

COMING LIBERTY LOAN CAMPAIGN SURE OF SUCCESS

German Drives and the Kaiser Best Publicity Agents, Declare Leaders of Drive in Nebraska.

"The German drive is going to cause people to buy Liberty bonds as they now buy newspaper extras," said T. C. Byrne, state chairman of the Liberty loan committee. The effect of the German drive upon the coming Liberty loan campaign was the one topic of conversation around Liberty loan headquarters at the federal reserve bank all morning.

"The Kaiser is our best publicity agent," says O. T. Eastman, treasurer. "Germany does not understand the American people," says E. F. Folda, secretary. "The more frightful their campaigns, the more resolute our people will be for victory."

William E. Rhoades, city chairman, reported the experience of a friend who arrived this morning from the west. He had made up his mind to buy a certain amount of bonds. He kept buying extras on the way east and by the time he reached Omaha he had made up his mind to double his subscription.

Start in April.
The war savings organization has offered itself to the Liberty loan committee for the third Liberty loan campaign, and Franklin Mann, chairman of the sales committee, is busy picking his committee, captains and workers. The intensive part of the drive in Omaha will probably start about April 15.

Everett Buckingham and his Liberty parade committee and subcommittees are busy on plans for the opening patriotic demonstration. The committee has turned down the suggestion to build a replica of a war trench to stimulate interest in the

campaign, giving as their reason the objections which have been raised in New York City to building a trench in Central park. The only "stunt" so far approved by the committee have been the tanks, which will be moved down Farnam street as the loan progresses, and the reproduction of the New York Treasury building, which will be built on the court house lawn.

Opens Headquarters.
The farmers' war council has opened headquarters at the federal reserve bank. In the absence of Frank G. Odell, secretary, who is making a speaking tour through Illinois and Wisconsin, the work is in charge of W. A. McKee, of the federal land bank of Omaha.

The pupils of the Omaha High School of Commerce, under the leadership of Principal Dwight R. Porter, Monday morning addressed 100,000 envelopes for the farmers' war council.

Chairman Thomas C. Byrne has appointed a committee on theater publicity consisting of William P. Byrne of the Orpheum, S. H. Goldberg of the Sun and H. M. Thomas of the Strand.

Burlington to Grant "War Gardens" On Right-of-Way

Burlington railroad officials have started a drive toward planting 3,000 gardens along the company right-of-way in Nebraska. Station agents and section foremen are urging the townspeople to cultivate the land on the right-of-way. The Burlington is not asking any rental from parties who will cultivate the land. The only thing asked is that they make application and agree not to plant corn within 500 feet of any crossing. If corn is planted close to the crossings, after it had attained its growth, it would obstruct the view when approaching the track and thus result in accidents.

Dean of Iowa Agricultural College to Address Farmers

C. F. Curtis, dean of Iowa Agricultural college, has been selected by the Department of Agriculture to meet with farmers throughout Nebraska and discuss problems from an agricultural viewpoint.

Mr. Curtis will address a meeting at Norfolk March 28; Hastings, March 29; and Lincoln, March 30.

FAMOUS AIR MAN TO LEAVE OMAHA BALLOON POST

Civilian Instructor at Flying School Ordered to Washington; Makes Last Flight to Fremont.

Leo Stevens, balloon instructor at Fort Omaha, has received orders from the War department to report in Washington for duty in the air service. He will leave Omaha soon to take up his new duties.

Mr. Stevens was known as the world's most famous balloonist, and when war was declared the United States asked him to help the government in the development of air service. The "bird man" immediately gave up his private business and began teaching the soldiers how to make balloon flights.

When Stevens made an all-day flight in a free balloon Saturday he little thought that it might be his last flight over Omaha. When he returned to the fort he found the message from the War department.

Scars to 7,500 Feet

Major Henry Rogers, Captain Martin O'Brien and Flying Cadet Donald Cathart accompanied Stevens on his free flight Saturday. Airmen said it was an ideal day for a fly. There was no wind and the big balloon with its basket of men sailed out of Ft. Omaha Saturday morning and headed south and east. The greatest height attained was 7,500 feet.

The men ate lunch up in the clouds at an elevation of about 7,000 feet. Down below them they could see the Platte river, which looked like a thread of silver.

Eight miles from Fremont the balloon remained motionless for one hour and 30 minutes while the men took observation. Landing was made on the farm of William Grogan, near North Bend. Miss Alice Eason of

North Bend took the government men to Fremont in her automobile so that they could catch a train for Omaha.

"I regret leaving Omaha," said Mr. Stevens, "but I want to be in the government the best I can and I may be of more service in Washington than I am here. I am going to miss the soldiers here and I am afraid I won't get to be up in the air so much. I hope I'll get to return to Omaha later, for I have thousands of friends here."

Farmers Have Ideal Week For Starting Spring Work

"There never was a week in the history of the state when the farmers of Nebraska have such ideal conditions for their spring work as during the last week," said L. Z. Russell, editor of the Twentieth Century Farmer.

"There is plenty of moisture in the ground to tide the soil over until the crops are all in. The ground is not too wet for working and the farmers did an immense amount of work. The winter wheat is doing fine and it now looks as though all kinds of grain would have the best kind of a start."

President Wilson Sends Congratulations to Haig

Washington, March 25.—President Wilson today called Field Marshal Haig congratulating him on the British stand against the German offensive and predicting a final allied victory.

The president's message read: "May I not express to you my warm admiration for the splendid steadfastness and valor with which your troops have withstood the German onset and the perfect confidence all Americans feel that you will win a secure and final victory?"

High School Girl Struck By Motor Car; Seriously Hurt

Juanita Pressley, 15 years old, 1618 Locust street, was struck by a passing automobile while alighting from a street car Monday morning. She was taken to Lord Lister hospital. The accident occurred at Fourteenth and Dodge streets. She is a student at Central High school.

Brandeis Stores

SETS THE PACE FOR CROWING OMAHA

Tuesday Thrift Sales Offer Exceptional Economies

TO CONSERVE WISELY, is to purchase what you need, when you need it, at the best possible price you can get on it. Because this store goes into the markets with ready cash and a prestige and buying power that is immense, we are able to offer the very merchandise you want right now, at prices which are well below those you would pay ordinarily. Mention of just a few by way of example, to show what you may expect in scores and scores of instances is made right now.

Boys' Rompers, \$1.00

Boys' Galatea Rompers; fast colors; good heavy weights; suitable for wear right now, in dark blue and light blue stripes and plain colors; \$1.50 values; sizes 2 to 8; special at \$1.00

Second Floor, Men's Bldg.

Silk Gloves (Seconds) 59c

Seconds of Silk Gloves in black and white; two-clasp styles; all sizes; very slight imperfections; seconds of the 85c quality; a pair, at 59c

Main Floor

HOSIERY at 59c

Women's Hosiery in Pure Thread Silk Boot and Fiber in black, white and shoe shades; special, a pair, at 59c

Main Floor

Laces and Embroideries

Cluny Laces; one to four inches wide, in white and ecru; also fine Torchans and insertions to match; very special, a yard, 5c and 10c

Filet Laces, white and cream; four to six inches wide bands and edges; rose design; very special, a yard, 25c

Beautiful New Imported Embroideries; Organdies, Batiste, Swiss and Nainsook; 18 to 27 inches wide; very pretty for dress flouncings; neat designs; worth up to \$1.50 a yard; special Tuesday, a yard, 59c

Main Floor

DRUGS--Underpriced

30c Sanitol Tooth Paste, at 22c
Imported Castile Soap, special at 7c
Witch-hazel; pint bottle for 25c
Listerine, antiseptic; 25c size, at 15c
White Ivory Dressing Combs; 8 inches long; 98c value, at 69c
Imported Brunette Rouge; 50c size, at 25c
Jap Rose Face Powder; 50c size, at 25c
Peroxide Vanishing Cream; 25c size, at 16c

Main Floor, Rear

Ready-Mixed Paint

Our "Brandeis Best" Brand is of the highest grade; has great covering power, and we have a wide assortment of colors; per gallon, \$2.75

Johnson Floor Wax; one pint cans, at 38c (Limit of 3 cans to a customer. No phone orders accepted.)

Wall Paper Cleaner; 2 cans for 15c (Limit of 4 cans to a customer. No phone orders accepted.)

Screen Paint; a very high quality of glossy black paint for both the wire and frame; special, per quart, at 49c

White Enamel; a very high grade, glossy white enamel for interior use; special, a quart, at 69c
Pint can, at 33c

Basement

Wall Paper

The balance of an immense purchase of Wall Paper which we placed on sale last Wednesday; any number of good patterns to go Tuesday at a sacrifice.

Plain 30-inch Duplex Non-fadable Oatmeal Paper; in all the new colors, with beautiful cut decorations to match; special Tuesday, a roll at 22½c

A Group of the Very Newest Bed Room Effects, including some of the famous Birge Papers, with new creations in borders; worth to 40c a roll; special Tuesday, a roll, at 18c

A Large Selection of Papers for Living Rooms, Dining Rooms and Kitchen, with cut out borders for each; special Tuesday, a roll, at 6½c

Basement

Important-Regarding Your Easter Outfit

Do not delay a minute longer than you can, help in the purchase of the Apparel you desire for Easter--our newly enlarged and beautified Fitting Rooms have increased our facilities immensely, but we would advise shopping early in the week and early in the day. **OUR SPECIAL SERVICE FOR WOMEN ABOVE AVERAGE FIGURE** assures perfect fit, and does away with the necessity of having your clothes made to order

Start today to buy War Savings Stamps

An excellent investment and a patriotic duty



Everybody naturally wants to hear the best music

If you had your choice of attending two concerts—the greatest artists in all the world appearing at one, some little-known artists at the other—which would you choose?

You would quickly decide to hear the renowned artists who are famous for their superb interpretations. And this is exactly the reason why the Victrola is the instrument for your home.

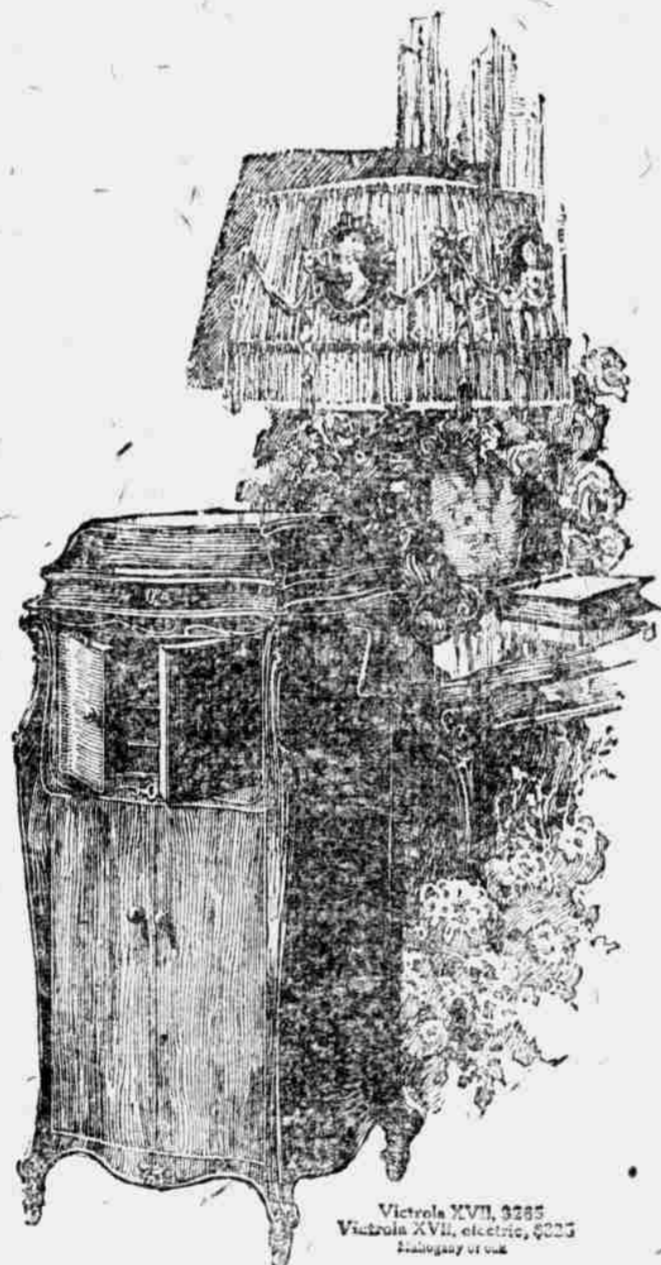
The greatest artists of all the world make records for the Victrola exclusively. The greatest singers. The greatest instrumentalists. The greatest bands and orchestras. Any music you wish to hear, interpreted by the very artists you would choose to sing or play it for you.

There are Victors and Victrolas in great variety of styles from \$10 to \$400, and there are Victor dealers everywhere who will gladly demonstrate them and play your favorite music for you. Period styles to order from \$375 to \$950. Ask to hear the Saenger Voice Culture Records.

Victor Talking Machine Co., Camden, N. J.

Important Notice. Victor Records and Victor Machines are scientifically coordinated and synchronized in the process of manufacture, and their use, one with the other, is absolutely essential to a perfect reproduction.

New Victor Records demonstrated at all dealers on the 1st of each month



Victrola XVII, \$295
Victrola XVII, electric, \$325
Specially of oak

Victrola

"Victrola" is the Registered Trade-mark of the Victor Talking Machine Company designating the products of this Company only.