

## TRUCK CO. PLANS TO OPEN BRANCH IN DENVER SOON

Iowa Motor Truck Co. of Ottumwa Making Plans for Colorado Distribution; Making New Unit.

H. H. Cannon, manager of the Omaha branch of the Iowa Motor Truck company of Ottumwa, Ia., returned Saturday from a western trip and reports a growing enthusiasm among dealers regarding the motor truck.

Several new dealers were contracted with and serious consideration is being given to the question of establishing a branch of the Iowa Motor Truck company at Denver, Colo.

The Iowa Motor Truck company has just added a new drawing card to its line of truck chassis. This will be known as the Dodge unit. It is specially constructed for attachment to the Dodge power plant.

"The Dodge attachment" asserts Cannon, "will be a popular unit owing to several individual features, which we believe will attract much attention. This unit is so constructed that it can be attached in a short time without the aid of a mechanic."

"In addition to the Dodge unit, the Iowa Motor Truck company build a Ford attachment and a universal attachment for all cars without rear axle transmission."

### Omaha Firm Plans to Introduce Electric on Large Scale

The Nebraska Oldsmobile company of Omaha are arranging to launch an aggressive effort to introduce the electric automobile in this section, according to J. R. O'Neil, manager of the Omaha branch.

A former Omaha man, familiar with the electric from every angle, is to report Monday to take charge of this work.

According to O'Neil, there is a big field for electric sale here and they plan to take advantage of it.

The Meburn electric, which the Oldsmobile company will distribute, are considered the last word in electric perfection. The models are furnished in various color schemes and reflect the touch of feminine refinement demanded by millady.

### Battery Concern Remodels Location; Free Service Now

The Auto Electric Service company, 316 South Nineteenth street, have recently remodeled their basement and converted it into an up-to-date storage battery department.

It is the policy of this concern to give free inspection of any make of storage battery and they will be glad to consult with and advise any car owner as to the proper method of taking care of his battery, so that it will give him the best of service.

Hennie Wendland, service manager, is in charge of this department and has in his employ a corps of expert assistants, all of whom have been in the battery business for several years. They also have Nebraska distribu-

## Omaha Realtor Goes Wolf Hunting in a "Tin Lizzie"



"Zach" Mulhall, the famous Oklahoma frontiersman and hunting partner of Teddy Roosevelt, who leaped into the limelight by catching panthers and wolves alive, has nothing on Edward T. Heyden, Omaha realtor, who recently caught a fleet footed coyote with a "tin Lizzie."

Mr. Heyden has not heretofore been known as a nimrod to his friends but he has established his claim to the best hunting story of the year by his feat. He was looking at some land near Pierre, S. D., with F. A. House of that city. They were in one of Henry Ford's specialties and were wandering over the prairies with it when they caught sight of the wolf in a herd of cattle. They turned the machine loose and cut the coyote out from the herd and started to run him down.

Then began the wildest ride that the rather deliberate Ed Heyden had ever participated in during the span of years that has intervened since his daddy set up the cigars in celebration on the Permalife storage battery and report business very good.

### Chandler Distributor is Optimistic Over Future

"There is no feeling of pessimism in our organization," asserts R. L. Alley, manager of the Card-Adams Chandler interests in Omaha. "On the other hand we are very optimistic and feel that we are fortunate in many respects. Our business has been very good, in fact much better than we anticipated, and owing to the large orders on file at the Chandler factory we have been able to secure a sufficient number of cars to take care of the demand."

### Clean Battery Box.

Sometimes it is necessary to use temporarily or permanently a set of dry cells in a compartment, where a storage battery was formerly housed.

bration of his first appearance on this mundane sphere.

Hummocks, ditches and lagoons filled with water were ignored by the driver of the car as he circled the wolf over 20 miles of prairie. The machine certainly did hit the high spots on high and jarred the occupants up so that they were sore for days afterward.

Once both the car and the wolf gave out at the same time and had to stop. The machine got its second wind first and gave the half-spent animal a chase before it had recuperated. The wolf ran in a wide circle for miles, its tongue hanging out and its eyes bulging so that they would make good pegs on which to hang a hat. Finally the animal, with tail between its legs, fell into a hole and Mr. Heyden, with a board, dispatched it with a merciful blow. He had a photograph made of his quarry, and the machine which he used as a wolf hound, in its capture, to prove the truth of this wolf tale.

In this case the compartment should be carefully cleaned to remove all traces of the acid left by the battery. Otherwise the dry cells will be attacked and quickly destroyed.

### Creeping Rims.

When the shoulders on the wheel, designed to hold the demountable rim becomes worn, the rim and its tire will creep around the wheel. Naturally this makes the valve stem project at an acute angle and, if continued long enough, may cut it off. If the valve stem is held firmly by means of a cap, the strain falls upon the lower portion of the stem and that part of the inner tube which surrounds it. In this connection it is well to call attention to the need for tightening the rim lugs by degrees. If they are fully tightened one after the other and all the way round the wheel, there is apt to be too much space on one side of the wheel and too little on the other. The proper way is to tighten one lug and then the one nearly opposite it and so on.

### 'Going Up' Is the 'Good Word' Regarding Apperson Prices

Effective May 15, the Apperson Bros. Automobile company of Kokomo, Ind., announces a slight advance in all its standard eight-cylinder models. After this advance the different models of the "Jack Rabbit"

car will sell F. O. B. Kokomo, at the following prices: Eighteen seven-passenger touring, \$2,800; 8-18 four-passenger Chummy roadster, \$2,800; 8-18 four-passenger tourer, \$2,800; 8-18 seven-passenger touring sedan, \$3,500.

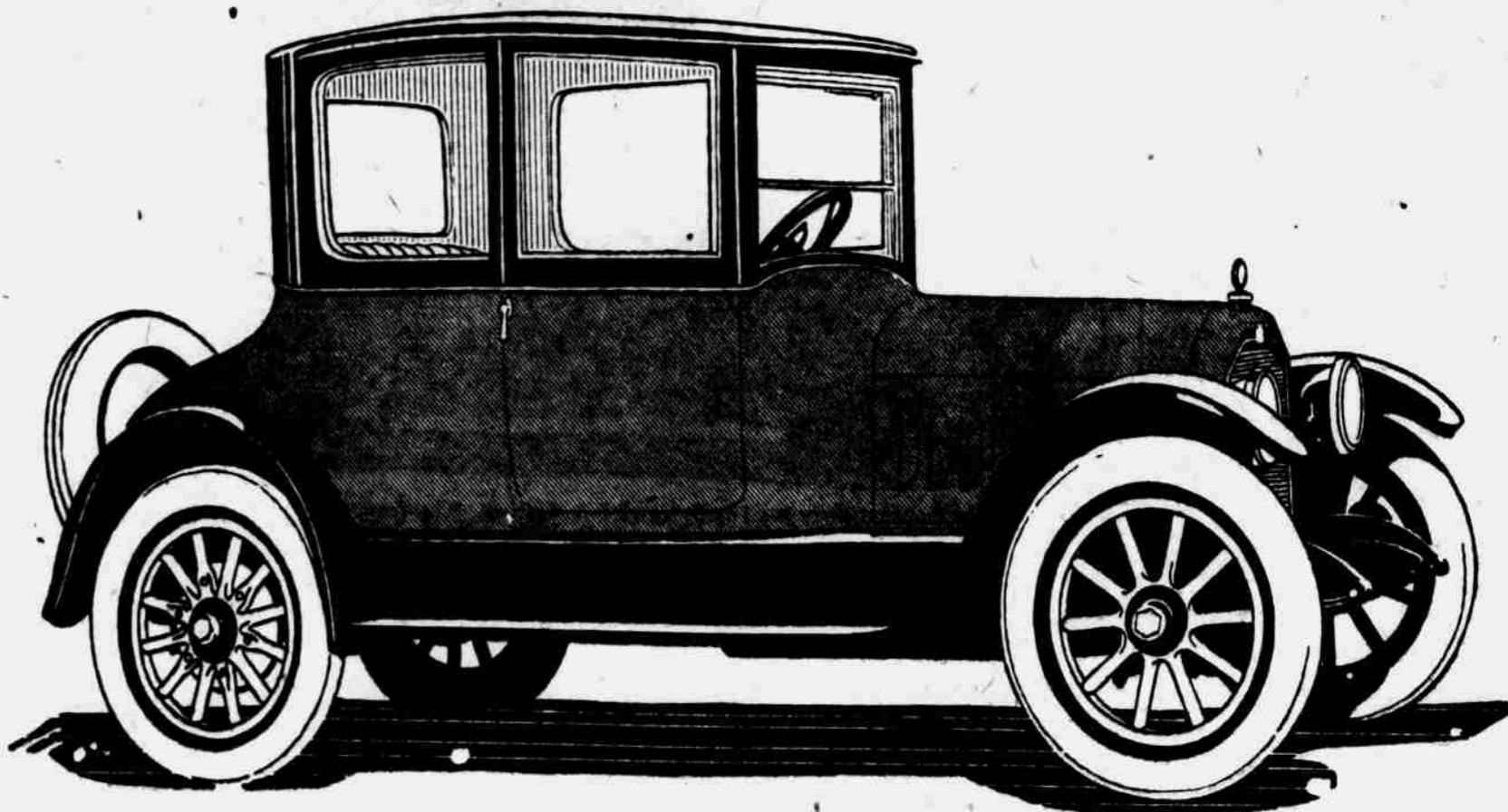
The list price of the new Apperson anniversary model, built on the chassis carrying the "eight with 80 parts less"

motor, and furnished in two body styles, a seven-passenger touring and a four-passenger tourster, remains unchanged.

In announcing the new prices the pioneer Kokomo company states that the advance becomes necessary because of labor shortage, decreased production, disrupted distribution and

### Holding Drill Work.

When the car owner who does his own work desires to drill a piece of metal too small or of such shape that it cannot be bolted to the drill press table it can be kept from turning by placing a stiff piece of emery cloth between it and the table.



The New Peerless Coupe Model 56

## A Trickle of Power or a Torrent

REVISE your conviction that Big Power means constant expense.

With two Power Ranges, you may send the power to your rear wheels in a tiny trickle—or, if need be, in a rushing torrent.

For the every-day utility-driving you use a trickle of power in a soft, smooth, even flow and operate with no more expense than if you had no big reserve of power and speed.

For the occasional distance-driving you have eighty horsepower—ready on the instant to level the steepest grades—to make time laugh at distance—to vie with any contender, no matter what its "class."

The New Peerless Coupe represents the utmost in beauty, style and comfort in a car of this type.

It is a new distinct practical body type which adapts itself to a wide variety of use. It appeals with special emphasis to the business and professional man who, in addition to service, appreciates a car which affords the utmost in refinement and riding qualities.

It has accommodations for four persons. The driver seat is positioned forward of the 2-passenger seats. A folding auxiliary seat provides for a fourth person facing forward, folds under the cowl when not in service.

The doors and windows are raised and lowered flush into the sash by mechanically operated devices.

The upholstery consists of Chase Mohair Velvet, the best material obtainable.

The dome light, controlled by an individual switch, illuminates the interior.

The ease and simplicity of operation of the Peerless 8 appeals strongly to the man or woman who prefers to drive their own car

Geo. F. Reim Company

DISTRIBUTOR OF HIGH GRADE MOTOR CARS

Harney and 31st Street.

Telephone Harney 10

OMAHA, NEB.

## GRANT SIX \$1095

### Admired Everywhere

WHY not own a car that you'll never feel called upon to apologise for, when you ask your friends to ride with you?

If you own a GRANT SIX you own a better-looking car than 90 per cent of the cars you'll meet or pass. You own a car that doesn't "cut up" without warning, and a car that doesn't take all the joy out of life when you figure up the gasoline, oil and tire bill.

Always ready when you want it, full of snap on the road, with plenty of power for a burst of speed or a long, hard pull on the hills, your GRANT SIX gives you at a minimum cost about all that you can get in the way of motor car service and satisfaction.

You should buy the GRANT SIX not because its price is low, but because you can get very little more real service no matter how much more you pay.

Of course a car of GRANT SIX merit is in greater demand than the output will supply.

Get yours NOW.

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