



IT remained for Schlitz, Milwaukee, to produce a worth-while, non-intoxicating drink. They Have!

*Schlitz*

**FAMO**

A cereal beverage—with that wonderful hop aroma.

Healthful—nourishing—delicious.

It is good. Good for you and your family.

It has a fine flavor. Try it. Your palate will confirm our statements.

On sale wherever soft drinks are sold. Order a case from

*Schlitz*

Schlitz-Omaha Co.  
719 South 9th Street  
Omaha, Neb.  
Phone: Douglas 918

*See that crown is branded "Famo"*

**Made Milwaukee Famous**