

LIBERTY BOND IN EVERY HOME, AIM OF OMAHA DRIVE

City "Tank" Moved to \$5,000,000 Mark by Union Pacific Officials and Employees.

A Liberty bond in every Omaha home. This is now the aim of the committee which has charge of the sale of bonds for the third Liberty loan in Omaha. While the quota for Omaha may be oversubscribed, there will be no let-up in the effort to see how many Omaha people will buy bonds.

W. O. W. to Go Over Top. It is estimated that by Thursday noon Omaha will have reached its quota of \$3,500,000 subscription. This event will be announced by blowing of whistles and gunfire from the Liberty "tank." The Woodmen of the World will have charge of the ceremony and will lead in a parade from its building at 12:15 o'clock to the Liberty "tank" on Seventeenth and Farnam streets.

The city tank was moved yesterday to the \$5,000,000 mark by Union Pacific headquarters, the state tank to the \$16,000,000 mark by the Omaha Grocers' association. The state tank will be moved Wednesday by the Real Estate exchange, Thursday by Mrs. Washbrook's squad of women ambulance drivers and Friday by the Omaha Grain exchange.

Plenty of Prospects. While the campaign is slowing down in the amount of money subscribed, it is not letting up any in the number of subscribers. Practically all the large subscriptions are in, but there still are a great many \$50 and \$100 prospects yet to be called on. While the committee reports that the small buyers are responding it points out that it takes 10,000 \$50 bonds to make \$500,000. Bushel baskets are being used at the Federal Reserve bank to hold the smaller subscriptions until they may be counted and checked.

"We are now anxious to obtain the greatest possible number of subscribers and not to just see how far Omaha can oversubscribe its quota," declares Thomas C. Flynn, state chairman. "The sooner that all the people become stockholders with Uncle Sam the sooner will the whole nation realize the necessity of licking Germany."

"Secretary McAduo asks for 20,000,000 subscribers, an average subscription of \$150," says W. E. Rhoades, city chairman. "That means 36,000 subscribers as Omaha's quota, or four out of every five families."

"There never was any doubt about Omaha taking its quota," asserts Franklin Mann, chairman of the sales committee. "The goal is to put a bond into every home in Omaha." Union Pacific offices were closed from noon till 2 o'clock that officials might take part in the program.

Calvin Heads Procession. Just before 1 o'clock more than 1,000 Union Pacific employees lined up on Dodge street, between Fourteenth and Fifteenth streets. President Calvin and General Managers Jeffers headed the procession and, in advance of a band, they marched up Fifteenth street, with W. H. Murray, assistant general passenger agent, acting as commander-in-chief.

The procession marched to Farnam street and then turned west, stopping at Sixteenth street, where the tank had reposed since Monday afternoon. At the command of Mr. Murray, the Union Pacific people, men and women, grabbed hold of the ropes on the tank and the huge war monster began its journey up Farnam street, the people on the side lines cheering.

On the west side of Seventeenth street, after the tank stopped, N. H. Loomis climbed to the upper deck and from there he delivered a five-minute address, pointing out what Omaha has done in going "over the top" on the third Liberty loan subscriptions and urging people not to cease pouring in their money.

Oversubscription Assured. W. H. Pitzer of Nebraska City, chairman of Otoe county, with a quota of \$524,700, started off the campaign with a request to prospects to call and meet with the committee at headquarters. In this way \$420,000 worth of bonds was sold on April 12 and 13. The banks sold \$80,000 more. The entire quota was practically obtained before general solicitation began, so that a large oversubscription is assured.

Greeley county, with a quota of \$180,000, and Valley county, with a quota of \$215,400, have gone over the top. Thomas Lanigan, jr., of Greeley, is chairman of Greeley county, and E. M. Williams of Ord is chairman of Valley county.

George C. Gage of Fremont, chairman of Dodge county, with a quota of \$762,800, reports subscriptions of more than \$1,000,000, and predicts the final record will be in the neighborhood of \$1,250,000. Every town and township in the county has won its honor flag and the number of subscribers to date exceeds 4,000.

Harry Tukey, who solicited the Omaha postoffice, reports an inspiring patriotic response. His prize sale was a \$100 bond to a clerk whose salary is only \$1,100, and who is supporting nine children and maintaining an acre of ground in the suburbs. The clerks are all looking forward to a raise in salaries so they may be able to make an even better showing on the next drive.

Several "Over Top." State towns and counties are continuing to report oversubscriptions. Lincoln county, which had a quota of \$306,200, has gone "over the top" and expects to reach the \$500,000 mark before discontinuing its drive.

C. F. Temple, North Platte, chairman of the Liberty loan committee in Cedar county, which was previously reported as exceeding its quota of \$15,000, now reports an oversubscription of \$200,000. "We will continue the drive," however, he says, "until we place a bond in every home in the county."

C. N. Hertert, chairman for Hartington county, reports that Valley, with a quota of \$30,000, has exceeded that amount by subscribing \$50,000, and is still going.

The National Refining company, employing 46 people, reports a 100 per cent Liberty bond subscription, with a total of \$2,350 subscribed.

Very Special Suit Offering for Wednesday High-Grade Tailored Models



Grouped Into One Special Lot for Wednesday

\$29.00

THIS OFFERING is made for Wednesday only, and concerns some of the smartest of the moderate priced Tailored Suits we have in this fine stock. Were made to sell at \$32.50, \$35 and \$40.

Made of fine Serges, Poiret Twills, Gabardines, Tricotines, Striped and Checked Worsteds and Taffeta.

Smart Coat effects in shorter and longer models. The new revers and collars, vests and fancy sashes and belts. Plain tailored, braid trimmed, tailor stitched.

In Navy Blue, Black, Tan, Rookie and Copenhagen

Shown in all sizes from 34 to 46

Second Floor



Billiken Shoes for Children Best You Can Buy

Billiken Shoes stand the test for durability, comfort and all around satisfaction. They are built to give plenty of room for all five toes—in fact, there are "five-roomed apartments, with a room for every toe."

"BILLIKEN" Shoes are sold here exclusively in Omaha and we took over this sole agency because we found, upon investigation, that they were the best Shoes for children that we could carry. No nails or thread wets to annoy or pinch little feet—round toes and full width for comfort. Low heels and spring heels and SOLID COMFORT FOR EVERY LITTLE ONE WHO WEARS THEM.

As the foot is shod in early years, so it is inclined for later life, and in order to insure comfort, do not permit your child to wear any but the best Shoes you can get—WE THINK THIS MEANS "BILLIKEN."

Priced According to Style and Sizes
Main Floor, Rear

C-L-O-S-G-A-R-D

Here's a New and Good One Moth and Dust-Proof

Folding Wardrobe

Made of Cloth, in plain and fancy designs, also of moisture-proof, cloth lined paper. Sizes to suit all requirements in the care of clothing.

Fitted with automatic tube closing.

Tested and Approved By Good Housekeeping Institute

This is one of the best portable wardrobes we have seen—the particular one we desire to direct your attention to has a little metal pull-down arrangement on the corner of the oblong bag—this slides down a metal double edge and closes the bag so that it is absolutely moth and dust proof. The Bag is so constructed that it will hold from three to five garments hung on coat hangers along a horizontal notched bar. Four sizes; priced at \$3.50, \$4.50, \$5.00 and \$6.00.

Third Floor, Upholstery Department

Important

Be sure to clean off your clothes thoroughly before you place them in the bag, getting rid of all dust or moth larvae before putting them away.

Your Government Wants 10,000,000 Gardens Be Sure to Start Yours Today

The government not only wants these home gardens, but wants every householder to realize the necessity for his or her garden. The shipping of food from one center to another is a very difficult thing when cars are needed for other purposes, so to conserve and help solve the food problem, your government asks you to start a home garden.

Garden Seeds and Garden Needs

Wey Netting
We carry the double galvanized kind that lasts twice as long.
2 ft., 2-in. mesh, per foot, 2½¢, or \$3.50 for roll of 150 lineal feet.
4-ft., 2-in. mesh, per foot, 4½¢, or \$6.25 for roll of 150 lineal feet.
6-ft., 2-in. mesh, per foot, 6½¢, or \$9.25 for roll of 150 lineal feet.

Seed
Our own Nebraska Seed Co.'s fresh stock.
Blue Grass, special, per lb. 25c
All Vegetable Seed, 6 pkgs. for 25c
"Pakro" Seed Tape, 3 for 25c

Spading Fork
4-tine, good quality spading fork 95c

Shovels and Spades
Very high grade socket strap shovels, with extra select handles, long handle, short handle, square or round point \$1.50

Rubber Hose
Fully warranted, 5-ply, ½-inch hose, at foot 10c
¾-inch, 5-ply hose, at foot 11c
Genuine "Electric" moulded hose:
½-inch, per foot 25c
¾-inch, per foot 27c

Rakes
A good grade forged garden rake for 45c
16-tooth, very best grade steel bow rakes for lawn or garden \$1.15

Wheel Barrows
Stave tray barrows \$3.19
Very high grade garden barrows with removable sides \$7.00

We carry "Cyclone" fancy woven wire lawn fence in a variety of sizes and styles at the right price.
Basement

Coronet Hats \$10 Always Coronet Hats

Coronet Hats represent maximum of \$10 value in this Millinery Department. For years and years Coronet Hats at \$10 have held the highest place in the mind of every woman who had just \$10 to spend for a Hat. Coronet Hats are just a little ahead of the season at all times.



Coronet Hats of Natural Leghorn, with facings and soft edges of Georgette Grepe in pastel tints, in Nattier Blue, Rose, Orchid, Pink and Sand. Trimmings of tiny French wreaths or new flat flower effects and ribbons, both wide and narrow. In a word, all you would expect to find in the most expensive Millinery—here at \$10.

The Hat Shown In The Illustration

Is a wide drooping brim idea with a becoming edge of Georgette, in French Blue. Also swathed around the rather high crown with French Blue Georgette. A cluster of field flowers is poised jauntily near top of the crown as a fine setoff for it.

A Very Fetching, Fascinating Bit of Millinery.

Second Floor

The Day Has Come to Conquer or Submit. There Is No Such Word as Submit in America's Vocabulary. BUY A BOND TO KEEP IT OUT.

Brandeis Stores

SETS THE PACE FOR GROWING OMAHA

Art Embroidery

Children's Stamped Mercerized Poplin Dresses, 1 to 14-year sizes, stamped collars and cuffs, some plaited fronts, others made guimpe style, prices, at, each—
\$1.00, \$1.50, \$1.75 and \$2
Stamped Gowns of good nainsook, made up, sizes 15, 16 and 17, square necks, short sleeves, designs for eyelet, French and shadow work, each \$1.50
Third Floor