

NEW RULING FOR MAXIMUM PROFIT BY WHOLESALERS

United States Food Administration Issues Edict Setting Forth High Margins Allowed on Foodstuffs.

Maximum profits which may be charged by wholesalers in the distribution of foodstuffs are stipulated in an important ruling which was received Tuesday by Gordon W. Wattles, federal food administrator, from the distribution division of the United States food administration. The ruling states that the suggested margins are guides, but wholesalers in all cases remain subject to the ruling that the margin must not yield a greater profit in any particular commodity than that which was taken in normal times, under freely competitive conditions on a market free from fluctuation.

The maximum margins are permitted over delivered costs. Any gross margins upon sales to retailers in excess of these margins will be regarded as prima facie evidence of a violation of the rules. High margins, even if customary in normal times, are not permitted now. Unreasonable margins are not excused by lower margins on other sales in the same commodity or in other commodities.

The margins permitted are expressed in per cents in most instances and are:

Eight to 10 per cent—All flours, except wheat and rye; lard and lard substitutes, in packages (less than 50 pounds); condensed and evaporated milk; corn oil, corn syrup, and cottonseed oil.

Ten to 12 1/2 per cent—Rice, hominy, grits, oatmeal, rolled oats, cornmeal, beans, in bulk, packages 25 pounds or over.

Twelve to 15 per cent—Rice, cornmeal, hominy, grits, oatmeal, self-rising flour, and rolled oats, in packages; corn oil, corn syrup, and cottonseed oil; standard and extra standard licensed canned vegetable and pink-chium and red salmon and standard sardines; standard, choice and extra choice licensed dried fruits.

On sugar the wholesaler can take from 15 to 25 cents per 100 pounds and on wheat and rye flour, 50 to 75 cents per barrel. Profits on standard hams and bacon are limited to 1 to 2 cents per pound, and on lard and lard substitutes in bulk, packages of 50 pounds or over, 1 1/4 to 2 cents per pound.

The ruling does not apply to milk, butter, cheese, poultry, eggs, fresh fruits, fresh vegetables, fresh or frozen fish, which are highly perishable commodities and covered in other rulings.

Swobe Suit Against Motor Company Starts Wednesday

Trial of a suit by Edwin T. Swobe for \$90,224.93 damages against Drummond Motor company, Frank W. Bacon, Daniel Baum, Jr., Richard O. Baum and the Douglas Motors corporation, will be started Wednesday morning in Judge Wakeley's court.

Swobe alleges he was employed by the Drummond Motor company to sell its increase issue of common and preferred stock; that subsequently the Drummond Motor company transferred its assets to the Douglas Motors corporation; and that at the time of the transfer there remained 3,585 shares of the stock of the Drummond Motor company unsold. He alleges he could have sold these shares, but the defendants breached their contract by the transfer of the stock and he lost the commission of \$25 a share he would have received for the sale of the remaining shares. The jury was empaneled Tuesday.

Too Many Thumbs on Same Hand; Rejected by Army

Possession of two thumbs on his right hand resulted in the rejection of Charles McKensie of Billings, Mont., at the army recruiting station Tuesday morning.

"My trigger finger is O. K., and I can shoot well," pleaded McKensie, who said he had been trying to enlist for the last year.

Army men told him that if he has one of the thumbs amputated he probably will be accepted. Both thumbs are fully developed and amputation might prove serious. McKensie is 18 years old.

Mrs. Lydia Shane, Resident of Omaha for 52 Years, Dies

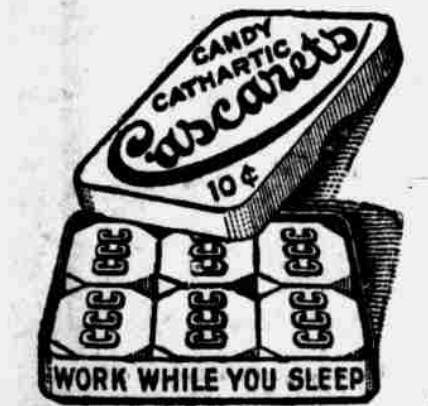
Mrs. Lydia Shane, 76 years old, a resident of Omaha for 52 years and the oldest living member of the First Baptist church, died Tuesday morning at her home, 119 South Thirty-fifth avenue, of apoplexy. She had been ill for more than a year.

Mrs. Shane was the widow of the late John Shane, pioneer contractor of Omaha. She is survived by one son, Wallace O. Shane, teller at the Omaha National bank, and one daughter, Miss Estelle Shane.

MILLIONS TAKE ONLY CASCARETS

Best, safest laxative for liver and bowels, and people know it.

They're fine! Don't stay bilious, sick, headachy or constipated.



Brief City News

Towl, engineer, for commissioner. Have Root Print It—New Beacon Press Lighting Fixtures, Burgess-Graden Attorney Gerald M. Drew has removed to 506 Security Bldg. D. 3327. Might As Well Save 5c—Buy your Butter-Nut Coffee in one handy 3-pound can, \$1.00 each.

Five Per Cent Saved in the economical 3-7b. can of Butter-Nut Coffee. \$1 each.—Adv.

Nichols Resigns—W. G. Nichols of the police department has resigned. He will enter navy yard service.

Wants Gas Bike Cops—Chief of Police Dempsey has work for two "good" motorcycle men in the police department.

Remington Transferred—George Remington, clerk in the city passenger and ticket offices of the Northwestern, has been transferred to the freight depot.

Seeks New Trial—Samuel Stone, convicted by a jury in Judge Redek's court last Friday of the murder of Detective Frank Rooney, has filed motion for a new trial.

Gus Reibel Wanted—Police are trying to locate Gus Reibel of San Francisco, who is asked to call at the local police station for his registration card, which was found recently.

Prudent saving in war times is a hostage for opportunities of peace. Play safe by starting an account with Nebbia Savings & Loan Ass'n, 211 S. 15th St. \$1 to \$5,000 received.

Reopen Cavalry Enlistments—Enlistments in the cavalry have been reopened at the army recruiting station. Men from 18 to 21 and from 31 to 41 years of age are eligible.

Here on Furlough—Freemond Bartling, who is in the army service, stationed at Camp Funston, is in Omaha on a 10-day furlough. He is visiting at the Earl Young home.

U. P. Men Enlist—Paul McCrone, assistant ticket stock clerk, and John McCarthy, passenger rate clerk, both Union Pacific men, have filed applications with the navy and the marines.

Free Garden Seeds—Associated Charities will distribute free a limited number of packages of garden seeds to persons who will call for them at 519 Farnam building, Thirteenth and Farnam streets.

William Hochstein Dead—Word has been received here of the death in Milwaukee of William Hochstein, who for many years made this territory selling leaf tobacco for the firm of which he was a member.

Enlists in Navy—Faying Teller Shields of the United States National bank enlisted for service in the navy Monday. He was rated as a third class yeoman and will leave Omaha soon for training at a naval station.

Holcomb in Omaha—H. H. Holcomb, in charge of Burlington freight traffic, is in Omaha on a short visit. The freight congestion is being relieved rapidly and conditions are showing a marked improvement as compared with a few weeks ago, he says.

Woman's Guild Dinner—More than 50 men were guests of the woman's guild at dinner Monday at St. Andrew's Episcopal church. Patriotic addresses were made by Robert D. Newby, Flying Cadet Holiday of Fort Omaha, W. R. Watson and Rev. C. C. Rollit. Musical numbers were furnished by Mrs. Don J. Adams and Charles Olson.

McNichols the New Bandmaster—Word has been received that W. H. McNichols, Omaha musician and solo trombonist with John Phillip Sousa, has been appointed a bandmaster and has taken his band through Wisconsin and the north central states in the interest of the third Liberty loan.

Mr. McNichols had hoped to be with the unit which is soon to visit Omaha.

Fine fireplace goods at Sunderlands.

Depot Warehouse in Douglas Street Now Remains Open

The Omaha-Des Moines Missouri River Navigation company has made arrangements to keep the depot warehouse at the foot of Douglas street open at all times, so that Omaha shippers may deliver freight at the warehouse at any time, instead of waiting for telephone advice as to when the boats arrive. Lee Hansen will have charge of receipts and delivery of freight from the warehouse.

Mushrooms Drop in Price; Selling at 30 Cents Pound

Mushrooms are on the market in large quantities and at greatly reduced price. These delicacies which

have been selling this season around 90 cents a pound took a sudden drop and a good quality may be had for 30 cents a pound. They are of the button variety.

MILLS ASKED TO GIVE MORE FLOUR TO GOVERNMENT

Due to increased demands for flour, the government has called upon all mills in this section to furnish 40 per cent of their output during May for army and navy use, according to information received by Gordon W. Wattles, federal food administrator for Nebraska. The order is issued through the southwestern milling division and asks immediate response from the mills.

Mills are further urged to complete all old contracts. In the new requisition, all conditions surrounding former sales will govern. The May requisition is a 10 per cent increase over any former requisition. "This government action emphasizes the necessity for conservation of wheat and flour," says Food Administrator Wattles. "We can only supply these demands by limiting our consumption and we must buckle down to the strict food administration suggestions of one and one-half pounds per week per person. We can save only what we do not eat."

Northwestern Chief Clerk Enters Engineering Corps

James Suttie, for the last three years chief clerk in the freight and passenger offices of the Nebraska division of the Northwestern, has joined Uncle Sam's forces. He resigned Monday afternoon and Alexander Hampton, former chief clerk and for the last three years traveling freight and passenger agent, was appointed to fill the vacancy.

As a parting gift, Mr. Suttie's associates in the offices presented him with a wrist watch.

Suttie has filed for enlistment with the engineering department of the army.

To Take Loan Subscriptions At Many Auditorium Tonight

Solicitations for the Liberty loan will be made tonight at the Auditorium during the showing of the motion picture, "The Beast of Berlin." The following men will speak before the audiences at the Auditorium during the remainder of the week: W. F. Gurley, Wednesday and Thursday night; M. A. Hall, Friday night; and H. F. Rose, Saturday night. Liberty loan subscriptions will be taken at the theaters Wednesday night and during the remainder of the "drive."

No Medicine-Chest Without Its Family Laxative

From the baby to the grandparents a good laxative is the necessary medicine in the little ills. It wards off serious sickness and saves doctor's bills. Many a cold has been prevented from running into grippe and pneumonia by its timely use.

Many a racking headache has been quickly dispelled by it. And it is a laxative rather than a drastic cathartic or purgative that should be in every family medicine-chest, for a laxative can be used at all ages.

Thousands of good American families have for more than a quarter century used a combination of simple laxative herbs with pepsin known to druggists as Dr. Caldwell's Syrup Pepsin. It is a laxative-tonic that acts on the bowels and stomach. Infants take it with perfect safety, and it is equally effective for grownups.

Grandparents are now seeing their children give it to their babies. It is excellent for all the family in constipation no matter how chronic, indigestion, wind colic, biliousness, headaches, dyspepsia and similar ills.

The druggist will refund your money if it fails to do as promised.

NO INCREASE In spite of enormous increased laboratory costs due to the War the manufacturers of Dr. Caldwell's Syrup Pepsin are sacrificing their profits and absorbing the war taxes, so that this family laxative may remain at the present price of 50c and \$1 a large bottle. So sold by druggists for 20 years.

FREE SAMPLES—Dr. Caldwell's Syrup Pepsin is the largest selling liquid laxative in America. If you have never used it, send your address for a free trial bottle to Dr. W. B. Caldwell, 468 Washington St., Monticello, Ill. If you have babies in the family send for a copy of "The Care of the Baby."

Dr. Caldwell's SYRUP PEPSIN
The Perfect Laxative

AFFINITY CLEANER

For HANDS and CLOTHING. Will not fade fast colors. Cleans the Hands With or Without Water.

AT THE STORES

If your dealer can't supply AFFINITY, send us his name.

AFFINITY CO.
OMAHA, NEB.
Factory Phone, Doug. 1119.

Going to Move? Then Consult Us!

We have the vans and other equipment with thoroughly efficient men in charge.

OMAHA VAN & STORAGE CO.
Phone Doug. 4163.
806 So. 16th St.

MORE MILES

FOR quick starting select clean gasoline. It gives your engine speed, strength, power and control.

We recommend Red Crown Gasoline. It is frequently described by its users as "The Quality Gasoline."

Many who use it maintain that it gives more miles per gallon and more comfort per mile than any other.

Polarine Oil is commended as giving motor efficiency.

Look for the Red Crown sign.

STANDARD OIL COMPANY
(Nebraska) OMAHA

LOOK FOR THIS SIGN

RED CROWN GASOLINE

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"

Tuesday, April 16, 1918 STORE NEWS FOR WEDNESDAY Phone Douglass 2100

We've Added a New Feature to Our Art Embroidery Section That'll Interest You

Free Instructions Daily From 2 to 5, on How to Make Handbags

THIS instruction is absolutely free and given by an expert, who will advise you regarding the harmony of colors and combination of any kind of fancy handbags.

Frames for Fancy Bags
An almost endless variety from which to choose. Metal, amber decorated wooden handles. Suitable for dress bags, tailor bags, knitting bags and service bags. Wide range of prices.

Trimmings for Bags, 25c to \$1.00
Including tassel of beads, silk chenille cords, gold braids, flounces and fruits, yard silks, beads, etc.

Bags for Beading, 25c to 75c
Every pattern individual. New assortment of beads for making beautiful bags, 25c, 50c and 75c.

Burgess-Nash Co.—Third Floor

Announcing for Wednesday, An Unusual Sale of Smart Bags for Women

The values are nothing short of remarkable. These are recent arrivals in our leather goods department and will appeal to women who admire "smart" purses and hand bags.

Back Strap Envelope Purses, \$1.00
In lizard, sheepskin, tan, blue, green, black and lavender, special, each, at \$1.00.

Envelope Purses at \$1.95
With back or top strap. Real seal or morocco, grain leather. Choice of several styles. Special, each, \$1.95.

Envelope Bags at \$2.50
Of real seal, crepe grain and long grain leathers. Several styles, special, at \$2.50.

Silk Moire Hand Bags, \$2.95
In black and colors. Several styles have inner frame change pockets. Special, each, \$2.95.

Silk Moire Hand Bags, \$3.95
Black and navy. New heart shape, beaded frame, specially priced at \$3.95.

Service Bags at \$2.50 to \$25.00
In patent leather and silk, in black and colors. A large assortment. Specially priced at \$3.50, \$3.95, \$4.95, \$7.50. Others up to \$25.00.

Burgess-Nash Co.—Main Floor

Wednesday We Will Make Your Over-Curtains Free of Charge

As a special feature of our drapery section we are making window over-curtains for you free of charge. Wednesday is the last day of this special offer. Take advantage of it.

A few specials for Wednesday:

Cretonnes, 50c to 75c
Domestic and imported English cretonnes in a large range of patterns and colors. Priced, 50c to 75c a yard.

Panel Curtains
With imitation Fillet and Madeira motifs. Insertions and laces in beautiful designs; \$1.50 to \$7.50 a panel, 2 1/2 yards long.

Sunfast Repp, \$1.75
A beautiful assortment of sunfast repp in all colors, 50 inches wide. Priced at \$1.75 the yard.

Figured Madras, 40c
Ecrú and white, 36 inches wide, in an assortment of designs. Priced for Wednesday, at 40c a yard.

Burgess-Nash Co.—Third Floor

Annual Spring Sale of Silverware

Unusual assortments from which to make selection and the values are most uncommon. Here is but an idea:

Sheffield silver hammered cake and sandwich trays. Special, each, \$1.45.	Dutch silver tea caddies. Various styles. Special, each, \$5.00.
Sheffield silver bread and roll trays.	Sterling silver individual salt and pepper set. Pair, \$2.25.
Various borders to choose from. Special, each, \$3.65.	Sheffield silver double vegetable dish, \$8.95.
Sheffield silver bon bon baskets. Special, each, \$2.45.	Sterling silver tea balls. Special, \$1.50 to \$2.75.
Sheffield silver and Guernsey casseroles. Oval and round, \$4.95.	Silver plated marmalade sets. Complete with spoon, each, 59c.
Sheffield silver baking dishes with silver service cover. Special, each, \$7.95.	Sheffield silver tea strainers, each, 50c.
Oneida Community "Par Plate" Table Ware—Guaranteed 10 Years	Silver plated sugar and creamer sets, \$3.50.
Teaspoons, set of 6, 79c.	Cream ladles, each, 75c.
Bouillon spoons, set of 6, \$2.45.	Pickle forks, each, 65c.
Berry spoons, each, \$1.10.	Iced tea spoons, set of 6, \$1.69.
Gravy ladles, each, 95c.	Baby spoons, each, 39c.
Butter knives, each, 42c.	Table forks, set of 6, \$2.15.
	Table knives, set of 6, \$2.65.

Burgess-Nash Co.—Main Floor

Burgess-Nash Down Stairs Store

Children's Dresses, 69c
Plaid, stripe and checked gingham and percale. Contrasting colored collars, cuffs and pockets. Size 2 to 6 years, at 69c.

Children's Overalls, 35c
Bib overalls made of solid blue, gray and striped trench cloth. Ages 2 to 6 years, at 35c each.

Muslin Gowns, 65c
Children's gowns with V neck and low neck, made of good muslin. Lace and embroidery trimmed; sizes 2 to 14 years, at 65c.

Baby's Rompers, 59c
In light and dark colored gingham, chambrays and percales, trimmed in contrasting colors. Sizes 2 to 6 years, at 59c.

Child's Combin't'n, 49c
Waist and drawers, or waist and skirt, embroidery and lace trimmed. Sizes 1 to 14 years, at 49c.

Girls' Middies, 95c
Made of India head lionette and galatea cloth. White trimmed with plain colored collar, cuff and belt. Varied assortment at 95c.

Burgess-Nash Co.—Down Stairs Store

Porch and House Dresses, With Slight Imperfections, Special at- \$1.85

ALL latest models of French and Anderson gingham, chambrays and percales, in plaids and stripes, belted and Overall styles. Prettily trimmed with organdie and pique collars, and large pockets. The manufacturer said they are slightly imperfect, but it's so slight we doubt if you can find the imperfection. Wonderful values, at \$1.85.

House Dresses at \$1.35
Slightly imperfect, made of gingham and percales. Plaids and stripes, light and dark colors. Neatly made. Very special, at \$1.35.

Burgess-Nash Co.—Down Stairs Store