

Remember the Easter Tornado?



Homes Wrecked at 26th and Burdette Streets by Tornado, March 23, 1913.

The Red Cross Gave Omaha \$40,000 Then How Much Will Omaha Give to the Red Cross NOW?

It Depends Upon You

Twisting and whirling, leaving ruin and devastation in its wake, a tornado swept through the heart of Omaha Easter Sunday, five years ago.

Debris filled the streets. Homes were swept away. Little children were left fatherless or motherless, or both. It was a scene of terror—a scene of horror.

Bravely and sturdily Omaha tried to staunch her wounds caused by this terrible invasion of nature.

But from the outside world there came relief. Twenty-four hours after word had gone out that Omaha was suffering, the Red Cross came to us—came like the first ray of light which shatters the darkness.

The hand of mercy reached out to Omaha and poured its gold into the storm-stricken areas.

It gave—it gave \$40,000 to Omaha. It gave without stint.

The Red Cross today asks Omaha to give that it may now help our boys "over there" as it helped us five years ago.

The Red Cross War Fund is for the relief of those who have suffered and are suffering because of the terrible German storm which has swept northern France, Belgium, Italy, Serbia, Rumania and Russia.

The Red Cross Asks for Help— How Much Will You Give?

How much will you donate to help pay that debt we owe this great hand of mercy—a debt of five years' standing—a debt we can never pay in dollars?

As willingly as they wended their ways through the debris-covered streets into the shattered ruins of homes in Omaha, the Red Cross workers are today going into No Man's Land searching for the soldiers who are lying there.

As willingly as it helped feed the homeless in Omaha five years ago, the Red Cross is today feeding those thousands of little children and mothers from the war-torn areas of France, Italy, Belgium, Serbia and Rumania.

You Can't Refuse to Help

As willingly as the Red Cross gave food and shelter to the homeless people in Omaha, it is today caring for the sick, the wounded and the dying "over there."

The Red Cross calls to YOU for help.

Will you deny its plea?

Will it be said that you accepted its help in your hour of need and when it asked for help you turned away?

Oh, Omaha! You will not—you cannot refuse to help. You cannot have a greater opportunity of doing for them as they have done for you.

Give today. Give as generously from your all as the Red Cross gave to you but five short years ago.

**Give—Give Now to the
Red Cross War Fund**



Scene at 40th and Farnam Streets After Omaha Tornado, March 23, 1913.



Scene at 23rd and Patrick Avenue, Omaha Tornado, March 23, 1913.