

Sunday, March 10, 1918

Store Hours: 8:30 a. m. to 6 p. m.

BURGESS-NASH STORE NEWS FOR MONDAY

Store Hours: 8:30 a. m. to 6 p. m.


Phone Douglas 137

There's Newness Everywhere These Days at Burgess-Nash

With the Coming of the New Season

With the arrival of the new season—the parting of the ways of Winter and Spring—nature takes on a new lease of life and things become bright and cheerful. Nature, herself, cannot be denied her bright new dress—and men, women, children and homes, are, after all, just part of nature, and should not be denied the bright new dress that will make them happy and cheerful.

Economize in wheat, red meats and the labor of man. Of nothing else is there a scarcity but that can be overcome. Economize in demands upon the labor of men—our country most of all needs man's labor and service. The country is farthest from needing your economy otherwise. Pretty clothes. Fireside furnishings. The rational pleasures and pastimes. Brightness for the children. —let them be bounded only by your station in life. The business side of war is bringing more dollars than ever to the purses of untold thousands. There was never less need to save money; there was never a time so many thousands had money to spend. So this store has as diligently as in former years, gone about providing for these new demands of spring. And with understanding which acknowledges that dependable quality is now more essential than ever, we can view the coming season secure in the belief that the service of this store will prove an indispensable value to our patrons.



Burgess-Nash Co.—Main Floor

WE'LL Plan, Cut, Fit and Pin Free of Charge

We are continuing this week the special feature of our piece goods section, where

Mrs. Moulton and Her Staff of the Keister Dressmaking School, will without charge, help you plan, and will cut, fit and pin your new spring coat, suit or dress of any material you may buy at \$1.00 a yard or over.



Come and ask them for style information to your heart's content. You'll find their suggestions most helpful, instructive and make the producing of your garments much easier.

Mrs. Moulton and staff will be in the silk department Monday. Please accept this service with our compliments.

Burgess-Nash Co.—Main Floor

TUSSAH Crepe, A Silk and Wool Fabric, at \$1.75

Made especially for one-piece dresses in pretty shades of navy, old rose, brown, green, wisteria and tan, also black. 42 inches, special at \$1.75.

Storm Serge, at \$1.50

Navy blue storm serge, 50 inches wide, for dresses, suits and skirts, \$1.50 yard.

Burgess-Nash Co.—Main Floor

THE FLEISHER Yarns

Let the teacher explain to you the unusual features of these yarns—their softness and warmth, their fine finish and beautiful dyes and the economy and convenience of

The New Diamond-Wound Balls

She will also teach you anything you wish to know about knitting and crocheting with The Fleisher Yarns. Join the classes tomorrow so that you may get the full benefit of your work.

Burgess-Nash Co.—Third Floor.

BRING Your Films to Burgess-Nash

If you will bring your kodak films to us any day before 12:30, they will be developed, printed and ready for you at 11:30 the next.

Likewise all films left before 4 p. m. will be ready at 3:30 the next day.

We guarantee our work, too.

Burgess-Nash Co.—Main Floor.

ANNOUNCING for Monday— An Uncommon Offering and Display of NEW LACES



Everything points to an unprecedented demand for laces this season—and we have prepared accordingly.

Our showing is extremely wide in kinds and variety of patterns, and the values are of the unusual.

Included is a charming assortment of fancy silk guimps, tassels, drops, bands, braids, fancy buckles and ornaments in the new shades.

Note—Many made up garments are in the lace department to suggest the various uses of lace.

Real Filet Laces at 50c to \$5.50

Also medallions and insertions in Italian and Japanese filet from one to eight inches. Beautiful new designs at 50c to \$5.50 a yard.

Imitation Filet Laces, 25c to \$1.00

A remarkably large showing—copies of the real filet, in edges and insertions to match, 25c to \$1.00 a yard.

Venise Bands and Edges, 15c to \$1

Desirable for trimming the new gingham wash crepes and silk foulards; white and cream, from one to five inches wide, at 15c to \$1.00 a yard.

Silk Georgette Crepes, \$1.50 to \$2.00

White and cream silk crepe, 40 inches wide; two prices, \$1.50 and \$2.00 a yard.

La Fillette Flouncings, \$2.75 and \$3.75

The very latest for daintiest summer frocks. Fine net and organdie with ruffles and tucks, 40 inches wide; white, maize and flesh, at \$2.75 and \$3.75 a yard.

Organdie and Lace Combinations \$1 to \$7.50

Also batiste and lace combinations in bands and flouncings to match. Imported materials which are very scarce and very desirable for summer blouses and dresses, at \$1.00 to \$7.50 a yard.

Embroidered Voile Dress Patterns, 79c Yard

Fine voile, 40 inches wide, embroidered in dainty colors. Just the thing for the dainty summer dresses. Priced very specially at 79c a yard.

Val Laces and Shadow Flouncings, 25c

Also novelty bands and cluny edges in widths from 6 to 18 inches, at 25c a yard.

Nainsook and Swiss Embroideries, 15c

Edges, insertions and beadings, also fine convent embroidery edges, at 15c a yard.

Wash Laces at 5c Yard

Val laces and insertions, round or diamond mesh, 5c yd.

Val Laces and Insertions, 10c

Round mesh val laces and insertions to match, one-half to two inches wide, at 10c a yard.

Burgess-Nash Co.—Main Floor

WOMEN'S Shoes and Oxfords Are Very Dainty for Spring

Graceful curves are a feature of the new spring models. Fabrics in suit shades are often combined with leather. The vogue for oxfords and spats is pronounced though there are many styles in high shoes for those who prefer them. Grays and tans prevail; two-color combinations are popular. You can learn just what styles best meet your requirements by visiting this store now.

Prices \$5.00 to \$10.00.

Women's New Boots, \$8.00

Three new styles have just been received.

All with the strongest leather Cuban heels. The price, \$8.00.

Burgess-Nash Co.—Second Floor



LATEST Arrivals of Eppo Petticoats Attract Unusual Attention

The soft shimmering color combinations and two tone effects are indescribably beautiful.

The numerous styles bespeak distinctiveness and express the maker's efforts to create designs that appeal to the artistic and refined tastes, as well as to the sedate and economical.

But "Eppo" Petticoats appeal to more than a woman's sense of beauty. They are the most practical garment manufactured, cleanly made with turned-in seams throughout, and with braid protected bottoms to keep them from wear and tear.

"Eppo" Petticoats are made to fasten on the side, with double invisible clasps, covered by a neat reinforced placket.

Chiffon Taffeta, Messaline, Silk Jersey tops with taffeta or messaline flounces, all cut full and flaring, in regular sizes, stout sizes, double extra sizes.

Prices, \$5.00 and Upward

Burgess-Nash Co.—Second Floor



HERE'S a Rousing Big Silk Special Scheduled for Monday, at \$1.95 a Yard

Consisting of all the wanted weaves for dresses, suits, blouses, separate skirts, linings and underwear.

Including:

- 36-inch fancy stripe in smart color combinations of both taffeta and satin.
- 36-inch taffetas in white and light colored grounds with self tone stripes and pretty neat flowers.
- 36-inch plain chiffon taffeta in all the wanted shades for skirts, dresses and suits.
- 36-inch silk foulards with pretty figures on light or dark colored background, also plenty of navy blue with white and colored dots.

Big Lot of Fancy Silks at \$1.69

Including 36-inch plain taffeta, also pretty changeable taffeta.

36 inches figured and dotted foulards, 36-inch, fancy stripe taffeta and satin for skirts and dresses, at \$1.69 yard.

All Silk Foulards at \$2.50

40 inches wide, in the very newest designs of smart color combinations, also navy with white dots, at \$2.50 yard.

Very Special at \$1.95 Yard

- 40-inch black chiffon taffeta, extra wide and a splendid quality for suits and skirts.
- 36-inch black satin Dutchess in a heavy quality and rich satin finish.
- 32-inch wash silks for men's shirts and women's blouses, with woven colored stripes of both silk and satin.
- 40-inch white crepe de chine, all pure silk.
- 36-inch plaid silk for skirts of unusual colorings.
- 40-inch silk poplins, 25 smart street shades for suits and dresses.

Satins Are in Great Demand

For spring suits and dresses, we are offering exceptional values in the following:

- 36-inch Princess satin, all shades, \$1.49 yard.
- 36-inch Imperial satin, all shades, \$2.50 yard.
- 36-inch majestic, all shades, \$1.95 yard.
- 36-inch satin Francaise, guaranteed, \$3.25 yard.
- 40-inch charmeuse, all new shades, \$2.95 yard.

36-Inch Georgette Satin, \$3.50

In white, made especially for separate sport skirts, rich high satin finish, special at \$3.50 yard.

Burgess-Nash Co.—Main Floor

ALL Linen, 54-inch Lunch Cloth Stamped, at \$2.50

For eyelet or solid embroidery, scallop or lace edge, special Monday, at \$2.50.

Stamped Linens at \$1.00

Pure linen dresser scarfs and 36-inch center pieces, all new designs, \$1.00 each.

D. M. C. Cotton at 7c

Odd lots of No. 5 D. M. C. Perlé cotton, colors are rose, pink, light blue and delft, at 7c skein.

Burgess-Nash Co.—Third Floor

ST. PATRICK'S Day Novelties

Including party favors, invitations and novelties of all sorts; special display in the stationery section.

Burgess-Nash Co.—Main Floor

STANDARD Rotary Sewing Machines

appeal to the home sewer—because they run faster, easier and make less noise than the ordinary sewing machine.

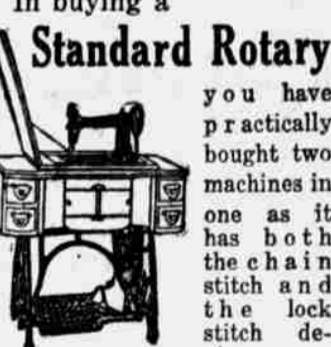
In buying a **Standard Rotary** you have practically bought two machines in one as it has both the chain stitch and the lock stitch device.

You can buy a sewing machine from us as low as **\$1.00 Down, \$1.00 a Week**

Specials for Monday:

- 1 Wheeler & Wilson sewing machine (used), \$15.00.
- 1 Standard Rotary, box top, sewing machine, \$5.00.
- 1 four-drawer, golden oak, drop head (used), \$22.50.
- Standard Rotary tailoring machines (new), at \$38.00.

Burgess-Nash Co.—Fourth Floor



FEATURING a Sale of Heisey Table Ware In the Down Stairs Store for Monday

Colonial glass with border designs as illustrated below.



Heisey nappies, round design, at 15c each.

Heisey ice tea glasses, 15c each.

Heisey com-potes, special at 19c each.

Heisey goblets, special at 12 1/2c each.

Heisey fruit saucers, special at 6 for 50c.

Heisey high stem sher-bets, at 12 1/2c each.

Heisey table tumblers, at 10c each.

Heisey Nappies with two handles, 35c each.

Burgess-Nash Co.—Down Stairs Store

MORE Smart New Suits for Your Choosing, at Prices from \$25.00 to \$49.50

New spring suits—three words that hold great interest for every woman. But Burgess-Nash suits hold a far greater interest for they have that "individuality" and "distinctiveness"—in style—in fabric—in workmanship, that goes toward making a suit what it should be.



The style trend is a decided change from seasons past—conservation of wool materials has brought about a lessening of smart lines and styles of the new suits.

The skirts are narrow, the coat sleeves are tight and the shoulders closefitting. Where extra materials have been used, if any, is in the ripple flare of the coats.

Some of the new suits show the Eton effects; others the pony jackets, and still others the smart, severely tailored effects.

The materials are poplins, serges, tricotines, poiret twills and mixtures.

Burgess-Nash Co.—Second Floor

WOMEN'S Dainty Spring Blouses, 69c

Made of good quality voile and other new wash materials. Plain white, with lace on collar and cuffs. Some solid color, also striped. Extreme values at 69c.

Burgess-Nash Co.—Down Stairs Store

ROMPERS for the Children, 39c

A special lot of rompers and bloomer sets in wash materials, plaids, checks, plain cream, trimmed in pink and blue; age 2 to 6 years. Special at 39c.

Burgess-Nash Co.—Down Stairs Store

COTTON Union Suits at 39c

Women's lightly fleeced long sleeves, ankle length union suits; heavy fleeced vests and pants; size 34; also odd lots of children's suits at 39c each.

Burgess-Nash Co.—Down Stairs Store

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"