# Easter Clothes at Exceptional Savings Offered in This

well to remember that this Immense Basement is showing complete stocks of all Ready-to-Wear at prices that are extremely low. Consider also that many of these styles are copies of models that sell at higher prices. All excellent Spring styles, shown in such wide variety that you will surely supply your needs.

The Most Modest Prices

When you start to buy your spring outfit, and find that your expenditure must be kept within certain bounds, it is

Styles for Every Purse What You Want Is Here

Come to this Basement with the surety that you are going to get what you are going to get wh

The Economy Center of Omaha

could rightly expect to pay. These days the wholesale markets have placed prohibitive prices upon many articles of wear, and with the immense purchasing power this Basement has, we are glad to be able to announce that we can give you the opportunity to purchase just what you need at less than you expected to pay.

#### **Knit Underwear**

Women's Cotton Union Suits in envelope style; all sizes, each at ..... 65c

Women's Gauze Cotton Sleeveless Taped Vests; all sizes; 15c seconds; each at ......

Misses' Cotton Union Suits in lace trimmed knee style; in sizes 2 to 16 years; special, a suit at .........

Boys' Cotton Cream and White Knit Union Suits in sizes 24 to 34; suit at ......

Infants' Shirts in part wool and cotton; your 25c choice, each at ......

Basement

#### Hosiery

Women's Cotton Hosiery in black, white and tan; 15c

Children's Black Cotton Hosiery in medium and heavy ribbed in brand; special, a pair at. 25c

Men's Cotton and Lisle Socks in assorted colors; some with double soles; your choice; a

Infant's Pure Thread Silk Black Hose in sizes 4 to 61/2; worth 50c a pair; special, a pair at .....

Basement



## The Suits

Hundreds of Women's and Misses' newest style Spring Suits; dozens of pretty models-all copies of very much higher priced styles. Excellent workmanship, perfect fit.

New Short Coat Suits, Bustle and Flare backs, Military effects, etc. New Spring Colors, such as Sam-

my, Khaki, Poilu Blue, Pekin, New Tans, Browns, etc. Many new materials as well as

Wonderful Suits at these prices, \$9.95, \$10.95, \$12.95

to \$15.95

#### Up to \$15.95 The Skirts

We are now showing hundreds of the right styles for Spring wear. Plain and Fancy Silk Skirts, Poplin and Serge Skirts, Fancy Plaids,

Stripes and Novelty Cloth Skirts. New Pockets and Belt effects. Wonderful Skirts at these prices. Many styles at each price. Sizes

The Coats

Hundreds to choose from; right up-

Cloth Coats, Silk and Satin Coats,

The new Long Coats, as well as nar-

The new collars, new materials, new

Sizes to fit most anyone, stout women

\$3.95, \$5.95, \$8.95

to fit stout women as well as those who are medium and small. If you desire to get a new Skirt, and what woman does not want a Skirt or two in her Spring wardrobe, we know that we

Prices are \$3.95, \$4.95 and \$5.95

have the most complete stock, in styles

### The Dresses

Right up-to-the minute style, Silk, Satln and Cloth Dresses. The right styles for Spring wear. Every Dress a copy of a very much higher priced model.

All wool Light Weight Serges for Spring, extra good quality Taffeta Silks.

in black and all the new Spring colors. Fancy Figured Foulards as well as the new Gingham Plaids. Silk and Satin Combinations with Georgette, in many

new pretty effects. The new Bustle and Fancy Overdrape effects; new Fancy Collars, etc.

> \$8.95, \$9.95, \$10.95 Up to \$15.95

#### The Waists

The Basement Waist Section Is Brimful of Beautiful New Styles.

All the new high shades as well as the staple colors; all shades of high priced Blouses; the new fancy Collars, newest effects, etc. White, Black and Fancy Colors.

New Gingham Plaids and Stripes; Fancy Stripe Crepe de Chines, also Crepe de Chines in all the new plain high colors; smart tones, etc. Fancy Taffeta and other Novelty Silks and Georgettes.

At \$2.95 and \$3.49

# Girls' Wear

In the Girls' Department You Will Find

New Spring Coats for Girls from 2 to 6 and 6 to 14 years of age. Silk Poplins, in many pretty shades. Fancy Check and Plaid Coats, Plain Cloth Coats, etc.

At \$1.95 to \$5.95

Washable Spring Dresses-white and colored; sizes 1 to 3, 2 to 6 and 6 to 14-year sizes. Also 14 to 20year sizes. "Flapper" Dresses; a very extensive assortment.

At 69c to \$5.00

# Corsets for Spring



When buying a Corset you must keep in mind that a Corset that fits you will wear longer and give you comfort.

Nemo Corsets, a low top model made of coutil; long over hip, with NEMO self-reducing strap in front; \$3.00 sizes 22 to 36; price..... Brandeis Special Self-Re- \$1.50

ducing Corset, at .....

Front Laced Corsets in pink and white coutil; long over hip, with elastic band in back; price ...... \$1.00

A Good Comfortable Corset that is guaranteed rust-proof; 

Summer Net Corsets that are 59c well boned .....



IT IS TRULY surprising what a little money will buy in the way of a very pretty Hat in this Basement Millinery Department. We have never had more nor better Hats to show, and certainly the prices have never been

Copies of higher priced hats at a wonderful saving. Hundreds of new shiny straws; trimmed hats in colors and plenty of black hats trimmed with shiny ribbon, flowers, fancy and novelties; price ......

## **Untrimmed Shapes, \$1.95**

in Shiny Straws and Milans in Pokes, Sailors, Side Rolls and many other styles, in all colors and black.

Children's and Misses' Hats \$1.25 to \$2.50

hats in milans; milan hemp; patent milans and made hats in whites, blacks and colors.

The Big New Section for Men and Boys



#### **Handkerchiefs**

Women's Cotton Handkerchiefs, in white and colored, fancy embroidered initials; fancy embroidered corners. in white and colored effects: plain white one-inch hem and bluebird effects; your choice, each,  $6\frac{1}{2}c$ at .....

Men's Good Size, White,

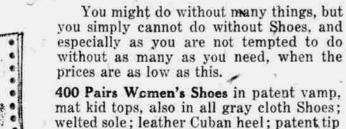
Soft Finish Cotton Handkerchiefs in plain white and corded; each,

Basement

#### 50c Turkish Towels, 39c

Fancy Colored Checks and plaids (slight mill imperfections) special Friday, 39c

### **Good Shoes for Spring and Summer** High and Low Styles--Low Priced



\$5.00; special Friday, a pair,

1,500 Pairs Women's Pumps; can you wear a small size? if so, come Friday morning at 8:30 A. M. All kinds of leathers, patent, dull and fancy; hand turned and welted soles; sizes  $2\frac{1}{2}$  to  $4\frac{1}{2}$ ; widths from AA to D; values from \$3.50 to \$5.00;

or plain toe; sizes 2 to 4 only; values up to

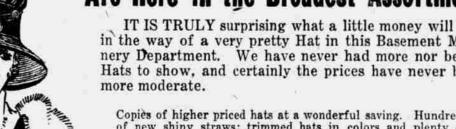
special, a pair, at..... 1,000 Pairs Children's Shoes in vici kid, patent and mat kid, button and lace styles; tip and plain toe; hand turned sole; wedges heel; sizes from 21/2 to 8; special,

a pair, at ..... 500 Pairs Women's House Slippers; in one and two-strap; plain toe, hand turned sole; sizes 21/2 to 7; also women's Lace Oxfords in vici kid, rubber heel; patent tip; \$1.50

sizes 21/2 to 8; special Friday, a pair, at . . . . . . Boys' Shoes, sizes 21/2 to 51/2; in button and blucher cut; half double sole; made up for good wearing and will not rip. Same shoe in Little Gents' sizes 9 to 2;

Same as above only in youth sizes

# Easter Hats for Women and Children Are Here in the Broadest Assortment



Never before did we show such a big assortment of

Men's and Young Men's Suits

All Good Styles, \$11 and \$15

jumped in prices, and everyone knows

that there won't be any backward

jump for many years to come. There-

fore, when an opportunity like this

presents itself, to get good-style Clothes

for a very modest outlay, it behooves

every man and young man to get right

down to this Big Basement Depart-

ment and share in the savings. Spring

and Easter are here-are you ready?

Men's and Young Men's Suits

Blue Serges, Cassimeres, Tweeds. At a saving from \$5.00 to \$7.00 on a Suit. Grouped

in two lots, at .......\$10.00 and \$15.00

300 to 500 Pairs of Men's and Young Men's

Pants to choose from at less than manufacturers' cost today; price .....\$2.00 and \$2.50

250 Pairs Men's Work Trousers, at ... \$1.50

Men's Khaki Union Alls, at ..... \$2.50

300 Pairs Men's Khaki Work Pants, \$3,00 val-

ues; at ..... \$2.00

Omaha Distributors for Carhart Overalls.

Everyone knows how Clothes have



# Is Ready With Unusual Offerings Also THIS RECENTLY enlarged and greatly improved Men's and Boys' Section of this Big Basement, is making hundreds and hundreds of new friends every week. Here are opportunities to practice wise economies. Men's Furnishings Four Excellent Offerings for Friday

Every shirt in this lot is cut extra large in body, full length 

125 Dozen Men's Work Shirts, 69c

100 Dozen Men's Negligees and Golf Shirts in neat stripes and plain colors; made of percales, and corded madras; all 50c and 85c 

Suits in ecru and white color. All sizes; short or long sleeves; ankle length; 69 and 79c sale price, a suit at ...... 75 Dozen Men's Silk 4-in-hand Ties; all new 

Basement

# Boys' Spring Suits at \$5.75

Suits with two pair of Pants, guaranteeing long and satisfactory wear in addition to the satisfaction of good style and good looks. \$5.75 for a Suit like this is very low at this time—take advantage of this offering.

New Spring Suits with Two Pair Pantsboth pants fully lined. Dark mixtures and light mixtures; all neat patterns; tailored with the same care as suits of double the price. All sizes 6 to 17 years.

#### From the **GIFT SHOP**

Suggestions for Easter Jewelry

New Trench Purse in brown, black, navy and brown; real leather;

Fancy Beads in pearl, jet and oriental styles; from 69¢ to \$1.69 20 Styles Fancy Stone Set Dinner and Evening Rings in sterling silver and gold filled; at \$1.25,

\$1.50 and ..... \$2.00 Service Rings, enameled in one

and two stars; sterling silver and filled; at ...... 50¢ and 69¢

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#### **Domestics**

36-inch Dress and Wrapper Per-cale; light and dark colors in long mill lengths; special, a yard at ......

Fine Dress Gingham; pretty plaids, checks and stripes; 3 to 10-yard lengths; regular 29c 21 value, a yard at .....

27-inch Mercerized Poplin; good assortment of plain colors for Misses' and Children's dresses, etc., in useful lengths; regular 25c yard at ...... 16½ c

40-inch Fancy Printed Dress Voile in a beautiful assortment of new printings and colors for pretty wash dresses, etc.; regular 39c value; special, a yard at .......

38-inch Unbleached Muslin; fine, closely woven quality; correct width for making sheets and slips; 2 to 15-yard lengths; Friday only, a yard at 171c

36-in th Fancy Printed Curtain Scrim in white and ecru; reversible borders; pretty patterns and col-ors; usually 15c a yard; spe-10½c yard at ......

32-inch Zephyr Dress Gingham, neat staple checks and stripes, assorted colors; special, a yard at ......

32-inch Fine Madras for Men's and Boys' Shirts, Waists, etc., pretty patterns and colorings; a good 30c value; special Friday only, a yard at....22c

36-inch Linen Finished Suitings in the wanted plain shades; a splen-did fabric for making tailored suits and skirts; well worth 40c; special, a yard at .....

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#### **Garden Tools**

Get what you need and start work. The government wants your garden this year.

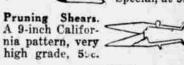


Spading Forks; a good four-tine with selected handles and strap ferrules, for .................95c Hoes, a good riveted garden hoe A very high grade hoe at .... 65c

Shovels; best grade long or short handle shovels and spades; round or square point, at .....\$1.50 A good grade shovel; open back, at ..... 95c

Rubber Hose; a 5-ply red hose, 1/2-inch, fully warranted; special, per







Wheel Barrows: Stave Tray Barrows.....\$3.75 Regular Garden Barrows, at \$7.00