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EDITOR

WOMAN'S SECTION OF THE BEE

Ella Fleishman
ASST. EDITOR

SOCIETY

By MELLIFICIA—APRIL 1.

War Relief Benefits Only Social

Affairs at Coronado Beach Hotel

"GONE ARE the days when"—well, if the meter could be adjusted we would say, "when the Coronado Beach Hotel was bright and gay," for the part of the war has descended on this popular resort and the most exciting event of the afternoons is a cup of tea and the evenings you must dance for the Red Cross or not at all.

Mrs. D. C. Bradford, who has just returned from California, says that the only affairs given this winter at the beautiful hotel were benefit affairs. The society circus was the largest of these and pretty Mrs. Fred Hamilton was very charming as an Egyptian maiden selling cigarettes. Toto, the movie clown, was a feature of the occasion, and Mrs. Bradford is eager to have Omaha society attempt something of the kind, as such a large sum was realized at the hotel.

Mr. and Mrs. Bradford visited at North Island during the early part of their stay. Thirty airplanes were flying that day and it was a most spectacular sight. The regulations are very strict now, however, and no one is allowed to visit the island. A military review, in which 20,000 soldiers took part was also witnessed by the Bradfords at Camp Kearney.

Mrs. Bradford described the sensation of watching from 20 to 30 planes circling above one's head as a most thrilling one.

The Earl of Dunbar gave several inspiring lectures during the last month to the winter tourists at the hotel, on his war-time experiences.

Burns-Taylor Wedding.

A unique feature of the wedding of Miss Mary Louise Taylor of Lexington, Mo., and Lieutenant Andrew Mount Burns, son of Mr. and Mrs. Jay Burns of this city, which took place this afternoon at the home of the bride's aunt and uncle, Mr. and Mrs. Thomas Fletcher, in Lexington, Mo., is the fact that the bridegroom's father acted as best man.

Besides Mr. and Mrs. Burns, who went to the wedding, other out-of-town relatives were Miss Jean Burns of this city and Jay Burns, Jr., who is at college at Ames, Ia. Another brother, Guy Burns at Camp Pike, Ark., was not able to get a furlough to attend the wedding. The Omaha relatives will be home Tuesday.

Pre-Nuptial Affairs.

Miss Betty Carr, whose engagement to Lieutenant Walter Byrne was one of the Easter season betrothal announcements, will be one of the most feted of the spring brides. Miss Grace Slabaugh will be hostess at her home Tuesday at luncheon for Miss Carr. Miss Marjorie Beckett will entertain at tea Thursday, and Miss Mae Ziegler will entertain Friday. Miss Mary Taylor will give an evening bridge Saturday and next Monday night Miss Mabel Allen will be hostess at a pre-nuptial affair. Mr. and Mrs. Earl Burkett are planning a dinner for the bridal couple, and Messrs. Harry Byrne, Arthur Palmer and Harry O. Palmer are planning affairs for them.

Miss Virginia Stubbs of Des Moines, who will be one of the out-of-town guests at the wedding, will arrive in time for a number of the parties.

Guest at Millard Home. Mrs. F. F. Griffith of Chicago will arrive tonight to be the guest of Mrs. Barton Millard. Both hostess and guest spent the winter in southern California. Mrs. Millard has been home about a week and Mrs. Griffith is just returning. Mr. and Mrs. Millard will entertain at dinner at their home on Tuesday and again on Thursday evening.

These affairs as well as others planned are of an informal nature. Mrs. Griffith, one of the few prominent visitors of the late winter, is a leader among the younger fashionable circles in the Windy City and called one of Chicago's most beautiful women.

Sorority Meeting.

The alumnae of the Kappa Alpha Theta sorority met at the home of Miss Irma Jones this afternoon. Three of the sorority sisters who are attending school were honor guests at the affair. They were Misses Florence Jenks, Louise Bailey and Margaret Howe.

Liberty Loan Parade.

Among the women's organizations which will take part in the big patriotic Liberty loan parade Saturday are the Woman's auxiliary of the Woodmen of the World, letter carriers' union, carpenters' union and teamsters' union.

Shakespearean Play.

The pupils of the Lincoln school at Providence, R. I., recently presented "The Taming of the Shrew." Miss Helen Stegner, daughter of Mrs. Ernest Stegner, took the "manly" part of Hortensio and Miss Kathryn Squier, daughter of Mr. and Mrs. Waite H. Squier, was a very attractive lady in waiting.

Junior Guild Play.

The regular monthly meeting of the Episcopal Woman's auxiliary will be held in the parish house of All Saint's church, on Friday, April 5, at 2:30 o'clock. Immediately following the business session the Interparochial Junior guild will present a mystery play, called "The Radiant Hem."

Sorority Tea.

The alumnae members of the Alpha Phi sorority entertained at an afternoon tea at the home of Miss Catherine Sturtevant today. The honor guests were the active members of the sorority who are at home for the vacation. Eighteen girls called during the afternoon.

For the Future.

The Columbian club will give a card party Wednesday afternoon at Lyceum hall. The hostesses of the afternoon will be Mrs. William McKenna and Mrs. J. J. Elkins.

Eat Cheese

Whereas in 1881 we shipped abroad nearly 150,000,000 pounds of cheese, in 1914, just before the war cut off our trade, we shipped only 2,500,000, according to the April Mother's Magazine. We simply did not appreciate cheese, and we came to rely on other nations for our supply. We relied on foreign cheese makers to such an extent that whereas in 1900 we bought only 13,500,000 pounds from abroad, in 1914 we bought nearly five times as much, or 64,000,000 pounds, much of which could and should have been produced in the United States. It is bound to take some years to reverse this drift of things.

By legislative fiat or court decree no government power can induce folks to eat cheese. Perhaps the war will do what court and congresses cannot. Perhaps the scarcity of meat will turn us more to cheese, a good, solid, digestible, upstanding food.

No Slackers Among Deaf Institute Women



Upper row reading from left to right: Clara Rippe, Tillie Makowski, Agusta Hindman, Hilda Sessler, Etgel Mitchell, Josephine Petrowski, Bessie Cline, Neva Jackson, Henrietta Emshoff, Ethel McElroy, Anna Luhr. Sitting: Katie Muhl, Avadna Barnes, Emma Maser, Helena Buman, Ruth Evans, Irene Sorensen, Lydia McNeil.

If there are any slackers among the women who might be doing Red Cross let them view this picture and immediately enlist for the "duration of the war."

The above workers are girls of the Deaf institute whose Red Cross auxiliary is one of the most industrious in the Omaha chapter. Every Tuesday

Omaha Woman To Be Head Of Hostess House

Omaha is represented in almost every line of war work. Now comes the distinction of an Omaha woman chosen for the head of one of the novel hostess houses.

Mrs. Charles E. Johannes leaves to-

night for Camp Pike, Ark., where she will take charge of the hostess house at the camp. Mrs. Johannes is especially fitted for this work, as she has taken training in Young Women's Christian association work and this winter while in New York she took the two months' training course for the work in the hostess houses. Mrs. Johannes volunteered for work anywhere in the United States and she received a telegram from Washington Saturday asking, "if she could report for duty at once."

Soap-saving suggestions have been adopted by the Hotel Association of Chicago as a body. The amount of soap supplied to guests is to be limited by supplying fresh cakes only when a room is occupied by a new guest, or when soap has diminished to a thickness which warrants the maid putting in a new cake. Only one cake of soap is to be put in each room without bath, and two cakes in room with bath.

Registration of Michigan women for war service will begin April 27.

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Qualities of Character as Well As Mind Necessary for Success

By BEATRICE FAIRFAX.

Every business man or woman must stand or fall by his qualities of character as well as those of mind. Mental development alone produces a "thinking machine"—cold, impersonal, mechanical, unfeeling. It requires personality—individuality to command the regard and liking and faith of employers or associates or employees.

A few years ago the owner and founder of one of New York's largest specialty houses died and left the "good will" of his business, together with his copyrighted name and a controlling amount of stock to one of his trusted employees.

Do you know what that meant? It signified that the man who had built up an honest house of good character felt that he dared leave the thing he had created to a successor who was related to him only in aims, character and ideals. He knew the name he had made honorable would not be smirched—that the controlling amount of stock belonged to the man who would use it even as the founder of the business had used it. But he knew more—that the very spirit of his beloved business would continue under the guidance of his successor.

Honesty Important. Habits of honesty and loyalty and perseverance are easy to form—or not to form, as the case may be. Character itself depends on these habits. Reputation comes from character. And standing in the business world comes from reputation based on character. The big credit systems are based on character as well as on bank accounts.

A sudden clever stroke may win recognition for a man or woman. People say, "He struck 12 then." Why does 12 never strike again for that in-

dividual? Why can he never again "deliver the goods?"

The reason is here: That one success was either an entire accident or an accidental use of powers that are not trained to come automatically into use all of the time. Character and power are built slowly on right habits of feeling and willing and acting.

The kind of family into which you are born and the early training you get happen to you. You do not choose them. Even your physical characteristics are to a certain extent beyond your power—but you can choose what you think about and how you act.

Through what you will do, and through the habits of willing and doing and acting, your future is molded. "The living sense grows but by exercise." That applies just as much to your attitude toward life as to your power to think or to your ability to breathe. The athlete trains himself in a certain way. The student trains his mind as purposefully as the wrestler trains his body. The business man who wants to succeed has to train his mind and his character.

Don't expect "Pull" or "Luck" or "Favoritism" to give you your chance. Even if the general manager of a company takes a sudden fancy to the office boy, he cannot make a head salesman out of that boy if the youngster doesn't advance himself step by step along the paths that are opened before him. But if the boy is a determined little chap and has taught himself to work and think and do the square thing he is bound to rise. The office manager may hand the boy his first chance as a present—the boy would have earned it for himself anyway.

Someone else may set you on your feet and lead you a few steps. No one else can do your walking for you.

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Red Cross Notes

A Red Cross auxiliary has been formed among the Omaha Country club members. Mrs. Charles T. Kountze is directing the organization of the new band of workers. Most of the women are devoting hours to the work at other places.

At both Happy Hollow, Field and Carter Lake clubs the auxiliaries will be re-established with the opening of these clubs.

Here's a place you can enlist your odd table linen and household muslins to help win the war. Miss Jessie Millard, heading the group of women

who are making the equipment for the University of Nebraska base hospital at the First Presbyterian church, needs quantities of this kind of salvage.

Several of the women nurses who were in Omaha at the time of the unit's mobilization last week visited the 650 workers and were delighted at the amount and quality of their work.

It is reported that the Turkish government is organizing a labor battalion for which women between 18 and 30 years of age are invited to volunteer. The battalion will eventually be officered by women and be employed in eight-hour shifts behind the front.

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Eat Cream of Rye
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A Talk to Mothers About Croup and Cold Troubles

The New Treatment With Fresh Air and Antiseptic Vapors, that Makes Internal "Dosing," Flannel Jackets, etc., Unnecessary.

Local Druggists Are Offering It on 30 Days' Trial—No Cost If You Are Not Delighted with the Results.

All mothers are "home doctors" when it comes to treating the croup and cold troubles that children are heir to. They know that growing children need outdoor exercise and that, with outdoor exercise, some colds are bound to come. They know, too, that these colds should not be neglected, and yet, constant "dosing" disturbs the delicate stomachs of children.

The answer to this problem is the external "vapor" treatment, Vick's VapoRub, for all the many forms of cold troubles, from head colds, asthma

or catarrh, down to sore throat, bronchitis or deep chest colds.

Just apply VapoRub well over the throat and chest, covering with a warm flannel cloth. Leave the covering loose around the neck so the vapors, released by the body heat, may be freely inhaled. The next morning the head is clear, phlegm loosened and soreness gone. One rubbing with VapoRub usually relieves croup in 15 minutes and an application at bedtime prevents a night attack.

Colds are easiest to stop at the beginning. "Nip them in the bud" by keeping plenty of fresh air in the bedroom and applying VapoRub freely at the first sign of trouble. Your druggist will sell you a 25c jar with the privilege of a month's trial.

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9th Paym't 50c	10th Paym't 75c	11th Paym't 75c	12th Paym't 75c
13th Paym't 75c	14th Paym't \$1.00	15th Paym't \$1.00	16th Paym't \$1.00
17th Paym't \$1.00	18th Paym't \$1.10	19th Paym't \$1.10	20th Paym't \$1.10
21st Paym't \$1.10	22nd Paym't \$1.20	23rd Paym't \$1.20	24th Paym't \$1.20
25th Paym't \$1.20	26th Paym't \$1.30	27th Paym't \$1.30	28th Paym't \$1.30
29th Paym't \$1.30	30th Paym't \$1.40	31st Paym't \$1.40	32nd Paym't \$1.40
33rd Paym't \$1.40	34th Paym't \$1.50	35th Paym't \$1.50	36th Paym't \$1.50
37th Paym't \$1.50	38th Paym't 1.60	Last Payment	\$1.60



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