

### TRIPLE PROGRAM TO MARK LIBERTY DAY IN GATE CITY

Long Distance Telephone to Carry Omaha's Message of Patriotism to President at White House.

Omaha will have a triple celebration on the court house lawn Friday noon. It will be Liberty day, proclaimed by President Wilson, Omaha will celebrate "over the top" in the third Liberty loan drive and all Omaha will join in singing "America" for the president, who will be listening over the telephone at the White House.

The state "tank" was moved to the \$31,500,000 mark by the Shriners at noon Thursday, headed by the Tangier drum corps.

A special telephone instrument, designed to carry the voices of singing Omahans to the White House, will be installed just outside the Liberty bank. Omaha telephone officials called headquarters at New York Wednesday and arranged all details for the connection.

The program will start at 12:15 o'clock Friday noon with a concert by the High School cadet band. Following this number a large choir headed by James Edward Carnal will sing patriotic songs.

Present Honor Flag.

Thomas C. Byrne, state chairman of the Liberty loan committee, will then present the honor flag, won by Omaha, to W. E. Rhoades, city chairman. Mr. Rhoades after formally accepting the flag will turn it over to the Boy Scouts, who will raise it to the top of the flag pole to the accompaniment of bugles in true military fashion. The flag will stay at the top of the pole until the end of the campaign, May 4.

Following the flag-raising I. J. Dunn will deliver a patriotic address.

As soon as Mr. Dunn begins speaking the long distance connection to the White House will be put through and at the conclusion of his address the crowd will sing "America."

During the singing of the national anthem the state tank will be officially put "over the top" by Gus Renze and his crew. The state quota, \$31,942,000, will be fully subscribed at that time, it is believed.

Scouts Start Saturday. The Boy Scout campaign in the third drive does not start until Saturday, but at that time every home in the city will be canvassed by the boys and they are hoping to exceed their mark set in the last drive.

Scout Executive C. H. English says: "The boys are going up against a clean-up proposition that would discourage the average man or woman before starting, but the pep and enthusiasm of youth will carry them through and the results will be astonishing."

At Fort Omaha special ceremonies will be held in the afternoon. A free balloon ascension and patriotic speeches by Mayor James C. Dahlman, Major Maher and others will form part of the program.

Liberty bond literature will be dropped from the balloon in its flight and any owner of a Liberty bond may return this literature to the fort, where the signature of the pilot will be attached and the literature returned to the finder.

No Exchange Session. No session of the Omaha Grain exchange will be called Friday, Liberty day, with a holiday in grain and stock markets in all the cities in the United States. Members of the Omaha Grain exchange will put in the day boosting the sale of Liberty bonds.

### Every Man in His Family Killed in War; Scot Enlists

Alex L. Matthew, 37 years old, of St. Andrews, Scotland, who enlisted in the field artillery in Omaha Tuesday, told recruiting officers that every male member of his family has been killed in the war and that the only thing he has to live for is the hope of "getting a shot at the kaiser."

Everybody reads Bee Want Ads.

# BURGESS-NASH COMPANY

"EVERYBODY'S STORE"

Store Hours: 8:30 A. M. to 6 P. M.

Thursday, April 25, 1918. STORE NEWS FOR FRIDAY. Telephone Douglas 137

## Friday Will Be a Day of Wonderful Saving Advantages in the DOWN STAIRS STORE

### A SALE of Sample Towels 5c to 65c

Every known kind and style of towel made in this lot. Many are slightly soiled and mused but wonderful values. Prices range from 5c to 65c.

### Heavy Damask Table Cloths \$2.95

Extra heavy weight damask pattern table cloth. A quality that will give good service. Handsome circular designs. 70x70-inch. Special, \$2.95 each.

### Sample Spreads, \$1.00 to \$4.75

Satin finest marseilles and crocheted, suitable for single or 1/2 or full size bed. Buy your season's supply at prices from \$1.00 to \$4.75 each.

### We Consider This a Most Extraordinary Sale of Women's Sample Shoes, at \$3.85

Sizes 3, 3 1/2, 4, 4 1/2 and 5

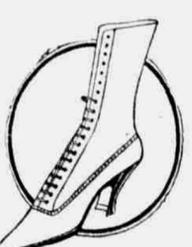


### Children's Pumps, \$1.00

Infants' and children's strap pumps and kid button shoes, special for Friday, at \$1.00.

A SALE of great importance, including hundreds of beautiful new summer weight shoes, lace. Twenty different styles to select from. The values are very extreme and afford savings of more than half.

The lot includes:  
 Gray kid, nine-inch lace boots.  
 Brown kid lace, nine-inch boots.  
 Patent kid lace, nine-inch boots, gray cloth top.  
 Black kid, nine-inch boots, gray cloth top.  
 Brown kid lace boots, brown cloth top.  
 Brown Russia calf, low walking heels.  
 All-black vici kid, turn sole, Louis heels.  
 White high-cut canvas lace boots.  
 White canvas sport shoes.



### Boys' Scout Shoes

Boys scout shoes of tan elk skin and solid elk leather sole, at \$2.98 and \$2.45 a pair.

### Sample Pairs of Misses' and Growing Girls' Shoes, at \$3.45

Goodyear welt soles. All-white fabric lace shoes. Patent vamp, pearl white kid top, lace. Patent vamps, with white kid top, lace. Tan Russia calf with pearl gray kid tops. Gun metal calf, button and lace shoes.

### GINGHAM Effect Prints Special 12 1/2c

Gingham effect prints in short lengths for children's dresses, etc., from 2 yards to 5 yards in a piece. Very special, at 12 1/2c yard.

### Mercerized Yarn Poplin, at 29c

26-inch mercerized yarn poplin for women's dresses, skirts, children's dresses, etc., in light and dark colors. Special, at 29c yard.

### Madras Draperies 39c

Colored madras cloth for side drapes or over drapes in various colors. Specially priced for Friday, at 39c a yard.

## BURGESS-NASH COMPANY "EVERYBODY'S STORE"

Thursday, April 25. Store News for Friday. Phone D. 137

### A Two-Day Sale of TOILET ARTICLES AND DRUGS For Friday and Saturday

THAT will command your attention in a saving way. Check off your list and come here and buy your season's supply for the medicine cabinet and dressing table.

**PEBECO TOOTH PASTE**

Pebecco Tooth Paste, 39c.  
 Orchard White, 29c.  
 Pond's Vanishing Cream, 18c.  
 Daggett & Ramsdell's, 28c.  
 Kolynos Tooth Paste, 24c.  
 Colgate's Tooth Paste, 10c and 23c.

Tooth Brushes, transparent handles, 25c.  
 Tooth Brushes, bone handle, 35c.  
 Senreco Tooth Paste, 19c.  
 Peppodent Tooth Paste, 44c.  
 Sempre Giovine, 44c.

Hind's Honey and Almond, 39c.  
 Olorono, 44c.  
 Pompeian Night Cream, 32c.  
 Massatta Talcum, 16c.  
 Large Buffers, 75c.  
 Medium Buffers, 35c.

Hughes' ideal water-proof brush, \$1.00.  
 Odo-Ro-No, 79c.  
 Carbons, small, 12c.  
 Carbons, medium, 22c.  
 1 lb. Lilac Rose Talcum Powder, 17c.

### DRUGS

4 oz. Peroxide, 10c.  
 8 oz. Peroxide, 20c.  
 16 oz. Peroxide, 30c.  
 4 oz. Glycerine, Bay Rum and Rose Water, 19c.  
 4 oz. Glycerine and Bay Rum, 19c.  
 4 oz. Olive Oil, 19c.  
 10 oz. Olive Oil, 45c.  
 1 qt. Denatured Alcohol, 59c.  
 1 oz. Spirit Camphor, 11c.  
 2 oz. Spirit Camphor, 19c.  
 4 oz. Spirit Camphor, 39c.  
 2 oz. Castor Oil, 12c.  
 4 oz. Castor Oil, 25c.  
 1/2 lb. Epsom Salts, 10c.  
 1 lb. Epsom Salts, 20c.  
 4 oz. Glycerine and Rose Water, 25c.  
 1 pt. Witch Hazel, 35c.  
 1 qt. Witch Hazel, 65c.  
 1 lb. Sulphur, 15c.  
 Hinkle's Pills, 100 for 19c.  
 Laxative Cold Tablets, 17c.  
 Nuxated Iron, 79c.

Freezone, 29c.  
 Syrup of Figs, 49c.  
 Coor's Malted Milk, 45c, 90c and \$3.25.  
 Tyree's Antiseptic Powder, 22c.  
 Tyree's Antiseptic Powder, large, 79c.  
 Hygeia Nursing Bottles, 14c.  
 Mulaffied Coconut Oil, 54c.  
 Aspirin Tablets, Bayer's, 1 dozen in box, 17c.  
 Sloan's Liniment, 16c.  
 Mentholatum, small, 17c.  
 Lysol, small, 22c.  
 Lysol, medium, 44c.  
 Lavois, small, 22c.  
 Lavois, large, 44c.  
 Sal Hepatica, 24c.  
 Sal Hepatica, medium, 49c.  
 Aspirin, 100 in bottle, 89c.  
 Jad Salts, 64c.  
 Glover's Mange Remedy, 44c.  
 Kondon's Catarrh Jelly, 19c.  
 White Pine Cough Syrup, 19c.  
 4 oz. Chappendeau, 19c.  
 Phillip's Milk of Magnesia, 44c.  
 Castoria, 26c.

### SOAPS

Lana oil and buttermilk soap, 8c.  
 Bocabelli castile soap, 12c.  
 Stork castile soap, 12c.

### RUBBER GOODS

Rubber gloves, pair, 39c.  
 Rubber gloves, extra heavy, 49c.  
 2-quart water bottle, guaranteed, \$1.25.  
 2-quart water bottle and syringe combined, \$1.50.  
 2-quart combination, guaranteed \$1.95.  
 Combination syringe fittings, 50c and 65c.  
 Hospital cotton, 49c.

Wayne Moth-proof Bags  
 No. 8, at 50c.  
 No. 2, at 75c.

No. 3, at \$1.00.  
 No. 5, at \$1.25.  
 No. 17, at \$1.75.  
 No. 18, at \$2.00.

Extra large automobile chamois, at \$2.50  
 Putnam's dry cleaner, 22c

### SALE of Aprons and Fernalms at Less Than Cost of Material 98c

Friday is Mina Taylor apron and Fernalm day in the Down Stairs Store and a large assortment will be placed on sale at the ridiculously low price of 98c.

Made of gingham, chambray or percale, in plain colors. Stripe check or plaid effects. Rose, pink, blue, navy and black; also white.

Made in Hoover, middy, kimona, slip-over, empire and step in styles; sizes 34 to 46.

No. C. O. D., no approvals; limited quantity to a customer.

### CURTAIN RODS Special, at 5c

Extension sash curtain rods, specially priced, 5c each.  
 Brassed extension rods, at 10c.  
 Brassed extension flat rod or white enamel, at 15c.  
 Gooseneck brassed rod extension, 20c.  
 All rods complete with fixtures.

### Extra Special! Silk Camisoles

Camisole, made of tub silk, satin or crepe. Elaborately trimmed. Flesh only; 49c sizes 34 to 44, at 49c

### Envelope Chemise

Envelope chemise of fine nainsook. Empress or yoke effect, trimmed with val or torchon lace, ribbon and beading. Sizes 36 to 44, at 95c

### For Friday We Announce A Wonderful Sale of Women's Spring Coats

at \$10.95 \$12.95 and \$14.95

WE have been able to secure a quantity of new Spring coats at a figure that enables us to offer them to you at less than the actual cost to manufacture.

The range of style, color and material selection is very extreme and there is no doubt but the very coat you had in mind is here and at a big price reduction.

#### THE MATERIALS

Include Scotch Plaids, Wool Velvours, Silk Poplins, French Serge, Silks, Black and White Checks, etc.

#### THE COLORS

Include Blue, Copen, Green Burgundy, Tan, Taupe, Gray, Reeds, Plaids, Black and White Checks, also Black.

Every coat represents one of the season's very newest and favored styles. Some all silk lined, others half lined, while still others are unlined. And there are all sizes for misses, 16 to 20, and women 34 to 42. We recommend them as the season's greatest coat values, at \$10.50, \$12.95 and \$14.95.

### TAKE Advantage of This Timely Sale of Men's Union Suits. 59c

Friday we place on sale an assortment of new, fresh merchandise, just unpacked. Athletic union suits of nainsook and checked and barred materials, summer weight. Elastic web in back, closed crotch, regular and V neck. Also men's eyelet mesh suits, short or long sleeves. Just the suits for the coming season. Don't miss this sale of union suits, at 59c.

### Men's Underwear 45c

A line of men's two-piece underwear, a well made, ballgrain garment, full cut. Very special, at 45c each.

### Work Shirts 79c

Men's work shirts of blue or gray mabry panama cloth. Military or flat collar, double pocket. Special, at 79c.

### SILK Remnants Special, at 89c

Yards and yards of silk remnants suitable for dresses, trimmings, skirts, etc., lengths from 1 yard to 8 yards. Includes taffets, messaline, pongee, foulard, etc.

### Extra Special! Seamed Sheets

72x90 seamed sheets, made of good quality muslin, nice, soft quality. Very special, at 98c

### Bleached Muslin

36-inch bleached muslin, priced far below the regular price, special, at a yard 18c

### Sale of Household Necessities

SPECIALLY priced items from the housefurnishing section that you will want and need in your home this Spring. Take advantage of these low prices Friday.

Crepe tissue toilet paper, good size rolls, Friday, 8 rolls for 25c

Curtain stretchers, nickel plated brass pins, full size, adjustable to different sizes, special at 88c

Molded garden hose, non kink, guaranteed for the season, 1/2-inch size, at 14c

Oil mop outfit, consisting of triangle shape cedar oil mop with handle, 1 quart can cedar oil polish and dustless broom cover. Complete, at 69c

Window boxes, made of heavy lumber, painted green, 24-inch size, at 49c

Wash boilers, No. 8 size, specially priced, at \$1.29

### Sale of SOAPS and Cleaners

At these prices we reserve the right to limit quantities, accept no mail or phone orders and make no deliveries except when sent with other goods bought on a transfer.

Toilet cleaner, can, 18c

Diamond soap, 10 cakes for 45c

White borax soap, 10 cakes for 48c

Pearl laundry soap, 10 cakes, 48c

Sunbrite cleanser, 5c

Lux, specially priced, package, for 13c

Victoria cleanser, can, 5c

Ammonia powder, special, at 15c

Sal soda, large size package, 12c

Fels naptha soap, 10 bars for 66c

Softone specially priced for Fri. 8 1/2c

Gold Dust, large size package, for 29c

Kleentone, very special, for 8 1/2c

Golden Rod washing powder, package, at 5c