

# MILLIONS OF DOLLARS HAVE BEEN PAID IN DIVIDENDS TO PEOPLE OWNING STOCK IN TIRE COMPANIES

PLAIN TREAD  
Manufactured by  
The Overland  
Tire and Rubber  
Company.



Don't buy 7% or 8% preferred stock unless you have at least \$100,000 to invest.

The big fortunes that have been made from a small investment were made by buying the common stock, not the preferred.



**Liberty Cord**  
With non-skid vacuum tread. Manufactured by the Overland Tire and Rubber Company.

**An organization of about fifty men sold for the Sprague Tire & Rubber Company in ninety-five working days, beginning October 22, 1917, \$900,000 worth of stock and this stock was oversubscribed about \$50,000.**

This is a wonderful record.

The same organization with the exception of a few changes will sell the stock for the Overland Tire and Rubber Company.

There will be, all told, working on this proposition from fifty to ninety men.

We believe this stock will sell as rapidly as the stock of the Sprague Tire and Rubber

Company, and we believe that before January 1, 1919, we will have contracted for all, or nearly all, of the first year's output of tires and tubes of The Overland Tire and Rubber Company.

We believe this selling organization to be the greatest ever gotten together in a like enterprise.

Don't buy stock in any company who have not a permit from the State Railway Commission to sell its stock.

## THE COMPANY

The Overland Tire and Rubber Company is incorporated under the laws of the state of Nebraska for \$2,500,000—250,000 shares—par value \$10 per share.

All of this stock is common stock and all is voting stock.

Each share has one vote and each share has just the same voting power as another share and the same earning power as another share.

This company has no bonds, mortgages or debts of any character.

There will be no excessive salaries paid to officers.

## THE ARTICLES OF INCORPORATION

The Articles of Incorporation of The Overland Tire and Rubber Company have been examined and approved by eminent attorneys of Omaha, Nebraska.

The State Railway Commission of the State of Nebraska have issued a permit to this company for the sale of stock.

The application number is 3474.

The "Blue Sky" permit number is 316.

A copy of the Articles of Incorporation and a copy of the "Blue Sky" permit are on file in our offices and we shall be pleased to show them to anyone who will come to these offices and ask that privilege.

## J. H. DAVIES

Mr. Davies is President of The Overland Tire and Rubber Company.

He came to Omaha in 1875 and has lived in Omaha forty-three years.

Anyone will tell you he is honest, conscientious and very successful in business.

No man should be at the head of a large institution who has not first made a success of his own business. Mr. Davies has done this.

For many years he furnished employes for railroads in Omaha, Denver, Kansas City, Chicago, Minneapolis, St. Paul and Sioux City.

He is a large owner of real estate in Omaha, both business and residence property.

He is one of the largest individual stockholders in the Omaha Loan and Building Association—a stockholder in the Conservative Savings and Loan Association—a member of the Omaha Chamber of Commerce.

Reference on Mr. Davies—any bank in Omaha.

## W. R. BLOWERS

Mr. Blowers is Vice President and General Manager of The Overland Tire and Rubber Company.

He began the rubber business at the age of seventeen and has been actively engaged in the rubber manufacturing business for twenty-seven years.

If he does not understand the rubber business today no man does.

Mr. Blowers has a practical working knowledge of preparing rubber compounds for and building all kinds of tires, tubes, truck tires, etc., and also all kinds of mechanical rubber goods.

During his twenty-seven years of active work he was Assistant Superintendent and General Foreman for the New York Belting and Packing Company, Passaic, N. J.; General Superintendent and Assistant General Manager for the United Globe Rubber Company, Trenton, N. J., and General Superintendent for the Dunlop Company of Toronto, Canada.

In 1906 he contracted with the Dunlop Company to build their factory for them.

He was allowed \$75,000 for the first unit of the factory. During a period of ten years following, other units were added, and in 1917 this company did a gross business of \$5,000,000—beginning with 200 men and now employing 1,000 men.

Reference on Mr. Blowers—any rubber manufacturer in the United States or Canada.

## What the Overland Tire And Rubber Company Will Manufacture

We will manufacture here at Omaha all known forms of automobile tires, Plain Tread, Non-Skid, Cord Tires, Ribbed Tread, Solid Truck Tires, etc., also all known forms of inner tubes.

In addition, here is a list of mechanical rubber goods that we will equip to make in Omaha.

- |                                     |  |                                   |
|-------------------------------------|--|-----------------------------------|
| <b>Belting for Main Drives for—</b> | <b>Vacuum Hose.</b>                    | <b>Wagon Bumpers.</b>             |
| Lumber Mills.                       | Acid Hose.                             | Packer Rubbers and Rings.         |
| Paper Mills.                        | Woven Cotton Rubber Lined Fire Hose.   | Rubber Springs, Bumper and Rings. |
| Saw Mills.                          | Air Brake Hose.                        | Rubber Diaphragms.                |
| Mine and Quarry Elevator Belting.   | Air Signal Hose.                       | Brewers and Bottlers Supplies.    |
| Grain Elevator and Logging Belting. | Car Heating Hose.                      | Band Saw Bands.                   |
| Stone Crusher Belting.              | Corrugated Fender Hose.                | Friction Tape.                    |
| Oil Well Belting.                   |  | Grain Drill Tubes.                |
| Polishing Belting.                  | <b>Molded Goods</b>                    | Chain Pump Rubbers.               |
| Thresher Belting.                   | Rubber Pump Valves.                    | Rubber-covered Rollers.           |
| Hog Scraping Belting.               | Valve Balls.                           |                                   |
|                                     | Rubber Head Tacks.                     | <b>Sundry Mechanical Goods</b>    |
| <b>Hose</b>                         | Screw Bumpers.                         | Rubber Cement.                    |
| Water Hose.                         | Crutch Tips.                           | Inlaid Rubber Tiling.             |
| Steam Hose.                         | Rubber Stopper.                        | Rubber Mats and Matting.          |
| Brewers' Hose.                      | Basin and Bath Stoppers.               | Air Brake Gaskets.                |
| Pneumatic Hose.                     | Bib Washers.                           | Red Sheet Steam Packing.          |
| Pneumatic Tool Hose.                | Rubber Elbows.                         | Black Sheet Steam Packing.        |
| Air Drill Hose.                     | Robb Closet Connections.               | Super-heat Packing.               |
| Boiler Washout Hose.                | Slip Joint Rings and Waste Washers.    | Red Tubular Gasket Packing.       |
| Suction Hose.                       | Rubber Force Cups                      | Square and Round Piston Packing.  |
| Sand Sucker Hose.                   | Closet Floor Plate Gaskets.            | Gaskets, All Shapes.              |
| Agricultural Hose.                  | Syphon Packers.                        | Rubber Tubing, All Colors.        |
| Dredging Sleeves Hose.              | Tank Bulbs.                            |                                   |
| Oil Suction Hose.                   | Pulley and Sheave Filling.             |                                   |
| Oil Well Drillers Hose.             | Cushions or Springs for Strap Hammers. |                                   |
| Gasoline Hose.                      | Top Prop Block Rubbers.                |                                   |
| Sand Blast Hose.                    |  |                                   |
| Coke Hose.                          |  |                                   |
| Rubber Fire Hose.                   |  |                                   |
| Chemical Engine Hose.               |  |                                   |

## HARRY HILDRETH, JR.

Mr. Hildreth is Secretary and Treasurer of The Overland Tire and Rubber Company.

Mr. Hildreth has handled millions and millions of dollars. Beginning with 1903 he served for six years as Assistant Treasurer of the City of Chicago.

He furnished security bonds of \$2,500,000 to the city of Chicago and the Treasurers under whom he served.

Mr. Hildreth comes to us with wonderful recommendations—namely, he has a strong letter from seventeen of the biggest banks in Chicago.

He will furnish bonds to The Overland Tire and Rubber Company, hence no money can be lost to the company through Mr. Hildreth.

Reference on Mr. Hildreth—any bank in the city of Chicago.

## ESTIMATED PROFITS

We will build as good a tire as is built in the United States today and sell all of our tires to net us an average profit of at least \$5 a tire.

The usual average profit is quoted higher than this figure.

We expect to start our factory at the beginning, building not less than 200 tires per day.

We will build as good an inner tube as was ever made, and we can sell all of our inner tubes to net us an average profit of at least \$1 per tube.

We expect to start our factory turning out not less than 200 inner tubes per day.

When our factory has been running six months we expect to be turning out 500 tires per day and 500 inner tubes per day.

When our factory has been running one year we expect to be turning out 1,000 tires per day and 1,000 inner tubes per day.

We fully believe that we will build an average of 400 tires and 400 tubes every working day during the first year's run of our factory.

400 tires per day and 300 working days in the year will give us an output the very first year of 120,000 tires.

400 inner tubes per day and 300 working days in the year will give us an output the very first year of 120,000 inner tubes.

120,000 tires at a net profit of \$5 per tire equals \$600,000.

120,000 inner tubes at a net profit of \$1 per tube equals \$120,000.

\$600,000 plus \$120,000 gives us a net profit of \$720,000.

We believe that we will make \$200,000 to \$300,000 net profit the first year on our tires and tubes above this amount, but in these figures we want to be very, very conservative.

We further believe that on all other rubber goods, which we will be manufacturing right along, we will make the first year a net profit for the stockholders of about \$500,000.

But again, to be very conservative, let us say that we only make \$280,000 profit on our rubber goods aside from the tires and tubes.

Now, \$720,000 plus \$280,000 gives us a conservative net profit for the entire factory's production of \$1,000,000.

This will mean 40% dividends on the \$2,500,000 capital.

## Automobile Owners

Anyone who buys not less than five shares of the stock of the Overland Tire and Rubber Company is entitled to buy tires for his own use at 20% discount from this company's list price. This is printed in every stock certificate issued by this company.

TRUCK TIRES  
Manufactured by the Overland Tire and Rubber Company.

# THE OVERLAND TIRE AND RUBBER CO.

1106-7 W. O. W. Building

Omaha, Nebraska

Phone Douglas 1563