

Friday, March 8, 1918


BURGESS-NASH STORE NEWS FOR SATURDAY

Phone Douglas 137

Remember, Burgess-Nash Close Saturday at 6 o'Clock

We're Pioneering The Way

The whole world has changed. All old experiments must be discarded. Indeed the precedents of only five years ago are as useless to build upon as those of fifty years ago. An entirely new set of circumstances webs around every endeavor today. The circle of the past must be broken and a straight, new path to the future made. Burgess-Nash can be relied upon to make such a path for its patrons. For with its breadth of vision and its inflexible will to do, this store will attain leadership in the new way of practically providing the necessities of life. The third month of the New Year finds this store well on the way. Opening up economy possibilities due solely to the scope and power of our place in the world's industries.



Extra Special!
An Exquisite Display of New Lingerie Blouses for Saturday, at \$1.95

MADE of such dainty materials as voiles, batistes and organdies, smartly trimmed with frills, jabots and lace. Long sleeves and low neck models—some with touches of hand embroidery. Wide variety of styles from which to select, at \$1.95.



Continuing the Offering of **Summer Smocks** At \$3.50, \$3.95, \$4.50, \$5.95
Clever, simple, stylish, useful and inexpensive garments that appeal to discriminating women.

The materials are the most desirable, including "Wonder-lin," "Trouville," "Japanese crepe," "Tricouette," etc., made up in a variety of charming styles, hand smocked, in variegated Spring colors.

Extra Special!
Offering A Big Selection of Women's Handkerchiefs at But a Fraction of Their Real Worth at 15c

IT'S ANOTHER of those periodical sales which have become so well known as events of extreme value giving. For Saturday the values are even greater than ever before, considering present linen and cotton conditions. The assortments consist of:

- Women's plain linen handkerchiefs
- Women's hand embroidered linen handkerchiefs
- Women's silk crepe handkerchiefs, assorted colors
- Women's fine dainty Swiss handkerchiefs, embroidered
- Women's fine dainty Swiss handkerchiefs, colored edges

FRESH PEANUTS
Brittle at 29c

The sort that melts in your mouth; also coconut brittle; special at 29c lb.

Caramels at 33c
Fresh made nut caramels, vanilla and chocolate flavor, pure ingredients, 33c lb.

NEW CIRCULAR
Veils, \$1.00 to \$1.50

Just in by express, in time for Saturday selling—a big selection of fashion's latest decree—circular veils, at \$1.00 and \$1.50 each.

Special!
REAL FILET LACE
Collars, \$2.75

Beautiful new shawl style. The price tells the great special value of a real filet lace collar at \$2.75.

Collar Sets, 50c to \$1.00
Collar and cuff sets of pique, organdie, imitations filet and georgette crepe and colored organdie, 50c, 75c and \$1.00.

Collars at \$1.50
Splendid copies of the real filet; very special Saturday at \$1.50 each.

Cut Flowers

Carnations, fresh cut, assorted, at 3c each.

Sweet peas, in large bunches, at 20c.

Violets, California grown, 50 in a bunch, 19c.
Hyacinths, potted, for 19c.

Other Spring flowers, including tulips, daffodils, jonquills, freesias, Roman hyacinths and roses, at special prices.

The Hats---

are made of hand made lisere, Italian Milans, finely sewed hems.

The Styles---

include large sailors, small, nifty turbans, clever poke effects, new Watteau styles, etc.,

Hats illustrated here were sketched in our own show room.

We illustrate but twelve of the many styles.

An Extraordinary Sale of Trimmed Millinery at \$10.00

AN OFFERING so much out of the ordinary that unusual plans have been given to its preparation. Smart, new, individual and distinctive models, possessing that characteristic of "differentness" so apparent in Burgess-Nash millinery—a feature sought by women who give a thought to their dress.

You'll enjoy the display even if you do not intend to make a selection.

Faced with taffeta silk or georgette crepe and wings, flowers and ribbons are used for

Individual rooms in which to make selections if desired.

Plenty of black, also browns, taupe, red, navy, wine and gray are included in

The Trimmings

The Colors

Extra Special!
Women's Pure Thread Silk Hose Underpriced Saturday at \$1.19

A SPECIAL purchase from a large manufacturer, at a great price reduction, enables us to offer them to you in a like manner. Women's black, white, pink and champagne colored pure silk lace boot hose; women's pure thread silk hose embroidered in bird effects; pure thread silk hose, fancy novelty stripes. All full fashioned, regular made foot, double tops. In one big lot and greatly underpriced, Saturday, at \$1.19 a pair.

Women's Cotton Hose at 50c

Full fashioned, regular made foot, double garter top, black, white or halbrigan; regular sizes, 50c; extra sizes, 59c.

Women's Silk Lisle Hose, 75c

Black or white, fine quality, full fashioned, full regular made, double top; 75c a pair

Women's Silk Boot Hose, 85c

Pure thread silk boot hose, full fashioned, full regular made, black or white, 85c pair.

ST. PATRICK'S
Day Novelties

Including party favors, invitations and novelties of all sorts; special display in the stationery section.

Judging From Present Indications This Season's Dominant Footwear Note Will Be The Vogue for Low Shoes

EVEN this early there's a noticeable request for women's low shoes. An early Easter has advanced shoe buying considerably, which is probably the reason why so many are choosing Oxfords, selecting spats to wear with them during Spring's chilly days.

How fully we sensed this demand long before it came is shown by the splendid Oxford stocks which are ready now. In women's styles particularly, combinations of fabrics and leather are very much in evidence, though there are many all leather models. Styles are very pretty and graceful. Whatever you desire you can come here now and choose satisfactorily, for

Our Spring Stocks Embrace Every Good Style in Oxfords and Pumps for Women, at Moderate Prices, \$5.00 to \$10.00.

Women's New Boots at \$8.00

Three new styles have just been received, including an all-gray kid lace boot; Brown kid vamps, with English whip cord cloth top to match; An army tan Russia calf walking boot.

All with the new leather Cuban heels. The price, \$8.00.

Saturday Is Children's Day

Featuring Educator and Kinderkraft shoes for misses and children—the best wearing shoes made.

Real French Kid Gloves To Match the New Tailleur Suit

OUR selection includes the very newest colorings for Spring, such as gray, taupe, mole, mastic and buttercup. Made of the finest quality selected French kid skin, perfect in fit and workmanship.

It's good advice to select your kid gloves for Easter wear now, and another thing to bear in mind—gloves fitted properly will retain their shape and wear much longer.

Our expert fitters are at your service.

New washable chamoisette gloves, in white and the new Spring colorings.

Children's washable chamoisette gloves, in new grays and mastic shades.

These New Tailleur Suits Show "Individuality" in Every Line
\$25, \$29.50, \$35, \$39.50, \$49.50

THIS season Fashion has sharply defined her styles, and, above all, the well dressed woman must have authority and individuality back of style—quality in fabrics and in the making.

Women with a feeling for dress recognize at once the authoritative and individuality of the suits featured in the Burgess-Nash display for Spring.

The style trend is a decided change from seasons past—conservation of wool materials has brought about a lessening of smart lines and styles of the new suits.

The skirts are narrow, the coat sleeves are tight and the shoulders close fitting. Where extra materials have been used, if any, is in the ripple flare of the coats.

Some of the new suits show the Eton effects; others the pony jackets, and still others the smart, severely tailored effects.

The materials are poplins, serges, tricotines, poiret twills and mixtures.

Exceptional Corset Value at \$2.00

Made of a firm, white coutil, with double willow boning, graduated front steel, reinforced abdomen, elastic band in back, long skirt, low bust, embroidery trimmed top, with three pair of strong supporters; sizes 20 to 36, at \$2.00.

Brassieres at \$1.00

Heavy lace trimmed top and bottom, new, effective in style; sizes 34 to 48. Special at \$1.00.

DRUGS and Toilet Articles

- Hinds Honey and Almond Cream, 39c.
- Espey's Cream, special at 22c.
- Nonspi, special at 39c.
- Dr. Graves' Tooth Paste, 18c.
- Colgate's Tooth Paste, 23c.
- Transparent handle tooth brushes, 19c.
- Lavoris, medium size, at 44c.
- Lavoris, small size, at 22c.
- One quart Witch Hazel, 59c.
- Face chamois, washable, will positively dry soft, 15c, 20c.
- Orchard White, special, 32c.
- Soul Kiss Face Cream, 29c.
- Williams Quick and Easy Shaving Soap, 7c.
- Peroxide, small size, 10c.
- Peroxide, medium size, 20c.
- One qt. denatured alcohol, 59c.
- Sloan's Liniment, bottle, 16c.
- Sal Hepatica, 24c.
- Bromo Seltzer, medium size, 44c.
- Two-qt. guaranteed hot water bottles, \$1.

Burgess-Nash Down-Stairs Store 'Till 6

Charming New Spring Millinery Featured for Saturday at \$4.98

THERE'S a striking appeal in each of these smart new creations at \$4.98. Each different from the other, no two alike. Trimmed with wings, quills, feathers and fancies. Included are tricorns, bustle shapes, Watteau shapes, pokes, turbans, mushrooms and side rolls. Lisere braids and shiny straws in black, taupe, brown, military blue, red and other new shades. The price, \$4.98.

Untrimmed Hats, \$1.98 to \$3.98

For girls and misses. A very complete showing including tailored and drossy effects at \$1.98 and \$3.98.

It's Seed Time --- Sow Them Now

- | Grass Seed | Clover Seed | Flower Seed |
|--|--|--|
| Blue grass or
tr a n smississippi
grass seed, lb.,
29c. | White clover
seed, strictly
clean, special, lb.,
69c. | Flower, vege-
table seeds, new
crop, pkg., 5c. |

Smart New Tailored Suits Specially Priced for Saturday at \$12.95

And they will not overlook this wonderful offer for Saturday in the Down Stairs Store.

We have just received these new suits, which are made of serge, strictly tailored, with pleated effect over the hips and have either self or silk collars.

The suits are in navy and black—two most popular spring shades.

Button trimmings are one of the attractive features of these suits.

You will find just the suits that you are looking for, and Saturday you can benefit by this special price of \$12.95.

BURGESS-NASH COMPANY

"EVERYBODY'S STORE"