

Omaha As a Tire and Rubber Goods Center

In 1917 there were 5,148,063 motor car registrations in the United States.

In the territory tributary to Omaha there were registered in 1917 over 2,000,000 motor cars—hence two-fifths of the tire business of the United States is tributary to Omaha.

Akron, Ohio, has twenty-four tire companies.

Let us say that Akron is tributary to three-fifths of the tire business.

Then certainly there is a field tributary to Omaha to support twenty big tire companies.

Suppose that Omaha had ten tire companies, each making five hundred tires a day.

They would produce one million and a half tires a year, but the Omaha territory demands ten million tires a year.

Hence with ten tire companies in Omaha turning out one million and a half tires a year, the Omaha territory would still demand 8,500,000 more than Omaha was building.

Omaha is a big jobbing and distributing center.

Now get busy and make it a big manufacturing center.

Here is What \$1000 Has Become Worth in Seven Tire Companies:

\$1,000	Republic Rubber Co., Amount Invested \$1,000, Became Worth.....	\$80,000
\$1,000	Fisk Tire & Rubber Co., Amount Invested \$1,000, Became Worth.....	120,000
\$1,000	Diamond Rubber Co., Amount Invested \$1,000, Became Worth.....	150,000
\$1,000	B. F. Goodrich Company, Amount Invested \$1,000, Became Worth.....	696,000
\$1,000	The Mohawk Rubber Company began business in 1913 at Akron, Ohio. Up to December, 1916, an original \$1,000 investment in this company had become worth.....	12,000
\$1,000	Up to December, 1916, an original \$1,000 investment in the Firestone Tire & Rubber Company had become worth.....	120,000
\$1,000	Up to December, 1916, an original \$1,000 investment in the Goodyear Tire & Rubber Company had become worth.....	250,000

Authority—Andrews & Company, Investment Bankers, Chicago, New York, Philadelphia, Pittsburgh, Cleveland, Detroit. Statement Issued December, 1916.

OVERLAND
CORD RIBBED
TREAD
Manufactured by
The Overland Tire and
Rubber Company.



The Time to Buy Stock

Remember that the big money was made in the seven companies above by the people who bought the stock when the company was first organized.

That is the time to buy stock in any company—when the company first starts.

The time to buy stock in the Sprague Tire and Rubber Company was when it was selling at \$50 a share, not when it will be selling at \$200, \$300, \$400 and \$1,000 a share.

The time to buy stock in the Overland Tire and Rubber Company is when it is selling at its par value, \$10 per share, not when it will be selling at \$40, \$75, \$100 and \$200 per share.

This company is just starting and it is starting right.

Opportunity Missed

Hundreds of you people wanted the stock of the Sprague Tire and Rubber Company and really intended to buy it, but you put it off until it was too late.

Do not make the same mistake now.

Buy this stock the first time it is offered to you, because again you may be foolish and wait until it is all gone.

We believe that this stock will make you as much money as the Sprague stock. We believe it will make it as quickly and we believe it will make more money.

7% or 8% Preferred Stock

No man ever made a fortune out of a small investment by buying 7% or 8% preferred stock.

Thousands of people have made fortunes out of a small investment by buying common stock in automobile tire companies.

If you have \$100,000 to invest, then it might be all right to consider a 7% or an 8% preferred stock.

A great many companies that sell a 7% or an 8% preferred stock—those same companies have a little common stock which controls a great big issue of preferred stock, and if they make the 7% or 8% preferred stock they can use up all of the wonderful profits of the company, above 7% or 8%, in big salaries to the people who own the common stock.

The best stock to buy is where a company has only one kind of stock, namely, common stock—where each stockholder shares alike with every other stockholder—where each stockholder gets equally the same dividends as any other stockholder—This is The Overland Tire and Rubber Company.

DIVIDENDS

The Overland Tire and Rubber Company believe that no man will have his money in this company to exceed twenty-four months before he will receive not less than 30% on his money invested.

Buy Today Before It Is Too Late

The capital stock of The Overland Tire and Rubber Company is now offered to the public for the first time.

This first allotment is at its par value of \$10 per share.

No subscription taken for less than five shares.

The company will accept subscriptions at \$10 per share until \$300,000 worth of stock is sold.

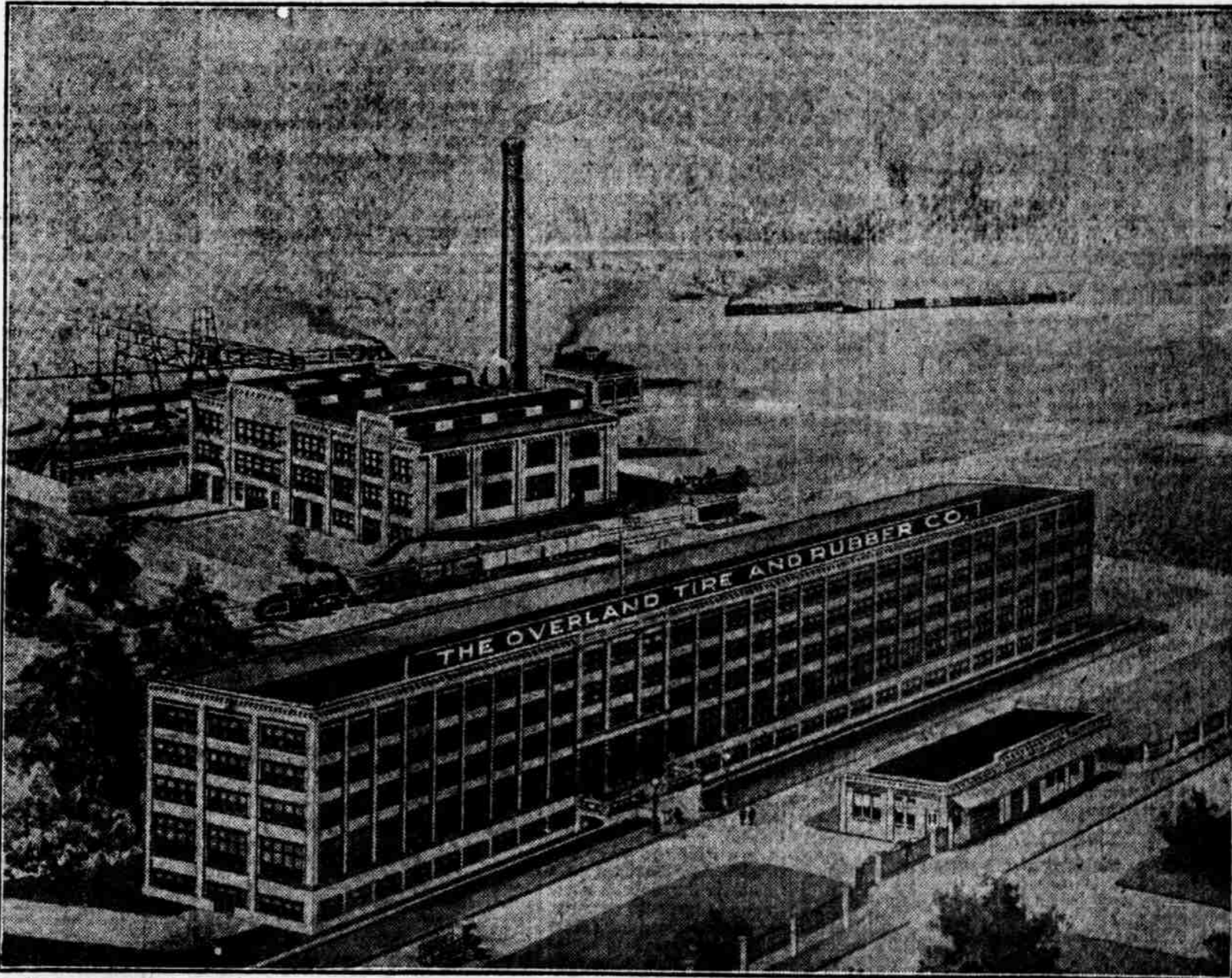
The company believes this first \$300,000 worth of stock will be grabbed up quickly.

They reserve the right to return any subscription when the \$300,000 is subscribed.

Be wise. Act at once.

Fill out and mail today before it is too late, one of these two coupons.

DO IT NOW!



HERE IS THE FACTORY WHICH THE OVERLAND TIRE AND RUBBER COMPANY ARE PLANNING TO BUILD IN OMAHA.

It will be constructed exactly as the picture shows, as far as architectural engineering and construction will allow. The land, the building and the machinery will cost approximately \$500,000. We expect to announce the factory location very early in the Omaha papers.

Something About "Puncture-Proof" and "Non-Blow-Out" Tires

First: The big dividends of tire companies were not made by manufacturing "Puncture Proof" and "Non-Blow-Out" tires.

Second: Puncture troubles have been greatly reduced by the fact that all good tire companies make a very thick tread today.

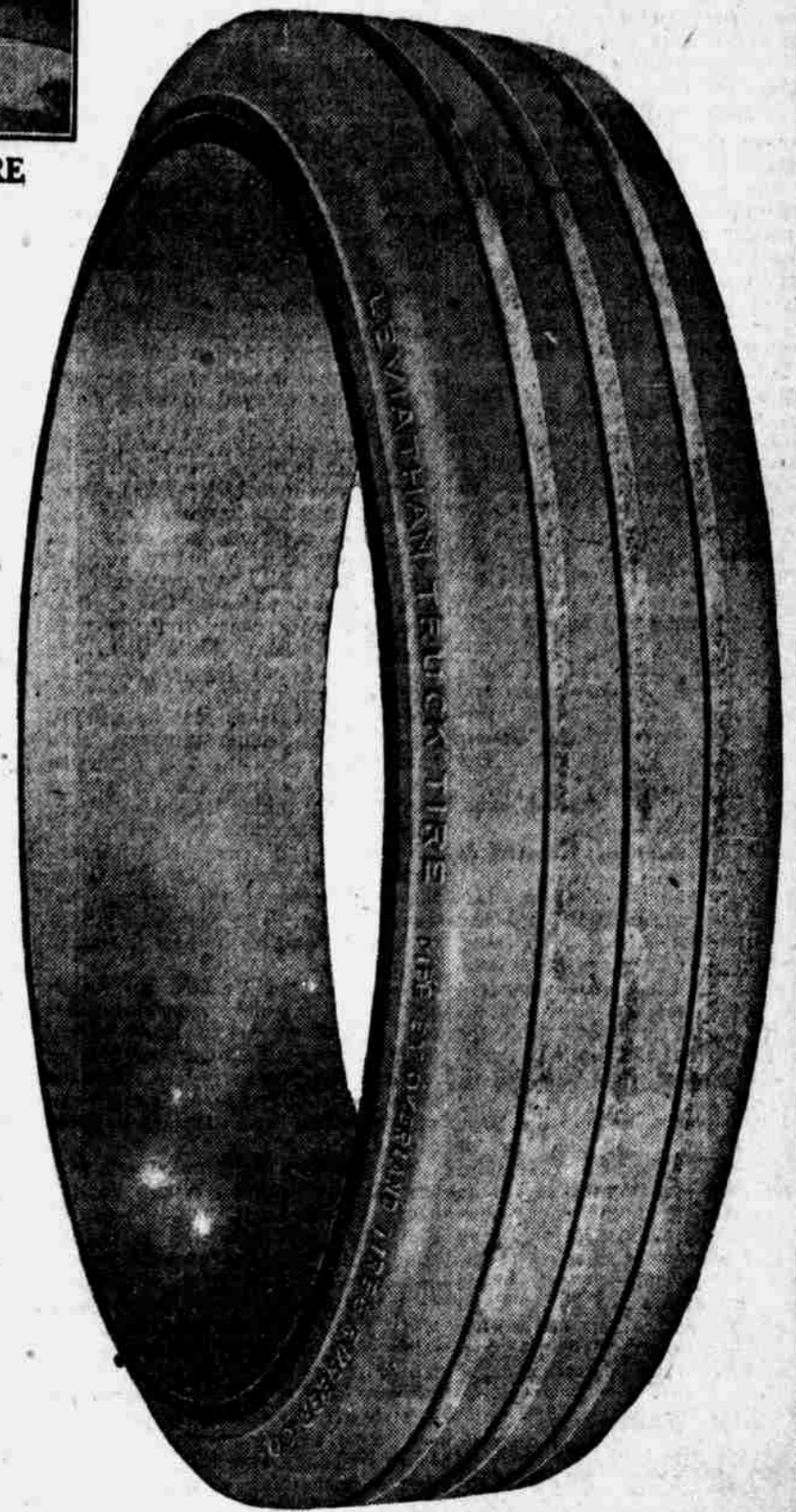
Third: No one cares to go out for pleasure in an automobile and feel and hear the hard clinking and clattering of a lot of steel or other metal which is put on the outside or the inside of a tire for the purpose of attempting to make it puncture-proof and non-blowout proof.

The millions of people who buy tires today will still continue buying the old-fashioned tire, which will be manufactured by the Overland Tire and Rubber Company and which is manufactured by all of the leading tire companies.

Don't Buy Stock in Any Company that Has Its Principal Business in Nebraska, But Is Incorporated in Some Foreign State

LEVIATHAN TRUCK TIRE

Especially designed for heavy artillery work. Manufactured by the Overland Tire and Rubber Company.



CASH COUPON

THE OVERLAND TIRE AND RUBBER COMPANY,
1106-7 W. O. W. Building, Omaha, Neb.

I hereby authorize The Overland Tire and Rubber Company to issue and deliver to me..... shares of its capital stock at \$10 per share, which stock is fully paid and non-assignable.

I understand that the company accept no subscriptions for less than five shares. This purchase entitles me to buy my tires at 20 per cent discount from this company's list price.

I understand that the State Railway Commission have granted a permit to The Overland Tire and Rubber Company to sell its stock in the State of Nebraska, and in their statement preparatory to issuing this permit say: "The Commission upon consideration of the premises, finds that the purpose of the company is legitimate and that it is entitled to the permit as prayed for, provided full description is made to the purchasers of its stock of all of the material conditions of the enterprise."

The important conditions are as follows: No oral statement at variance with any of the written statements of the company shall be binding upon the company. The company's expense in selling this stock is 25 per cent of the par value thereof. Five Hundred Thousand Dollars of the stock of this company is to be issued to W. R. Blowers in return for certain formulae and secret processes describing the manufacture of rubber goods. Five Hundred Thousand Dollars to be placed in a trust fund, and if this trust fund is not created within one year's time, 85 per cent of every man's subscription must be returned to him. No dividends shall be declared or paid on the stock outstanding until the net profits of the applicant shall exceed the amount of the expense incurred or paid for selling the stock in the amount of such dividends.

I herewith enclose..... Dollars, payment in full.

(B)

NAME.....
Street.....
City or Town..... State.....

INFORMATION COUPON

THE OVERLAND TIRE & RUBBER CO.,
1106-7 W. O. W. Building,
Omaha, Nebraska.

Please send me full particulars regarding The Overland Tire and Rubber Company.

If satisfied that the investment is good I might invest..... Dollars.

This coupon obligates me in no way whatever to buy stock.

Name.....
Street.....
(B) City or Town.....
State.....

THE OVERLAND TIRE AND RUBBER CO.
1106-7 W. O. W. Building
Omaha, Nebraska
Phone Douglas 1563