



THE SPLENDID INTEREST SHOWN BY CONSERVATIVE FARMERS, BANKERS, STOCKMEN AND BUSINESS MEN IN THEIR ACTUAL PURCHASES OF LARGE BLOCKS OF THE STOCK OF THE

SKINNER PACKING COMPANY

Omaha's Daylight, Snow-White Independent Packing Plant

Proves beyond a question of a doubt that the heads of this company are not alone in the opinion that this is a wonderful ground floor opportunity to participate in the profits of the packing industry.

MORRIS & CO. EARNED OVER 180% ON THEIR CAPITAL STOCK IN 1917
WILSON & CO. EARNED 62% ON PREFERRED and 29% ON COMMON STOCK in 1917

The 8% Guaranteed Preferred Participating Stock now offered fully PARTICIPATES IN THE ENTIRE PROFITS OF THE COMPANY, and can be bought for a short time at \$100.00 per share. **ACT AT ONCE.** In the past sixty days over

\$1,000,000 HAS BEEN PURCHASED



GRADING AND EXCAVATING FOR THE NEW SKINNER INDEPENDENT PACKING PLANT.

The above photograph was taken on May 10, showing a portion of Phelan & Shirley's excavating and grading equipment, who are rushing this class of work for the new plant of the Skinner Packing Company on their thirty-three-acre tract just south and west of the present Swift Plant on the South Side. This also shows members of the new packing house committee of the Live Stock Exchange, representatives of the Union Stock Yards, who came out to the grounds to see the starting of actual work on the new plant. Some of the men interested in the industry present were:

- W. B. Tagg, President Omaha Live Stock Exchange and National Live Stock Exchange.
- A. F. Stryker, Secretary and Traffic Manager Omaha Live Stock Exchange.
- C. C. George, President Omaha Commercial Club.
- Everett Buckingham, Vice President and General Manager Union Stock Yards Company.
- William Schellburg, Superintendent Union Stock Yards Company.
- Arthur C. Thomas, Publicity Manager Omaha Commercial Club.
- John Gillan, Industrial Manager Omaha Commercial Club.
- Lloyd M. Skinner, President and Treasurer, Skinner Packing Company.
- Michael Shirley, Vice President Shirley & Phelan Company.
- Paul F. Skinner, Chairman of the Board, Skinner Packing Company.

- John Fitz Roberts, Roberts Brothers & Rose.
- Robert Gilmore, Secretary Skinner Packing Company.
- F. W. Thomas, Cashier, First National Bank of Omaha.
- G. J. Ingwersen, Manager Ingwersen & Rosenbaum Bros.
- C. A. Mallory, Manager Bowles Live Stock Commission.
- Frank Anderson, Frank Anderson & Son, feeder buyers.
- John Murphy, James Murphy, Hog Order buyers.
- Bruce McCulloch, Editor Journal-Stockman Company.
- Arthur E. Rogers, President Omaha Live Stock Commission Company.
- Arthur W. Tagg, Cattle Salesman, Tagg Bros. & Moorhead.
- John Thomas, Live Stock Editor Alliance (Neb.) Herald.
- Frank Chittenden, Inspector Union Stock Yards Company.

THE SELLING OF OUR SECURITIES IS NOT IN THE HANDS OF PROMOTERS BUT IS BEING HANDLED BY THE OFFICERS AND DIRECTORS OF THE COMPANY—THERE IS NO PROMOTION STOCK.

A STRICTLY SANITARY PLANT.

The Skinner Packing Company will be known as OMAHA'S DAYLIGHT SNOW WHITE INDEPENDENT PACKING PLANT, and the first unit of our operation is designed and equipped to handle a daily killing capacity of 250 cattle, 1,500 hogs and 500 sheep and to handle all of our by-products from raw material to finished commercial products. We will manufacture an extensive line of Food Specialties, which will be marketed through the National Sales Organization of the Skinner Manufacturing Company.

CONSIDER THESE POINTS.

First: The organization of this Company is not in the hands of promoters. The stock is being sold by the officers and directors of the Company at a minimum expense. The acreage and plant will be owned by the Company at its actual cash value and no real estate will be turned into the Company in lieu of stock. In other words, this Company is being organized on a strictly high grade business basis.

Second: The actual operating end of this business will be in charge of an official who will be vice president and general manager of the Company, who has had years of successful experience in the

LLOYD M. SKINNER, President and Treasurer. PAUL F. SKINNER, Chairman of the Board. ROBERT GILMORE, Secretary.

Reference: Any Bank or Business Man of Omaha or Council Bluffs.

SKINNER PACKING COMPANY

Omaha's Daylight, Snow-White Independent Packing Plant

Financial Department, Suite 912, First National Bank Bldg., Omaha
 Executive Offices, Suite 1400 First National Bank Bldg., Omaha.

Omaha is the world's second largest live stock market; \$192,000,000 of meat products were packed here last year, which represents but 60% of the live stock shipped to this market.

There is a great opening for a packing plant at Omaha operated under the right management and conducted along business lines. The operation by the Skinner Packing Company of Omaha's Daylight Snow White Independent Packing Plant, will retard the trans-shipment of live stock at this point, which will mean a great economic saving and a better market for shippers and producers.

The SKINNER PACKING COMPANY will market its Specialty food products through the present nationally organized sales forces of the Skinner Manufacturing Company.

SEND FOR FURTHER INFORMATION

packing house industry from the ground up, is a man of the right age who has mature and splendid judgment, and who will leave a splendid connection and invests a large sum of money in the stock of this Company at par \$100 per share because he knows that the stock will be an excellent dividend payer. An announcement of the operating head will be made in due course of time.

Third: Our cost system and operating end has been estimated by the highest and most efficient authorities in the United States, and while our plans call for an estimated daily killing capacity of 1,500 hogs we have figured in our operation only 1,000 capacity. Also our estimate is based on only 55% of the average yield of cattle and 78% of the average yield of hogs and covers only 300 days running throughout the year. We have a fixed charge in our costs of 6% on \$2,500,000 outside of liberal estimates for depreciation in equipment of plant, machinery, insurance, etc. Every item is conservatively estimated and included in the cost estimate, and on this first unit of our plant

The Net Profit Is Conservatively Estimated at \$828,000 Per Annum, or More Than 30% on Our Entire Capital

SKINNER PACKING COMPANY,
 Suite 912, First National Bank Building,
 OMAHA, U. S. A.

I have \$..... to invest and without obligation on my part, would like to have you send me detailed information on your company.

Name

Address

