# Order by Mail from This Page From April 1st to 6th

CET YOUR HOUSE IN ORDER FOR SPRING AND SUMMER--- Now comes the time when you will want the things that will brighten up your home and make it a more cheerful and liveable place. We make excellent suggestions and offer exceptional items in Rugs and Draperies.

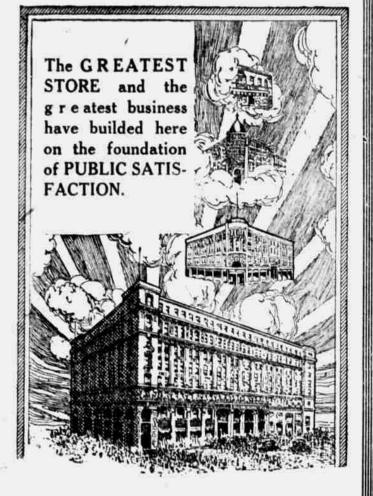
SEWING TIME IS HERE ALSO-the time of the year when you will want to make many of your wearables. Silks, Dress Goods, Wash Goods, Spring Cotton Fabrics-the biggest stock in this Middle West country, and every price well below the prevailing figures quoted by those who were not so forehanded in getting to the market early. WRITE FOR SAMPLES and state color desired. Be sure to order by the numbers.

> Don't overlook the fact that we have the greatest stock of fresh, crisp, merchandise, right from the best Mills in this country, to sell at the most moderate prices.

#### **Brandeis Guarantee**

If for any reason any article ordered from this page does not fully meet with your approval—return it promptly at our expense and we will at once refund your money.

## **Bringing This Store** Right to Your Door



#### **Buy a Good Dress Form** For Your Home Dressmaking

You will never be without one after you have once used it. Here are exceptional offerings.



E-0102 Better Way Adjust-able Dress Forms; adjustable-at neck, bust, waist and hips; also to any height; these forms all have arm pieces to show the exact setting of sleeves; they are our regular \$10.00 forms; special, \$6.69

#### Domestics That You Want

E-101—Red Seal Dress Ginghams; beautiful plaids, checks, stripes and plain colors; all new Spring styles; the season's most favored wash fabrics; 

E-102—40-inch Fancy Printed Dress Voiles; in a beautiful collection of new styles and printings for pretty dresses and waists, very sheer and clingy with tape 5-103-36-inch Fancy Printed Madras; in a splendid variety of neat

Boys' Shirts, Pajamas, etc. Will wash and launder perfectly; special, a yard at ..... E-104 —Foreign and Domestic Zephyr Dress Ginghams; an unusual collection of beautiful plaids, staple checks and plain colors.

All 32-inch width, values range up to 85c; E-105-36-mch Bookfold Dress, Wrapper and Shirting Percale;

assorted light and dark colors; all new patterns and colorings; a good 30c value; special, a yard at ...... E-106-36-inch White Lace Cloth and Shadow Voile in pretty stripes

and crossbar effects; an ideal fabric for summer 25c dresses and waists; very special, a yard at .....

E-107—36-inch Linen Finished Suitings; in all the popular plain shades; looks and wears like linen; specially adapted for outing suits and skirts; a splendid 45c value; special, a yard at ...... E-108-27-inch Cheviot Shirting in all the staple stripes, checks and plain colors; a splendid fabric for work shirts,

underskirts, etc. Special, a yard at ..... E-109 -38-inch Unbleached Muslin; fine, closely woven quality; cir-

E-110—Fancy Printed Dress Batiste; a splendid variety; neat floral dren's wash dresses, etc. 2 to 10 yard lengths;

regular 20c value, a yard at ..... E-111-72x99-inch Linen Finished Bleached Sheets; seamless made; splendid quality sheeting with three-inch hem; regular \$1.40 value; while 100 dozen last; special, each at ......\$1.10

E-112-Hemstitched Pillow Cases; made of fine quality bleached sheeting in two popular sizes; at less than today's mill 

E-114-32-inch Oxford Suiting; white grounds with assorted colored woven stripes; will wash and launder perfectly; regular 35c value; special at /.....

## **Good Drug Offers**

E-4901—Madame Is'belle's Exquisite Face Powder; special, at ..... 29C E-4902—Attractive Package of Perfumes; all odors: E-4903—Valdona Peroxide Cream, at................16c F-4904—Large Size Velour Powder Puffs, each. . . 19c E-4907—Ebony Nail Buffer; special, at..........49c E-4909—Lucille Face Powder, \$1.00 size, at.....59c E-4910—White Ivory Combs, \$1.00 size, at...... 79c E-4911 — Hughes' Ideal Hair Brush, at..... 98c E-4912-White Rubber Hot, Water Bottle, very special, at ..... 79c E-4913—Rapid Flow Fountain Syringe, at...... 79c E.4914—Ladies' Sanitary Douche Syringe.... \$1.39

#### Are You Doing Your Bit?---Knit for the Soldiers

A complete line of Gray and Khaki Yarn for sweaters, helmets and wristlets; \$1.00 per hank of 4-lb. White or national gray sox yarn, \$1.00 per hank.

## Silks--The Season's Best Weaves Wonderful Color Variety---Lowest Prices

This store is displaying the greatest stock of Superb Silks at low prices in this Middle West country. The right weaves, the right colors. Ask for samples.

E-701-36-inch Wash Crepe in Self Toned Stripe and Plaid effects: will give splendid service and will make ideal summer frocks; special, a yard at .......

E-702—Hundreds of new styles in Fou-lards are arriving daily; the new dots are prime favorites; we have them in all sizes from pin head sizes to the size of a dollar in all the wanted colorings; special, a yard at . \$1.69 to \$2.50

E-703—Tussah Silks are most favored for Summer wear and our showing of these practical silks is the largest and most extensive in the west; 40-inch all pure silks in plain and novelty weaves in pleasing array of colorings; weight suitable for suits, dresses and skirts; speyard at ... \$1.95 to \$2.95

Just received a new shipment of E-104 black silks in all the newest and most wanted weaves including 36 and 40inch satins, messalines, crepe meteors, chiffons, taffetas, poplins, failles, tussahs, soirres, canton crepes, peau de soie, etc. A yard st.... \$1.25 to \$3.95

E-705-40-inch Silk and Wool Poplins; a silk that is truly serviceable; soft silky finish in all colors; special, a yard at ..... \$1.49

E-706—32-inch New Striped Shirting Silks in all the newest color comchoose from; special, a yard at \$1.15

E-707-40-inch Cassimere Satins; rich mellow finish; splendid weight; suitable for suits and dresses; in all the newest colorings; very special, a yard at ..... \$1.95

E-708—There is a great scarcity of navy and gray taffetas and as usual this great store is prepared to fill your wants in these most wanted shades; 36 inches wide; made of the finest skein dyed silk; special, a yard at .........\$1.50 and \$1.69

E-709-36-inch white and Pink Wash Satins; the kind that will wear and wash; special, a yard at .....

E-710—40-inch All-Silk Crepe de Chine; very firm quality; just the thing for waists and dresses, in a splendid range only; special, a yard at .... \$1.25 of colorings; for one week

#### **Spring Dress Goods**

E-801 -42-Inch French Serges, in all the staple colors; just the right weight for dresses; \$1.19 special, a yard, at.....

E-802 —42 to 54-Inch Plaids, Checks, Stripes, in the season's newest combinations of colors; just the right weight for suits and skirts; these goods are pure all-wool and specially priced, a yard, at-

\$1.49, \$1.95, \$2.50, \$2.95 and \$3.50

E-803 -54-Inch Coverts and French Serges, in the new shades of gray, rookie and sand; one of the newest and most wanted weaves for Spring Suits, Coats and Dresses; specially priced. \$1.95, \$2.50 and \$2.95

#### The Right Rugs

E-2701—9x12 Seamless Axminster Rug, nice pattern, in brown, tan and oak medallion; \$25.00

E-2702-9x12 Axminster, in little smallovers-Oriental and Floral designs, in two sizes; 8-3x10-6 and 9x12, \$22.50 and \$25.00

E-2703—9x12 Tapestry Brussels Rugs, regularly sold at \$20.00 and \$17.50 and \$18.75

E-2704-9x12 and 8-3x10-6 Wool Fiber Rugs, in a large of patterns and colors \$10.00 and \$12.00 7-6x9, at.....

E-2705-36x72 Axminster Rug, worth \$6.00, in this sale, at..... E-2706 -27x54 Axminster Rug, worth

\$3.75, in this sale, at..... E-2707—Printed Linoleum, 6 feet wide; retails at 75c a square foot; in this sale, a square

In ordering rugs give us an idea of what you want in colors and patterns and we will send you the nearest we have. Our Rug stock is large and we do not have space to demonstrate each as to color and pattern of each rug.

**Hosiery for Spring and Summer** 

**All Moderately Priced** 

E-1201 —Women's Thread Silk Hose, in shoe shades, such as brown, tan and all shades of gray, also black \$1.25

## House Dresses---Specials for Spring **Good Styles and Well Made**

You can purchase from these illustrations and the description with the clear understanding that all are made extremely well, in just the styles and colors you want.

E-303-Three-Piece Breakfast Set in plain blue and pink; trimmed with polka dot material; skirt, jacket and cap; very new and very new and priced at ..... \$1.98





E-301—Light Percale with dainty designs; suitable for all figures; cut with pointed collars and front; belted; nice full skirt; all sizes; \$1.75

Branders Stores

Omaha, Nebraska



#### and white; spliced heels and toes; special, a pair ..... \$1.25 E-1202—Women's Fibre Silk Hose, in black, white and colors; seamless and with lisle tops; with piping and satin ribbon, priced at ..... \$1.50 E-1204 Misses' and Children's Ribbed Silk Hose, extra quality, spliced heels and toes, also Misses' plain Hose, in sky, 6½ to 9½, special, a pair E-1205—Children's Lisle Hose, in fine ribbed styles, colors are new tan, black and white; good value; a pair .... Children's Sox, plain colors and with fancy tops; sizes 4½ to 9½; 59c

E-302—Crepe Kimonas with fancy patterns; cut straight line or

elastic belt effects; trimmed

#### **Curtains and Draperies**

Most complete assortment of new curtains, cretonnes, sunfast drapery fabric, madras, velours, damask, velvets, Armure, Repp, Fiber Silk, plain and fancy. Beautiful nets in all the new patterns and weaves.

E-2501—Very Large Assortment of Marquisette and Voile Curtains by the pair. Lace edge; some with insertions; in white, ivory and beige; \$1.79 very special, a pair, at......

E-2502—Beautiful Net Curtains; large assortment in white, ivory and beige; full size; very dainty allover patterns; also some plain center with fancy borders; extra special, a pair at ..... \$2.98

E-2503—Couch Covers; large assortment of patterns and colorings; full size extra special, each at ..... E-2504—Beautiful Voile Curtains in ivory and beige; very fine quality; real lace edge; \$4.98

extra special; a pair at ..... E-2505—Large Assortment New Sunfast Drapery Fabric in all the best colorings and \$1.50 to \$4.50 styles, a yard at styles, a yard at ........

## WRITE FOR SAMPLES

Of Wash Fabrics, Silks and Dress Goods

Of Fabrics Not Advertised on This Page All fresh, crisp and new fabrics for Spring, 1918, just arrived from the best eastern mills. We are showing a wealth of beautiful weaves and every wanted coloring. Will gladly send samples upon request. Be sure to state plainly the color you desire when you order.