

| WOM EN IN MA/ DTM E |  |  |
| :---: | :---: | :---: |
| High School Girls <br> Give Playlet for <br> Red Cross Benefit <br> The Benson Orphans' club of the | Temple Israel Women <br> First to Subscribe To Red Cross Drive |  |
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|  | Temple Israel sisterhood has the honor of being the first Red Cross auxiliary to subscribe to the second |  |
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## We Will Offer for Saturday

## Your Choice of Every Black and Colored TRIMMED HAT

Formerly Selling As High As $\$ 15.00$ ) Saturday, Your Choice, $\$ 4.00$

5$\$ 7.50$ Your $\left.\left.\begin{array}{lc}\$ 7.50 \\ \$ 10.00 \\ \$ 12.00 \\ \$ 15.00\end{array}\right\} \begin{array}{c}\text { Your } \\ \text { Choice } \\ \text { Saturday } \\ \text { Only }\end{array}\right) \not \subset 00$

These Hats include many from our regular stock, but there are also a large number that we have just received, and will be included in this sale.

Bee Want Ads Are Business Boosters.

## "Once to every man and nation

 Comes the moment to decide In the strife of truth with falsehood For the good or evil side.Lowell

There was a crisis when the great American, James Russell Lowell, penned the above lines. There are those who felt that we here in Omaha had reached a crisis. And now we shall see what we shall see. Make your own application-and then let us all pull together for a "Greater and Better Omaha"-every sincere citizen can subscribe to that slogan-and if we act as we shout "All's Well With the City."

## "Habit Is a Cable"

Habit is a wonderful thing, the law of averages can calculated almost to a nicety, based on habit-we keep a diary, a daily record-covering conditions, circumluences or affects business.

## Each year, about this time, we stage a

GreatCutPrice Sale Women's Suits
No particular reason for a sale this year. Styles are so staple. Prices on materials, labor, etc., still advancIng, that it would seem to be the better part of wisdom to hold on and maintain prices-but-and here's the our habit and so they expect a sale, and we are not going to dieappoint them.

## Here Goes Then-Two Wondeful Lots

 for Saturday


It's a wee bit early for cut prices on Skirts, but luckily der us and you, we
der today's prices.
 White Gabardine Skirts,
value, for $\$ 3.95$ each. $\mathbf{\$ 3 . 9 5}$ to $\mathbf{\$ 1 0 . 9 5}$

## Blouse Buainess Brisk

Plain colorings are popular. Organdy and Voile; high or low neck; pink, lavender, cadet, corn, rose, $\$ 3.95$ each.
Very big values in White Voiles, $\mathbf{\$ 1 . 9 8}$ and $\mathbf{\$ 2} .50$ Junior and Children's Section Suit Sale here also Saturday.
For bigger girls and smaller women, latest of mate
rials and most stunning styles
ials and most stunning styles.
Pick of a great lot on Saturday, at $\mathbf{\$ 1 7 . 5 0}$ each.
You will find Navy Sergen, Navy Whipeords, Navy Poplins.
Rookie Twills and Jersey Cloths.

## We Crossed the Saskatchewan on the Ice

A good many years ago we went chasing $\mid$ most went into the highways and hedges to gold away up in the land which then was
spoken of as the "Frozen North" We slapt poken of as the "Frozen North." We slept
out on the prairies every night under buffalo out on the prairies every night under buffalo
oobes, and broke the ice for water for cooking, washing and to use as a chaser. Oh, what a grand and glorious time we had.
These thoughts comfort us as we write, and whese thoughts comfort us as we write, and
would fain transfer a little comfort to you in this sizzling weather. We wonder if your underwear clings lovingly to your skin today and whether you have that sticky, all-overish
feeling. There's comfort for you, too-yes, jeeling. if you will-for Saturday we place on
sale all the cool, cooler and coolest makes of sale all the co
underwear-

Oh, Boy! Try the Nainsook Athletic, checks, plaids, or plain, 79 $\phi, \$ 1.00$, Knitted Lisle, short or no sleeves at all; knee length or to the ankle, $\$ 1.00$ to $\$ 3.00$ each. "Please don't advertise Hosiery or Un-
derwear for Women for Saturday", said the derwear for Women for Saturday," said the
women who have charge of our Underwear and Hosiery-"Unless you advertise for Saturday morning only." "Last Saturday," said they, "we were absolutely swamped in the
afternoon." We know they were, for we al-

## To My Mother

 "Mother, I know, my fault be what it may,Your lips are 'gainst my cheek, your hand in Yours is the only love that lasts alway,
The nearest thing I know to the Divine These beautiful words of Katherine
Morse, come to us with the thought that Morse, come to us with the thought that
Sunday is Mother's Day.
On Saturday take the time to see
"Cobbs" Gift Box for Mother. Designed specially for this day, filled with sweets of unusual goodness-that you, if you were an
expert in candy, would like to select for the

## Coats at $\$ 10.00$

Based on today's reckoning-perhaps the best buy of all. If we could place before you properly a price misses, juniors and child

Important From the Hattery
Hats for every age. All the finer trimmed to go, making ready for the
$\mathbf{2 0} 00$, will go at $\mathbf{~ 8 8 . 7 5}$

Then there's another lot of Trimmed Hats, some imply trimmed, almost to the point of severeness- hav ing only a ribbon, at $\mathbf{8 4 . 9 5}$

## From the Lon-jey-ray Section comes tidings of

 Gown Sale-Night Gowns- What a joy to get off and away from de nuit of winter. This lot shows all the dainty touches so dear to the affections of refined momen-lace trimmed with just the right amount of em $\$ 2.69$-they look like $\$ 5.00$ value.

Summer Corseto-What a relief from heavy winter harness! is here in the summery type for sport wear Elastic top, mer

Camisoles in lively demand. Especially those Silk or Wash Satin, \$1.39 and upwards.

## Kilpatrick's

 for SilksWarm-weather Silks will hold the boards on Saturday Tub Silks, Shantungs, Wash Satins-and all the best-
things made by Mallinson \&


Mrs. J. N. TALIAFERRO. Here is a double duty chairman. She is Mrs. J. N. Taliaferro, who heads the rganization she is the president, and the U.S. G Gnant Wuxiliary, of which The first auxiliary formed in July meets all day Thursdays in the Masonic emple to make bandages; the other group is one Cose Monday classes. They.
oo, make surrical dressings. Besides this, Red Cross work members too, make surgical dressings. Besides this, Red Cross work members of both
these uaxiliarie have been working in their own homes sewing on clothes for
French and Belgian babies. Women Want Rank - $\begin{aligned} & \text { military classification very keenly; } \\ & \text { mny attempt toward giving }\end{aligned}$ For Army Nurses $\begin{aligned} & \text { any attenpe } \\ & \text { miltary rank will be wnanimously }\end{aligned}$












If you were to ask us for advice-we should be compelled to say: Wise Women Who Wear Gloves Should
Buy NOW"

