

Brandeis Stores

Basement

Easter Sales

Friday and Saturday

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Big Basement Bargains in Last Minute Easter Needs

We have come to the last few days before Easter with a stock of stylish apparel never equaled in the history of this big basement. We have selected with great care the most stylish as well as the most practical wear for Spring and Easter and the savings you can make here will make you quickly realize why this is

The Economy Center of Omaha

Many of the garments are copies of higher priced models; all are low priced, practical and stylish.



Knit Underwear

Just the right weight for wear immediately, and at prices which will make it worth your while to invest.

Women's Fine Lisle Union Suits, fancy finished band top, in out size; lace trimmed knees and regular styles in cuff knee; your choice, each, **\$1.25**

Ladies' Knit Envelope Union Suits in fancy style, lace trimmed, all sizes; each, **65c**

Women's Pink Cotton Ribbed Vests, sizes 5 and 6, each, **39c**

Women's Fine and Ribbed Cotton Fancy Yoke Vests; sizes 4, 5 and 6, at, **25c**

Women's Cotton Union Suits in lace trimmed knee style; sizes 5 and 6, at, **35c**; sizes 7, 8 and 9, each, **39c**

Children's Knit Waist Union Suits, sleeveless and knee length style; sizes 2 to 12 years, a suit, **59c**

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Boudoir Caps

A nice assortment of pretty Boudoir Caps, in fancy lace and silk effects and Organdie Cook Caps; each, **25c** and **65c**

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Domestics

Remnants of Bleached Muslin and Cambric, good quality in long serviceable lengths, at a yard, **12½c**

Fine Zephyr Dress Gingham plaids, checks, stripes and plain colors; 3 to 15-yard lengths, at a yard, **21c**

36-inch Percale light and dark colors in long mill lengths; special, Friday at yard at, **15c**

40-inch Fine White Nainsook, made of fine quality combed yarn, specially adapted for under-muslins, etc. A splendid 35c value, 5 to 15-yard lengths, a yard, **25c**

36-inch Woven Voile, neat colored yarn and embroidered effects, sheer and clingy for making pretty Summer wash dresses and waists, regular 50c value, at a yard, **29c**

Fancy Printed Dress Batiste, neat floral and Dresden styles for Misses' and Children's Dresses, etc., 3 to 10-yard lengths, at a yard, **12½c**

36-inch Silk and Cotton Mixed Batiste in a good assortment of plain shades, fine lustrous finish, 2 to 10-yard lengths, regular 40c value, at a yard, **25c**

Handkerchiefs

Women's Silk and Crepe de Chine Handkerchiefs, in fancy floral effects and solid body with colored borders; choice, each, **18c**

Women's Fine Cotton Handkerchiefs, in fancy white and colored initials and embroidered plain white and blue bird effects; your choice, 4 for 25c; or each, at, **6½c**

Basement

Easter Hats

for Women and Children

Copies of higher priced hats at a wonderful saving. Hundreds of new shiny straws; trimmed hats in colors and plenty of black hats trimmed with shiny ribbon, flowers, fancy and novelties; price **\$4.95**

Untrimmed Shapes, **\$1.95**

in Shiny Straws and Milans in Pokes, Sailors, Side Rolls and many other styles, in all colors and black.

Children's and Misses' Hats, **\$1.25 to \$2.50**

Never before did we show such a big assortment of hats in milans; milan hemp; patent milans and made hats in white, blacks and colors.

Basement

Women's, Misses' Newest Style Spring Wear Coats, Suits and Dresses---At Bargain Prices

EIGHT BIG SPECIAL LOTS, for Friday and Saturday selling. A stock so broad and varied that everyone will find just what is most wanted, and prices so unusually low that you will find the same economies that ordinarily do not come until well after Easter. No reason to hesitate now---BUY HERE IN THIS BIG BASEMENT AND SAVE.

Coats---4 Special Lots. More than 1,200 Women's, Misses' and Juniors New Spring Styles, Good Materials, Well Made and Satisfaction Assured.



Extra Special, Lot 1--\$5.85

For women, misses and juniors; right up to date in styles. Made to sell up to \$10.00. Many are samples and most all of them copies from higher priced models. Long Coats, Medium Length Coats, Sport Coats; a style for everyone. Plain and Fancy Coats, All-Wool Cloth Coats, in many different kinds of materials. Wool Velour, Poplin, Serge, Fancy Cloths, etc.

Extra Special, Lot 2--\$7.85

Women's and misses' newest style Spring Coats, the new long length, with big pockets, collars, etc. Many different effects; all good materials, all are copies of higher priced models. In this lot you will find splendid Coats for Easter and Spring wear. Coats that would cost you many more dollars to duplicate anywhere else. This group is a splendid example of the wonderful values in this offering.

Extra Special, Lot 3--\$10.95

Right up to the minute styles for women and misses in Spring Coats. The new long length Coats, the new colors, new fancy collars and belts and big and fancy pockets, etc. Fine all-wool materials, fancy and plain cloths. Just come in and look at these and then decide for yourself whether you could go anywhere that you know of and get as much value as we offer in this group. Dozens of styles. \$15 values.

Extra Special, Lot 4--\$12.95

At this price we have grouped Women's and Misses' latest Spring Coats. Wonderful values at this price. Every Coat is an exact copy of a high priced model. Fine all-wool materials. Colors such as New Tans, New Blues, Pretty Grays, Khaki, etc. All-Wool Poplins, All Wool Heavy Serges, New Delhi Cloth, Jersey Cloths, Fancy All-Wool Novelty Cloths, Heavy Taffeta and Satin Coats. Made to sell up to \$20.00.



Hosiery Offerings

Spring weights and styles of excellent Hosiery for very little money, is the Basement offering right at the beginning of this Spring season.

Women's Fiber Silk Hosiery with double soles, high spiced heels, in black, white, gray, fawn and brown; a pair, **65c**

Women's Silk Lisle Colored Hosiery; in white, black, pink, bronze, champagne, gray and Palm Beach; all double soles, with high spiced heels, a pair, **50c**

Children's Hosiery; black, white and tan, in fine lisle and Maco yarn; fine and heavy ribbed; sizes 5 to 10 years; special, 3 pair for \$1.00 or a pair, **35c**

Men's Colored Sox in lisle and fine cotton, all with double soles, heels and toes; all sizes; 3 pair for \$1.00, or a pair, **35c**

Men's Fiber Silk Socks; all the wanted colors, seconds of the 35c quality; special, a pair, **25c**

Basement

Draperies

3,000 Yards of Voiles and Marquisettes; 36 inches wide, in the white, ivory and beige; a bargain at a yard, **15c**

One Table of Fancy Bordered and Plain Scrim, usual 10c value, at a yard, **10c**

2,000 Yards of Fancy Hemstitched and Drawnwork Scrim, lengths, 2 to 10 yards; Friday, Special, at a yard, **7½c**

50 Pieces of Sunfast Madras, very pretty for overdraperies and door-curtains, 36 inches wide; usual 50c value, at a yard, **35c**

One Table of Lace Curtains, 2½ and 3 yards long, in the white, ivory and beige; a bargain while the last, at each, **39c**

Wall Paper

Spring house cleaning will bring the need of new Wall Papers, and we are offering the most complete stock anywhere at prices which are very, very low.

We will be glad to make arrangements for your decorating if you so desire.

A large selection of light and dark Papers suitable for the kitchen, attic or spare room, with borders to match; special, Friday, a single roll, **5c**

Some very new patterns for the living room, dining room, parlor and hall, with cut out borders for each; worth much more, special for Friday, a single roll, **11c**

Beautiful bed room patterns, in all the newest effects, with artistic cut borders and bands; worth much more, special for Friday, a single roll, **12½c**

A group of pretty Papers for dining room, living room, kitchen and bed rooms, with borders to match; a single roll, **6½c**

Basement

Suits---2 Big Special Lots

We have grouped all the women's and misses' new Spring Suits in this Basement Department together in two lots, this way:

Extra Special Lot 1--\$10.95

Hundreds of good, right up to the minute Spring Suits, for women and misses; many different styles, plain and fancy. All new and extremely desirable; good styles, good materials, good fit and a very extraordinary price for you to pay. These Suits are some of the best values we have ever offered, being made to sell up to \$15.00, and you can figure the savings you will make from this statement.

Extra Special Lot 2--\$12.95

All the women's and misses' new Spring Suits which we have marked to sell at \$13.85, \$14.85 and \$15.95 and which were very closely marked at that, will be placed on sale for Friday and Saturday at this new price of \$12.95. You can select from this lot with the assurance that you have never been offered better value here nor elsewhere---and right before Easter this is a wonderful statement to make.



Dresses--2 Great Groups

Two big special lots that will enable you to pick from some of the most extraordinary Dress offerings we have ever made.

Lot 1--\$9.95

Fancy Silk and Satin Dresses, made to sell at \$12.50 and \$15.00. Women's and Misses' sizes, hundreds to choose from. Every dress an excellent style, for Spring and Summer wear. Taffeta, Fancy Foulards, Satin, Crepe de Chine, Silk Poplin, New Gingham Plaids, etc. Many have Georgette sleeves and fancy combinations, etc.

Lot 2--\$12.95

Fancy Silk and Satin Dresses for women and misses, from regular stock, together with hundreds of new ones just received at this price. Beautiful Dresses, many made to sell up to \$20.00. And in many instances the \$20.00 price would not even do justice to the prettiness and desirability of the Dress. At \$12.95 you are actually getting an after-Easter price.

Basement

Come to the Big Basement Expecting to be Outfitted in the Most Satisfactory Way at Much Less Than You Expected to Pay.

Men's and Boys' Easter Wear--Low Priced In This Big Section

We have taken over this big section for the selling of Men's, Young Men's and Boys' Wear exclusively, and in order to popularize it and make it headquarters for hundreds and hundreds of men, young men and boys who have not found the way to THIS BIG ECONOMY BASEMENT AS YET, we are offering very unusual values that are particularly interesting right before Easter.

Easter Suits For Men \$11 and \$15

You'll Welcome These for Style and Economy

Here are two big offerings of fine Spring and Easter Suits; sizes for men and young men. You'll not find their equal anywhere at anything like these prices. Fabrics, quality, tailoring---all are here for the little money of \$11.00 and \$15.00.

Pants for Men and Young Men

Good reliable Worsteds, Cheviots and Cassimeres, in fashionable stripes, also Durable Corduroys, sizes 30 to 44, **\$2.50, \$2.50, \$3.00 and \$3.50.**

Raincoats for Men and Young Men

In tan and gray serges and novelty patterns in Tweeds; full strapped and cemented and guaranteed water-proof, **\$5.00, \$7.50 and \$10.00.**

Khaki Pants, \$2.00, \$2.50 and \$3.00

Hundreds of pairs to choose from in these durable and well-made Pants.

Omaha distributors for Carhart Overalls, Men's Unionalls, **\$2.50, \$3.00 and \$3.50.**

Men's and Young Men's Blue Serge Suits, \$11.00

Men's Furnishings

Unusual values here also in just the things you need right now.

Men's Work Shirts, at 69c

Chambrays, Twills and Madras Cloths, in khaki, blue and gray and fancy mixtures, well made; with long sleeves, seams well felled and very special for this price, **69c**

Men's Negligee and Golf Shirts, at 50c and 85c Each

New Spring patterns, in stripes and plain colors; laundered and soft cuffs; all sizes in this special lot for Friday and Saturday.

Men's Union Suits, at 69c

One lot of Men's Nainsook and Ribbed Union Suits; sizes 34 to 46; extra well made, with closed crotch, ankle length, short sleeves; fine quality cotton and ribbed yarns.

Men's New Spring Neckties, 25c

200 dozen New Spring Neckties for Men, large open end style, four-in-hands; all new patterns; full 35c values; excellent colors. - **Basement**

Boys' 2-Pr. Pants Suits, \$5.75

Both Pants Are Fully Lined Made in smart models, of excellent materials, new Spring patterns and colorings; sizes 7 to 17 years. Buy one of these Suits for your boy---it means surety of satisfaction and long wear.

Knickerbocker Pants, at \$1.00

Good wearing Cassimeres in gray and tan mixtures, combined with a lot of heavy whipcord weaves; also Khaki Pants, the best wearing fabric known, sizes 6 to 17 years.



Potted Easter Plants

The flower shop is making a big showing of Potted Plants for Easter, in full bloom. Lowest prices.

Hyacinths, in full flower, a pot, **19c.**
Easter Lilies, beautiful flowers, large display.

Basement

3,500 Pairs Pumps and Oxfords

Values \$3.50 to \$5.00 a Pair

Friday and Saturday

At \$1.95 a Pair

A BASEMENT SALE for women that should make everyone with a need buy at least three pair. Surplus stock of good Footwear, at very much below the actual prices we would pay for them today to go into regular stock. Black and combinations, also Patent or Gun Metal. Two-Strap Lace Oxfords, leather heels, medium or high. All welted soles. All sizes.

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