

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"

Store Hours

are 8:30 a. m. to 6 p. m. every day. Get the habit of shopping early in the day. It's saving daylight.

Ask Mr. Foster

About Automobile Tours, Summer Resorts, Train and Hotel Accommodations. There is no charge. Main floor balcony.

Sunday, May 5, 1918

STORE NEWS FOR MONDAY

Phone Douglas 137



The Burgess-Nash Standard of Value

It is nothing new or revolutionary on our part, merely the continuance of a set policy we adopted when we took over this business nearly five years ago.

But it's now of special interest, because it makes a very important contribution to the lower cost of living in these high cost days, by making two splendid and diverse attributes work powerfully together as one for your benefit.

QUALITY—of merchandise, which goes above and beyond every other consideration.

LOW PRICE—That is brought about by—*Buying in large quantities to meet the demand of our tremendous distribution.*

—*Taking advantage of a cash basis of purchase, with every possible discount off.*

—*A very moderate scale of marking profits.*

The steady rising tide of prices is constantly cutting down the margin of safety between the cost of necessities and the fixed income.

It becomes of the highest importance for you to keep this margin—which means buying power for comforts and necessities—as ample as possible without resorting to lessened quality.

Our store helps you to do this by maintaining its high quality standards at the lowest possible prices.

Its stocks are well selected—new, fresh, desirable goods, provided in generous quantities, bought right at lowest prices, and priced the same way, with the express intention of maintaining the Burgess-Nash standard of values.

—That we may continue to enjoy your confidence intrusted in us.

—That we may be of the "greatest service to the greatest number."

Burgess-Nash Co.

Buy and Store Your Coal Now for Next Winter

IS the urgent request sent out by the government through Mr. John L. Kennedy, Federal Fuel Administrator for Nebraska.

Do your duty by your country—and for yourself—and act at once.

It is the immediate action of every individual or corporation, big or little, that is so essential to that vigorous prosecution of the war so necessary for success.

The following is an excerpt from the request sent out by the Fuel Administration for Nebraska.

"The government asks the people of Nebraska AS A WAR MEASURE to buy and store coal NOW. If we in Nebraska wait until Fall to do this, we will face a fuel famine far worse than last winter. Coal mines and railroads must run every day in the year to meet our needs. Coal prices are lowest in summer, and we have let down the bars to consumers. Our citizens can at one stroke be patriotic, insure their own comfort, and avert disaster. We must buy and store now if we have to borrow the money and build bins. Old Man Winter and his son Jack Frost are pro-Germans. We must literally 'Keep the home fires burning 'til the boys come home.'"

May Sale of Linens You'll Marvel at the Values

THE scarcity of linens and the remarkable values offered makes this sale Monday doubly important.

Satin Damask Table Cloths

Heavy weight pure Irish linen, a quality that will get on its satin finish after laundering, also give splendid service. Several handsome circular designs.

- Size 2x2 yard cloth for \$4.50 each.
- Size 2x2 1/2 yard cloth for \$5.75 each.
- Size 2x3 yard cloth for \$6.75 each.
- Size 22x22 inch Napkins to match, \$5.00 dozen.

13-Piece Luncheon Sets, \$2.75

Consisting of one 24-inch round centerpiece and 1/2 dozen each two-size doilies; these are of pure Irish linen and have triple scallop edge, \$2.75 set.

Irish Linen Towels, at \$1.00

"Webb's celebrated Dew Bleach," a very fine and soft quality with lustrous finish which is retained after washing. Very absorbing, plain huck as well as with ends; sizes 22x38, at \$1.00 each.

Hemstitched Breakfast Cloths, \$4.00

Pure linen. Heavy weight, several good designs, size 64x64 inches, a real bargain for \$4.00 each.

Burgess-Nash Co.—Main Floor

It's Kodak Time

We carry a complete line of Eastman Kodaks and supplies.

- No. 0 Brownie camera, \$2.00.
- No. 2 Brownie camera, \$2.75.
- No. 2A Brownie camera, \$3.50.
- No. 3 Brownie camera, \$4.50.

All films left before 12:30, will be ready to deliver at 11:30 the next day. Likewise, work left before 4 p. m., will be ready at 3:30 the next day.

Burgess-Nash Co.—Main Floor

Here's a Sale of Wanted Notions That Will Appeal to Every Woman

LITTLE needfuls at littler prices. Items that you need and use every day; secure a season's supply here Monday.

10c for sanitary wool powder puffs.	10c for lingerie tape with vodka assorted colors.	12 1/2c bolt for stickerie braid, assorted colors.	2 1/2c spool or 28c dozen for Pennant basting thread, white only, sizes 40, 50, 60 and 70.	35c for dress marker pins, in boxes, various sizes, sharp points.	7c each for tracing wheels, dependable quality.	25c for sleeve protectors, good quality of sateen, adjustable, black only.	5c dozen for pearl buttons; various sizes, good quality.	7c bolt for Omo bias seam tape, fine lawn, No. 3 only, white.	19c for sanitary aprons; no seams, made in one piece, wonderful value at the price.	5c each for Carmen Hair Nets, assorted shades.	10c yard for skirt belting, white or black.	5c dozen for snap fasteners, various sizes, white or black.	25c each for scissors, cutting edge. Special lot of 200 pieces, wonderful values, 6, 7 and 8 inch sizes.	15c each for emeries, tomato and strawberry styles.	5c package for triple nickel plated steel pins, 300 count.	5c dozen for safety pins, nickel plated, assorted sizes.	10c for braid and ribbon holder.	15c for kid curlers, 4 and 6-inch.	12 1/2c for twistless tape, will not kink or curl.	10c each for sanitary belts, well made, desirable style.	10c for dress buckles, desirable styles and colors.	7c for bias lawn tape, white, assorted sizes.	5c for stocking darners.	10c for hair pin cabinets; assorted sizes.	15c each for skirt markers, special value.	10c for twilled tape, black or white, various sizes.	75c each for shears and scissors, steel edge, unbreakable, nickel plated. Sizes 6 to 9 inches; wonderful value at the price we ask.	2c for 5c ironing wax.	10c for coat hangers or slipper trees.	4c for spool J. & P. 6-cord thread, 50, 60 or 70, black or white.	15c for sew-on hose supporters, good strong elastic.	10c for sport veils and hair nets, all desirable shades.	10c for sensible tape measures. Strong protected ends.
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The May Sale Specials Featured for Monday in NEW SILKS

Represent Values of the Most Uncommon Sort—In the Most Instances Less Than Present Cost

THE offering is indeed very unusual, careful planning—securing the weaves now in greatest demand at the old prices—and our willingness to share the saving benefits with you, account for the extremely low prices quoted here.

Beautiful New Tub Silks \$1.00 Yard

VERY desirable for men's shirts and women's blouses, all on white ground with pretty colored woven stripes, strictly fast colors, 36 inches wide and very special at \$1.00 yard.

Chiffon Taffeta Silks at \$1.49 Yard

SPLENDID range of plain shades, suitable for S dresses, skirts and suits, plenty of blue, also black. 1 yard wide. This is an exceptionally good value at \$1.49.

New Fancy Silks at \$1.95 Yd.

FANCY stripes and plaids, suitable for separate skirts and dresses, either satins or taffetas, all are 36 inches wide, and very special at \$1.95 yard.

New White Wash Satin \$2.25 Yd

A QUALITY that is dependable for wear and working. Suitable for sport skirts, waists, dresses, underwear, collars, cuffs, etc. 36 inches wide, an extreme value at \$2.25 yard.

Burgess-Nash Co.—Main Floor



The New "White Cotton Fabrics" For Spring and Summer

ARE beautiful and they are here in abundance—from the sheer, charming voile for your early summer frocks to dainty nainsooks for spring and summer lingerie.

White Voile at 25c Yard

Its popularity makes the present offering most opportune, an excellent value in a beautiful, fine quality. 40 inches wide at the extremely low price of 25c yard.

White Gabardine Skirting, 50c

36 inches wide. This is an excellent quality of medium weight with beautiful finish. A popular fabric for suits and skirts, 50c yard.

Novelty Voiles at 50c Yard

40 inches wide, in a wide range of beautiful designs, large or small plaids, narrow or wide stripes, as well as embroidered effects. A quality of rich appearance when made up in waists and dresses. Unusual assortment at 50c yard.

Fancy Skirtings at 50c to 85c

36 inches wide, including oxford cloth, gabardines in fancy weaves and stripe effects, piques in narrow and wide cord, Hawaiian cloth, a quality that will shed water; these are of beautiful finish, which is retained after laundering. Prices range from 50c to 85c yard.

Princess Nainsook, 10 Yards, \$2.75

36 inches wide, a very fine quality of close, even weave, with soft finish. A quality much used for undergarments and children's dresses. 10-yard bolt for \$2.75.

Lineaves White Goods at 29c

A linen thread finish, possessing superior weaving qualities. This quality comes in twelve different patterns of neat stripe and plaid effects. 32 inches wide. Unusual value at 29c yard.

Burgess-Nash Co.—Main Floor

Dress Patterns of Wash Goods 2 1/2 to 7 Yards in a Piece, \$1.95

PRETTY summer fabrics, in floral, figured, striped and plaid effects, both light and dark colorings, including such materials as voiles, batistes, flaxon, also gabardines. Patterns 2 1/2 to 7 yards, for \$1.95 each.

Pattern-Length Wash Goods, \$2.25

Six yards in a pattern, 36 to 40 inches wide, including flowered voiles, plaid voiles, stripe voiles, plain poplins, plaid gingham, plain gingham, wash suitings, brocaded silk beach cloth, tissue, etc. A dress pattern, \$2.25, \$2.95 and \$3.49.

32-Inch Dress Gingham, 59c to \$1.00

The most wanted wash fabric for summer dresses. Plaids in dainty color combinations, also a full line of plain shades. Prices range 59c to \$1.00

Burgess-Nash Co.—Main Floor

Home, Garden and Lawn Necessities Specially Priced Monday

Pakro seeds—flowers or vegetable, large size package, special, 5c.	Lawn mowers, 8-inch wheel, 2 blades, selected steel blades, 14-inch size, \$4.50. Lawn mower, 10-inch wheel, 4 blades, a strong and light running mower, 14-inch size, \$7.95.	Long handle radiator brush, 35c.	Ironing boards, automatic ironing boards, stand reinforced with steel braces, stands firm and rigid, \$2.19.	Galvanized Iron Water Pails, 10-qt. size, 35c.	Pitcairn sole proof varnish for floors and woodwork and furniture, good line of colors, quart, \$1.20.
Wood window boxes, painted green, made of heavy lumber. 30-inch size, 59c. 36-inch size, 69c.	Molded garden hose, non-kink, guaranteed. 1/2-inch size, per foot, 14c. 3/4-inch size, per foot, 17c. 4-ply garden hose, 50-foot length, guaranteed, at \$5.50.	Tampico scrub brush, 15c.	6-foot step ladders, made of Norway pine, with brace, \$1.95.	Wood Coat Hangers, 3 for 10c.	Empire varnish, for all kinds of woodwork, quart can, 70c.
Illinois top icing case made of ash, ice capacity, 45 lbs. Galvanized food chamber, \$11.95. White enameled food chamber, \$14.95. Illinois three-door, side icing type, five wall construction, food chambers are white enameled with three-wire shelves. Ice capacity, 60 lbs., \$19.50. Electric wall paper cleaner, can, 8c.	Hardwood hose reels, hold 100-foot hose. Special, \$1.19. Hose nozzles, made of solid brass, 59c. Zeda parlor brooms, made of best quality broom corn, varnished handle, \$1.35. Floor brush with solid back sides, protected with felt, made of bristle, long handle. 12-inch size, \$1.65. 14-inch size, \$1.95.	Large size triangle shape cedar oil mops, with handle, oiled ready for use, special, 69c. Black chemically treated triangle mop, absorbs the dust, with handle, 34c.	Step stools, hardwood, heavily varnished, very handy around the house. Special, \$1.00.	Glass Wash Boards, special, 50c.	Varnish brush, black bristle, 2-inch size, 35c.
		Big Wonder cedar oil polish, 6 oz. bottle, 9c. String mops, special, 25c. Triangle shape wall mop, with handle, 39c.	Galvanized Iron Wash Tubs, extra heavy, stationary wood handles, has wringer attachments. No. 2 size, \$1.95.	Gas Plate, 2 burners, nickel plated. Special, \$4.50.	Pitcairn's water proof spar, for interior or exterior use, pint can, 80c.
		Curtain stretchers, made of basswood, adjustable to different sizes, movable pins, full size, \$2.19.	Willow Clothes Baskets, rattan handles, medium size, well made, \$1.69.	Patton's Sunproof Paints, gallon can, \$3.50. Velumina Flat Wall Paints, good selection of colors, \$2.50. Patton's Floor Paint, qt. can, 70c. Sapolin Screen Enamel, 29c.	Odds and ends of Japalac, per can, 5c. Sapolin white enamel, pint can, 59c. Sapolin floor finish, quart can, 90c.
				Johnson's floor wax, pint can, 42c.	Warren Hoes—Steel blade, best cultivating hoe made, 95c.
					Garden Hoes—Riveted steel blade, assorted sizes, 32c.

Burgess-Nash Co.—Down Stairs Store