

AUTO HAULING WOOD TO KEEP BUSINESS GOING

Cars Plow Through Snow and Bring Back Fuel When Coal is Scarce in Boston.

At least one business man in Boston is thankful to the motor car and a country wood lot for preventing a complete shut-down of his business during the New England coal famine. For the wood was transported to his factory over country roads, through deep snow, at a time when he had no coal and could get none.

When he found himself actually face to face with the alternative of buying wood or stopping business, this man made inquiry and learned that Boston coal yards held their wood at \$14 to \$16 a cord. Even so, none had a truck or team available for immediate delivery of wood.

Then it occurred to him that last fall while driving his car along the road from Boston to Worcester, Mass., he had noticed a large wood lot, with great quantities of chopped wood piled up. By a bit of telephoning he got in touch with the owner, who was perfectly willing to sell any amount of his wood at \$8 a cord, but had no other means of shipping than to sled it to the railroad.

This plan was impossible because of the elements of time; and when the business man suggested motor trucks the woodsman said that, in his opinion, the snow was too deep in the woods for a motor truck to get in, much less get out with a load.

Uses Dodge Car. However, the business man declined to take his word for the difficulty, and began consulting motor truck authorities. He found one who cared to tackle the job until he phoned C. S. Henshaw. Mr. Henshaw was so confident of the ability of Dodge Brothers commercial car to go anywhere that he was willing to send out as many as were needed.

The cars readily made their way to the wood lot. There for a time it looked as though the venture was ended, for the cars sank in the snow to their axles. But every one pulled through, loaded with half a cord of wood. The entire trip took only part of a day, and the wood was unloaded in the Boston boiler room in ample time to avert a shut-down.

Automobile Speeds Up As the Traffic Grows

"The automobile has speeded up traffic so gradually," asserts Carl Changstrom of the Standard Motor Car company, "that unless we deliberately recall earlier days we never think of a change having taken place. Fast as the first automobile must have seemed in comparison to the horse-drawn vehicles then in vogue, they were indeed slow affairs compared to the perfected models now in use.

While a Westcott distributor was delivering a Westcott car recently an incident came to light which humorously shows the contrast between modern cars and their predecessors. Eleven years ago, while driving his first car, the Westcott purchaser was arrested for reckless driving at 28 miles an hour. He was so pleased he had gotten such speed out of his car that he paid the fine cheerfully. He later had a speedometer installed and found that the car could not go over 22 miles an hour. In eleven years this man progressed from a car that could not go over 22 miles an hour to a Westcott that can go faster than he would dare to drive. It is possible that the next decade will show as much progress in automobile design as the one just closing.

J. L. Paxton of Omaha is in Capital on Business Mission

Washington, March 16.—(Special Telegram)—James L. Paxton of Omaha is in Washington seeking to have the government specify the packing which the Paxton-Mitchell company manufacturers for locomotives specified for the standard engine for which a committee of experts is now engaged in preparing specifications. His stay in Washington is indefinite.

Auto Club Warns Motorists To Observe Parking Rules

Motorists are warned to observe parking rules and regulations. Coming of pleasant days has brought out hundreds of cars and the traffic question is again up. City ordinance allows but 30-minute parking in congested districts, except where diagonal parking is allowed in center of street. Long-time parking is also allowed on some side streets in congested district. "Don't park closer than 20 feet from a fire hydrant," says Secretary Smyth. "Use caution when parking, and see that sufficient space is left for your neighbor to pull out. A parked car has right-of-way over car to the rear, but use all caution in pulling out."

Patriotic Poem

"The Blue, The Gray and The Brown," a poem by Arthur L. Warrick of Omaha, was inspired, the author says, by one Adelaide Kennerly's "Soliloquies of Modern Eve" in The Bee. The soliloquy carried out the idea that the khaki brown had buried the hatred of the grays and blues under the symbol of one great nation.

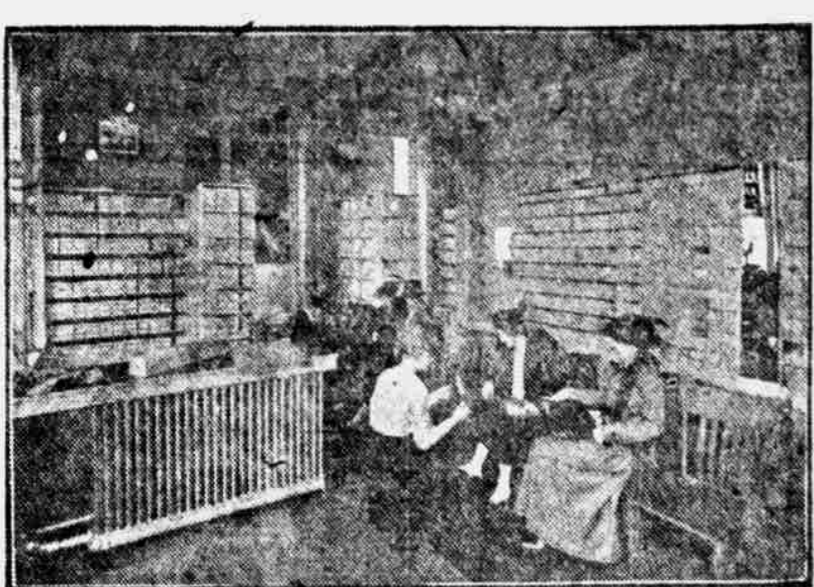
Warrick's poem will be read next month in the national convention of all military schools in Chicago by Colonel H. R. Drummond of the Kearney Military school. The poem follows:

Where have our Reds in gray all gone,
Where are our Blues in blue?
Selling their hates and loves in one,
They march 'neath banner true,
Following no Mason-Dixon line,
Together, gray and blue,
North Stars and Stripes, command Divine
Leads them and strengthens, too.

Bearing the colors born of blood
In a manner of bellicose fire,
North sky of blue that stars beset
To lead all Nations higher;
A common grief and sorrow great
Have lit the path's dark night
And moved by fear for Nation's fate
They're proud to die for right.

Americans for Democracy.
As one to crush Autocracy
And lift Old Glory high
These sons of North and South array
To scorn despotic crown—
Not in the Blue, not in the Gray,
But the Sacred Khaki Brown.

"Cash and Carry" Is Policy of Modern Shoe Company



The cash and carry spirit of modern conservation has entered into the shoe business particularly in the case of the Modern Shoe company, second floor of the Paxton block, Sixteenth and Farnam streets.

Albar Tornskar proprietor a shoe man of long experience knows what it costs to maintain a delivery system. He knows what it costs to carry accounts on the books, especially when a lot of them are uncollectable.

Knowing these two important items of cost he has decided to sell shoes for cash, and thus eliminate the loss due to uncollectable accounts, and has decided to maintain no delivery system, thereby saving all the cost of deliveries.

"We save all this for the customer," says Mr. Tornskar, and the result is that we can sell shoes a great deal cheaper than the shoe stores which do a credit business and make deliveries. Nor do we handle a cheap grade of shoes. We handle the standard makes of the best shoes, and I can prove to anyone in a few moments that I am selling them from \$2 to \$3 a pair cheaper than many of the other stores.

The Modern Shoe store established last fall, is being remodeled and enlarged to take care of the growing business. A larger stock of shoes is being put in and the spring trade will find the place equipped better than ever before. It is one of the best lighted shoe stores in the city. The large plate glass windows on the west admit floods of light.

Motor Truck Freight Trains Likely, Declares Locke

"The time may arrive when we will see a motor truck with a string of trailers hitched behind, looking like a freight train, hauling merchandise over country roads," suggests Mr. Locke of the Haarmann-Loeke Motors company, 2429 Farnam street, Omaha.

"The Linton Collieries company of Indianapolis, owners of a three and one-half ton Little Giant truck, recently hitched two trailers to it and hauled a 70-foot derrick from Indianapolis to Bloomington, Ind. They made much quicker time than they could if they had shipped by railroad, and delivered the derrick just where they wanted it."

Auto Board Says Gasoline Supply Ample for All Uses

In view of the statements by A. C. Bedford, chairman of the Petroleum War Service committee, our gasoline is ample for all purposes and the reserve stock is accumulating as rapidly that storage facilities are being taxed to the utmost.

As outlined in a recent report by the National Automobile Chamber of Commerce, gasoline is so plentiful that officials at Washington have recommended its more generous use so that there may be no difficulty about the government obtaining its fuel oil supply, which comes only after gasoline is taken from the crude, states James M. Dunlap, sales manager of

WAR ECONOMY SALE STUDEBAKER PLAN

E. R. Wilson Says Owing to High Costs at This Time, Feature of His Firm Is Making Big Hit.

"The regularity with which prices have been increased on all motive-propelled vehicles since the United States entered the war is alarming to those who have been in close touch with the situation," says E. R. Wilson of Studebaker-Wilson, Inc.

"While this condition must be accepted as a matter of course, owing to the increased costs of raw material and every other commodity, as well as both skilled and unskilled labor, the curtailment of consumer production to expedite the filling of war orders adds still another problem.

The war economy sale started last Monday offers Studebaker buyers the last chance to buy '18 series' models at before-the-war prices. This sale was instigated to clear up the '18 series' models and make way for the '19 series' models, which are expected this week.

CHALMERS AT CAPITAL FOR AUTO MAKERS

Further to co-ordinate the war needs of the government with the capacities of the automobile plants, automobile manufacturers in the National Automobile chamber of commerce have decided to establish a general headquarters at Washington in charge of Hugh Chalmers, vice president of the association and chairman of the Chalmers Motor company.

For some time work of this kind has been cared for by the automobile industries committee, which it was voted to dissolve and to have the automobile manufacturers represented at Washington by a vice president and staff of the organization. At the headquarters will be engineers to help manufacturers in connection with government work.

A vote of thanks was extended to the members of the automobile committee for the work accomplished at Washington.

The members passed a resolution endorsing the work of the newly formed Highway Industries association and appointed William E. Metzger and Windsor T. White to represent the motor car and truck manufacturers in that organization.

Because of the severe weather and Monday closing orders, the paid attendance at the New York and Chicago shows, for the first time in 17 years, showed a falling off from previous records. The reports of the dealers attendance and business transacted, however, were almost on a par with previous affairs.

Schacht Truck Company Wants Nebraska Distributor

The G. A. Schacht Motor Truck company of Cincinnati, O., is marketing a high class line of motor trucks, capacities two to five tons, ranging in price from \$2,950 to \$4,700, and would like to get in touch with a reliable party to handle the agency in Omaha.—Adv.

First Shipment of New Apperson Cars Received

According to J. H. DeJong of the Apperson Motor company of Omaha, the new Apperson model, with 80 less parts, is being accepted with much enthusiasm by motorists of this community.

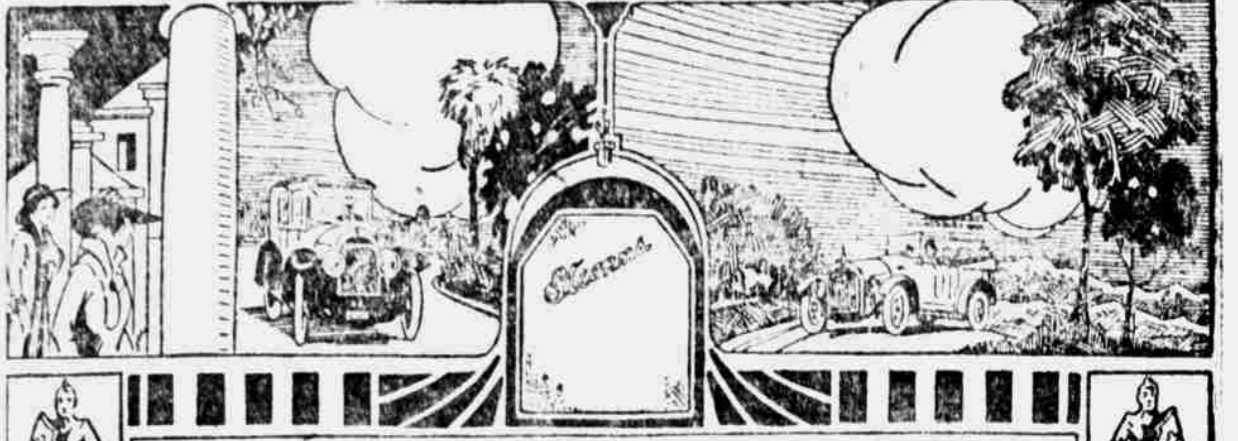
This latest conception of motor car efficiency is heralded by Apperson

Bros. as their masterpiece and is the result of more than 25 years' experience in building motor cars. Owing to the conservation of efficiency demanded by the war every effort has been made to eliminate all unnecessary weight. By eliminating a number of parts, and through scientific construction, the weight of the new model has been lessened considerably. This no doubt will effect quite

a saving in gasoline consumption and tire wear.

A shipment of the new models has arrived, but, according to DeJong, the supply will exceed the demand during the current season.

Looking for work? Turn to the Help Wanted Columns now. You will find hundreds of positions listed there.





The Secret of Stearns Success Defined by One Word—CONCENTRATION

The new STEARNS models are the result of concentration. They are the outcome of twenty-one years of most careful manufacturing. They are not built for those who "merely want an automobile." They are distinctly a machine for discriminating people. Folks who want the best and cannot rest content until they get it.

That air of refinement and exclusiveness has always attached to the Stearns. For that reason, every part must meet the approval of skilled Stearns inspectors. Every caution is taken to protect the name "STEARNS" for it is recognized as a symbol for supremacy among America's few fine cars. As a result, because of its sheer goodness, the Stearns has been forced into a larger and wider market.

The Stearns Motors are not merely Knight Motors, but Knight Motors Built by Stearns

For over a decade, connoisseurs in the motor world have unanimously agreed that the Knight engine marks the ultimate in automobile motors. The Stearns Eight is a Knight motor, but a Knight-motor-built-by-Stearns. This Eight was the first V type Knight engine to be constructed. Its remarkable smoothness and flexibility have been brought to the highest pitch by Stearns engineers. The Stearns counterbalanced crankshaft,

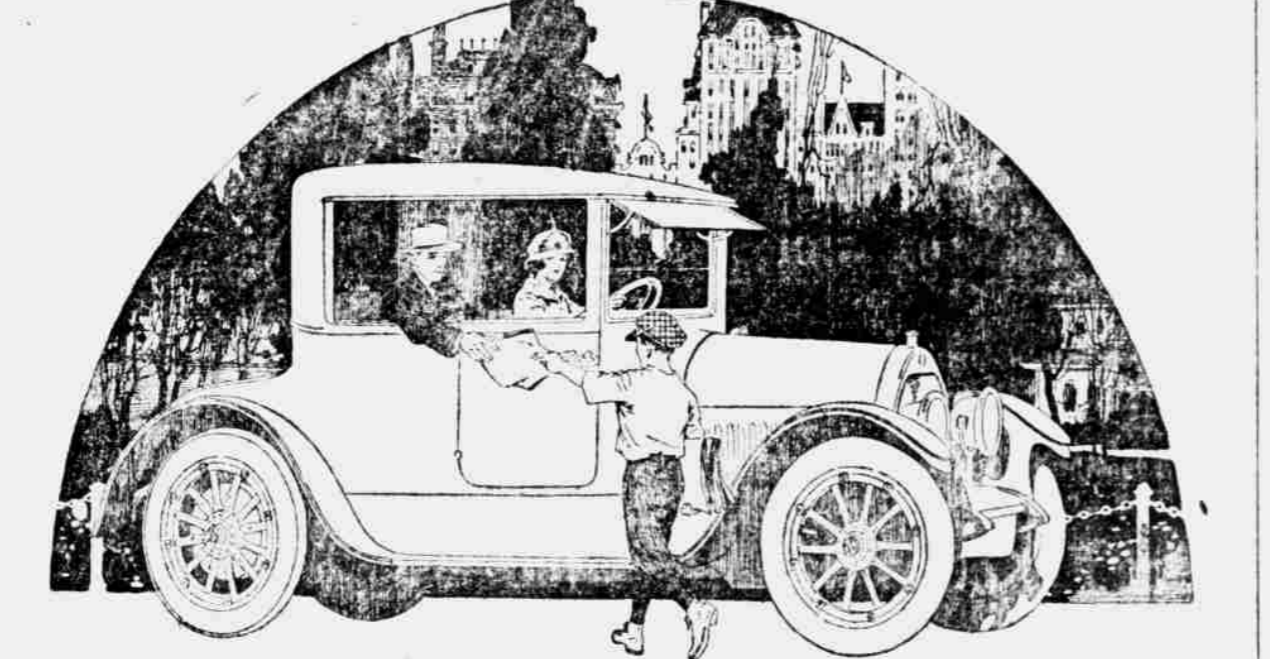
8-cyl., 7-pass. Touring, 125-inch wheelbase	\$2,575
4-cyl., 7-pass. Touring, 125-inch wheelbase	\$2,175
4-cyl., 5-pass. Touring, 119-inch wheelbase	\$1,785
4-cyl., 4-pass. Chummy Roadster, 119-inch wheelbase	\$1,785
4-cyl., 7-pass. Sedan, 119-inch wheelbase	\$2,535
4-cyl., 4-pass. Coupe, 119-inch wheelbase	\$2,400

All Prices f. o. b. Factory

McIntyre-Hayward Motor Co.

2427 Farnam St. Phone Douglas 2406
DISTRIBUTORS—OMAHA, NEB.





The Cadillac "Look Ahead"

One, two, three years—somewhere in there is, probably, your estimate of the ordinary car's useful life to you.

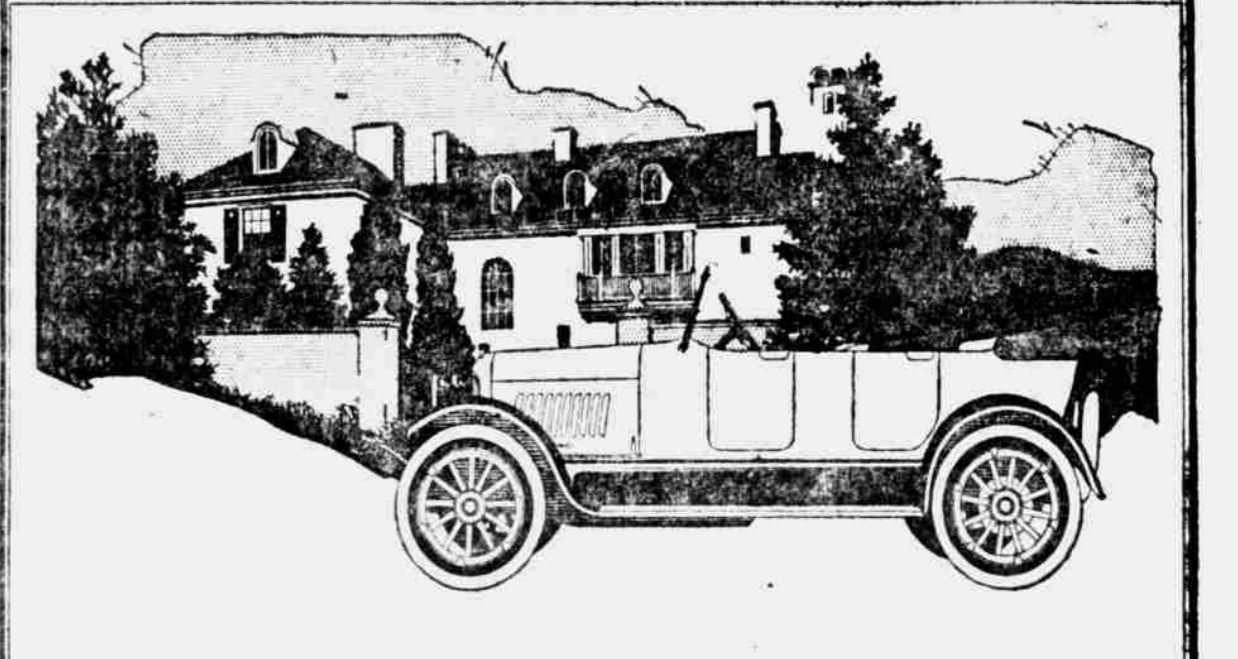
But the Cadillac engineers build for five, eight, ten years ahead. Not less than that much sweet running is in every Cadillac car if properly cared for.

Of gasoline we have a-plenty and to spare statistics show. But of good cars we are running shorter every day.

If you like to "look ahead" to permanent satisfaction there is only one car for you—a Cadillac.

Play Safe Avoid Disappointment
Buy Your Cadillac From Us

Jones-Hansen-Cadillac Co.
Harney 710. Farnam at 26th.



GRANT SIX

AFTER April 1st the GRANT SIX price will be \$1095—an increase of \$40. No apology is necessary—the car is worth it. Indeed, those who are well informed regarding motor car values will be astonished that the advance in price is so slight, unless they happen to recall that ever since the upward trend in prices started two years ago, GRANT SIX price advances have been fewer and smaller than those of any other six.

Even at \$1095 the new GRANT SIX is priced too low according to prevailing standards of motor car prices. There is no other six of comparable size, beauty, power, mechanical refinement, riding comfort and fine finish at anywhere near the price.

There is no other six so economical—no other six whose thousands of owners average 20 miles to a gallon of gasoline and 900 miles to a gallon of oil—or whose owners get such tire mileage as the GRANT SIX gives.

There is no other six whose engine is the overhead-valve engine of the GRANT SIX, with its snap, its flexibility, its quietness and freedom from vibration.

Built by men who pioneered the popularly priced six four years ago, backed by the experience gained in producing 50,000 cars, this new model is unquestionably the finest product in its price class.

The demand for GRANT SIXes this spring promises to be at least twice the output. Don't delay. Don't procrastinate. Get your order in now and make sure of the car you want, the car that saves you money the day you buy it and every day you run it—the economical GRANT SIX.

The Grant Six Offers a Real Selling Proposition.
LININGER IMPLEMENT CO.
Sixth and Pacific Streets. Phone Douglas 109
GRANT MOTOR CAR CORPORATION—CLEVELAND