

# Here's the Announcement You Have Waited For

## Salesman's Samples--The Newest, Niftiest Suits for Young Men

### HART SCHAFFNER & MARX SUITS

It is just putting it mildly to say that we were fortunate in being able to obtain these new, fresh, bright, super-stylish Suits for Young Men at such a concession that we are able to quote \$29.50 for Saturday. Our personal representative happened to be in the factory when this lot was being shown, and he snapped them up in a jiffy, and because of this advantageous buy, you can purchase here Suits that would be priced many, many dollars higher if it were not for this fact. Right before Easter this is a very extraordinary offer for you. Buy Now.



Copyright Hart Schaffner & Marx



Copyright Hart Schaffner & Marx

Saturday. **\$29.50** a Suit

We want all the young men's trade that we can get—and we are trying to deserve it by offering the best Clothing that money will buy—we are not satisfied with anything but the best—and so this announcement assumes extraordinary proportions when you consider the fact that it concerns Suits that are so distinctive and super-stylish that every young man would be glad to pay full prices in a jiffy ordinarily. Duplicates of Suits that we have sold just a few days back at much higher prices.

Don't overlook the fact that the price of woollens will not be lower for perhaps many years—and that means that clothes—the right sort of clothes—are going to be higher and higher in price—a few words to the wise is sufficient. You will buy more than one suit when you see them.

The New Military Five Seam Back and Welt Waisted Models are just two from a score or more of new styles that are here.

Omaha Headquarters for  
Golf Suits

Golf Trousers,  
\$3.00 to \$7.50 a Pair

Second Floor, Men's Building

Newest Style Spring Top Coats  
\$15, \$20, \$25, \$30, \$35 and \$40

All that commends itself in style, quality and value in Top Coats for Spring for men of ultra or sedate tendencies, will be found here in every good texture and pattern. Top Coats and Slip-Ons for men and young men—1918 models.

Kingly Trousers--Hundreds of  
pairs to choose from, every  
one excellent value,  
\$5.00, \$7.50 and \$10.00

Ride Up On Moving Stairs



Spring and Easter  
Hats for Men

Clever Styles,  
Moderate Prices

THE DIFFICULTY that confronts many men when they come to buy a hat is minimized here, because we are extremely careful in our selection of models, and also because we show the broadest and most comprehensive stock anywhere hereabouts.

STETSON HATS—you know them—dozens of different styles for Spring and Easter. . . . \$4.50, \$5.00, \$6.00 and \$10.00

MAYO HATS—For quality plus style, you'll not find any other Hats at this price quoted so interesting. The new Mayo Hats sold and shown here exclusively in Omaha. . . . \$3.50

The Famous Gilleandau Hats, at. . . . \$3.00

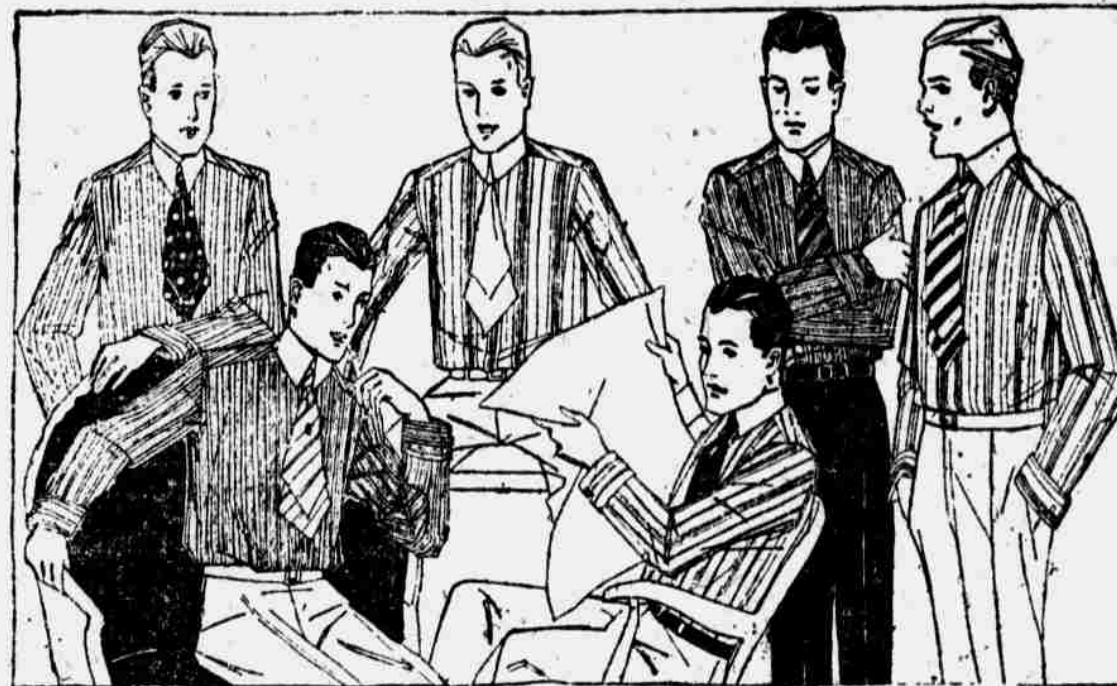
Borsalino Hats—The genuine famous make. . . . \$4.50 and \$5.00

Alfredo Sebelle Co.'s Famous Italian Hats, sold here exclusively by this store in Omaha. . . . \$5.00

Brandeis Special, and high grade sample lines, special for this Saturday, at. . . . \$2.00

Main Floor, Arcade

## Your Spring and Easter Furnishings



Are Here,  
Mr. Man—  
Moderately Priced.

WE HAVE STOCKED up completely—we have stocked up with care and foresight, and now, when it comes time to fill your needs, you will find that we have the things you need at much lower prices than you anticipated paying. This is particularly true of the items offered here for Saturday.

Shirts at \$1.50

Our Men's Shirt Department always had the reputation of giving the best Shirt values at this price obtainable and to keep up this record we will give our shirt customers about 75 dozen real \$1.50 shirt values for Easter wear made of the best materials obtainable. To put in shirts at this price, orders placed months ago enables us to offer these wonderful values in new Spring shirts; all sizes in endless variety of patterns. . . . \$1.50

Men's Shirts at \$2.00

About 100 Dozen Shirts in this lot and in a regular way are worth up to \$3.00, but just to stimulate Easter buying we are offering these Silk Fiber, genuine Jap Crepe, Silk Striped Pongee and Corded Madras Shirts—all made of fast colored materials in neck band style, with soft French cuff in patterns that are absolutely new; every shirt perfect in fit and make. Priced at. . . . \$2.00

Shirts at \$1.00

For the man who does not feel like paying more than \$1.00 for his shirt, we are offering about 200 dozen shirts for Spring and Summer wear; all new patterns in neck band style; collar attached style; laundered cuffs or soft turn over cuff; made of materials which today would cost more than the price we are asking for the shirt, neat patterns; colors are absolutely fast; well made and perfect fitting; all sizes from 14 to 18. Very special at. . . . \$1.00

Silk Shirts at \$6.50

One lot assembled together for Easter offering made of the very best Crepe Silks, Silk broadcloth and Jersey Silks in patterns that harmonize with their quality. We consider these values very exceptional, at. . . . \$6.50

Easter Neckwear, 75c to \$1

We have never before offered a better assortment or better materials in silk neckwear than we are offering you in this special lot; large, open-end 4-in-hands, made of imported and domestic Silk; beautiful patterns in new stripes and figured designs; when you see these ties you will wonder how we can sell them at these prices; worth up to \$1.50. On sale, Saturday, at. . . . 75c and \$1.00

Easter Neckwear, 55c

300 dozen fine Silk 4-in-hand Ties, made up in the regular \$1.00 shape, of all silk materials, in hundreds of patterns; all new; this lot consists of the entire floor stock of one of New York's largest neckwear manufacturers and not a tie in this lot was made to sell for less than 75c; some even more; Easter sale price, each, at. . . . 55c



Men's Shoes and Oxfords, \$4.50 a Pair  
Several Hundred Pairs--\$6.50 Values

YOU'LL WANT a new pair or two of Shoes right now—and you have the opportunity to buy them at a very low price here on Saturday. Don't fail to get your share.



Tan and Black Calfskin, with tops of Nu-Buck, English last, lace style, and all sizes, a pair. . . . \$4.50

Men's Shoes, \$8 and \$9.50 Boys' Shoes, \$3.95 to \$5

Formerly priced at \$10.00 and \$11.00. All leathers, tans and black; several styles of toe shapes and all sizes.

Plain Tan Calf, Dull Calf and Oil Grain, lace, button and blucher styles, broad, medium and narrow toe shapes; every size from 1 to 6.

Main Floor, Men's Building

Look at These--You Golf Enthusiasts

Brandeis Special Golf Irons, at. . . . \$2.00  
Brandeis Special Golf Wood Clubs. . . . \$2.50  
Full line of medium and light weight Golf Balls.

Main Floor, Men's Building.

# Brandeis Stores

Main Floor,  
Men's  
Building