

Brandeis Stores

Children's Day in T

Stylish Dresses for Spring in the Specialty Shop For Misses and Small Women



THERE IS AN AIR of "youthfulness" about these garments that makes them extremely desirable—it is a characteristic that every woman seeks in her Spring wear particularly—and that very elusive quality is undeniably here. We speak of stylish Spring Dresses in this announcement.

Priced at \$16.50, 22.50, \$25.00 and \$29.75

At \$16.50—We are showing Crepe de Chine Dresses.
At \$22.50—Taffeta and Georgette Crepe Dresses.
At \$25.00—Foulards, Taffetas and Crepe de Chines.
At \$29.75—Crepe de Chines, Taffetas and Georgettes.

Some of the Style Characteristics That Make These Distinctive

The high waist line is one of the marked features—vestee and apron effects, also the new over-drapes, with pleats, and folds, belts and buttons. Smart tailored styles as well as the fancy effects—in widest variety.

Sizes run from 14 to 18.

Second Floor



Easter Hosiery

AND YOU MAY stock up easily and effectively here—because we have by far the largest stock to show and the stockings are all very moderately priced. Full range of colorings and styles.

Women's Fancy Silk Hose in all colors under the sun and any styles you want, in embroidered stripes, lace boot, lace stripes and a dozen other styles; special, a pair, at\$1.25

Women's Thread Silk Hose and also fiber, in all shoe shades; also black and white; fashioned and seamless; garter tops; special, a pair, at79c

Women's Fiber Silk Hose in all colors; seamless, double heels and toes; special, a pair, at 59c

Main Floor

Jewelry Specials

Military Wrist Watch, Kitchner Strap, Radolite Dial, very fine seven-jewel lever movement; special at\$10.00

Military Wrist Watch; midget size; radolite dial; a good guaranteed timepiece; Kitchner strap; special at\$5.00

Pearl Beads; 16-inch short neck length; graduated pearls; special at29c

Pearl Beads; 21 inches long; graduated pearls; very fine pearl beads for this money; special, \$1; 52-inch long strands of pearl beads, special at\$1.98

Mesh Bags of Fine Mesh; both in fish scale and ring mesh; regular \$5.00 value; special at\$2.98

Very Fine Leather Hand Bags and Pocket Books; both top handle and back strap, come in pin seals and patent leathers with fancy leather trimmings; worth \$5.00 to \$7.50; sale price\$2.98

Real Seal Back Strap Pocket Books, special at\$1.00

Children's Real Morocco Bag with flowered silk poplin lining; a bag really worth \$2.50; has inside purse and large mirror; special at\$1.00

Main Floor

Ribbons

For New Spring Hats

A beautiful line of double faced combinations of pastel shades, moirre ribbon for Millinery uses. 5 and 7-inch Moirre Ribbon in all the popular colors; special a yard at29c and 39c

New Currie Ribbons in black. Also a wonderful assortment of bows; ready to sew on the hat; a good line of prices as well as colors; you can trim your own hat. Special up from75c to \$1.50

Main Floor

Ladies' Neckwear

A beautiful line of novelties in colored neckwear.

Pique Sets; also swiss and net lace trimmed collar and cuff set; up from69c

Vestees in Pique and Madras for the tailored suits; special, up from50c

Main Floor

Children's Handkerchiefs

Children's Fancy Colored, Embroidered Picture Handkerchiefs; three designs in box; special, a box, at25c

Children's Jap Silk Handkerchiefs in white, with fancy colored borders; large assortment; special, each, at10c

Misses' and Children's Sheer, All Pure Linen Handkerchiefs; your first name embroidered in corner; mostly all names; special, each, at12 1/2c

Main Floor

Kodaks

And Photo Supplies

There is more reason than ever this year why you should have a Kodak. We are showing a complete line from the tiniest Vest Pocket to the Panoramic. Eastman Vest Pocket Kodak, takes a picture 1 1/2 x 2 1/2 inches, automatic shutter\$7.00 Eastman Vest Pocket Kodak, with rapid rectilinear lens, takes picture 1 1/2 x 2 1/2 inches\$10.00 Eastman Autographic Kodak, 2C Junior\$15.00 Eastman Autographic Brownie, 3A\$12.00

Main Floor

"Cinderella" Will Be Here

WE began to make preparations weeks and weeks ago for Children's Day—Every Department of Children's Wear with the broadest and most comprehensive selection of selected merchandise. Dresses, Coats, Hats, Shoes, Kerchiefs, and all wearables and accessories to be clad and at a modest outlay. CHILDREN'S DAY

"Cinderella" Will Hold Court at 10 to 12



Girls' and "Flapper" The Greatest Stock We

THE MOST COMPREHENSIVE ASSORTMENT chosen with great care and offered

Dresses at \$1.00

We have just received a new lot of Dresses to sell special at this price. They consist of Gingham, Percales and Crash in checks and stripes in various colors; sizes are 6 to 12 years. Many are daintily trimmed with contrasting color; you could not buy the materials and get these Dresses at this price.

Other Dresses, at \$1.95, \$2.50, \$2.75

Dainty Party Frocks for Little Folks

These are fascinating little Frocks that will make little girls happy in their possession. Our stock has been very carefully selected for highest merit.

Made of Chiffons, Nets, Satins, Taffetas, Georgettes, with ruffles, inserts and dainty ribbon rosettes and flowers. High waisted effects. Charmingly trimmed with laces; some show as many as four and five flounces. Large collars trimmed with narrow ribbon. Sizes are 6 to 14 years.

Prices are \$10.00, \$12.50, \$15.00, \$16.50 up to \$25.00.

Confirmation and Graduation Dresses

Sheer Organdies, Nets and Georgettes. These are daintily trimmed with pretty laces and some shown with the new tunics; mostly high waisted; ribbon sashes.

Prices are \$2.50, \$2.95, \$3.50, \$3.95, \$4.95, \$5.95, \$6.50, \$6.95 up to \$25.00.

Girls' Flapper Skirts

Made plain or pleated, shirred around the yoke; with belt of self material and buckle in the front. Real classy pockets, just what the girls like.

Made of pretty plaids and stripes in serges, poplins, taffetas and trimmed with pearl buttons.

Prices are \$5.00, \$6.50, \$7.50, \$8.95 to \$12.50.

Second

Underwear for Children

Comfortable garment, well made and the right weight for wear right now.

"Munsing Seconds" for Children. We are offering a variety of styles in Union Suits, sizes 1 to 8 years, regular \$1 values, special, Saturday, a suit, at50c

"M" Knit Waists for Children, well taped; bone buttons, all sizes, extra value, each, at25c

Third Floor

Children's Hosiery

So wonderfully have we increased our business in this particular branch, that we have established a whole section for the display and selling of Hosiery for Children.

Sox for Children and Infants in various styles; plain colors with fancy stripes, rolled tops; pure thread silk and very nifty; a pair at75c and 85c

The English Sox, which are very rare and seldom seen in Omaha. We have a nice lot in plain white lisle with fancy rolled tops; a pair at65c

Sox for All Ages from 4 1/2 to 9 1/2, in many styles and fancy rolled tops in lisle; fine quality; special a pair, at25c, 35c and 39c

Misses' Plain and Ribbed Thread Silk Hose in sky, pink, black and white; all sizes extra quality; 8 1/2 to 9 1/2; special a pair \$1.50

Boys' and Girls' Hose in all sizes and all prices, in black and white; fine and medium ribbed; good quality and dye; The Black Cat brand and other makes; a pair, at25c, 35c, 39c and 45c

Main Floor

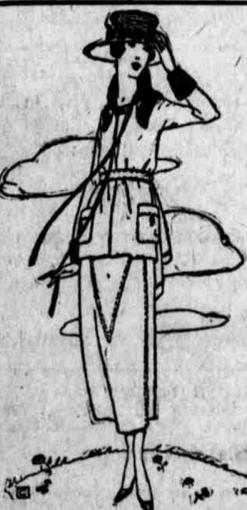
A Picture

For Your Child's Room

A special offering of a Picture that has made a decided "hit" over the country.

"Little Bit of Heaven," that great Guttman picture; special, unframed, at\$1.00

Third Floor



Easter and Spring Suits

At \$25, \$29, \$35, \$45 up to \$195

A STYLE AND A PRICE to suit everyone. If you could see clearly into the future, you would not hesitate a moment in taking advantage of the remarkable offerings we are making in Suits for Spring. Every reliable statement from wholesale centers point to higher and higher prices for fabrics and materials that go into the making of Women's Wear, PREPARE NOW and you won't have to ponder later.

Every Size for Women, Including Stylish Stouts Up to 54

All the new strictly tailored effects, in short and medium length Coats, as well as the fancy novelty styles. Plain tailored or braided trimmed; new vestee effects, new collars and the new pockets.

A great variety to choose from, in All Wool Serges, Gabardines, Poirer Twills, Tricotines, Poplins, Mannish Hair Line Stripes and Shepherd Checks, in Navy Blue, Belgium Blue, Midnight Blue, Sand, Tan, Rookie, Gray and Brown.

The most complete stock of Stylish Suits anywhere.

Second Floor

New Silk Skirts for Spring

At \$5.95 and up to \$39.00

THESE ARE BEAUTIFUL SKIRTS, just in time for Easter and Spring wear—the newest and most fascinating colorings for present wear—Roman Stripes, Tunic effects, new large pockets, novelty belts and also the black and navy Taffetas and Silk Gingham.

Prices \$5.95, \$6.95, \$8.95, \$10.00 up to \$39.00

Second Floor

Voile Blouses for Spring

At \$2.00 and \$2.95

Voile Blouses are very popular for Spring wear—they are dainty and inexpensive and altogether charming for ordinary wear. We are showing an exceptionally wide variety.

At \$2.00—Blouses with tucks down the front with large collars and cuffs, edged with Val. and Venice lace, another style has tucks with wash satin collars, in Puritan design. Others have the pin cross tucks with Organdie collars, forming a square neck.

We are also showing the new striped and plaid voiles, in all shades, with roll and flat collars, in white and contrasting colors.

At \$2.95—Voile Blouses, with embroidered designs, trimmed with Irish lace; then another style that is trimmed with Venice laces; large collars, pearl buttons and turn back cuffs.

Second Floor



"Munsing" Underwear for Spring Right Weights for Women, Boys and Girls

The reputation of "Munsing" Underwear stands second to none other, and we are offering complete stocks right now in the very weight you want for immediate wear. We do not know of any better knit underwear—

"Munsing Seconds" Women's Vests, Pants and Corset Covers; any desired style vests, sleeveless, also wing sleeve; pants cuff or lace trimmed, umbrella knee; all sizes; second of \$1.25 59c

"Munsing Seconds," Wonderful values of high grade union suits; closed gore; extra wide umbrella knee; open gore, medium loose knee; also cuff knee, in regular and extra sizes; values up to \$1.50; special, 69c

"Munsing Seconds" Union Suits, for girls and boys, any style, all sizes up to 16 years; unlimited quantity of these high grade suits; regular values up to \$1.50; for Saturday, special, suit, 69c

Third Floor

And Don't Forget That Store Clos