

Brandeis Stores Basement Brandeis Stores

Now the White Sale announcement comes from the basement, and after months and months of preparation, this Economy Center of Omaha is ready to give you values that you will thoroughly appreciate in these days of high prices.

All new, crisp fresh merchandise, in a broad and comprehensive stock, for women and children.

White Sales

The other offerings on this page mark time for savings with the White Sales, and no woman can afford in these times of appreciable economy to overlook the announcements that come from this Big Basement.

A penny saved is a penny earned, and that earned penny may very wisely be spent in buying Liberty Bonds and Thrift Stamps.

White Goods in the Basement

- White Dress Novelties in pretty plaids, military cords, lace cloth, sead voile, checks, Marquissettes, striped organdy, etc., worth 60c a yard, 38 inches wide, at, yard..... **35c**
- White Windsor Plisse Crepe for undermuslins. These crepes are slightly imperfect, come full bolt, worth 50c yard, 36 inches wide, special for this May sale, a yard..... **35c**
- Fine Quality White India Linon, 30 inches wide, worth 35c yard, for Red Cross aprons, May sale, yard..... **25c**
- White Pajama Checks and Plaids, worth 30c yard, 36 and 40 inches wide, May sale, yard..... **18c**
- Splendid Quality Snow White Voile for dresses, waists, cut-tains, etc., 39 inches wide, 35c quality, May sale, yard..... **23c**
- Imperial Long Cloth, Chamois finish, soft and pure white for dainty undermuslins, specially priced by the bolt according to quality. 36 inches wide.
12-yard bolts... **\$2.25** 12-yard bolts... **\$2.65** 12-yard bolts... **\$3.19**

Linens in the White Sale

- 70c Damask at 59c**
A fine quality of Mercerized Damask, pretty patterns, regulation width. Yard, at..... **59c**
- Napkins, at 12 1/2c**
Full bleached, hemmed, ready for use; in the 18-inch size, fine quality of mercerized, each..... **12 1/2c**
- \$1.25 Lunch Pattern Cloths at 99c**
Made of fine quality mercerized Damask, hemmed ready to use, in the 54-inch size, assortment of patterns, each..... **99c**
- Special: 65c Padding at 49c**
This is the heavy fleeced quality, 54 inches wide, to protect your table. Yard, at..... **49c**
- 17c Towels at 12 1/2c**
About 200 dozen of full bleached Turkish and Huck towels, hemmed ends (limit of one dozen), special, in our May sale, each..... **12 1/2c**
- 25c Towels at 19c**
Full bleached Huck or Turkish towels, with fancy borders and plaids, hemmed ends, a soft and absorbent quality, your choice, each..... **19c**
- Special: \$1.00 and \$1.25 Towels at 59c**
About 74 dozen, full bleached, extra size and heavy fluffy quality of Turkish Towels, extremely large size (mill imperfections and slightly soiled), while this lot lasts, special, each..... **59c**
- 50c Fancy Scarfs at 39c**
This lot consists of plain centers, trimmed with a deep pattern lace, also Japanese drawn work scarfs, choice in our May sale, each..... **39c**
- Wash Cloths at 2 1/2c**
A limited quantity of this popular wash cloth (limit of 3), each..... **2 1/2c**

NOTIONS

- Large Pieces of Fancy Elastic, each..... **10c**
- Skirt and Trouser Hangers, 2 for..... **5c**
- Stocking Feet, all sizes, a pair, at..... **5c**
- Children's Garters white only, pair..... **2c**
- One Lot of Slightly Sealed Crochet Cotton, to close out, at, a ball..... **3c**
- Wash Edging, all colors, 7 bolts for..... **25c**
- Safety Pins, 7 cards for..... **25c**
- Rust-Proof Dress Clips, 7 cards for..... **25c**
- Remnants of Skirt Belting, piece, at..... **5c**
- Red Cross Knitting Cotton, a ball, at..... **6c**
- Hat Elastic, black and white, piece, at..... **2c**
- Garter Elastic, large piece for 5c
- Dust Caps, all good colors, each, 5c
- Large Packages of Wire Hair Pins, 2 for..... **5c**
- Hat Brushes, each..... **10c**
- Extra Fine Mercerized Darning Cotton, 2 for..... **5c**
- Ironing Wax, large piece..... **1c**
- 200-yard Spools of Basting Thread, 8 for..... **25c**
- King's Machine Thread, 8 for 25c
- O. N. T. Crochet Cotton, ball..... **7c**

Knit Underwear Offers

- Women's Cotton Sleeveless Union Suits in lace trimmed and cuff knee style, all sizes, at, each..... **39c**
- Women's Fine Weave "Forest Mills" Union Suits in sleeveless and lace trimmed style, neatly trimmed, sizes 4, 5, 6, at..... **89c**
- Sizes 7, 8 and 9, at, a suit..... **\$1.00**
- Women's Gauze Cotton Sleeveless Vests, all sizes, seconds of 25c quality, at, each..... **15c**
- Children's Knit Waist Union Suits in sizes 2 to 12, at, each..... **39c**
- Boys' Nainsook Union Suits with elastic band in back, all sizes, at, each..... **39c**

Muslin Underwear and White Waists



In the Great **May White Sale** **Friday and Saturday** **Extremely Low Prices**



- 89c** for a Big Lot of Women's Night Gowns, Petticoats, Princess Slips, Envelope Chemise, Combination Garments, etc., at today's market price they are exceptional values. Many different styles to select from.
- \$1.25**—At this price you will find a big lot of Fancy Night Gowns, Petticoats, Princess Slips, Envelope Chemise, that are worth today \$1.50 to \$2.00. The styles, materials, etc., are only possible for this sale for a few days only.
- Women's Extra Size Undermuslins**
A big table of Women's Night Gowns, Petticoats, Corset Covers, Chemise, etc., for stout women, extra sizes, all at less than today's prices.
- \$1.25**—Flexo Brand Patented Fitted Top White Petticoats. At this price you will find a special rack full of embroidered, lace trimmed White Petticoats, many different styles.
- We are exclusive Omaha agents for this very special Petticoat. A few extra as well as regular sizes. Does away with all the bunching from the old style drawing Petticoat.
- \$1.49**—Pink Envelope Chemise Suits, worth \$2.00 each, at first glance you would say they were silk. Several styles, made of fancy silkette and fancy striped and figured pink cotton materials, new weaves and dozens fancy trimmed with lace, etc.
- \$1.39** for Women's All White Double Paneled Satreen Petticoats, very special at this price.
- \$1.95** for All White Satreen Petticoats, with silk flounce bottoms, two very pretty styles; \$3.00 values at today's price.
- At **49c** a Very Special Lot of Women's Plain and Fancy Trimmed Muslin Drawers, bargains at this price, several styles.
- 65c** for Women's Envelope Chemise, a very special lot, several styles, all sizes, worth \$1.00 on today's market.
- 89c** for Women's Crepe De Chine and Washable Satin Fancy Trimmed Camisoles, many different and very pretty styles, \$1.00 and \$1.25 values.
- 49c** for a Very Special Lot of Women's Silk Camisoles and Fancy Trimmed Cotton Corset Covers, many different styles, worth 59c to 79c on today's market.
- 25c** for Women's Corset Covers, several very pretty styles, embroidered and lace trimmed, all sizes up to 44, today's price, 29c and 39c.
- 35c** for Women's Pink, Blue and White Crepe Bloomers, worth up to 50c at today's price.
- 12c** for Girls' Muslin Drawers, 4 to 12-year sizes, real bargains at this price.
- 35c** for Misses' Muslin Drawers, sizes 17 to 20 years, embroidery trimmed and plain, extra good muslin, real bargains at this price.
- 39c** for a Small Lot of Girls' Embroidery Trimmed Muslin Night Gowns, 2 to 10-year sizes.
- Girls' Muslin Underwear**
A big table of Children's Night Gowns, Princess Slips, Petticoats, etc., all at less than today's prices.

Wonderful Values in Corsets

- Wonderful Values in Corsets for stout figures, made of coutil, with rust-proof boning; long hip with wide elastic band in back of Corset, extra wide front steel and reinforced across abdomen, sizes 21 to 36, at..... **\$2.00**
- Front Laced Corsets, low top and long over hip, made in pink and white coutil; very special, at..... **\$1.00**
- Summer Net Corsets, that are worth much more because we bought them early. You can buy them at this low price; they are well boned and guaranteed rust-proof, at..... **75c**

Domestics in White Sale

- Mill Remnants Dress and Wrapper Percale, assorted light and dark colors, at, a yard..... **12 1/2c**
- Mill Remnants Bleached Muslin and Cambric, assorted widths and qualities, while the lot lasts, at..... **8 1/2c**
- Mill Remnants Fine Zephyr Dress Gingham, plaids, checks, stripes and plain colors for women's and misses' dresses, etc., regular 30c value, at a yard..... **22c**
- 36-inch White Oregandie with fancy stripe, a desirable sheer fabric for dresses and waists, regular 20c value, at..... **14 1/2c**
- 36-inch Unbleached Muslin, heavy round thread quality for making sheets and slips, special, Friday, at..... **18c**
- 38-inch Fancy Printed Dress Voile in a variety of new styles and printings for pretty summer dresses and waists, 10 to 20-yard lengths, at, a yard..... **19c**
- 36-inch Fancy White Skirting in a splendid assortment of neat stripes and raised cord effects, very desirable for outing suits and skirts, positively worth 50c, at..... **29c**
- 36-inch White Madras in a variety of neat stripes for men's and boy's shirts, waists, pajamas, etc., regular 30c value, at a yard..... **20c**
- Mill Remnants 36-inch White Voile, a sheer clingy fabric for children's dresses and waists, long serviceable lengths, at a yard..... **18 1/2c**
- 36-inch White Splash Voile, unusually soft and clingy for making pretty waists and dresses, 10 to 20-yard lengths, at, a yard..... **19c**
- The Genuine Bleached Dallas Sheets, known from coast to coast for its splendid wearing qualities, hemmed ready for use at less than mill cost, size 81x99, a yard, Friday, only, each..... **\$1.55**

Shoes at Low Prices

- Women's Canvas Dress Shoe, gray vamp and white top, 9-inch lace, McKay sewed sole, 2-inch Cuban heel, good fitting and up to date last, sizes 2 1/2 to 7, at..... **\$1.95**
- Women's High Shoes—500 pairs in this lot, patent, dull or kid, hand welted sole, kid or cloth top, values up to \$6.00, if you can wear small sizes come Friday, sizes 2 to 4 only, at..... **\$1.45**
- Women's Dress Pumps, 1,500 pair on one big table, values up to \$5.00 pair, good run of sizes, patent, vic kid and dull leather, Friday only..... **\$1.95**
- Boy's Work Shoes, tan scout shoe, made up to stand hard wear, seamless leather insoles and heels, sizes 13 1/2 to 2, at \$2.75; sizes 2 1/2 to 5 1/2, at..... **\$3.00**
- Children's Mary Jane Pumps, patent or dull leather, ankle strap, wide toe, low heel, sizes 8 1/2 to 11, at \$1.95; sizes 11 1/2 to 2, at..... **\$2.45**

White Blouses in the May Sale

- Two very special lots of White Cotton Blouses in the big May sale.
- 89c** for hundreds of new right up-to-date Spring and Summer Cotton Blouses, voiles, organdies, etc. Many different styles, the new pretty color effects, etc., worth \$1.25 at today's prices; sizes 36 to 44.
- 69c** for a lot of Pretty White Blouses that are worth \$1.00 at today's price. Several styles, all good materials, all new up-to-date styles, fresh, crisp, clean blouses. A very remarkable offering.

White Hats \$3.95 and \$4.95



350 New Midsummer White Hats, every hat different, in Milans, Milan Hems, Leghorns, some with lace brims, trimmed with flowers, wings, novelties and ribbons. Special for Friday, at **\$3.95 and \$4.95**

Untrimmed Hats at \$1.19

150 Dozen Untrimmed Hats, such as shiny straws, leghorns, milan hems and hems in many different styles and shapes in black and colors. Friday, at..... **\$1.19**

This Big Men's and Boys' Section Offers Remarkable Values



Men's Raincoats

- Suits, Trousers and Unionalls
- Men's Raincoats, tweeds and worsted, in plain and fancy rubberized materials, at—
\$2.98 up to \$7.50
- Men's Suits in a good assortment of patterns and styles, tailored from dependable fabrics, good range of sizes for men and young men, at—
\$10, \$12.50 and \$15
- 400 Pair Men's Trousers, good, serviceable and well made Trousers, sizes 30 to 42, special, at..... **\$2.00**
- Men's Unionalls in all sizes, 30 to 44, at..... **\$2.25**

We are Omaha distributors for Carhart Overalls.

The man or boy who wants good style and dependable wear can come here and get it for little money.

Boys' Norfolk Suits at \$4.25

- Boys' Attractive Norfolk Suits, made of fine mixed Cheviot, full line Knickerbockers, sizes 6 to 17 years, special, at..... **\$4.25**
- Boys' Blouses at 65c and 75c
- Boys' Blouses, made of striped madras and percale, attached collar, all sizes, at..... **65c and 75c**
- Boys' Wash Suits, 65c and 85c
- Boys' Wash Suits, attractive collars of neat woven striped materials, sizes 2 1/2 to 8, **65c and 85c**
- Boys' Khaki Knickerbockers at 98c
- Boys' Khaki Knickerbockers, sizes 6 to 17, at..... **98c**
- Boys' Spring Top Coats \$2.95
- Boys' Spring Top Coats, ages 2 1/2 to 8 years, in Trench styles, special, at..... **\$2.95**



Men's Work Shirts 75c

- Special—Men's Light and Heavy Weight Work Shirts in chambrays and chevots, in plain blues, grays, light tan, khaki and fancy mixtures, sizes 14 to 17, at..... **75c**
- Men's Union Suits, at 69c
- Men's Ribbed Union Suits, closed crotch, long or short sleeves, in ecru and white, sizes 34 to 46, at..... **69c**
- Men's Athletic Union Suits, at 59c
- Men's Athletic Closed Crotch, Loose Fitting Union Suits, sizes 34 to 46, at..... **59c**
- One big lot of checked nainsook sleeveless Coat Shirts, knee length drawers, special, a garment..... **29c**
- Women's and Children's Cotton Handkerchiefs in plain corded and embroidered corners, your choice, each..... **5c**
- Women's Fine Cotton Initial Handkerchief in white and colored initials, 6 on a card, at card..... **29c**

