THE OMAHA SUNDAY BEE: APRIL 14, 1918.

BURGESS-NASH COMPANY

Remember Our store hours are 8:30 a. m. to 6 p. m. every day. Do your shopping

as early in the day as possible.

Sunday, April 14, 1918-

May fail dismally if he

And there is only one

A store that daily opens

new opportunities for its

patrons, must, like the man, place these oppor-

tunities practically before

And this is the mission of

They bring the news of buy-

every advertisement under the

ing advantages very directlynot in a commonplace way, we

believe, but in words that re-

spect the reader's intelligence. We are doing our best to

make this a store for "Every-

body"-a store of true helpful-

ness, and intend, if honest en-

deavor will accomplish it, to make it so pleasing, helpful and satisfactory a shopping place that you need think of no other.

A store of the "greatest serv-ice to the greatest number."

teresting news on this page to-

Dest Selling Books

on the War

"Private Peat," by himself.

Every word true.

1

There is important and in-

way of attaining this at-

tention. That is: To present the ideas force-

fully and intelligently.

does not get recognition

Man

With

Great

for his ideas.

the patrons.

name of this store.

Ideas

"EVERYBODY'S STORE" -STORE NEWS FOR MONDAY

APRIL SALE OF

Buy a Bond

as many of them as you can. Buy until it hurts. Help the boys "over there."

-Phone Douglas 2100

Several Thousand Yards of New Shirting Silks for Monday 98c Yard $T^{\,\rm HE}$ result of a special pick-up at a remarkably low price. The silks are strictly high grade and washable, white grounds with pretty woven colored stripes and fast colors. Especially desirable for

men's and women's blouses. Full 36 inches wide, and very specially priced, at 98c a yard.

New Plaid Silks, at \$2.25 Very stylish for dresses and skirts, both light and dark colorings. An exceptionally wide range of shades and combinations, at \$2.25 a yard.

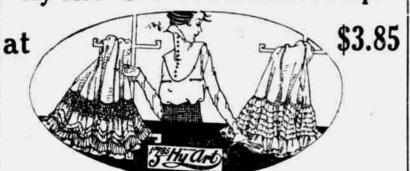
Satin Charmuse, at \$1.69 40 inches wide in a wide selection of both light and dark colorings. Very soft quality, with a high satin finish that will make up very

pretty dresses. Special, at, \$1.69 a yard. Black Chiffon Taffeta, \$1.69

40 inches wide, desirable for dresses, suits and skirts. Extra wide, and specially priced, at, \$1.69 a yard.

36-inch Black Satin, at \$1.79 A superior, heavy quality of rich raven black, full yard wide and very special, at \$1.79 a yard. Burgess-Nash Co .- Main Floor

Pretty Models at Modest Price in "Hy Art" Silk Petticoats for April



THE April models shown above are made of extra quality soft taffeta, have the "Justo" perfect-fitting top, and come in all the latest spring colorings and changeables.

In this time of high prices, such unusual silk petticoat values are only possible by reason of the following plans: 1st-In co-operation with many of the larger city stores

throughout the country, we take a certain proportion of all the silk petticoats made each month by the \$3.85 "Hy Art" factories.

2d-The "Hy Art" factories, with their orders one year ahead, prepare in advance for materials, have no dull seasons, concentrate their entire energies on only two of the latest styles every month, and save wholesale selling and other expenses.

Come Monday and make your selection, at \$3.85. Burgess-Nash Co .- Down Stairs Store

'Gunner Depew," by himself. A thrilling story of a youth who fought at Dixmude, Gallipoli, 'It's Kodak Time Announcing Our Annual "En l'ain," by Leut. Burt A ND you'll want pictures of the places, of the soldier Three years on and above Hall. the battle fronts. "Red Roses," by Joyce Thom-as. A novel that will outlive boys, etc. We carry a com-pelte line of Eastman kodaks and supplies. the war. O Brownie camera. "The Major," by Ralph Con-No. \$2.00. nors. The romance of a young nation rising to defend its own. "Over the Top," by Guy Em-No. 2 Brownie camera, \$2.75. No. 2A Brownie camera, \$3.50. No. 3 Brownie camera, \$4.50. "Outwitting the Hun," by Lieut, Pat O'Brien. All films left before 12:30, will be ready to deliver at "Holding the Line," by Serg. 11:30 the next day. Likewise, Harold Baldwin. The line that work left before 4 p. m., will saved the world. be ready at 3:30 the next day. Burgess-Nash Co.--Main Floor Burgest-Nash Co .- Third Floor

9x12 Axminster rugs as above, seamless, \$27.50. Axminster Rugs, 36x72 Inch At \$4.50 Fully a third under today's market, size 36x72 inches, heavy, closely woven, long nap, wool surface. . The kind that will stand hard wear, every one perfect and offered at the very low price of \$4.50 each.

cial, at \$25.00.

Royal Wilton Rugs at \$50.00

10-6x12-ft. size, in a good selection of colorings and patterns. An exceptional value at \$50.00. Royal Wilton Velvet Rugs, 4-6x6-6, set, at \$11.95.

Body Brussels Rugs, \$2.50

27x54-inch size, patterns that have been discontinued, offered to you Monday, at \$2.50.

Royal Wilton Rugs, \$5.75 27x54-inch size, all new patterns in an almost endless variety of colorings; Persian, Orientals and Chinese designs, at \$5.75.

ROOM-SIZE RUGS

At Prices That Are a Third and More Under the

Present Market Quotations

T'S, indeed, a most opportune offering, coming as it does at a time when most every

these rugs are offered to you at prices that are fully a third and more under the price we

9x12 Room-size Axminister Rugs at \$25.00

en in soft, harmonizing shades of browns, tans and green. Seamed, but an extreme spe-

Wonderul values, newest styles, patterns and colorings. Very heavy and closely wov-

housewife is planning the rejuvenation and re-decoration of her home. And then, too,

Crex Herringbone Weave Rugs

At prices less than the wholesale cost at the mill. 8x10 feet Crex rugs, priced at \$6.50. 9x12 feet Crex rugs, priced at \$8.00.

Burgess-Nash Co .- Third Floor

Axminster Rugs, \$27.50

Size 11-3x12 feet, splendid designs and colorings. Limited quality, but every one an extreme value, \$27.50.

Linoleums Specially Priced

Two groups, heavy cork filled and best quality printed. 6-foot widths, assorted designs, square yard, 65c. 12-foot widths, assorted designs, square yard, 75c.

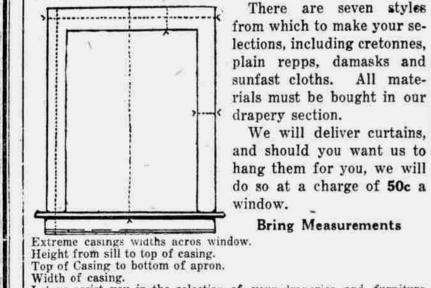
T'S a Good Time Now to Knit



would have to ask if we bought them at the present market quotations.

We Will Make Window Over Curtains For You Without Charge

S a special feature of our drapery section for the next A s a special feature of our drapery section for the next three days only, Monday, Tuesday and Wednesday, we will make window over-curtains for you free of charge.



Let us assist you in the selection of your draperies and furniture coverings. Competent salespeople at your service. Burgess-Nash Co .- Third Floor



INCLUDING—Sheffield Silver, Sterling Silver, Dutch Silver Revroductions, Silver Plated Ware. FINISHED IN-Burnished Si'ver, Hammered Silver, Platinum Silver Style, Now the Vogue.



IRECT factory purchases, enable us to offer price concessions that are unusual. The assortments are large. Buy now for the bride, for the home and for gifts. The lowest prices of the season prevail. Some of the items:

Sheffield silver-hammered cake and sandwich

trays. Special, each, \$1.45. Sheffield silver bread and roll trays. Various borders to choose from. Special, each, \$3.65. Sheffield silver bon bon baskets. Special, each,

\$2.45.

Sheffield silver and Guernsey casseroles. Oval and round, \$4.65. Sheffield silver service plates. Special, dozen,

\$60.00; each, \$5.50.

Sheffield silver bread and butter plates. Special, dozen, \$27.00; each, \$2.45.

Sheffield silver baking dishes with silver service cover. Special, each, \$7.95.

Sterling silver tea balls. Special, \$1.50 to \$2.75.

Sheffield silver gallery trays. Special, each, \$25.00, \$41.50 and \$47.50.

Dutch silver tea caddies. Various styles, \$5.00. Sheffield silver double vegetable dish, \$8.95. Sterling silver sandwich trays. Special, each,

\$15.00. Sheffield silver meat platters. Various styles, special, each, \$9.45, \$11.45 and \$13.95.

Sterling silver individual salt and pepper set. Pair, \$2.25.

Silver plated marmalade sets. Complete with

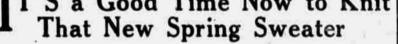
spoon, each, 59c, Silver plated relish dishes. Each, \$1.65. Sheffield silver tea strainers, each. 30c. Silver plated sugar and creamer sets, \$3.50.

Onida Community "Par Plate" Table Ware--Guaranteed 10 Years

Teaspoons, set of 6, 79c. Gravy ladles, each, 95c. Table forks, set of 6, \$2.15. Dessert spoons, sets of 6, Table knives, set of 6, \$2.65. Table spoons, set of 6, \$1.80. Salad forks, set of 6, \$2.45. Cold meat forks, each, 89c. Butter knives, each, 42c. Boullion spoons, sets of 6, Berry spoons, each, \$1.10. Cream ladles, each, 75c. Baby spoons, each 39c. Pickle forks, each 65c. Burgess-Nash Co .- Main Floor

Pie servers, each, \$1.35. Cheese knives, each, 69c. Iced tea spoons,, set of G. \$1.69.

Orange spoons, set of 6, \$1.95. Oyster forks, set of 6, \$2.35. Butter spreaders, set of 6, \$2.25.



We are showing a complete line of colors in Fleisher's silk and wool Teazel yarn, knitting, worsted, shetland floss and vicuna.

New models and books on knitting.

Free Lessons in Knitting

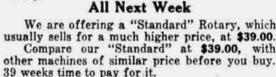
Free lessons daily in all branches of knitting and Red Cross work by an experienced instructor, Mrs. C. Bolton, winner of Second prize in Daily News Sweater contest.

Burgess-Nash Co .- Third Floor



W E are so confident that the "Standard" Rotary is superior to all other sewing machines, in every respect, that we can cheerfully make you this offer:

Buy a "Standard" next week, use it three months; if at the end of that period, you still think that some other machine would suit you better, we will buy it for you or refund your money.



39 weeks time to pay for it. The "Standard" is strictly modern, swift. easy running, noiseless. Guarantee unlimited as to time. Come in tomorrow and save money

Other Remarkable Specials for Monday

Every one in perfect working order, and every one a great value. Singer, Domestic White, New Home and others, \$30.00, \$12.00 \$10.00, \$7.00 and two box tops, \$5.00 each. One dollar down and one dollar per week.



Tuesday Is Bucket, Broom and Brush Day in the City Clean-Up Campaign

E VERYBODY is requested to assist in this "cleanliness is next to Godliness" campaign the city is launching next week. Tuesday has been set as a day to clean up around the house, clean all attics, basements, etc, of old dust, rags and combustible material, thus preventing loss by fire to people

\$1.69.

\$2.45.

and property. It is imperative that the city be made and kept sanitary in order to prevent outbreaks of contagion and illness which arise from unsanitary conditions. These specials will be of great assistance to you in this great cleanup campaign of Civics Committee Omaha Woman's Club.



