

Black Silks in Best Weaves, Weights and Widths

At Prices Away Below Their Real Values Today

White Goods

Pretty Assortment of White Novelty, for dresses and blouses, 40 inches wide, specially priced, at, yard, **59c**

45-inch White Transparent Organdy, fine quality for blouses, dresses, trimmings, etc.; special, at, yard, **39c**

White Novelty Skirting, medium light weight, pure white, 36 inches wide, a yard, at, **49c**

White Cotton Corduroy, wool finish, extra wide wale, good weight for separate skirts, 36 inches wide; special, at, yard, **35c**

White India Linen, splendid weight for aprons and linings, children's dresses, etc., 28 inches wide; special, yard, at, **19c**

Imperial Long Cloth, chambray finish, pure white, contains no starch; excellent quality for undershirts, 36 inches wide, 12-yard bolts at, **\$2.98**

Just Received Another Shipment of Pink Nainsook, 40 inches wide, 10-yard bolts, at, **\$3.59**

Basement

THIS Store is by far the largest distributor of Silks in this Western Country, and because we are able to go into the market and buy in immense quantities, concessions come to us that would not be obtainable otherwise. Again because of these concessions, we are in a position to quote lower prices than could possibly prevail—thus offerings like these for Monday are the result.

These are all NEW, PERFECT, in the most staple of all Silks—B-L-A-C-K. Every woman can use them, and every woman will want to get them, at these prices.

40-inch Double Thread Crepe de Chine, extra good weight, will give splendid service, \$1.75 value, Monday, per yard,

\$1.25

40-inch Crepe Meteors, soft, supple, shimmering finish. Very firm weight. Regular \$2.50 kind, Monday, per yard,

\$1.75

50-inch (Note Width) Silk and Wool Faille. Right weight for suits, skirts and coats, worth \$3.00, Monday, per yard,

\$1.95

27-inch Imported Water Proof Toshiko Jap Silk, extra heavy weight, regular 89c quality, now, for Monday, per yard,

50c

40-inch Imported Swiss Taffeta, rich raven black, suiting and skirt weight, \$2.75 quality, Monday, per yard,

\$1.75

36-inch Extra Heavy Pure Dye, Rich Lustrous Black Suing Taffeta, a rare bargain at \$2.00, Monday, per yard,

\$1.50

Main Floor

36-inch Extra Heavy Suede Finish Duchess Satin, suitable for coats and suits, very special, Monday, per yard,

\$1.50

40-inch Satin de Chine, a beautiful soft, rich silk that will give you the best of service; worth \$2.25, Monday, per yard,

\$1.55

40-inch Imported Suede Charmeuse, exquisite silk, much in demand for new dresses and coats. Special, Monday, yard,

\$1.95

Colored Wash Goods

A very satisfactory showing of the material you are seeking right now for Spring and Summer wear.

Imported Voile, in every wanted plain color, extra fine quality, 40 inches wide, special, at, yard, **79c**

Printed organdy in small checks are in great demand for blouses and trimmings; come in four colors, pink, blue, lavender and green; 40 inches wide, yard, **\$1.00**

Normandie Voile, tinted grounds, new and exclusive designs, 40 inches wide, special, at, yard, **59c**

Non-Krush Linen for suits, dresses, separate skirts, in every wanted plain color. Also oyster white, 36 inches wide, name "Non-Krush" stamped on selvage; special, yard, **\$1.00**

English Tissue in pretty stripes, checks, plaids, splendid color combinations. These are woven colors and launder perfectly. 38 inches wide, at, yard, **59c**

Main Floor

New Silk Frocks For Women

New Silk Frocks in abundance of lovely Foulards, fancy pattern Chiffons, combined with plain Satin and Crepe de Chine, Taffetas, Satin and Georgette. All very smart and springlike. New Draperies in Skirts, lovely collars and Fichu drapery on bodice. Beading, braids and buttons add attractive touches. New shades in Pekin, Navy, Wisteria, Silver, Gray, Beige and Brown.

\$34.75, \$49.00 up to \$69.00

Special Attention is Directed to Our Showing of Navy Taffeta Frocks in a variety of smart

styles. Daintily trimmed with beading or tailored bands. Particularly smart morning, business and travel dresses. A complete showing, at, **\$25.00**

Second Floor

Sleeveless

JUST arrived. These brand new and extremely charming sleeveless panniers. At first glance they make one think of the style of the coats of mail worn by knights of old. Fashioned of filmy Georgette and soft Satin, they are extremely beautiful. Exact sketch of one opposite.



Panniers

TO BE WORN with blouses or guimpes. Indeed, when worn with a skirt they give the appearance of a smart guimpe. We are showing them with beautiful hand embroidery. Also beaded and stencilled effects. We can predict that they will enjoy a very large share of the attention of the fashionably dressed woman.

Announcing the Arrival of New Frocks \$29 to \$65

In Misses' and Small Women's Specialty Shop

New Lace and Dotted Net Organdy and Foulard Frocks. These are appropriate for club opening wear and also for street or afternoon wear.

Second Floor

"Cravenette" Finished Ostrich Plumes

Water Has No Effect on Them.

The First and Exclusive Showing in Omaha.



It has taken 12 years of study to perfect this process, and any woman who has worn an Ostrich Feather on her Hat, knows what it means to get one that is not susceptible to dampness or the ill effects of rain.

By the process employed in this Cravenetting, the durability of the feather is greatly increased and it helps to preserve the beauty and curl as well.

We are offering these in four groups for Monday: Prince of Wales Tips, single, at, **98c** Three in a bunch, at, **\$1.75** Full Plumes, **\$3.98** Other Tips, **\$2.50**

There is positively no odor from this Cravenetting process. Beautiful pastel shades of coral, sky blue, pink, salmon, old blue, sand, also black and white.

Second Floor

Overdrapes and Cretonnes Special Monday Offerings

Large Assortment of Overdrape Materials, blues, greens, rose, browns, two-tone effects, etc. Values to \$1.98, yard, at, **\$1.29**

Large New Assortment of Cretonnes. Very broad variety of colorings; special, **69c**

Curtains of Net, Filet and Scotch Net, Voiles and Marquisettes, some with insertion and edging, up to 48 inches wide; special, a pair, **\$2.69**

Large Assortment of Scrims, Marquisettes and Nets, very special, at, yard, **15c**

Third Floor

Art Embroidery Offerings

Stamped and Tinted Pillows, Scarfs and Center Pieces, 50c

odd assortment to close out, values up to \$1.00, for, **50c**

Stamped Nainsook Gowns, assortment of designs for crochet necks and sleeves, made up in sizes 16 and 17; **69c**

special, each, **69c**

R. M. C. and Reis Crochet Cotton, white, ecru and colors, white in 3 to 100, ecru 3 to 30, colors 30 to 50; **7c**

special, a ball, **7c**

Stamped Round Doilies, 9, 12 and 18-inch sizes, designs for eyelet and French work on India **7c, 10c and 20c**

linen, each, **7c, 10c and 20c**

Khaki Colored Yarn, for sweaters, helmets and scarfs; only a limited quantity, good wool yarn, special, **50c**

Third Floor

Limited Lot of Rugs

8 feet 3 inches by 10 feet 6 inches and 9 by 12 feet

At **\$25 Each**

Just a limited lot of these Velvet, Axminster and Body Brussels Rugs, in the best of the room sizes.

This is a clearance for Monday, and you may choose from this lot at **\$25.00 each**.

The price we quote is far below the factory cost today.

If you have a floor covering need, satisfy it now.

Third Floor



The Most Beautiful and Efficient Sewing Machine

The Free SEWING MACHINE

1918 Model



Built like an automobile—for service as well as good looks. Be sure to see this wonderful Sewing Machine. \$1.00 down buys it—\$1.00 a week pays for it. Your old machine taken in as part payment.

Specials for Monday

One \$66.00 Singer, at, **\$40.00**
One New Home, at, **\$38.50**
One Aviator, at, **\$35.00**
One New Royal, at, **\$30.00**
One 6-drawer, Drop Head Machine, **\$22.50**
Needles, at, dozen, **18c**
Regular 15c Machine Oil, special, at, **10c**

Join Our Sewing Machine Club

Hemstitching and Picotting done in connection with our department.

Main Floor

Wall Paper Specials

Monday we are showing four specials at sharp reductions.

Bedroom Papers, beautiful in color and attractive patterns, all new with border for each. Monday, at, **11c**

A Large Display of Papers in light and dark patterns, all new and appropriate for the parlor, living room and hall, with borders for each. Monday, at, **9 1/2c**

Plain 30-inch Oatmeal Papers in all the new colors and shades with artistic borders all cut out. Monday, at, **14c**

A Number of New Patterns appropriate for any room in the house, some with cut out borders, Monday, at, **6 1/2c**

Basement

Sale of Hair Goods

—offering high quality goods at prices attractively low. We have experts to help you in matching hair.

Fine Quality Convent Hair Switches, 3-stem; natural wave—priced—

18-inch, \$5.00 value, at, **\$3.50**

22-inch, \$8.50 value, at, **\$6.50**

We can match all shades except gray in the above switches.

22-inch Band Water Wave Transformations; \$2.25 values, special, **\$1.45**



Very Special Monday

Note these low prices and then come and see these Switches.

Wavy Switches, 3-stem; priced as follows:

20-inch, \$1.25 value, **79c**

22-inch, \$1.50 value, **\$1.00**

24-inch, \$2.00 value, **\$1.35**

26-inch, \$3.00 value, **\$2.00**

Children's Hair Bobbing

Experts to cut the hair who know how.

Second Floor

For the Greatest Music You Must Have a Victrola

The greatest artists of all the world make records for the Victor exclusively.

And wherever these great artists appear, in opera or on concert tour, they are greeted by hosts of delighted music-lovers. The John McCormack and Harry Lauder concerts are still fresh in your memory. Both were recorded record breaking crowds.

Now Comes Maud Powell

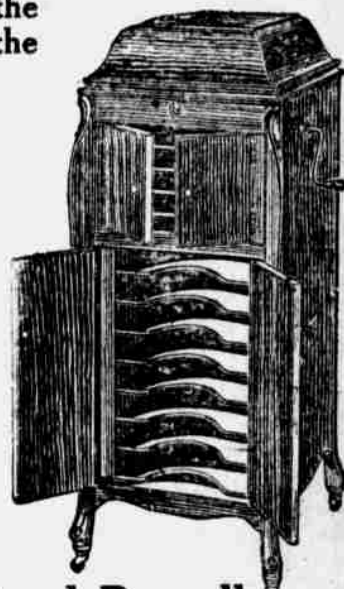
The Foremost Woman Violinist in America. She will appear in concert April 25th. Come in and hear some of her Victor records. Over 50 selections to choose from.

Maud Powell, like all other truly great artists, has chosen the Victrola as a medium for the perpetuation of her art.

Maud Powell Records, **\$1.00 to \$1.50**

Victrolas, **\$20.00 to \$380.00.**

Pompeian Room



Brandeis Stores