

# At the Theaters



Fritz Scheff



Anna Earl At the Orpheum



Benny Harrison (Brandeis)



Elsie Mackay in 'The Gypsy Trail' At the Boyd

Harry Lauder At the Boyd



Mollie Williams At the Gayety

The Gayety this week. Miss Williams has gone the average producer one better in a good many departments of the entertainment. "The Trap," which the author calls her latest work, abounds in many striking situations, and is written to the style of Miss Williams' acting, and furnishes great

scope for her dramatic power. Frank De Camp and James Mack support Miss Williams in "The Trap." "A Day at Atlantic City" is the title of the musical comedy that has been arranged, in which a dozen principals will be seen to scamper through in original data and new songs, that will

furnish quite a contrast to the typical Williams' chorus which have been selected for their individual beauty. Ladies' matinee daily starting tomorrow. Today's matinee begins at 3.

Omaha is to be provided with two Hippodrome vaudeville shows a week

instead of one, at the Brandeis Hippodrome vaudeville starting March 17. On that date every week thereafter, the show of the Brandeis Hippodrome will be entirely changed on every Sunday and Thursday, giving an opportunity to the already numerous patrons to see a new show. (Continued on Page Eleven, Column Six)

### Mantell

Omaha Gives to Great Actor Welcome for a Week Such as He Had Never Before Had Here

MR. MANTELL'S engagement at the Boyd, which closed last night, was in many ways notable. One point is the increase in attention he commanded. This was the fourth time in recent years that Mr. Mantell has given this city a week of classic drama. He has been well known here for many years, going back to the days when he devoted himself to romantic roles, playing in "The Corsican Brothers," "The Face in the Moonlight," and others of that character, and we have had the pleasure of watching his growth in the more serious work to which he has devoted himself. Not such a long time ago he came to Omaha during the Ak-Sar-Ben carnival time and played for a week at the Boyd with discouraging financial results. His next visit was also at the Boyd, but in the holiday season, and this, too, was somewhat disastrous from the point of receipts. For the third time he came, playing at the Brandeis, and getting a much better result. His engagement, just over, has been the most successful of any here, and will stand well up with the biggest records for a week at the Boyd. This much is encouraging, and means that those who enjoyed so much his presentation of the great drama will again get to see him.

Mr. Mantell has improved his work greatly, through the adoption of little human touches that add to the fullness of the character outlined without destroying any of its histrionic value. This is particularly noticeable in Richelieu, which remains the lead of all his efforts. He seems to have perfectly caught the spirit of the old statesman and warrior, and transmits it fairly to the auditor, lightening it up with bits of by-play and personal notes that contribute effectively to the picture, giving it color and life where in other days it had but somber shadows. It is not humanly possible for a man to attain greatness in each of so wide a range of characters as Mr. Mantell undertook during the week. Between Romeo on the one end and Richelieu on the other stretches a vast expanse of human experience and such a variation in impulse and emotion, attribute and aspiration, that it is doubtful if anyone ever possessed the flexibility of temperament and adaptability of nature to comprehensively portray them all with uniform excellence. Yet Mr. Mantell gives intelligent life to each, and although he may fall short of standards set up by others who have mastered a single role, he does each so well that none will hold back the praise he merits. One hardly looks for an ideal Hamlet, Macbeth, Shylock, Romeo, Lear, Richard and Richelieu embodied in a single individual; the theater has as yet produced no such prodigy. But Mantell shows such strength in the parts he is fitted for, and puts such well directed effort into the others, that he fairly deserves the distinction

he has won by his unswerving devotion to the higher art of the theater. "The Gypsy Trail," written by Robert Housum, a well known Cleveland, O., newspaper writer, will be the offering at the Boyd theater for three nights and a Wednesday matinee, commencing Monday, March 11, following a highly successful engagement in Chicago. The same cast and production have been retained for the road tour. "The Gypsy Trail" comes with an extraordinary endorsement of successful engagements in both the east and the west. New York and Chicago both enjoyed it immensely. Its story rambles along refreshingly. The dialogue sparkles with wit. The situations bring forth unctuous humor. The heroine (Elsie Mackay) has proven herself one of the most graceful and vivacious women in modern comedy. The adventures that attend her veritable joy ride through life add a dash of romance and excitement to a comedy replete with vivid sketches of current American life. The freshness of the play, its keen and highly entertaining reflections of the American Bohemia, is matched by the performance of an exceptionally well balanced company, including Otto Kruger, Allan Dinehart, William Riley Hatch, Charles Kennedy, Malcolm Macomber, Zeffie Tilbury, Ina Brooks, Sallie Bergman, Lina Lipps and Aimee Hanlon.

Harry Lauder's appearance at the Boyd for one matinee and one night next Thursday will bring mingled joy and sorrow to the thousands who year after year have welcomed the genial Scot to these shores; joy over the fact that they will be able to see him and laugh with him again and sorrow over the fact that this will be the last opportunity they will ever have to do so. Lauder goes into private life at the zenith of his career, with the joyful plaudits of millions of people all over the world ringing in his ears. In order to further signalize this farewell tour of Lauder, Mr. Morris, who has been his manager for 10 years, has given the comedian a remarkable company of vaudeville artists in his support. Chief among these will be the Arnaut brothers, musical clowns; a troupe of five Japanese wonder workers, known as the

Kitamuras; Cleo Gascoyne, a diminutive and youthful prima donna; Adelaide Bell and Arnold Grazer in novel dances, and Francis Renault, a delineator of female roles.

As the headline attraction this week at the Orpheum comes Fritz Scheff, formerly a grand opera star, but still better known for her successes in light opera. Her latest starring vehicle was "Pretty Mrs. Smith." It was in musical comedy and light opera that she achieved her greatest popular success. The Avon Comedy Four, a special feature of the bill, is to offer a hilarious skit called "A Hungarian Rhapsody." The act is said to be funnier than their previous offering, "The New Teacher." Original songs and amusing patter are to be offered by Keller Mack and Anna Earl. A trio of harmonious singers is made up of Hudler, Stein and Phillips, whose offering, "Steps of Harmony," has proven very effective. Musical critics are agreed that Rae Eleanor Ball is an exceptional violinist. The three Le Grohs are pantomimic-courtesans, with a novel assortment of twists and bends. Folk songs and native dances of Russia will be shown by the Boyarr company. Spanish towns will be shown in the films of the Orpheum Travel Weekly, and another feature will be "The Apache Trail of Arizona."

There are many new and appealing novelties with the Mollie Williams Show that will prove an attractive surprise to the burlesque patrons at

OMAHA'S FUN CENTER  
**Gayety**  
 Mrs. O. M. MOLLIE WILLIAMS  
 -AND HER VERY OWN SHOW-  
 Beauty to Musical Business with Sam Bernhardt and Marie Adams go to their respective fields. Beauty chorus of Mollie's Palace. SPECIAL-Mollie in the one-act farce, "THE TRAP," with Frank DeCamp.  
 LADIES' DIME MATINEE WEEK DAYS

**Turpin's School of Dancing**  
 New Term for Adult Beginners Starting Monday, March 18th.  
 Pupils Should Join the First Lesson Terms Most Reasonable  
 Harry #142, 26th and Farnam.  
 Assembly Every Wednesday Evening  
 Mrs. Hughes' Six-Piece Orchestra.

**BOYD 3 NIGHTS MONDAY**  
 COMMENCING  
 DIRECT FROM 3 MONTHS ORIGINAL CAST  
 ENGAGEMENT IN CHICAGO AND PRODUCTION

**BEST SEATS \$1.50 NOW ONLY**

ARTHUR HOPKINS PRESENTS  
**THE GIPSY TRAIL**  
 OTTO KRUGER-ELSIE MACKAY AND ALL STAR CAST

POP. MAT. WED. 25¢ TO 1.00 NO HIGHER

CHICAGO CRITICS CAPTIOUS COMMENT  
 AMY LESLIE SAYS: "AS BLITHE AND GENUINE A BIT OF DRAMATIC REFRESHMENT AS WE MAY HOPE TO BE OFFERED." PERCY HAMMOND SAYS: "I LIKE IT." O. L. HALL SAYS: "LAST IT WITH THE BEST GOOD THINGS OF THE SEASON." CHAS. COLLINS SAYS: "ALMOST TOO GOOD TO BE TRUE." ASHTON STEVENS SAYS: "IT'S AS GOOD AS A VACATION."

**BOYD THURSDAY, 14**  
 Matinee and Night  
 Seat Sale Opens Tomorrow

**FAREWELL AMERICAN TOUR HARRY LAUDER**  
 With the Greatest Company of Vaudeville Stars Ever Assembled.  
 Prices--Matinee and Night  
 50c-75c-\$1.00-\$1.50-\$2.00-\$2.50

Every Afternoon at 2:15

# Orpheum

Phone Douglas 494

Every Evening at 8:15

SUPREME VAUDEVILLE

## Week Starting Sunday, March 10

### FRITZI SCHEFF

THE BRILLIANT PRIMA DONNA

<b>Keller Mack &amp; Anna Earl</b> Presenting "A Letter of Introduction"	<b>Hudler, Stein &amp; Phillips</b> in "Steps of Harmony"
<b>Rae Eleanor Ball</b> Princess of the Violin	<b>The Le Grohs</b> A Pantomimic Novelty
<b>The Boyarr Co.</b> Russian Singers and Dancers "In a Scene At the Kremlin of Moscow"	<b>Orpheum Travel Weekly</b> Around the World With the Orpheum Circuit's Motion Picture Photographers

### THE AVON COMEDY FOUR

GOODWIN-KAUFMAN-SMITH-DALE

In Their Own Version of  
 "A Hungarian Rhapsody"

PRICES--MATINEES, BEST SEATS, 25c  
 Except Saturday and Sunday; Few at 50c. Gallery, 10c. Nights, 10c, 25c, 50c, 75c.

**BRANDEIS HIPPODROME**  
 BRILLIANT HITS THAT BRIGHTEN OMAHA

Largest in Circus  
**Robinson's Military Elephants**  
 Largest in Vaudeville

Matinee, A. L. L. Seats except Sat. and Sunday, 15c

Nights at 7:15 and 9:15. Prices, 10c to 35c.

**Aubrey & Rich**  
 Two Girls Personality Plus  
 Novelty Dancing.

All Orchestra Seats Reserved. Call Doug. 600.

**Fern, Richelieu & Fern**  
 Athletic Skit and Club Juggling.

Children, all This Week, best seats, 10c

**Benny Harrison & Co.**  
 Comedy Singing and Talking

Continued on Sunday-Extra Supper Show, 5:15

**Hal & Francis**  
 Songs and Dancing.

**Paul Kleist & Co.**  
 Spectacular Novelty.

**BRANDEIS HIPPODROME**  
 VAUDEVILLE

THIS WEEK

**SPECIAL ADDED ATTRACTION AT EVERY PERFORMANCE**

**DONALD C. THOMPSON**  
 DARE-DEVIL PHOTOGRAPHER

## Latest European War Pictures

WAR AS IT REALLY IS

NOT A WEEKLY, BUT THE MOST SENSATIONAL OF REAL WAR PICTURES EVER SHOWN IN AMERICA

**AEROPLANE FIGHTS**—Only picture of French front at Verdun—Observation Balloons in action—Going over the top—French and English Tanks.

ALL money derived from the rental of these pictures is turned over to **World-Herald Soldiers' Tobacco Fund**

### Hippodrome Popularity Contest

LAST WEEK OF NOMINATION

This coming week affords to our patrons the opportunity to enter the name of their favorite girl in the big Popularity Contest.

First Prize—Dodge Touring Car, \$1,000.00.  
 Second Prize—Emerson Grand Piano, \$700.00.  
 Third Prize—Diamond Ring, \$250.00.

**GET YOUR VOTES IN EARLY**