Order By Mail From This Page From April 15 to 20

Buy Latest New York Fashions at Lowest Prices

This immense establishment, with all its prestige and wonderful buying power, goes into the market to purchase for you. With great care and the exercise of foresight and insight, our personal representatives select the best merchandise that can be bought in each separate grade. By paying cash, and purchasing in great quantities, we are able to take advantage of all cash discounts and give to our customers better values than could otherwise prevail.

At this time, when the cost of everything has advanced so considerably, this store stands as a bulwark between you and high prices-and if you will take advantage of the weekly offerings we make in these Mail Order pages, you will find that your bank account will grow considerably. •

All Goods Delivered Free of Charge

Why Not Bring This Store Right to Your Door?



Just Arrived From a High Grade New York Maker



Satin Skirt, full shirring

at belt which is of

elastic, stretches to fit

any size waist band;

large-fancy shirred

pockets. Bright color-

ed Roman stirpes, 35 to

\$4.95

41 lengths—







G-6202-Plaid Taffeta Skirt, also others of Silky Ginghams; new side effect tunic overskirts, trimmed with pearl buttons. Colors are green and blue, and blue and red and tan and brown. 35 to 41 lengths-

\$4.95

G-6203-Silky Poplin Skirts, splendid wearing quality and rich looking. Fancy tunic effect with tassel edge, button trimmed. In black, navy, tan and Nile green. 35 to 41 lengths. Beautiful Skirts at this price-

\$4.95

G-6204—Good quality Taffeta Silk Skirts, fancy double shirred high waistline. With fancy shirred and decorated pockets. These Skirts are offered in Black only, 35 to 41 lengths-

\$4.95

Shoes and Pumps for Spring

We present just two styles from many that we are showing now. Prices are very moderate for this kind of excellent Footwear.

G-1801—Women's Patent Kid, Dull Kid and Glazed Kid Spat Pumps, perforated vamp, turned and welted soles, leather Louis heels, sizes 21/2 to 8, widths AA to D-







Hosiery

A change to lighter shoes means a change in your hosiery, and, as we have the largest and most complete stocks, naturally we can quote the lowest prices.

G-1201 - Women's Thread Silk Hose in fancy as well as plain colors to match the shoe tops. Also black and white. They are full fashioned and some seamiess; - \$1.25

G-1202—Women's Thread Silk Hose in greys, browns, tans, champagne, black and white. Also fibre in the wanted colors. All at,

G-1203 - Women's Lisle Hose, seamless and fashioned in colors. Also black and white; fine quality,

G-1204—Misses' and Children's Silk Lisle Hose in new tan, black and white, spliced heels and toes. fine ribbed; 50c

G-1205—Boys' Medium Ribbed Hose, sizes 6 to 9½, good weight; double heels and toes—

35c pair, 3 pair for \$1.00 G-1206—Children's and Infants' Socks, plain with fancy rolled tops,

in all colors; at-25c, 35c and 39c

The GREATEST STORE and the

greatest business have builded here

on the foundation

of PUBLIC

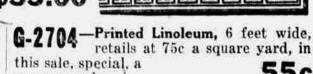
SATISFACTION

In ordering Rugs or Linoleum, be sure to state colors, and patterns you desire. Our stock is broad and comprehensive and the prices we quote are based, in many instances, upon contracts made many months ago-the same Rugs if bought in today's market would cost you much more.

Let us know just what furnishings you have in the room you want a rug for, or what kind of furniture you intend buying, and then we can send you the best pattern and

G-2701—9x12 and 8 feet 3x10 feet 6 Body Brusssels Rugs, in small allover and conventional designs, in browns and tans, also chintz patterns in browns, tans and yellows; these Rugs sell regularly at \$37.50 and \$35.00, special,

G-2702—9x12 feet Axminster Rugs (in patterns similar to the black and white illustration at the right)-Rugs that would sell here ordinarily at \$45.00, now, special \$35.00



G-2703—Dixie Rag Rugs, in blues, pinks and grays, with nice band bor- retails at 75c a square yard, in ders; 36x72-in., \$2.00; 30x60-in., \$1.65; 27x54-in... \$1.35 this sale, special, a square yard ... 55c

New Khaki Suits for Girls

For Hiking, Outdoor and Garden



\$2.00

Each

Blouses like these.

Remember that

these are all latest

New York styles.

The daintiest and

most fascinating

\$2.00 worth you

ever bought. -

Right in time for the Spring and Summer season, you may outfit your girl here with a Suit that will wear like iron and be the best you can buy for outdoor playtime and garden wear. In these days of the high cost of clothing, it is well to put one of these suits into every healthy girl's wardrobe.

G-6501 —Hiking or garden suit, made of khaki; two pieces, patent leather belt; lay down collar with silk tie; two pockets; pleated skirts; comes in special, at\$3.95

> G-6502 —Hiking or Garden Suits, of khaki material, two-piece, with bloomers; belt of self material; two pockets; sizes 6 to \$4.50



Two Dainty Styles in Spring Blouses



G-1401 - A dainty G-1402 -A charmmodel of French ing model of soft French Voile, with Voile, square neck, with pointed collar tucked front, soft roll satin collar and very charmingly trimmed with tied in front, sailor laces and embroidfashion. One of

ery. Little fancy

turn back cuffs;

sizes 38 to 44-\$2.00 \$2.00

Every woman will recognize the unusual values here. Remember also that you are buying from the store that stands supreme for Blouse selling in this Western Country.

Playtime Rompers for Little Tots The kiddies cannot have any fun if they are dressed up all the timeput one of these Wash Rompers on



them and let them play to their heart's content. G-7201—Romper of good quality Chambray, made in two-tone effects, high pockets, button trimmed; yoke effect with round collar and fancy stitching. Made with drop seat. Most comfortable Romper ever fashioned for a child. Pink and white and \$1.25

blue and white. Special \$1.25



G-7202 Romper of striped Gingham, with contrasting trimming; patch pockets, square neck and short sleeves. Drop seat and belted effect; very well made in all details. Comfortable in cut. Blue and white and pink and

Brandeis Guarantee

If for any reason any article ordered from this page does not fully meet with your approval-return it promptly at our expense and we will at once refund your money.

Branders Stores

Omaha, Nebraska

WRITE FOR SAMPLES

the best styles this

season; sizes 34 to

Of Wash Fabrics, Silks and Dress Goods

Of Fabrics Not Advertised on This Page
All fresh, crisp and new fabrics for Spring, 1918, just arrived from
the best eastern mills. We are showing a wealth of beautiful
weaves and every wanted coloring. Will gladly send samples upon
request. Be sure to state plainly the color you desire when you
order.