



Help the Red Cross Save That Soldier Boy

- in a mud-coated, blood-drenched trench an American soldier lies wounded—*will YOU let him die?*
- in the wake of a charge, a gas-stricken youth lies gasping for breath—*will YOU refuse him aid?*
- a mother with quivering lips and tearful eyes looks mutely at the war-tumbled ruins of her home and turns for aid—*will YOU refuse her plea?*
- a little child tugs at that mother's skirts and cries piteously for food—*will YOU decline to help feed this baby?*

Will YOU Refuse to Help?

Will YOU let those boys die there on the field of honor?
 Will YOU turn your back to the outstretched arms of that mother?
 Will YOU deny food to pass the lips of that little child?
 Will YOU—Oh, will YOU?

NO! NO! A thousand times, NO!

YOU are going to give—give—and give again to the Red Cross

Your Red Cross Dollars will save those soldier boys.

Your Red Cross Dollars will ease the pain in that shell-torn body and sooth the suffering in those gas-tortured lungs.

Your Red Cross Dollars will help that homeless mother restore her home—they will feed her hungry baby.

How? By Giving to the Red Cross War Fund

The Red Cross Needs it now—\$100,000,000— and next week it will ask you to give.

Last winter you joined the Red Cross. You gave your moral support to the great work of saving lives, feeding the hungry and providing a "Harbor of Mercy in the Great Storm of Terror" which is sweeping the fields and hills of France, Belgium, Italy, Russia, Serbia and Rumania.

Your Financial Support Is Needed

Now the Red Cross asks for your financial support. It needs your help to do that work in Europe you told it to do when you became a member.

Your dollars are as necessary to the Red Cross as those of anyone else.

Give until your conscience says stop. The boys over there are giving until they die.

Headquarters Red Cross War Fund Drive

Keeline Bldg., 17th and Harney Sts.

Special Announcements

Representatives of the Women's Committee of the Red Cross War Fund will be on hand Tuesday between 11 A. M. and 2 P. M. at the Frisco Lunch, 314 South Fifteenth street. All receipts between those hours will be donated to the Red Cross War Fund.

Is your window poster, "We Hear You Calling Us" up? You get one for your home or your place of business when you donate. If it isn't posted the solicitors will continue to call until the poster is up.

The Omaha Musicians' association met last week, five days before the drive started. Somebody suggested the Red Cross War Fund and every one of the sixty-three members present subscribed. (Hope they meet again this week.)

The Gate City Bowling league finished the season with \$7 in its treasury. Now the Red Cross has the money. They gave their all.

J. D. Dose handed the Red Cross \$20 the other day. The money came from the rental of some land for canteen purposes. The Red Cross now has the land and the money. This is co-operation and efficiency combined.

J. M. Lamb of Williams, Neb., came to Omaha and enlisted. He had an auto truck he couldn't use any more so he gave it to the Red Cross. To finish the job up properly he added \$100 in cash. His money wasn't enough to give. He is also giving himself. Let that sink in.

Employees of the Jerpe Commission company reported a 100 per cent subscription to the Red Cross War Fund Saturday.

W. H. Creary notified the Red Cross that he had a fine mountain wagon that he has donated to the War Fund. The wagon will be auctioned off and the money goes to help the boys "over there."

The Brown Block is the first building to donate to the War Fund. Mrs. C. H. Brown submitted a subscription of \$200 Saturday on behalf of the building. This was in addition to her personal donation and those submitted by business firms having offices in the block.

A patriotic song service will be held this evening at 8:30 o'clock in front of the World-Herald building. Mr. O'Neill and Miss Allen will be in charge of the singing by those who attend and the girls of the Luana club, Boy Scouts Fife and Drum Corps, also.

YOU don't have to endure the horrors of the trenches.

YOU don't have to hear the cries of the wounded.

YOU don't have to hear the death groans of the dying.

YOU don't have to serve food to the starving war orphans.

YOU don't have to carry the shell-torn bodies back from No Man's Land.

YOU don't have to crawl through the tangles of barbed wire and bring back all that remains of a young soldier that some day his mother may see her boy laid to rest "over here"—

But You Can Help the Red Cross Do It

Why the Red Cross Must Have \$100,000,000 for a War Fund

Remember, this is not a Red Cross Membership Campaign.

It is a money-raising campaign for a \$100,000,000 War Fund.

The campaign starts this morning, May 20, and closes Monday, May 27.

Omaha's quota is \$200,000.

Your contribution may be paid in four installments—July 1, August 1, September 1 and October 1.

The money is needed to provide more field hospitals, more base hospitals, more ambulances, more surgeons, more nurses, more stretcher-bearers, more bandages, more instruments, more medicine, more food, and to maintain those hospitals and rest stations and relief posts which have already been established.

It will be used in Belgium, France, Italy, England, Serbia, Greece, Armenia, the United States—in fact, everywhere that the ravages of war may be felt.

What This \$100,000,000 War Fund Does

It will be expended:

- to rescue the wounded and dying and recover the dead.
- to provide many of the comforts of home to the men in the trenches.
- to help the families of those left at home, struggling to keep body and soul together while the breadwinner is protecting you and yours from the savagery of the enemy.
- to support the invalid soldier while he awaits his pension grant.
- to provide food and comforts to those of our boys who may fall into the hands of the enemy and become prisoners of war.

Give Your Money Now
to the

Red Cross War Fund

Omaha Campaign Headquarters

17th and Harney Streets