## Misses' and Small Women's Apparel Day--Styles Direct From New York

 All Sketches Direct From Garments in This Specialty Shop
"AS IN A LOOKING GLASS," the smartest and most fascinating of the newest styles for Spring and Summer are
shown here. Little more than a year ago we opened this Specialty Shop for Misses and Small Women, and from the very outset it has been a decided success. The PERSONAL service which this shop renders has been a source of deep satisfaction to every woman with a youthful figure. We have specialized not only on the misses' and small women's sizes, but also in the most charmingly "youthful", garments that it has ever been our privilege to show.

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\begin{array}{l||l}
\text { This Specialty Shop has filled a long felt want and } \\
\text { filled it so well that we have established a clientele } & \| \begin{array}{l}
\text { On this Apparel Day, we will show all the new } \\
\text { merchandise purchased by our special representa- } \\
\text { that has grown far beyond our anticipations. }
\end{array} \\
\text { tive in New York during the past two weeks. }
\end{array}
$$



New Capes and Street Coats and Motoring Wraps, now so
fashionable, in Serge, Tricotine and Duvetyne, also Peau de fashionable, in Serge, Tricotine and Duvetyne, also Peau de
Pache, Velour and Bolivia. In Navy, Tan, Taupe, also the Pache, Velour and Bolivia. In Navy, Tan, Taupe, also the
newest shades, ................... $\$ 39.00$ to $\$ 110.00$

New Dresses, in Serge, Tricotine, Duvetyne, Pompadour Chiffon and Foulard, the daintiest and most fascinating ever

## A Display of Dresses That Will Surely Charm You

The group of five shown in the illustration is drawn direct from the garments we are showing
and line for line, are faithfully reproduced, but with all this care for detail, the chief attraction
-CHARM, is in the garments themselves-therefore, to see them is to appreciate them.

 These Are All Entirely New, Original Models, and the Leading Types Seen on Fifth Avenue.

## Home Craft Week Offerings Afford Exceptional Economies Buy Rugs, Draperies and Curtains NOW for Little Money




Thy̧ee Prices $\$ 25.00$ $\$ 35.00$ $\$ 50.00$

## Don't Wait to Be Invited. Buy

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