

Adelaide Kennerly
EDITOR

WOMAN'S SECTION OF THE BEE

Ella Fleishman
ASST. EDITOR

Berg's 1621 FARNAM Berg's

Our Delightful Spring Creations Are Marvels of Style and Value

Women seeking new clothes will find our superb showing full of interest.

Our styles are exclusive and a glance will get more in a minute than type would take an hour to tell.

Eton and Pony Jackets are some of the new style ideas represented in the Easter Showings. The fabrics are of exceptional quality and breathe the air of luxury that will gladden the hearts of all women folk.



New Spring Suits

They are so attractive they cannot help but be admired. They include the short coat, straight in effect, snugly and semi-fitting.

You should see them if you wish to be correctly informed as to the styles which will be most popular.

One side trimmings and fastenings are also now featured—

\$25.00 and Up.

New Spring Dresses

This showing reveals dresses for every possible Springtime requirement for both indoor and outdoor use—and every garment marked at a price of unusual attractiveness. Worsteds, Serges, Gabardines, Jerseys, Tricotines, Silk, Satin and Taffeta.

Prices from **\$15.00 and Up.**

Newest Coats for Spring

The dominating styles for Spring are thoroughly demonstrated in an unusual display of smart coats which have been gathered from every fashion center.

They are cut on straight lines with front and back panels, extreme large collars that fall down the back and can also be buttoned high in the neck. This, and other attractive models and features are embodied in these new Spring and Easter styles.

Prices from **\$17.50 and Up.**

Special Waist Sale

Slightly soiled Crepe de Chine, Voiles and Organdy Waists that sold up to \$3.95, Saturday, your choice..... **\$1.98**

Berg's

WOMEN'S SHOP
1621 Farnam St.

CENTRAL Values in Rockers and Wing Chairs

- Mahogany Wing Rocker, tapestry—**\$18.50.**
- Mahogany Wing Chair, blue velvet—**\$19.50.**
- Mahogany Wing Rocker, tapestry—**\$22.50.**
- Highback Oak Rockers—**\$9.75 \$4.75 \$5.25 \$6.75.**



Leather Sofa, 7 ft. length, like illustration, **\$35.00.**
William and Mary Chair, like illustration, **\$27.50.** Solid Mahogany.
Library Tables, **\$0.50 \$12.75 \$16.75 \$18.50.**
Oak, Fumed and Golden.



Howard Street Between 15th and 16th.

Business is Boosted by Use of Bee Want Ads

SOCIETY

By MELLIFICIA, March 22.

Omaha Society Women Forget Luncheon Engagements; Hostesses Take It in Good Humor

Did you ever forget a luncheon engagement? Then you know the agonizing feeling that comes over you when the indignant hostess calls over the phone and asks where you were when you should have been sitting at her luncheon table.

"Oh, I forgot," is such a lame excuse, but a very true one, nevertheless. But does it appease the lady? Hardly. You might forget to eat your breakfast or to purchase a new spring hat, but to forget her luncheon should be a penitential offense.

This is not an imaginary situation by any means, for certain Omaha matrons have been known to forget social engagements and they tell this joke on themselves, and their hostesses, with perfect candor.

Mrs. Frank Coade gave a delightful little luncheon party at her home not long ago. The guests arrived all dressed in their best; the minutes flew by, but one guest did not appear. Finally, luncheon was served and still she did not come. In fact, to make a long story short, she didn't put in an appearance at all. Of course, you are eager to know who she was and you all know her well, Mrs. Adolph Storz.

Mrs. George Lajer has been known to forget social dates, too, but one experience is enough and we feel sure that it will never happen again. Mrs. Frank Pierce has also been placed in this embarrassing situation and we know of a few others who have received the aforementioned telephone calls on "the morning after."

Farewell Party.

Mrs. Harriet Howe Duke entertained at an afternoon bridge this afternoon at her home in honor of Mrs. A. S. Midlam, who leaves Saturday for New York. From there Mr. and Mrs. Midlam and son, Clayton, will sail for South America, where they will make their home at Sao Paulo, Brazil. Joquills, artistically arranged in baskets, decorated the rooms.

Drama Section Meeting.

The drama section of the Association of Collegiate Alumnae will meet at 12 o'clock Saturday, instead of 11 o'clock, at the home of Mrs. John McDonald.

For Bride-Elect.

Mrs. Mildred Todd was hostess at a unique shower in honor of Miss Helen Van Dusen at her home today. The guests brought miscellaneous gifts, which included everything dear to the heart of the bride-to-be. The spring flowers, joquills and tulips, were used through the rooms, and on the tea table, and 20 girls, intimate friends of Miss Van Dusen, were guests at the affair.

For Dr. and Mrs. Fling.

Mr. and Mrs. Halleck Rose will entertain at dinner at their home this evening in compliment to Dr. and Mrs. Frederick M. Fling, who are their house guests for a few days. Following the dinner the guests will attend Dr. Fling's lecture.

Famous Organist Here.

Mr. Clarence Eddy, the famous organist, who has been on an extensive tour, is spending the week-end at the H. P. Whitmore home. Mr. Eddy is an old friend of Mr. Whitmore and Miss Whitmore and has stopped off for a few days in his way home to California.

Mr. Eddy has consented to give an organ recital Sunday afternoon at 4 o'clock in the First Presbyterian church.

High School Banquet.

Central High School band gave its first annual banquet at the Blackstone Thursday evening. Richard Wood was toastmaster and toasts were given by Principal Joseph G. Masters. E.

E. McMillan, Perry Borchard, Audley Sallander, Floyd Paynter, Charles Davis, Elsie Hurt, Lorentz Poucher, Winifred Travis, Miss Youngburg and Irving Garwood.

Hannon-Ollinger Wedding.

The wedding of Mrs. Mabel Eckman Ollinger, daughter of Mr. and Mrs. E. M. Eckman and Lieutenant Emmett Hannon, son of Mr. and Mrs. John Hannon, took place Thursday evening in St. Mary's Magdalen's Catholic church, Father Sinne performing the ceremony.

The bridal couple was attended by Miss Rose Hannon, sister of the bridegroom, and Mr. Eugene O'Sullivan. Only the immediate families were present at the ceremony.

The bride is a graduate of the South Side High school. The bridegroom is a graduate of Creighton Law school, but gave up his career to serve his country. He received his commission at Fort Snelling and is now stationed at Fort Crook.

Titled Guest at Omaha Club.

Sir John Foster Fraser, who will speak before a joint gathering of the University club and Fine Arts society members Saturday evening, will stay at the Omaha club during his stay. Sir John's wife was Helen Mary Lawrence, a Seattle girl.

Sir John, who is today one of England's greatest men, was entertained in Omaha many years ago by Mr. Conrad Young's mother.

L'Alliance Francaise.

Mrs. Arthur Crittenden Smith has been appointed delegate by the Omaha branch to the annual meeting of the L'Alliance Francaise, to be held in New York City April 6. Ambassador Jusserand will preside and General Boucher will come from Paris to be honor guest. Miss May Mahoney, secretary of the Omaha branch, announces General Boucher will speak in Omaha April 17.

Not content with having her brother and husband in war service and herself taking active part in Red Cross work, Mrs. Josephine Hickey of Cleveland has offered herself to her country as a telephone operator with the army in France.

Fine Arts Committee Names New Officers



Mrs. Ward Burgess

Election of officers was held this afternoon by the Omaha Society of Fine Arts at the annual meeting in the Fontelle. The following names were presenting by the nominating committee, headed by Mrs. E. L. Burke: Miss Ward Burgess, for president; Mrs. Waite Squier, first vice president; Mrs. W. D. Williams, second vice president; Mrs. Charles O'Neil Rich, secretary; Mrs. W. J. Hynes, treasurer; Mrs. Milton Barlow, member of executive committee. The chairman of committees are: Mrs. Louis Nash, lectures; Miss M. na Cowell, exhibitions; Mrs. Lather Drake, courtesies; Mrs. Palmer Findley, house and home; Mrs. William Tracy Burns, publicity; Mrs. D. M. Vinsonhaler, auditing committee, and Mrs. E. M. Syfert, chairman of membership.

Personals

A daughter, Elizabeth Jane, was born Thursday morning to Lieutenant and Mrs. Frank O. Matin at Birchmont hospital. Mrs. Matin was formerly Miss Katharine Sanders.

Miss Madeline Cohn arrived from the University of Chicago Thursday morning to visit her parents, Rabbi and Mrs. Frederick Cohn, for 10 days.

Mrs. H. N. Wood, who is ill at the Clarkson hospital, has suffered a slight relapse.

Mrs. Tom Lanphier and small son, Tom, Jr., will make their home with Captain Lanphier's parents, Mr. and Mrs. J. J. Lanphier, during his service abroad. Captain Lanphier is now at Charlotte, N. C., but expects to be ordered abroad soon. His brother, Lieutenant A. Lanphier, is stationed at Fort Riley.

Fine Arts Exhibit In Masonic Temple Next Saturday

The annual exhibit of paintings brought to Omaha by the Omaha Society of Fine Arts will be a notable one this year, as it is from none other than the wonderful collection of the works of Alfred Philippe Roll, the great French artist, who is president of the "Societe-Nationale des Beaux Arts."

The collection was loaned to the country by the French government and has been exhibited in all the large eastern cities. The exhibit will be hung in the new Masonic Temple building, Nineteenth and Douglas streets, and will open Saturday, March 30, for private view for the fine arts members from 4 to 9 p. m.

Lincoln Girl to France As Red Cross Nurse

Miss Martha Edith Mullen of Lincoln leaves this week to do Red Cross nursing in France. Miss Mullen was born in Elmwood. She is the sister of Mrs. John Stark of Elmwood, Neb.

Miss Mullen was trained in the Nebraska Orthopedic hospital, in Lincoln, graduating from there in 1905, and in 1908 from the Bellevue Allied hospital, in New York City. Miss Mullen became a Red Cross nurse and attended meetings of the National Nurses' association at Denver, Minneapolis and Chicago. She did six months' institutional work at the maling hospital at Raton, N. M.

Miss Mullen was in charge of the Sunlight sanitarium and for three years took charge of the sale of Red Cross stamps in Lincoln.

When the first call for volunteers came, after the United States entered the war, Miss Mullen volunteered, receiving notice late in 1917 that an orthopedic hospital was being organized in France and that she should hold herself in readiness to be sent as soon as this special hospital was fully prepared. Her final papers and orders arrived March 9.

The Paper Bag Cuts Deliveries

A Boston grocer recently began using so many large 20-pound paper bags that a paper bag salesman asked him if they were not being wasted in some unsuspected way. Whereupon he said that these bags were used to save delivery service, according to the Grocery Magazine. After a customer has purchased numerous articles, if the clerk inquires, "Shall I deliver this for you?" the goods are almost invariably sent home by wagon. But if the clerk takes one of these large paper bags, begins putting the various packages into it, and says to the customer, as he hands her the check, "Now, while you are paying the cashier over there I will put all these parcels in one bag so as to make it easy for you to carry them," nine times out of ten she takes the bundle under her arm and carries it herself.

Summer is on the Way



By GERTRUDE BERESFORD.

A BANNER crop of sweaters is assured us this summer. The wools are produced in shades more lovely than ever, but mercerized cotton is the smart choice for knitted sweaters. For instance, mercerized cotton with cuffs and collar of robin's egg blue angora makes this attractive sports model. The skirt of white silk is pleated and robin's egg blue wool or mercerized cotton in the same shade of blue. A blue suede belt holds the fullness of the sweater at the waist line and a similar band decorates the sailor hat of white, blanket stitched to match the skirt.

Newspaper Woman Will Lecture in Omaha Monday

Mary Boyle O'Reilly, noted newspaper woman, will lecture in Omaha Monday at 4 o'clock in the Fontelle, under the auspices of the Fine Arts' society. Miss O'Reilly will tell her European experiences just preceding the declaration of war, on the day of which she was in Belgium and fell back with the population to Light. Miss O'Reilly came back to do relief work, interviewed the Belgian queen, worked with Edith Cavell, the nurse who was executed as a spy by the Germans, and was arrested in Holland as a "dangerous war correspondent" and deported.

Miss O'Reilly reached France during the battle of the Marne and lived in Bordeaux when the government was in exile. The newspaper woman had many thrilling experiences in the war zone.

She is the daughter of John Boyle O'Reilly, famous Irish patriot and writer.

What to Do and How to Do It

"I know what the United States food administration is asking us to save," one housewife was heard to remark, "but I can't cut down any more than I have unless I can get something to take its place."

That is exactly the question to be solved.—What will "take its place?"

The first thing to determine, then, is what each of these foods you are asked to serve, contributes to the body's needs. And the next step is to find other foods that will supply those same food elements.

Wheat furnishes starch, for one thing. But so do the other cereals. Why not use corn, oats, rye, rice, and barley as both an admixture in flour and as a cereal? Serve such starchy vegetables as sweet and Irish potato more often and less bread will be eaten.

Meat has long been considered the chief source of protein. But there are many other foods equally rich in body-building material, such as milk, poultry, fish, cheese, eggs, dried legumes and some of the nuts. The duty of the patriotic housewife is to study which of these foods are most satisfactory to her family in exchange for meat and then to devise new ways of combining and serving them. She can also extend the meat flavor and make a very little meat go a very long way. For stew meats of these "meat extenders" are potatoes, parsnips, carrots, and turnips, while inexpensive meat dishes can be prepared by combining the cheaper cuts of meat with rice, potato, and other vegetables.

Home Hints

When roasting or baking a piece of meat skewer some thin suet over it. This saves the trouble of basting, prevents it from burning and flavors the meat nicely.

To remove iron rust from white material, wet the article with lemon sun. If the first application fails try it again.

The creaking of a door may be stopped by rubbing the hinges with a piece of soap. This does not spoil the look of the paint as when oil is used.

To renovate black lace, wash it in strong vinegar and water, rinse it in strong coffee, and iron while damp with a piece of flannel laid over it.

To remove wax from cloth, hold a red-hot iron within an inch or two of some blotting paper laid on the cloth over the marks.

Advice to Lovelorn

By BEATRICE FAIRFAX.

A Trousseau.
Dear Miss Fairfax: I am to be married next February. Can you tell me what my trousseau should consist of? Am in moderate circumstances and cannot afford anything elaborate. A WELL WISHER.
For an answer to your question it would be well for you to write to the editor of a fashion magazine. Enclose a stamped envelope for a personal reply and state just how much you can afford to spend. I have recently received a great many requests just like yours—but an engaged girl can hardly be called "lovelorn," can she?

Be Honest.

Dear Miss Fairfax: A short time ago I met a very fine young officer in the United States Army. He gave him no encouragement, though he treated me as though I had known him for years. This young man has since left for France and has been writing me. Would you advise me to answer? I have since found that I dearly love the young soldier. His humor does not depend on his position in this section of the country, and unless I request him to he may never return to this part of the country again. MADELINE.

What is your trouble about? You flirted and coquetted with your soldier boy and now you wish you had been more serious about showing him your feelings. Write sweet, honest letters with some of your genuine feelings for him expressed in them. That doesn't mean that you need to be bold or forward, but that you are to send a real expression of fine feeling to a soldier who is giving himself to the service of his country.

Why Not Marry?

Dear Miss Fairfax: I have been going about with a young man for two years. Our sincere friendship has become more than anything else. Everything was running along fine until now. His firm wants him to go to Florida, they offer him from \$50 to \$60 per week. I am very anxious to see him make his way in this world, but I will be terribly lonesome, as I am an orphan.

We are too young to marry, as he is only 21 years of age, and I am 19 years.

Under the circumstances, I really don't see why you are one bit too young to marry. You have known each other for two years. You were friends first and are now lovers. If he goes to Florida alone, he will probably be lonely and homesick and won't give his best to his work; and the knowledge that you are up here grieving for him won't help him a bit. If you are sure of your feelings for each other, marry first and make good together. Of course you don't want to stand between your sweetheart and his splendid opportunity.

Don't Be Narrow-Minded.

Dear Miss Fairfax: I am about to be married. I was brought up by an uncle, and do not remember my parents. Now my uncle tells me that my mother and father were of a different religion. My friend is of the same religion as my mother was. I do not know what to do, as I have not told my friend about it yet. I am not over the shock yet and am afraid the news would break my sweetheart's heart. Dear Miss Fairfax kindly advise me what to do.

There is no tragedy in your situation—nothing for you to be shocked about—nothing to break your fiancé's heart. Suppose your mother and father differed from each other in religion, followed another creed than the one to which you adhere—after all I suppose they were good people who loved their Maker, worshipped Him honestly and tried to love their fellow-men? Now suppose you do the same thing. If you really believe in God the Father, then you must also believe in the brotherhood of man and you can't get so excited because a brother or a parent worshipped a little differently than you do. Tell your sweetheart your discovery, but don't act as if it were a confession of shame or a relation of misfortune. It is just an interesting fact, and the mother you never knew but still remember tenderly.

A Man's Attention.

Dear Miss Fairfax: What would you think of a young man 23, earning \$25 per week, who knows a girl five months, enjoys her company at her home, and who, during all the five months, has never shown the slightest affection?

What he comes to see, tries to excuse him by saying that he may know no better, or that perhaps he considers her more sensible than other girls, and that she does not require foolish attentions.

The young man is well educated, refined, supports no one but himself, and calls on no other girls. I think he can, therefore, hardly be excused. K. C.

I Think your sister is right and that the young man probably does not realize that he is behaving rather selfish. While that explains him, it does not alter him and make him useful or thoughtful. Possibly he is frugal and is inclined to feel that the girls of today are too much inclined to make extravagant demands and that therefore your sister's charm for him lies in her simple tastes. No girl wants to be classed as a "grater," and yet no girl really enjoys the friendship of a man who is too selfish to feel that giving her pleasure is an important part of that friendship. "Watchful waiting" is about the best course to pursue. After all, your sister does not want either to hint or to ask for the attentions which mean nothing unless they are freely given.

Sorry Again.

Dear Miss Fairfax, Omaha Bee.—Being in a rather sentimental mood this evening and incidentally receiving some of the old Bee on the library table, I happen by chance to observe in the society page, "Advice to Love-Lorn," the "Bachelor's Appeal," or "The Reader," as you signed it, of February 2, hardly know what comment to make, but above all I think the gentleman is very sincere in his letter. Now I have much to say for myself, but will add, this is the first attempt I have ever made in answering an ad of this kind. But it may bring to either undesirable results and it may not. Now you may wish to publish this note, but do as you wish. My note is to obtain the young bachelor's address, so that I may communicate with him. Please do not mention my name, for I am well known around here and I am a very busy person. However, I live in a town of 1,800, have a fine home and pleasant surroundings, but still my soul calls forth with dissatisfaction—a "longing" which has never yet been fulfilled, possibly due to the fact of never meeting just one ideal companion or comrade for life.

So, dear Miss Fairfax, if you will consider this note and answer my wish. Thanking you, I am, sincerely, IOWA READER.

"The Bachelor" has written a farewell letter, answering all the communications addressed to him through The Bee. I am sorry I cannot give you his address, but we could not attempt as momentous a task as finding husbands and wives for everyone.

Why Not Study?

Dear Miss Fairfax: In the paper I noticed that you give so many girls advice. I wonder if you can also help me. I am a very attractive blond, 20 years old and am five feet nine inches tall, and am full of pep. I joke all the time and my friends always ask me, "I do not get tired laughing. I want to ask you where I would have to go if I wanted to go on the stage. am a good singer, that is plain singing and dance real well—have always longed to go on the stage. Do you think I would be a good one for the stage? Please advise me just as you think, I do not get tired, I am.

If you think you have talent for the stage I would suggest that you enter a dramatic school and study for a career. Why don't you begin by taking lessons in elocution? You must have natural talent, however, or your studies will avail you nothing.