

Adelaide Kennerly  
EDITOR

# WOMAN'S SECTION OF THE BEE

Ella Fleishman  
ASST. EDITOR

## SOCIETY

### Ora Cne Designs and Demonstrates "Conservation Gown" for High School Girls

### Mrs. Wilson Chooses Pure Indian Names For American Ships

### Clearing House for Patriotic Work

### Major Stobart and Harry Lauder, Omaha's Distinguished Guests, Enjoy Meeting Here

By MELLIFICIA.  
LONDON guests of Mr. and Mrs. William G. Ure, who had heard Major St. Clair Stobart lecture in England recently, just missed the opportunity to hear the celebrated woman major again in Omaha. The Ure guests were Dr. and Mrs. Walter Tucker, Americans, who have lived in London for many years and who spent a few days in Omaha last week on their way to Australia, where Dr. Tucker is called by his chemical business, which is very useful to the English government.

The Tuckers said that Major Stobart was feted by the best people in England. Major Stobart told her thrilling experiences in the drawing rooms of titled English women, Mrs. Tucker having heard her at the home of the duchess of Marlborough, who was formerly Consuelo Vanderbilt of New York.

### For Mrs. Jaeger. Slam at Knitting Needles Approved By an Omaha Woman

Prominent Omaha women who are industrious knitters were not at all hurt or discouraged by Mrs. St. Clair Stobart's remarks about the "silly knitting needles." Mrs. Stobart expressed very nearly the same sentiments as Miss Helen Fraser of London, who told that all the knitting in England was done by the old women.

Mrs. Milton Barlow, one of the most proficient knitters in the city, who heads the knitting division of the National Service League, agrees with Mrs. Stobart perfectly.

Major Stobart feels that knitting should be done by the elderly women, by the physically disabled or by the very young children, while the more able-bodied women should be training to take the places of the men when they are called to the front.

### Woman's Clubs

Food Conservation Talk. Miss Nellie Farnsworth will speak Friday afternoon at 3 o'clock on food conservation at the Garfield school in the South Side. A program will be given by the pupils, following Miss Farnsworth's talk.

Roll Bandages. The H. and A. club met Tuesday for an all day meeting at the home of Mrs. Margaret Barry, at which time the following officers were elected for the ensuing year: Mrs. G. H. Hawkins, president; Mrs. Fannie Terrell, vice president; Mrs. Charles W. Selheimer, secretary; Mrs. Otis Ketchum, assistant secretary; Mrs. Margaret Barry, treasurer; Mrs. J. B. Ingell, assistant treasurer.

Block Chairmen Meet. At the meeting of "block chairmen" in food conservation work held Wednesday morning at Miller Park school, 70 women attended. Miss Nellie Farnsworth conducted the meeting. Mrs. Dean Gregg, district chairman, and Miss Alice Orr, principle, addressed the meeting.

Pleasures Past. Mrs. Henry Goldstone entertained a matinee party of 12 guests at the Orpheum Wednesday afternoon.

### Personals

Captain Malcolm Baldrige, Captain Robert Burns and Lieutenant Raymond from Camp Dodge spent the week-end in Omaha.

Omahans who have been stopping at the Hotel McAlpin in New York during the past week were Mr. C. E. Knotts, Mr. and Mrs. E. M. Murphy, Mr. A. W. Friend and Mr. W. A. Zimmer.

Mr. and Mrs. David Young, Mrs. H. Whitcomb and Mr. A. Larng of Buffalo, Wyo., are the guests of Mrs. Stewart Lees, coming to the city for the Lauder concert.

Mrs. David Stone, who is in New York with her children, has received word of the safe arrival in France of her husband, Colonel Stone. The children have been suffering from measles, which fact will postpone Mrs. Stone's return to Omaha.

Of Interest to Women. Many American women are studying chemistry with a view to making it their profession.

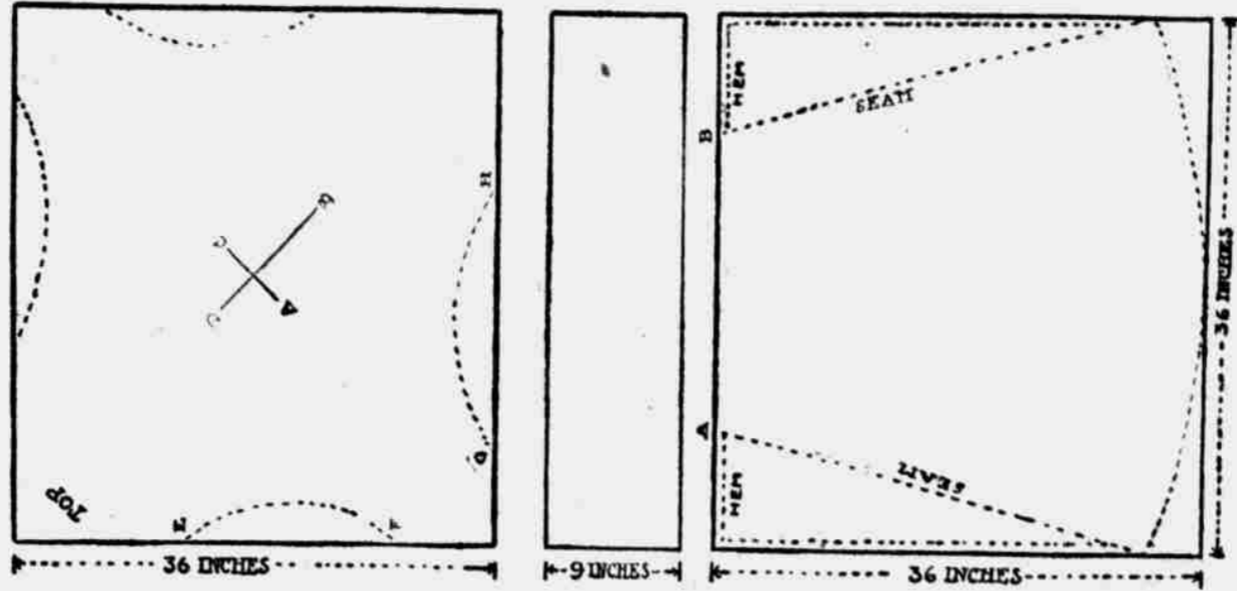
Miss Edith Trautman is the democratic nominee for village treasurer of Seneca Falls, N. Y.

Mexico's first woman aviator, Mrs. Enequina Monroy, has joined the government flying corps.

Two thousand American women physicians have registered for medical service during the war.

A division of women marchers is to feature the St. Patrick's day parade in New York City this month.

Virginia, now the only state prohibiting women from practicing law, has taken legislative action to lift the ban.



A pretty dress made out three and one-quarter yards of material, without any buttons, tapes, hooks or eyes, all complete in 45 minutes! Isn't that every kind of conservation rolled into one?

Ora Cne, noted fashion expert, is responsible for it. He showed a group of Central High school girls, at the Empress, Wednesday afternoon, just how to do it.

Miss Pauline Elsassner, attractive model, stepped out on a gangway in the theater and Mr. Cne slipped the one-piece garment over her head and then explained just how to fashion the dress.

Follow the instruction given in the diagram and no difficulty will be experienced in reproducing this dress. Cut three squares, each one yard square. Fold one square from corner to corner as in folding a shawl.

English women in ammunition factories are doing the heaviest war work.

### American Women Hold First Place With Boys in France

French women may arouse the admiration of American soldiers, but they cannot displace American women's place in the hearts of the boys, according to a letter from an Omaha soldier, Harry Sigwart, son of A. T. Sigwart, in a letter to one of The Bee staff.

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DOROTHY ARTER IN "CONSERVATION" DRESS

one-half inches. Cut out a semi-circle from E to F and from G to H and do the same thing on the opposite sides of the square. From F to G should measure nine inches.

The waist measure should be eighteen inches across the front and the same measurement across the back or 36 inches in all.

Place the skirt on the figure and cut it off at the bottom. The extra small piece that is cut off at the bottom of each side is used to face the points at the neck of the waist.

A four-cornered tam o' shanter cap made with a silk tassel attached by a silk cord at the center of the top, is worn with the newest wartime dress.

Though this paper is censored more than papers in the states, we get lots of papers from the states, but the news is always way behind.

New Red Cross Unit. Mrs. Charles B. Dugdale was named chairman of the Knights of Columbus Red Cross auxiliary at the first meeting held Wednesday afternoon in the Knights of Columbus club rooms.

Belgian Woman to Speak. Mrs. C. Fice, young Belgian woman, who came to the United States about a year and a half ago to be married, is one of the "block chairmen" in the food conservation campaign.

### It's Sensible Economy to Buy Your Groceries and Meats at This New Cash and Carry Market.

- THE MOST SANITARY FISH MARKET IN THE CITY
- Fresh White Fish, per lb. 14c
- Fresh Halibut, per lb. 22 1/2c
- Fresh Oysters, per quart. 80c
- Fresh Catfish, per lb. 24c
- Fresh Crappie, per lb. 20c
- Fresh White Perch, per lb. 17 1/2c
- Everything Strictly Cash—Deliveries on Orders of \$5 and Over.

THE NEW PUBLIC MARKET  
310-312 South 16th Street. Phone Douglas 2793.

## How You Can Aid Your Dealer to Keep Prices Down!

THE retail merchant with whom you deal does not like present prices any better than you do. He is the victim of circumstances. The producers of raw materials get more for foods than ever before. For example, during the past fiscal year, Armour and Company paid raisers 47% higher, or more for livestock than during the year 1915 preceding our entry into the war, and with virtually no increase in the total weight received. Thus, it must be obvious that the retailer's stock costs him much more money.

SO TO DO the same volume as formerly, a dealer has to tie up considerably increased investment in stock. The interest charges are heavier. And, with other similar factors militating against him, the probability is that his year's profits are no more than they used to be—if, indeed, they are as much. Without relief in sight until things return to normal, it becomes apparent the only way dealers can keep down prices to you is to reduce operating expenses. And here, you can help.

### Buy Oval Label Foods

THIS last constitutes an important reason why housewives should buy Armour's Oval Label Products. Under this famous label, which indicates Armour's top quality no matter on what kind of food you find it—at once a trademark and a grade-mark—you can buy practically everything you need among table staples. Soups, fish, meats, vegetables, condiments, fruits, beverages and many other necessities come under it.

Thus, the Oval Label can assure you of much more than merely the best quality. By enabling the dealer to dispense with slow-moving stock and confine his purchases to one standard brand covering every kind of food, it cuts his cost of doing business and keeps his prices down.

Help your dealer to concentrate his investment in stock by concentrating your purchases on Armour's Quality Products.

To act as a clearing house for patriotic activities of all Nebraska women is an important phase of the work of the woman's committee of the Nebraska Council of Defense, according to the chairman, Miss Sarka Hrbkova.

Among the state-wide organizations which are co-operating their patriotic work through the woman's committee are included:

- Nebraska Federation of Women's Clubs, State Suffrage Association, Fraternal Organization of Bohemian Women, P. E. O. Sisterhood, Woman's Relief Corps, Colonial Dames, Daughters of American Revolution, Royal Neighbors, Woman's Christian Temperance Union, U. S. Daughters of 1812, Degree of Honor, Colored Women's State Federation, State Liberty Association, Campfire Girls, State Nurses' Association, and the American Collegiate Association.

ONLY Two More Days—Friday and Saturday

## MICKELS VICTROLA "CLUB"

Will Have Ended

- "Just what I have been wanting."
- "Handy, isn't it?"
- "Just listen to the tone of that Victrola."
- "And it costs only \$20."
- "Better sign me up before they're all gone."

—Omahans express themselves joyfully, truthfully and quickly, when they see what a handsome instrument they can purchase with a first payment of only 25c.

Victor Victrola, Style 4-A at \$20.00

—Come now! If you haven't got a Victor-Victrola you certainly should have one and THIS is your chance to own and pay for one easily.

—Remember, NONE of the "Club" payments amount to over \$1.50.

## MICKELS 15th and Harney OMAHA

"Club" Plan Holds Good Also at Council Bluffs Store, 334 Broadway.