BURGESS-NASH COMPANY.

EVERYBODY'S STORE"

STORE NEWS FOR MONDAY

Phone Douglas 137

About Automobile Tours, Summer Resorts, Train and Hotel Accommo-dations. There is no charge. Main



The Burgess-Nash Standard of Value

Sunday, May 5, 1918

It is nothing new or revolutionary on our part, merely the continuance of a set policy we adopted when we took over this business nearly five years ago.

But it's now of special interest, because it makes a very important contribution to the lower cost of living in these high cost days, by making two splendid and diverse attributes work powerfully together as one for your benefit.

QUALITY—

of merchandise, which goes above and beyond every other consideration.

LOW PRICE-

That is brought about by -Buying in large quantities to meet the demand of our tremendou distribution.

--- Taking advantage of a cash basis of purchase, with every possible discount off.

-A very moderate scale of marking profits.

The steady rising tide of prices is constantly cutting down the margin of safety between the cost of necessities and the fixed income.

It becomes of the highest importance for you to keep this margin-which means buying power for comforts and necessities-as ample as possible without resorting to lessened quality.

Our store helps you to do this by maintaining its high quality standards at the lowest possible

Its stocks are well selected-

new, fresh, desirable goods, provided in generous quantities, bought right at lowest prices. and priced the same way, with \$ the express intention of maintaining the Burgess-Nash standard of values.

-That we may continue to enjoy your confidence intrusted in us. -That we may be of the "greatest service to the greatest num-



Buy and Store Your Coal Now for Next Winter

TS the urgent request sent out by the government through Mr. John L. Kennedy, Federal Fuel Administrator for

Do your duty by your country-and for yourself-and act at once.

It is the immediate action of every individual or corporation, big or little, that is so essential to that vigorous prosecution of the war so necessary for success.

The following is an exerpt from the request sent out by the Fuel Administration for Nebraska.

"The government asks the people of Nebraska AS A WAR MEASURE to buy and store coal NOW. If we in Nebraska wait until Fall to do this, we will face a fuel famine far worse than last winter. Coal mines and railroads must run every day in the year to meet our needs. Coal prices are lowest in summer, and we have let down the bars to consumers. Our citizens can at one stroke be patriotic, insure their own comfort, and avert disaster. We must buy and store now if we have to borrow the money and build bins. Old Man Winter and his son Jack Frost are pro-Germans. We must literally 'Keep the home fires burning 'til the boys come home.'

May Sale of Linens You'll Marvel at the Values

THE scarcity of linens and the remarkable values offered makes this sale Monday doubly important.

Satin Damask Table Cloths

Heavy weight pure Irish linen, a quality that will get on its satin finish after laundering, also give splendid service. Several handsome circular designs.

Size 2x2 yard cloth for \$4.50 each. Size 2x2 1/2 yard cloth for \$5.75 each.

It's Kodak Time

We carry a complete line of Eastman Kodaks and supplies.

No. 2 Brownie camera, \$2.75.

No. 3 Brownie camera, \$4.50.

All films left before 12:30,

will be ready to deliver at

11:30 the next day. Likewise,

work left before 4 p. m., will

be ready at 3:30 the next day.

Burgess-Nash Co .- Main Floor

\$2.00.

Dress Patterns of Wash Goods

 $2\frac{1}{2}$ to 7 Yards in a Piece, \$1.95

D RETTY summer fabrics, in floral, figured, striped and

such materials as voiles, batistes, flaxon, also gabardines.

Pattern-Length Wash Goods, \$2.25

flowered woiles, plaid voiles, stripe voiles, plain poplins,

plaid ginghams, plain ginghams, wash suitings, brocaded

silk beach cloth, tissue, etc. A dress pattern, \$2.25, \$2.95

32-Inch Dress Ginghams, 59c to \$1.00

Plaids in dainty color combinations, also a full line of plain

Burgess-Nash Co .- Main Floor

The most wanted wash fabric for summer dresses.

Six yards in a patttern, 36 to 40 inches wide, including

Patterns 21/2 to 7 yards, for \$1.95 each.

shades. Prices range 59c to \$1.00

plaid effects, both light and dark colorings, including

O Brownie camera,

2A Brownie camera,

Size 2x3 yard cloth for \$6.75 each. Size 22x22 inch Napkins to match, \$5.00 dozen.

13-Piece Luncheon Sets, \$2.75

Consisting of one 24-inch round centerpiece and ½ dozen each two-size doilies; these are of pure Irish limen and have triple scallop edge, Irish Linen Towels, at \$1.00

"Webb's celebrated Dew Bleach," a very fine and soft quality with lustrous finish which is retained after washing. Very absorbing, plain huck as well as with ends; sizes 22x38, at \$1.00 each. Hemstitched Breakfast Cloths, \$4.00

Pure linen. Heavy weight, several good designs, size 64x64 inches, a real bargain for \$4.00 each.

The May Sale Specials Featured for Monday in

NEW SILKS

Represent Values of the Most Uncommon Sort-In the Most Instances Less Than Present Cost

The offering is indeed very unusual, careful planning—securing the weaves now in greatest demand at the old prices—and our willingness to share the saving benefits with you, account for the extremely low prices quoted

Beautiful New Tub Silks \$1.00 Yard

TERY desirable for men's shirts and women's blouses, all on white ground with pretty colored woven stripes, strictly fast colors, 36 inches wide and very special at \$1.00 yard.

Chiffon Taffeta Silks at \$1.49 Yard

CIPLENDID range of plain shades, suitable for dresses, skirts and suits, plenty of blue, also black. 1 yard wide. This is an exceptionally good value at \$1.49.

New Fancy Silks at \$1.95 Yd.

FANCY stripes and plaids, suitable for separate skirts and dresses, either satins or taftetas, all are 36 inches wide, and very special at \$1.95 yard.

New White Wash Satin \$2.25 Yd

QUALITY that is dependable for wear and working. Suitable for sport skirts, waists, dresses, underwear, collars, cuffs, etc. 36 inches wide, an extreme value at \$2.25 yard.

Burgess-Nash Co .- Main Floor



The New "White Cotton Fabrics"

For Spring and Summer

A RE beautiful and they are here in abundance—from the sheer, charming voile for your early summer frocks to

White Voile at 25c Yard

tune, an excellent value in a beautiful, fine quality. 40

White Gabardine Skirting, 50c

weight with beautiful finish. A popular fabric for suits and

Novelty Voiles at 50c Yard

large or small plaids, narrow or wide stripes, as well as em-

broidered effects. A quality of rich appearance when made

up in waists and dresses. Unusual assortment at 50c yard.

Fancy Skirtings at 50c to 85c

Its popularity makes the present offering most oppor-

36 inches wide. This is an excellent quality of medium

40 inches wide, in a wide range of beautiful designs,

36 inches wide, including oxford cloth, gabardines in

dainty nainsooks for spring and summer lingerie.

inches wide at the extremely low price of 25c yard.

Here's a Sale of Wanted Notions That Will Appeal to Every Woman

ITTLE needfuls at littler prices. Items that you need and use every day; se-L cure a season's supply here Monday.

10c for sanitary wool powder puffs. 10c for lingerie tape with vodkin assort-1216 bolt for stick-

erie braid, assorted

spool or 28c dozen 2½c spool or 28c dozen for Pennant basting thread, white only, sizes 40, 50, 60 and 70.

35c for dress marker pins, in boxes, various sizes, sharp points.

7c each for tracing wheels, dependable quality. 25c for sleeve protectors, good quality of sateen, adjustable,

5c dozen for pearl buttons; various sizes, good quality. 7c bolt for Omo bias seam tape, fine lawn, No. 3 only, 121/2c for twistless tape, will not

19c for sanitary aprons; one piece, wonderful value at the price.

5c each for Carmen Hair Nets, assorted shades. 10c yard for skirt belting, white

5c dozen for snap fasteners, various sizes, white or black.

10c each for sanitary belts, well made, desirable style.

inch.

kink or curl.

10c for dress buckles, desirable styles and colors. 7c for bias lawn tape, white, assorted sizes. 5c for stocking darners. 10c for hair pin cabinets; as-

and strawberry styles.

plated, assorted sizes.

plated steel pins, 300 count.

10c for braid and ribbon holder.

15c for kid curlers, 4 and 6-

sorted sizes. Burgess-Nash Co.-Main Floor

15c each for skirt each for scissors, markers, special value.

25c nickel plated, good cutting edge. Special lot of 10c for twilled tape, 200 pieces, wonderful values, black or white, var-6 . 7 and 8 inch sizes. ious sizes. 15c each for emeries, tomato

75c each for shears and scissors, steel edge, unbreakable, 5c package for triple nickel nickel plated.-Sizes

6 to 9 inches; won-5c dozen for safety pins, nickel derful value at the price we ask. 2e for 5e ironing wax.

> 10c for coat hangers or slipper trees.

4c for spool J. & P. 6cord thread, 50, 60 or 70, black or white.

15c for sew-on hose supporters. good strong elastic.

10c for sport veils and hair nets, all desirable shades. 10c for sensible tape measures. Strong protected ends.

fancy weaves and stripe effects, piques in narrow and wide cord, Hawaiian cloth, a quality that will shed water; these. are of beautiful finish, which is retained after laundering. Prices range from 50c to 85c yard.

skirts, 50c yard.

Princess Nainsook, 10 Yards, \$2.75 36 inches wide, a very fine quality of close, even weave, with soft finish. A quality much used for undergarments

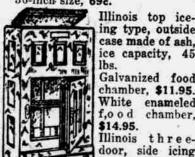
and children's dresses. 10-yard bolt for \$2.75. Lineaves White Goods at 29c A linen thread finish, possessing superior weaving

qualities. This quality comes in twelve different patterns of neat stripe and plaid effects. 32 inches wide. Unusual value at 29c yard. Burgess-Nash Co .- Main Floor

Home, Garden and Lawn Necessities Specially Priced Monday



Wood window boxes, painted green, made of heavy lumber. 30-inch size, 59c. 36-inch size, 69c.



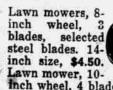
and \$3.49.

ing type, outside case made of ash, ce capacity, 45 Galvanized food chamber, \$11.95.

White enameled f,ood chamber, \$14.95. Illinois threedoor, side icing type, five wall construction.

food chambers are white enameled with threewire shelves. Ice capacity, 60 lbs.,

Electric wall paper cleaner, can,



inch wheel, 4 blades, a strong and light running mower, 14-inch size, Molded garden hose,



anteed, at \$5.50. Hardwood hose reels, hold 100foot hose. Special, \$1.19. Hose nozzles, made of solid

Zeda parlor brooms, made of best quality broom corn, varnished handle, \$1.35. Floor brush with solid back sides, protected with felt, made bristle, long handle.

12-inch size, \$1.65. 14-inch size, \$1.95.



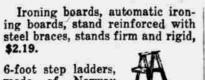


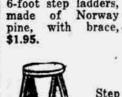
dar oil mops, with handle, oiled ready for use, special, 69c. Black chemically treated, triangle mop, absorbs the dust, with handle,

Big Wonder cedar oil polish, 6 oz. bottle, 9c. String mops, special, 25c. Triangle shape wall mop, with



adjustable to different sizes, movable pins, full size, \$2.19.





Step stools, hardwood, heavily varnished, very handy around the house. Special, \$1.00. Clothes lines

props, 8-foot Galvanized Iron size, special, Wash Tubs, ex-19c. tra heavy, stahandles, has wringer attach-





Wood Coat Hangers, 3 for 10c. 3c square foot.

Glass Wash Boards, special, 50c.

Gas Plate, 2 burners, nickel plated. cial, \$4.50. Patton's Sunproof Paints, gallon can,



Screen Enamel, 29c.

Johnson's floor wax, pint can,



Pitcairn sole proof varnish for floors and woodwork and furniture, good line of colors, quart, \$1.20

Empire varnish, for all kinds of woodwork, quart can, 70c. Varnish brush, black bristle, 2-in. size, 35c. Pitcairn's water proof spar, for

interior or exterior use, pint can, Odds and ends of Japalac, per

Sapolin white enamel, pint can, 59c. Sapolin floor finish, quart can,

Warren Hoes-Steel blade, best cultivating h o e made, 95c.

Garden Hoes-Riveted steel blade, assorted sizes, 32c.



Wheel Barrows, patent stave tray, well bolted and braced. Special \$3.19

Galvanized Iron Garbage Can with cover. 20 gallon size, \$2.95.



Spading Forksfinish. Best quality, \$1.45 Poultry Netting-2-inch mesh, 1

to 6 feet high, in rolls of 150 running feet. Square foot, 1c. 24 tooth lawn rake, 59c.

Cultivators with five adjustable blades, made of spring steel, oil tempered, 98c.

Burgess-Nash Co.-Down Stairs Store