

Remember

Our store hours are 8:30 a. m. to 6 p. m. every day. Do your shopping as early in the day as possible.

BURGESS-NASH COMPANY

"EVERYBODY'S STORE"

STORE NEWS FOR MONDAY

Buy a Bond

as many of them as you can. Buy until it hurts. Help the boys "over there."

Sunday, April 14, 1918

Phone Douglas 2100

A Man With Great Ideas

May fail dimly if he does not get recognition for his ideas.

And there is only one way of attaining this attention. That is: To present the ideas forcefully and intelligently.

A store that daily opens new opportunities for its patrons, must, like the man, place these opportunities practically before the patrons.

And this is the mission of every advertisement under the name of this store. They bring the news of buying advantages very directly—not in a commonplace way, we believe, but in words that respect the reader's intelligence. We are doing our best to make this a store for "Everybody"—a store of true helpfulness, and intend, if honest endeavor will accomplish it, to make it so pleasing, helpful and satisfactory a shopping place that you need think of no other.

A store of the "greatest service to the greatest number."

There is important and interesting news on this page today.



Several Thousand Yards of New Shirting Silks for Monday 98c Yard

THE result of a special pick-up at a remarkably low price. The silks are strictly high grade and washable, white grounds with pretty woven colored stripes and fast colors. Especially desirable for men's and women's blouses. Full 36 inches wide, and very specially priced, at 98c a yard.

New Plaid Silks, at \$2.25

Very stylish for dresses and skirts, both light and dark colorings. An exceptionally wide range of shades and combinations, at \$2.25 a yard.

Satin Charmuse, at \$1.69

40 inches wide in a wide selection of both light and dark colorings. Very soft quality, with a high satin finish that will make up very pretty dresses. Special, at \$1.69 a yard.

Black Chiffon Taffeta, \$1.69

40 inches wide, desirable for dresses, suits and skirts. Extra wide, and specially priced, at \$1.69 a yard.

36-inch Black Satin, at \$1.79

A superior, heavy quality of rich raven black, full yard wide and very special, at \$1.79 a yard.

Burgess-Nash Co.—Main Floor

Pretty Models at Modest Price in "Hy Art" Silk Petticoats for April at \$3.85



THE April models shown above are made of extra quality soft taffeta, have the "Justo" perfect-fitting top, and come in all the latest spring colorings and changeables. In this time of high prices, such unusual silk petticoats values are only possible by reason of the following plans: 1st—In co-operation with many of the larger city stores throughout the country, we take a certain proportion of all the silk petticoats made each month by the \$3.85 "Hy Art" factories. 2d—The "Hy Art" factories, with their orders one year ahead, prepare in advance for materials, have no dull seasons, concentrate their entire energies on only two of the latest styles every month, and save wholesale selling and other expenses. Come Monday and make your selection, at \$3.85.

Burgess-Nash Co.—Down Stairs Store

Best Selling Books on the War

"Private Peat," by himself. Every word true.

"Gunner Dupew," by himself. A thrilling story of a youth who fought at Dixmude, Gallipoli, the Dardanelles, etc.

"En l'ain," by Leut. Burt Hall. Three years on and above the battle fronts.

"Red Roses," by Joyce Thomas. A novel that will outlive the war.

"The Major," by Ralph Connors. The romance of a young nation rising to defend its own.

"Over the Top," by Guy Empey.

"Outwitting the Hun," by Lieut. Pat O'Brien.

"Holding the Line," by Serg. Harold Baldwin. The line that saved the world.

Burgess-Nash Co.—Third Floor

It's Kodak Time

AND you'll want pictures of the places, of the soldier boys, etc. We carry a complete line of Eastman kodaks and supplies.

No. 0 Brownie camera, \$2.00.

No. 2 Brownie camera, \$2.75.

No. 2A Brownie camera, \$3.50.

No. 3 Brownie camera, \$4.50.

All films left before 12:30, will be ready to deliver at 11:30 the next day. Likewise, work left before 4 p. m., will be ready at 3:30 the next day.

Burgess-Nash Co.—Main Floor

Announcing Our Annual SALE OF SILVERWARE

INCLUDING—Sheffield Silver, Sterling Silver, Dutch Silver Reproductions, Silver Plated Ware. FINISHED IN—Burnished Silver, Hammered Silver, Platinum Silver Style, Now the Vogue.



DIRECT factory purchases, enable us to offer price concessions that are unusual. The assortments are large. Buy now for the bride, for the home and for gifts. The lowest prices of the season prevail. Some of the items:

Sheffield silver-hammered cake and sandwich trays. Special, each, \$1.45.

Sheffield silver bread and roll trays. Various borders to choose from. Special, each, \$3.65.

Sheffield silver bon bon baskets. Special, each, \$2.45.

Sheffield silver and Guernsey casseroles. Oval and round, \$4.65.

Sheffield silver service plates. Special, dozen, \$60.00; each, \$5.00.

Sheffield silver bread and butter plates. Special, dozen, \$27.00; each, \$2.25.

Sheffield silver baking dishes with silver service cover. Special, each, \$7.95.

Sterling silver tea balls. Special, \$1.50 to \$2.75.

Sheffield silver gallery trays. Special, each, \$25.00, \$41.50 and \$47.50.

Dutch silver tea caddies. Various styles, \$5.00.

Sheffield silver double vegetable dish, \$8.95.

Sterling silver sandwich trays. Special, each, \$15.00.

Sheffield silver meat platters. Various styles, special, each, \$9.45, \$11.45 and \$13.95.

Sterling silver individual salt and pepper set. Pair, \$2.25.

Silver plated marmalade sets. Complete with spoon, each, 59c.

Silver plated relish dishes. Each, \$1.65.

Sheffield silver tea strainers, each, 50c.

Silver plated sugar and creamer sets, \$3.50.

Gravy ladles, each, 95c.

Table forks, set of 6, \$2.15.

Table knives, set of 6, \$2.65.

Salad forks, set of 6, \$2.45.

Cold meat forks, each, 89c.

Butter knives, each, 42c.

Cream ladles, each, 75c.

Pickle forks, each, 65c.

Pie servers, each, \$1.35.

Cheese knives, each, 69c.

Lead tea spoons, set of 6, \$1.69.

Orange spoons, set of 6, \$1.95.

Oyster forks, set of 6, \$2.35.

Butter spreaders, set of 6, \$2.25.

Onida Community "Par Plate" Table Ware--Guaranteed 10 Years

Teaspoons, set of 6, 79c.

Dessert spoons, sets of 6, \$1.69.

Table spoons, set of 6, \$1.80.

Bouillon spoons, sets of 6, \$2.45.

Berry spoons, each, \$1.10.

Baby spoons, each 39c.

Burgess-Nash Co.—Main Floor

IT'S a Good Time Now to Knit That New Spring Sweater

We are showing a complete line of colors in Fleisher's silk and wool Teazel yarn, knitting, worsted, shetland floss and vicuna.

New models and books on knitting.

Free Lessons in Knitting

Free lessons daily in all branches of knitting and Red Cross work by an experienced instructor, Mrs. C. Bolton, winner of Second prize in Daily News Sweater contest.

Burgess-Nash Co.—Third Floor

We Will Make Window Over Curtains For You Without Charge

As a special feature of our drapery section for the next three days only, Monday, Tuesday and Wednesday, we will make window over-curtains for you free of charge.

There are seven styles from which to make your selections, including cretonnes, plain repps, damasks and sunfast cloths. All materials must be bought in our drapery section.

We will deliver curtains, and should you want us to hang them for you, we will do so at a charge of 50c a window.

Bring Measurements

Extreme casings widths across window.

Height from sill to top of casing.

Top of casing to bottom of apron.

Width of casing.

Let us assist you in the selection of your draperies and furniture coverings. Competent salespeople at your service.

Burgess-Nash Co.—Third Floor

We Offer You The Standard Sewing Machine

ROTARY Machine

For 90 Days Trial

We are so confident that the "Standard" Rotary is superior to all other sewing machines, in every respect, that we can cheerfully make you this offer:

Buy a "Standard" next week, use it three months; if at the end of that period, you still think that some other machine would suit you better, we will buy it for you or refund your money.

All Next Week

We are offering a "Standard" Rotary, which usually sells for a much higher price, at \$39.00. Compare our "Standard" at \$39.00, with other machines of similar price before you buy. 39 weeks time to pay for it.

The "Standard" is strictly modern, swift, easy running, noiseless. Guarantee unlimited as to time. Come in tomorrow and save money.

Other Remarkable Specials for Monday

Every one in perfect working order, and every one a great value. Singer, Domestic White, New Home and others, \$30.00, \$12.00 \$10.00, \$7.00 and two box tops, \$5.00 each. One dollar down and one dollar per week.

Burgess-Nash Co.—Fourth Floor

Tuesday Is Bucket, Broom and Brush Day in the City Clean-Up Campaign

EVERYBODY is requested to assist in this "cleanliness is next to Godliness" campaign the city is launching next week. Tuesday has been set as a day to clean up around the house, clean all attics, basements, etc. of old dust, rags and combustible material, thus preventing loss by fire to people and property. It is imperative that the city be made and kept sanitary in order to prevent outbreaks of contagion and illness which arise from unsanitary conditions. These specials will be of great assistance to you in this great cleanup campaign of Civics Committee Omaha Woman's Club.

<p>Wall brush, black bristle, a good full brush, 4-inch size, 55c.</p> <p>Stove brush, long handle, special, 18c.</p> <p>Toilet brush, long curved handle, 59c.</p> <p>Tampico scrub brushes, solid back, 12c.</p> <p>Whisk brooms, special, 19c.</p> <p>Bristle floor brush, long handle, \$1.25.</p> <p>Wood wool brushes, with long handles, medium size, \$1.35.</p> <p>Sink brush with handle, 5c.</p>	<p>Parlor brooms, 4-sewed. Made of good quality broom corn, special, 69c.</p> <p>Zeda parlor brooms, made of best quality broom corn, varnished handle, \$1.35.</p> <p>Cotton string mops, .25c</p> <p>Cedar oil mops, triangle shape, with polished handle, oiled ready for use, special, 34c.</p>	<p>Chemically treated floor mops, triangle shape, with handle, 34c.</p> <p>Cotton string mop rags, large size, 69c.</p> <p>Radiator brushes, 35c.</p> <p>Galvanized iron wash tubs, first quality No. 2 size, \$1.39.</p> <p>Vacuum washer with handle, 69c.</p> <p>Clothes line, 50-foot length, water proof, special, 39c.</p> <p>Nickel plated clothes line reel, 10c.</p> <p>Tampico floor brush, long handle, 12 and 14-inch sizes, 69c.</p>	<p>American quality electric iron, full weight, heavily nickel plated, complete with detachable cord and stand. Guaranteed for 1 year, \$4.48.</p> <p>Galvanized iron water pails, 10-quart size, 35c.</p> <p>Wash boards, family size, 39c.</p> <p>Horse shoe brand clothes wringer, hardwood frame, warranted for 3 years, special, \$3.95.</p>	<p>Step ladder, 6-foot size, made of Norway pine, \$1.19.</p> <p>Clothes pin aprons, made of heavy duck, with two pockets, each, 50c.</p> <p>Galvanized wire clothes line, 100-foot lengths, 45c.</p> <p>Willow clothes basket, ratan handles, and bottom, good size, \$1.69.</p> <p>Patent spring mop sticks, 15c.</p> <p>Step stools, made of heavy lumber, varnished, well braced, \$1.00.</p> <p>Wire carpet beaters, wood handle, 10c.</p>	<p>Curtain stretchers, full size, adjustable to several sizes, nickel plated brass pins, 88c.</p> <p>Curtain stretchers, made of basswood, heavy frame, movable pins, special, \$1.98.</p> <p>Sapolin floor varnish, quart can, 90c.</p> <p>Pitcairn's sole proof varnishes for floors and all kinds of woodwork, quart can, \$1.10.</p>	<p>Empire varnish for all kinds of woodwork, quart cans, 65c.</p> <p>Black bristle varnish brush, 2 1/2-inch size, 29c.</p> <p>Sapolin white enamel, pint can, 60c.</p> <p>Sapolin bath tub enamel, can, 30c.</p> <p>Johnson's floor wax, pint can, 42c.</p> <p>Princess floor paint, quart can, 79c.</p> <p>Electric wall paper cleaner, can, 8c.</p> <p>Gold bronze for Vernis-Martin beds, washable, 35c.</p> <p>Velumina flat wall paints, full line of colors, gallon, \$2.75.</p>
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