

Women's and Misses' Newest Style Summer Dresses, white and colors, Porch Dresses, Street Dresses and Fancy Wash Dresses. Dozens of pretty styles; big plaids, fancy checks and stripes, plain and fancy ginghams, voiles, etc. Every Dress is a new, right-up-to-the-minute style; new collar, belt and pocket effects; straight as well as new high-waist line effects; hundred to choose from. Price range for Friday and Saturday from

\$2.95, \$3.95, \$4.95 to \$10.95

Newest Style Tub Skirts, white and colors, sizes for stout women as well as regular sizes, many different kinds of materials and styles, Repp, Pique, Gabardine, Honey Comb, etc., fancy pattern sport skirts, etc. We have just the kind of a skirt that you want and can save you money besides. Prices range from

\$1.25, \$1.49, \$1.69 up to \$4.95

Do You Want a Pretty Silk or Cloth Skirt at a Low Price?

We have it. Hundreds of pretty silk and cloth skirts, just right for summer wear, silk skirts, plaids, stripes, plain blue and black, heavy Taffetas, fancy Foulard skirts, fancy plaid and stripe cloth skirts, copies of high-priced skirts reproduced with good materials and workmanship. We have just the kind of a skirt that you want for summer wear. Hundreds to choose from, extra sizes as well as regular sizes. Prices

\$3.95, \$4.95, \$5.95 up to \$6.95

Smocks and Middies

At 69c to \$4.95

Smocks and Middies. A big showing in the Basement. We have a good assortment of the much wanted smocks, in all those new pretty styles, slip-overs, coat effects, etc., the pretty high colors, new fancy colored trimmings, etc. Prices ranging from \$1.95 up to \$4.95.

Middies for girls, misses and women. Many different styles, prices ranging from 69c, \$1.00 up to \$1.95.

Girls' Middy Skirts, 6 to 14 years. Worth up to \$1.50 today. All white and fancy stripes, several styles, just what you need to wear with your middies, for school and play 89c

Silk and Satin Coats for women and misses. Just right for Summer wear. The new lengths, big fancy collars and pockets, colors as well as black; many different styles; ranging in price for Friday and Saturday from

Blouses \$1.00 Each

Cotton Blouses, as good a blouse as you ever bought at this price for all the higher price of cotton, etc., fancy stripes and colors as well as plain white; dozens of styles, new collar effects; all are new, right up to the minute styles. You had better take advantage of this offer, because in the near future we cannot give you this quality blouse at the very low price of \$1.00

Blouses at \$1.95

At this price you will find in the basement some wonderful cotton blouses, very elaborate creations, made of very fine voiles. Also Crepe de Chine blouses in black and various colors and heavy corded silk blouses. You will be surprised at what wonderful values they really are at \$1.95.

\$8.95, \$9.95 up to \$15.95

The Basement is ready to outfit you for Summer. Hot Weather needs are here in a great variety at extremely low prices.

Hosiery for Men, Women and Children

Women's Fibre Silk Hosiery, double soles and lisle garter tops; in black, white, gray and 65c fawn; at, a pair, Friday

Women's Fine Lisle Hosiery, in bronze, with double soles, at 59c

Children's Half Socks, in fancy assorted colors; cotton and mercerized; at, a pair, Friday 25c

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Men's Cotton Seamless Socks, in assorted colors; at, a pair, 19c

Men's Crossbar Nainsook Athletic Union Suits, no sleeve, knee length, closed crotch, one button seat, all sizes 34 to 46, at 59c

Men's Underwear, checked nainsook, sleeveless coat shirt, knee length drawers, special, a garment, at 25c

Men's Cotton Ribbed Union Suits, long or short sleeves, white or ecru, all sizes, 69c and 79c at

Men's Lisle Socks, famous seconds of regular 35c quality in black, tan, gray and white, at 19c

Gift Shop

Special

New Strap Purse, silk and leather lined, warranted all genuine leather; long-grain strap purses, finished with a fancy snap. Special at \$1.00

Genuine Pin, Seal Leather Purse, strap handle, dull finish, silk and leather lined; special Friday and Saturday, at each \$1.39

Splendid Values in Fine Lambkin Purse, extra size, leather lined; special Friday and Saturday, at each \$1.19

Kitchen Blocks and other patterns suitable for most any room, with borders to match. Friday at 6½c

A New Lot of Bedroom Papers in the newest color effects with cut out borders in different widths, marked at big reductions for Friday, in two lots, at 11c and 14c

25c, 29c and 49c

Genuine Japanese Handkerchief and Glove Boxes, choice Friday, at \$1.00

Five-Piece Dresser Sets, tray, hat pin holder, puff box, hair receiver, special Friday and Saturday each set, at \$1.00

Genuine Ivory Mirrors and Brushes, with slight imperfections. Mirrors come in three sizes, oval and round styles with French beveled plate glass. Brushes made of good quality American bristles, in short and long length, two styles to choose from. To sell Friday and Saturday at one-half the regular price. Special, each \$1.00

Hardware and Home Needs

Electric Irons

A wonderful comfort on a hot Summer day. We have a lot of Irons that are guaranteed to be as high in quality as the best made. The element is made of nickel wire, the only substance known at this time to stand the continued high heat without crystallizing and breaking. A \$5.00 value, special at \$3.95

Screen Doors

Any size green finish Screen Door, special at \$1.95
Oiled finish Doors, any size, special at \$2.15

"Sloan's" Sanitary Water Cooler They fit in any ice box in the ice chamber and on account of their shape, the water is cooled as quickly as though the ice were in the water at a great saving in ice. Three sizes, at 49c, 65c and 75c

Garbage Cans

Medium size Japanned Garbage Cans, at 98c
Large size Japanned Garbage Cans, at \$1.19
Extra large Japanned Garbage Cans, at \$1.79

Lawn Sprays

Solid brass, genuine "Fountain" circular lawn sprays, a 98c value; special at 78c

Electric Fans
6-inch Fan, at