

Back Up the Boys "Over There"

Now is the time for you to do your bit—Subscribe to the RED CROSS and save some wounded soldier who has gone to the front to fight the Battle for Democracy. The Red Cross Booth on our Main Floor is manned by patriotic women who are ready to receive your subscription. And to transcribe the poet's saying—"Let not the next descending sun find you with this thing undone."

Brandeis Stores

SETS THE PACE FOR GROWING OMAHA

Put Your Furs In Storage Here.

Our Charges Are Very, Very Modest.

Remarkable Sale of Slippers and Shoes

Surplus Stock of O'Connor & Goldberg
Continues in Basement Thursday

Hundreds and hundreds of men and women have already taken advantage of these offerings, and if you are one of those who have not shared as yet—HURRY—there are still wonderful values in Slippers for Women at \$1.95 and Shoes and Oxfords for Men at \$2.95.

Basement.

3,100 Knit Summer Undergarments

Samples From a High-Grade Manufacturer

RENOWNED FOR THE MAKING OF SILK GLOVES

This New York manufacturer sells us many of his samples and surplus stock of Silk Lisle and All-Lisle and Silk Top Undergarments, in fine Summer weight, at such remarkable concessions that we are able to quote.

These Extraordinary Low Prices for Thursday

Vests and Union Suits purchased by us at such low prices that we are able to quote, right at the Summer season's beginning, values that will make it decidedly to your advantage to stock up liberally.

At **35c**

Samples of Ladies' Vests, in silk lisle mercerized and fine lisle, with hand-crocheted lace yokes, lace bands and bodice top; great variety of styles and every one desirable; in pink and white, and all sizes; many worth up to 85c.

At **\$1.19**

Samples of Ladies' Union Suits, Phantom or Italian silk tops; silk lisle, mercerized and lisle, with hand-crocheted yoke and band top; tight knee and lace bottom; fully reinforced; pink and white, and all sizes; worth \$1.50 to \$2.00.

Also Pure Italian Silk Mesh Bloomers in this lot at \$1.19.

Third Floor



Separate Skirts

Light-weight Skirts for hot weather wear.

Made of Taffeta Silk and plain navy blue or black. Colored stripes, Plaid Silks, Silk Poppins, etc. All the new plain tailored effects or tunic models.

\$5.95, \$6.95,
\$8.50, \$9.95, up to
\$25.00

Second Floor

Hints for June Brides

Dainty Lingerie

LOVELY LINGERIE for the June Bride, made of finest quality Nainsook, Crepe de Chine, Georgette and Wash Satin, embroidered with little sprays of tiny flowers, finished with little rose buds and ribbon rosettes. Filet, Val and Baby Irish Laces on Gowns, Camisoles, Skirts and Envelope Chemise, also Envelopes with the modesty bloomer attached. \$2.95 to \$17.50

Beautiful assortment of dainty Negligee and Boudoir Caps, suitable for the June Bride.

Third Floor

Beautiful Hosiery

Allover Lace and Lace Boot White Pure Silk Stockings, shown in six different styles, very beautiful styles, entirely new, a pair... \$3.75
Tapestry Hand-Embroidered White Silk Hosiery, the most beautiful styles we have ever shown, at \$3.50 to \$10.00

Main Floor

Pretty Petticoats

White or Flesh Satin Petticoats, fancy hemstitched, tucked or ruffled flounces, suitable for wear with bridal gowns or bridesmaid's dresses, \$5.95, \$6.95 up to 8.50

Taffeta Silk Petticoats or Jersey Silk or Silk Jersey tops and Taffeta flounces, in all varied colorings, plain and changeable Taffeta, hemstitched, tucked, accordion pleated and ruffled. For wear with the bride's traveling costume.

\$3.90, \$5.95 to \$12.50

Second Floor

Travel Suits

Smart styles for the June Bride's Travel Wardrobe. Serges, Mixtures, Checks, Crepe Silks and all lighter weight fabrics, all stylish, new models. Tailored and Fancy Belted effects,

\$29.50, \$35, \$45 and upward

Second Floor

Charming Millinery

The June Bride need not hesitate when she begins the task of choosing her Hats. "Coronet" Hats have a reputation second to none. They are the highest grade. \$10.00 Millinery sold in this Western Country. For years we have specialized on this "Coronet" Hat at \$10.00—and the assurance of the very latest and most fascinating types at this price will enable the Bride to choose quickly and spend wisely.

Second Floor



Travel Coats

A Coat of Wool Velour, beautiful silk embroidered on collar, cuffs and panels on back and sides, is an extremely stylish and serviceable outer garment for the June Bride. Full length lined with figured Pussy Willow. In beige and Pekin blue. Very special, \$59.00.

This is just one from a stock of Coats that represent the best of style and widest variety of models for choice.

Second Floor

Trunks for Trousseau

We are the sole Omaha distributors for two of the best Wardrobe Trunks made—Mendel-Drucker of Cincinnati and Grube-Meyring of Chicago—the highest grades that we know of, reasonably priced at \$32.50 to \$85.00

Travel Bags, ranging in prices from \$4.98 to \$35.00

Main Floor, Arcade

Gloves for Travel Wear

Kayser, guaranteed White Silk, double finger tipped Gloves. Complete lines, in white and white with fancy stitchings and colors, at .75c to \$2.25
White Washable Kid Gloves, 2-clasp styles, Perrin's Adler's and Vallier's makes, complete sizes and style range. \$1.75 to \$3.50

Main Floor

For the Sweet Girl Graduate

The Dress and the little gifts that go to make the occasion memorable.

Graduation Dresses

Just received a large assortment of Girls' Graduation Frocks. Frocks that it would be impossible to make now for the price we are quoting, charming styles shown in sheer organdies, georgette crepes, nets and voiles, daintily trimmed with laces and embroideries, the new tunic effects, ruffles and tucks. Prices ranging from \$5.00 to \$35.00.

Second Floor

Some of the Gift Hints

Some of the things that are appropriate for gifts, are: Besides Books, one might offer Leather Goods, Fountain Pens, Stationery with Monogram and Engraved Visiting Cards, Diaries, Memory Books, Albums, Portfolios, Des Sets, Book Holders

Make Graduation Day one of the Red Letter Days of the year—select something that will be appropriate and will be prized for years and years—these we mention are inexpensive and at the same time exceptionally good.

Main Floor, Book and Jewelry Departments.



Exceptional Sale of Corsets

Discontinued Numbers—Splendid Styles

A good assortment of sizes, and it may be your particular model that you have been wearing.

Madelene and Nemo Corsets Here on Thursday at a price that is well below the figures you would gladly pay ordinarily.

Madelene and Nemo Corsets, broken sizes, but you will be able to get your size in some of these models. This special lot includes five styles of \$4.00 and \$5.00 Nemo Corsets and odd sizes in Madelene Corsets. \$3.00 Special for Thursday, at the remarkable price of

American Lady Corsets, in topless styles, made of handsome silk broche, wide band of elastic at top in front of corset. Special for Thursday, at \$2.25

Brassieres, in lace trimmed styles, reinforced under arm, other styles with deep yoke, embroidery trimming, reliable makes that are also excellent fitting, at 65c

BE SURE TO TAKE ADVANTAGE of our splendid fitting service—expert corsetieres are here at all times to select the proper model for you, and then to fit it in a manner that will give you style, comfort and perfect satisfaction.

Third Floor

Sewing Is a Pleasure On

To Most Efficient Sewing Machine.



The Easy Running Machine.

Six sets of ball-bearings makes it so light running that the least little touch will make the machine treadle; then it is easy to operate; the stitching is perfect; in fact it is the most wonderful sewing machine on the market today, and not only that, but as a piece of furniture it is

Beautiful When Closed

and most efficient machine when open, that America has produced. Physicians recommend it because of its ease of operation. Sewing machine sickness is almost unknown to those who use the "Free."

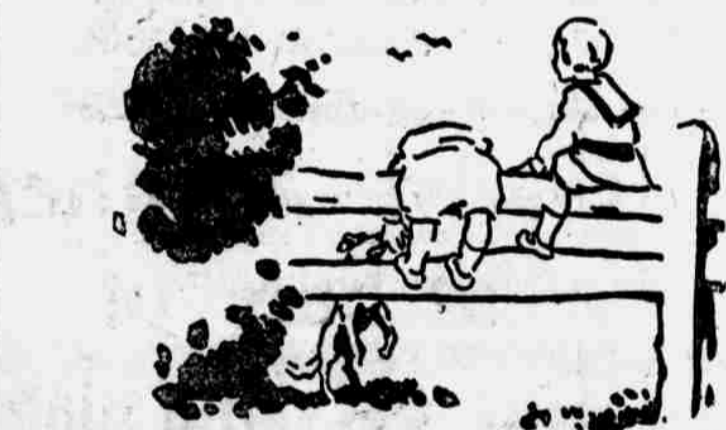
\$1.00 Down, Buys it
\$1.00 a Week Pays for it

Other standard makes of machines from \$22.50 to \$42.50. They all carry a guarantee.

We also carry full supplies of needles, oil and belts.

Hemstitching and Picoting Neatly Done

Main Floor, Rear



"Billiken" Shoes

Are Best for Little Feet

Train little feet in the way they should go, and they will be well and strong and will carry your little ones to young manhood and young womanhood, without those avoidable troubles that so many suffer from unnecessarily.

Fit little feet with "Billiken" Shoes, which are made over Nature's own last, with plenty of room for every little toe.

Just now we are showing a complete line of Summer Footwear for little boys and girls—in all sizes.



Not a nail or a stitch to bother little feet—soles perfectly flexible, giving ease and comfort and moderately priced according to size and style.

Main Floor, Rear