6-C

# **EXPORT AUTOS** SHIPPED MINUS **RUBBER TIRES**

Motorists in Neutral Countries Must Furnish Guarantee That Tires Will Not Reach Germany.

Spain, according to a recent army with mules, blankets and other time. military supplies, but American autophonso, cannot reciprocate by equipping these cars with tires.

This is one of several peculiar restrictions put on automobile exports that is the result of the world war," said F. E. Miller of the T. G. Northwall company, local distributor of Na-tional Highway Sixes and Twelves, "a restriction that has been in force since the summer of 1914.

"For when Great Britain, controlling the seas, cast its lot with France and Belgium in the fight on the kaiser, an embargo was declared and the English government refused to permit any crude rubber ship-ments to the United States unless the miles. American tire makers promised not to legitimate trade or border smuggling with Germany could not be prevented. The American tire makers were forced to post a bond of \$5,000,000 as a guarantee of their good faith in keeping the agreement.

## Held As Contraband.

"As a consequence all the National cars that have been sent to Spain and other neutral countries of Europe in the last four years left the factory with bare wheels, the tires being conshipped to Hull, England. Here they ity of Stockton, saying that it was are held in storage as contraband until the liveliest city that he had visited the Spanish owner satisfies the English authorities that the tires will never travel over other than Spanish highways and that the only thing he

facturer and the inhabitant of a neu-don't know your station, get a map!" sew it for me?" tral European country that buys an --Richmond Times-Dispatch. "Of course not," was the prompt re-

American car, has proven a war measure of paralyzing effectiveness to Germany, where there is a famine of automobile tires and the efforts of scientists to find a synthetic substitute for rubber have been futile. Were it not for the drastic order, German agents in Spain, Holland and Denmark probably would buy thousands of American cars and stripping them of tires for the kaiser's war vehicles junk the machines

### Many Big Handicaps.

While this order against the exportation of tires, the scarcity of ships, the trouble in getting clearance papers and other obstacles have put handicaps on the American automobile manufacturer in continuing his foreign trade, the National company is making every effort to fill all orders received from Spain, Japan, Morocco, agreement with the United States, South America and the insular posnow is furnishing General Pershing's sessions of Uncle Sam at the present

For the convenience of foreign buyers and to conform with foreign automobile manufacturers, making sporad- mobile design, the National company ic shipments to the kingdom of Al- now is building the six-cylinder cars intended for export with right drive and center control. This is an innovation in the company's foreign trade policy. In addition to this, if the standard colors, blue and gray, are not desired, Nationals are shipped with the bodies finished in a lead priming coat.

## **Oregon Man Gets Heavy** Mileage Out of Maxwell

J. E. Steele of Ashland, Ore, 60 proud owner of a Maxwell touring car, in which he has driven 68,000

"I've got the best little car ever export tires to neutral countries so built," said Mr. Steele. "And when located in the war zone that either this one wears out, if it ever does, I am going to get another Maxwell. "I made the trip from home to Stockton, Cal., without one mishap. Why, it simply laughed at the grades and plugged right along, purring like a kitten. I averaged 24 miles to a roached a young man and said re-proached a young man and said regallon of gas, and walked away from

a lot of high-powered and far more expensive cars in the hills." Mr. Steele stayed in Stockton over night and started out early Friday morning on his way to Los Angeles. signed to the British government and He commented on he business activ-

on his trip southward.

A Pointer.

THE OMAHA SUNDAY BEE: MARCH 24, 1918.



Omaha officers of the United States Quartermaster's corps:

Seated, left to right: Major Walter Stern, property officer; Lieutenant Colonel F. A. Grant, depot quartermaster; Major John G. Maher, disbursing officer.

Standing, left to right: Captains William H. Faringhy, Adam Lepphardt, H. F. Kleine, Walter E. Kruesi, E. G. Kerfoot.

These officers have charge of purchasing, distributing and transporting all food and clothyears of age, hale and hearty, is the ing used by United States soldiers in various posts in this country as well as others in Hawaii and the Philippines.

They handle many millions of dollars' worth of property and keep detailed accounts of every dollar spent.

#### joinder of wifey. "I will get Jane to "Do you wish to wear a surplice?" A Bunch of Stories do it. You seem to forget that you asked the rector. married a typewriter, not a sewing "Surplice!" cried the visitor. "Sur-plice! I am a Methodist. What do I know about surplices? All I know about is a deficit!"-New York Post. machine."-Dayton News. Curiosity Satisfied. "I was amused at a reception the Not for Jim. Jim Budsall played the flute. Came one day a phonograph man, and es-sayed to sell Jim a machine. Going in Deep. "You are really in love?" "Yes," replied the methodical "See here," said the agent. "Just "Why aren't you in khaki?" you play a tune on that flute. I'll put on a blank record and you can hear "The young man blushed. Then he oung man. drew himself up and answerd: "ifor the same reason that you're not in the beauty chorus, ma'am— physically unfit."—Washington Star. on a blank record and you can near yourself play after rd." Jim played and the ph\_aograph re-corded. Then the agent played the record and the toots of Jim's flute record and the toots of Jim's flute record and the toots of Jim's flute Herald. A Pleasant Reminder. listened eagerly. "Jessie, dear," said hubby in a kind and gentle tone, "can't you come here "Now," remarked the agent, "that's just as you played it. Are you going Sprucing Up. just for a minute?" to buy that trick?" "Looks like women will soon have "I suppose I can," indifferently an-swered Jessie, arising from her easy "I am not," answered Jim. "I'm goin' to throw that doggoned flute the ballot everywhere, my dear." "Uh." never travel over other than Spanish highways and that the only thing he would do for the kaiser would be to knit him a barbed wire sweater. "This embargo, while inconvenienc-ing the American automobile manu-facturer and the inhabitant of a neuronal dark were bound?" shrieked the calamity lecturer. "I say, again --whither, O whither are we bound?" "Say, you!" called a man in the rear; "you've been tryin' all night t' find out where you're go'in! If you don't know your station, set a man!" away."-Philadelphia Ledger. "How are you going to vote?" "Well, I'm not going to vote in this Enough to Carry. A minister came to the Episcopal church at Williamsport, Pa., to speak. Old hat, I can tell you. You'll have to buy me a new one."—Louisville Courier-Journal.



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ONY// Sets the pace 20th Year ABOUT TOWN, the new Model 45-A MODEL 45-A 8-Cylinder Eight-Cylinder Oldsmobiles will merit your admiration by reason of their beauty and power. Their distinctive design, superior coach work and beautiful finish are usually found in only much higher priced cars. 8-Cylinder The bodies are large and roomy; upholstery is of genuine French leather, plaited; their appointments and minor details are of the highest standards. Utmost comfort is afforded through deep cushions and backs and long underslung real springs. A marvelous feature of the Model 45-A motors is a twophase power range enablingan Idling Pace-a Thrilling Speed Idle along boulevards or thread tangled traffic at a speed of one, two or twenty miles an hour, on a lean and gas conserving mixture-then, with simply additional pressure on the accelerator, a veritable burst of power is at your command for lightning pick-up, steepest hill or heaviest road. Investigate this marked achievement. The Sportster The latest Oldsmobile creation features the exhibit. Fashion, refine-\$1695 ment and smartness find full expression in its rare beauty of design and superior finish. Do not fail to see it. The Six-Cylinder Models \$1595 So popular with those who wish maximum durability and pleasure in a car that creditably reflects their social and business standing, are built in Touring Cars and Roadster, and in the All-Season Sedans and Coupes. **Co.** (Inc.)

below deals in "special discounts" or like fictitious attractions to induce our customers to buy.

We know that such practices are bad business both for ourselves and for our patrons; that they undermine confidence, and that they almost invariably result in dissatisfaction and disappointment for both parties.

We sell tires of the highest quality only, at a price based on their actual value and including a legitimate margin which will enable us to give the helpful service necessary to secure maximum mileage from such tires.

We know that tires of lesser quality, or lack of the kind of service with which we follow every purchase, would in the end cost our customers far more than they pay now.

When a dealer offers you a "special discount" to get you to buy a tire, you may fairly be sure that he is doing one of two things.

Either he is offering you a tire on which he, himself, gets a special discount from its maker, or he is withholding from you the helpful and intelligent service that every good tire should have.

In the one case the quality of the tire is lowered at its source by compromised manufacture; in the other the tire is handicapped in its capacity for service by neglect.

It will pay you to remember these things the next time you are offered a "special discount" on a tire, or any similar inducement which looks like something for nothing.

This sign identifies the Goodyear Service Station Dealer.

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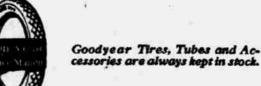
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