

"Brandeis' Petticoat Lane"

The place where thousands of petticoats are on display on racks and tables, showing the largest assortment and stock carried in Omaha. The place to buy your petticoats, where you can choose from such a tremendous assortment in quantity and price range. Petticoats for the miss, for the grown woman and for the stout woman, who requires an extra size and often has trouble finding them large enough, are here at all prices and in all best materials.



Silk Jersey Petticoats in novelty combinations and color schemes. **Silk Jersey Petticoats** with Jersey and taffeta tops accordion pleats, ruffles or hemstitched flounces. **The Washable Satin Petticoat** with double paneled front and back in white or flesh colors.

All Taffeta Petticoats in plain colors or changeables in too many designs to describe in detail.

Silk and Jersey Petticoats with flounces of Taffeta, Silk, Messaline, Peau de Cygne, etc., in all the new designs.

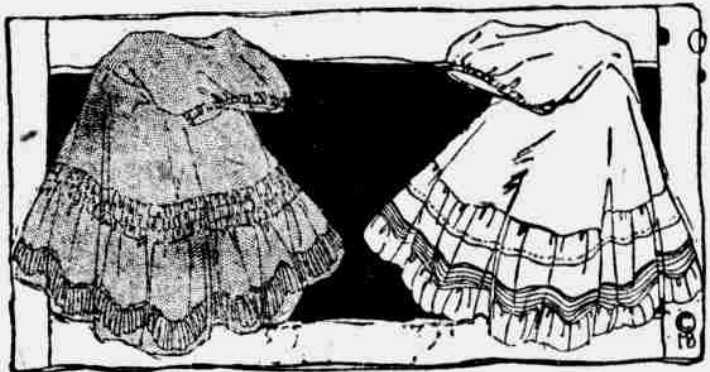
We offer for tomorrow's selling, three groups at special prices.

Group 1—Beautiful Silk Jersey Petticoats of fine quality silk jersey or Taffeta Silk or combinations, double ruffles, plain colors, changeables, Dresden patterns, special, at **\$5.95**

Group 2—About twenty styles to select from. Some of the smartest designs in flounces, changeable Taffeta, plain Taffeta, all-Silk Jersey, Silk Jersey and Messaline, Silk Jersey and Taffeta, Satin, colored embroidery, special values, at **\$4.95**

Group 3—A specially purchased lot of high grade Silk Petticoats in all the light and dark shades of changeable taffeta, dainty flounces, also Jersey and silk combinations, special, at **\$3.90**

Second Floor



Hair Bobbing for Children, 35c

Experts bob little folks' hair with electric clippers. The utmost care is exercised to have everything clean and sanitary.

Sale of Hair Goods

—offering high quality goods at prices attractively low. We have experts to help you in matching hair.

Fine Quality Convent Hair Switches, 3-stem; natural wave—priced—

18-inch, \$5.00 value, at **\$3.50**

22-inch, \$8.50 value, at **\$6.50**

We can match all shades except gray in the above switches.

22-inch Band Water Wave Transformations; \$2.25 values, spec., **\$1.45**

These Specials in Switches

Wavy Switches, 3-stem; priced as follows:
20-inch, \$1.25 value, at **79c**
22-inch, \$1.50 value, at **\$1.00**
24-inch, \$2.00 value, at **\$1.35**
26-inch, \$3.00 value, at **\$2.00**

Second Floor



Brandeis Stores

Warner's Rustproof Corsets

Fashionably correct, their outlines carefully designed to display the new frocks.

High in quality, built with care and of selected material that stands the test, for Warner's Corsets are guaranteed not to break, tear or rust.

Your corset will wear longer and be more comfortable if you have it fitted here. Let our experienced fitters be of service to you by fitting you correctly and you will enjoy wearing your corset at all times.

Warner Corset for stout figures, long hip with abdominal belt, and extra wide front steel, low top, **\$3.00**

Warner Front Laced Corset, medium low top, long hip with wide elastic band in back, shield under lacing in front, six garters, only **\$3.00**

Warner Corset for tall figures or the woman who prefers a high bust corset, long skirt with free hip section, a comfortable and serviceable corset **\$2.00**

A Dainty Corset for girls, lightly boned, made of batiste, low top, at **\$1.25**

Other Styles in Warner Corsets from \$1.00 to \$6.50

Have you seen our new Warner Brassieres? Here you will find a variety of styles in tailored and fancy models.

Warner Bandeaux and Brassieres, priced from 50c to \$2.50

Third Floor



Coronet Hats \$10.00 ALWAYS

And always the best \$10 Millinery Investment you can make.

We originated "Coronet" as a name for the highest type of \$10 Hat to be obtained anywhere, and the fact that we have increased sales immensely year after year proves their exceptional worth.



We have established a very high standard, and with the greatly increased cost of materials and trimmings, it is more of a feat than ever to sell these superb Hats at the same price that has always prevailed since we introduced Coronet to Omaha. We invite your approval of the newest arrivals:

Large Crepe mushroom shape, ostrich and ribbon trimmed; beige color scheme, with black trimmings—very striking.

Medium size, rolling brim style, of Crepe, in two colors, trimmed with chenille and embroidery. Beige and pink color scheme. Chenille braid facing.

Large Transparent Poke Effect, flower and ribbon trimmed, with streamers in back. Very showy and effective.

Poke effect, Leghorn crown, with chenille embroidery and ribbon band and faille silk brim. Color scheme, blue and brown.

Turban, close fitting, of natural Milan, trimmed with white daisies all over. Narrow brim, edged with white satin.

Second Floor

The Very Latest in Veilings



The newest styles in Veilings are extremely fascinating, lending a charm that is undeniable, being almost indispensable to the woman who motors and has a proper respect for her complexion.

Drape Veils, scroll patterns and Shetland meshes, a yard and half in length, all desirable colors, priced from **\$1.50 to \$2.98**

Over-the-Top and Circular Veils, Chenille edges and scroll borders, heavy Shetland meshes and fine meshes, all colors, priced from **\$1.00 to \$3.98**

Square Veils, square silk veils in embroidered floral and shadow designs, come in all colors, prices range from **\$2.25 to \$3.98**

Face Veilings, sheer scroll patterns, motif designs in Chenille and embroidery, all colors, yard, 75c to **\$1.50**

Main Floor

Domestics So Little Priced You Ought to Buy Them Liberally

The steady rise in the wholesale prices on Cotton Fabrics has been so consistent that no woman who values a good saving will let an offering like this go by without participating. Three separate items, and every one extremely unusual.

Mill Remnants of 36-inch Percals, in light and dark colors, for dresses, wrappers, etc., in serviceable lengths, a yard **10½c**

Mill Remnants Bleached Muslin and Cambric, nice quality, in long lengths, at a yard **10½c**

Remnants of Wash Goods, including Percals, suitings, white goods, etc., values to 25c; one large bargain square, special a yard **14½c**

Basement

Imperial Ispahan Rugs Nearest Approach to the Oriental

A nicely decorated and furnished room, without the proper Rugs, is like a house without windows; a very important factor is missing. There is no question about our being influenced with the colorings around us—therefore the most harmonious color tones are essential in the Rugs you buy. You don't buy Rugs every day, and you live with them month after month and year after year—so let us advise you about the best for your needs.

We Specialize on Bigelow Ispahans

that possess all the beauty and colorings of the Oriental, reproduced in beautiful designs, and enduring quality.

9x12 feet are **\$87.50**
8 feet 3x10 feet 6 are **\$82.00**
6x9 feet are **\$50.00**
4 feet 6x7 feet 6 are **\$33.50**
36x63 inches are **\$15.00**
27x54 inches are **\$9.00**

Third Floor

Prevent Waste of Perishable Food

Buy the Best Refrigerator You Can

The U. S. Food Administration in a recent bulletin says: "If we can reduce the waste and unnecessary consumption of food by a matter of only six cents a day, we shall have saved two billion dollars a year."

Think what this means. The multiplication of small savings—teaspoonfuls, slices, pieces, left-overs, etc., in America's 20,000,000 kitchens.

Bohn Syphon Refrigerators

(seamless porcelain lined)



prevent waste and spoilage of perishable foods by keeping them fresh and healthful. The patent "Bohn Syphon" system of refrigeration gives a constant and most rapid circulation of cold dry air, which prevents tainting or odors.

"Bohn Syphon" (seamless porcelain lined) Refrigerators, the best refrigerator made, up from **\$47.50**

"Furniture City," galvanized iron lined boxes, up from **\$8.95**

"Sanitor" (seamless porcelain lined), Refrigerators, a very high grade box at a popular price, up from **\$32.50**

"Furniture City," white enameled boxes, up from **\$15.00**

Do you realize what it means to you at the end of the year in the saving of ice and food, to have a good Refrigerator in your home? Figure the savings you make, and then judge for yourself, whether you can afford to have anything but the best that your means will buy. The Bohn Syphon Refrigerator is one that we heartily recommend, because we have carefully substantiated all the claims for it and found them true.

Basement

Right Draperies and Curtains Make Your Home More Livable

DID YOU ever stop to consider the effect that bright, crisp, fresh draperies, in harmonious designs and color tones have upon the general livableness of your home? Curtains are an index to the passerby of the characteristics of the home in most instances, and the right kind of Draperies set off your furnishings to the best of advantage.

We are prepared, not only to sell to you the best of Draperies and Curtains, but we are also prepared to show you the best Curtains and Draperies for your particular needs. Consult us before purchasing.

"Orinoka" Sun-Fast Draperies

Are a specialty here. We are headquarters for these splendid "Sun-Fast" Draperies in Omaha; you can obtain them in every good shade and scores of different weaves and textures. Prices are very moderate. We shall be glad to offer suggestions on any problem you may have and solve them for you satisfactorily.

Specials for Wednesday

Curtains of net, filet, voiles and Marquiesettes, insertions and edgings, 40 inches wide, worth to \$3.98 special, at **\$2.98**

Net Cossettes, white and beige, worth 59c, special, at **49c**

Serims, colored borders, assorted colors, 38 inches wide, worth up to 59c, special **39c**

Dotted Marquiesette, 38 inches wide, white only; Voiles in white and beige, worth to 49c, special, at **25c**

Third Floor