HE OMAHA SUNDAY BEE: MARCH 3, 1918.

This Is Home Sewing Week at Burgess-Nash



Because it is our constant aim to be of the "Greatest Service to the greatest number." Because we believe it is the

humanitarian thing to do. Be cause we believe that you -the buying public at large-approve of our action and will support us in our effort. or several weeks past the Re-

tail Stores of our city have been closing at 6 p. m. on Saturdays. This was done at the request of the Hon. John L. Kennedy, State Fuel Commissioner.

During that period the business of our store showed a splendid increase over the same days of previous seasons, a positive proof to us that it is not necessary to keep our store open any evening after 6 o'clock to accommodate any particular class of the buying public.

The broader the man's pattern

the more will he have it in his power to gain success. If he is little and narrow and

reasons things downward, he is likely to find himself on swampy ground. Always reason up if you wish to reach the higher levels of vi-

sion and strength. If we had reasoned down and built this store to our own private convenience, and if we serve the public the way it would be easiest for us, we could never have been anything more than "one of the down town shops.'



VICTOR Records You Have

Among those just received

"Keep the Home Fires Burn-

ing"—John McCormack.
"Li'l' Liza Jane"—Jazz Band

One Step. "Mother Machree" - John

"I hear You Calling Me"-

"National Emblem March"-

"Bull Frog Blues"-Saxa-

"Sunshine of Your Smile"-

"It's Nice to Get Up in the Morning"—Harry Lauder. Come in and let us play them

U. S. Marine and Sousa Band.

McCormack.

John McCormack.

John McCormack.

Been Waiting For

The Official Red Cross Aprons Featured for Monday, at

BIG shipment of the A official Red Cross aprons has been received and we offer them Monday at \$1.50 each. Made of Indian head linens or finest quality of muslins with long sleeves and tie strings in back, pockets, etc. We consider them exceptional values at the price Monday.

Burgess-Nash Co.-Second Floor

First Complete Exhibit Monday of Spring Fashions for Juniors

THE importance of children's and junior's wear from a I fashion standpoint is clearly indicated in Paris at the present time by the fact that several important model makers formerly catering to grownups are now devoting special attention to the demand from America for children's and juniors' wear. France's latest children-grownup styles. Sizes 6 to 16 years.

Coats—A limited, but interesting group of smart modes, fashioned from homespun. Curabella, Silvertone, covert palaesch, gabardine, serges, and jersey in the colorings for spring.

Frocks—There is almost no extravagance which is not reached in spring designs. Badier linens, French ginghams. Far east silks, fancy voiles, sheer linens, lawns in brick reds, yellows, peacock blues, vivid greens, two-toned wisterias, violets, grays, tans and browns. Many of them hand embroidered and many caprices of decorations. Prices \$3.75 to \$50.00.

Smocks —Fashion has launched the smock idea for children and has a variety of new models in linens, voiles in a wonderful array of colorings and trimmings. Prices \$2.50 to \$7.50.

Burgess-Nash Co .- Second Floor

These New Wool Plaids

O MUCH in demand for separate skirts, a superior quality in a pretty range of color combinations,

Wool Dress Goods, 98c to \$3.00 Yard

A really remarkable collection of wool dress goods in weaves

The New Printed Voiles for the Early Spring Frocks.

Delightful new effects in dots, figures and gingham plaids on white and colored ground, Sammie blue, soft, new gray ashes of roses, new light colors and pastel shades, 38 to 40 inches wide; at, 39c, 49c and 59c a yard.

Burgess-Nash Co.-Main Floor

Are Extreme Values at \$1.50

special for Monday at \$1.50 the yard.

suitable for dresses, suits, skirts and coats, consisting of plain weaves, stripes, plaids, checks and mixtures; 36 to 54 inches wide.

over for you. Burgess-Nash Co.—Fourth Floor Early Spring Styles of Women's

Boots, Pumps and Oxfords DICH, beautiful, splendid fitting model oxfords for early A spring wear will be correct.

We mention just a few of the many stylesfifty different patterns from which to select. Black Russian calf, light welt sole, Cuban heels,

Dark shade tan calf, circular vamp, turn soles, full Louis XV heel, Braircliff last. Same in all patent colt.

Dark tan Russian calf, welt soles, leather Cuban White kid oxford, turn soles, full Louis XV

White Nile cloth oxford, welt soles, low Cuban

Black kid pumps, patent kid pumps, gray kid pumps, brown kid pumps, tan Russian calf pumps, black Russian calf pumps. Price range, \$5.00 to \$10.00.

The Early Spring Boots All kid with Louis XV covered heels including: Gray kidskin, brown kidskin, fawn color kidskin, white kidskin, golden brown kidskin, two tone all kidskin. Prices range—\$8.00, \$10.00,

Burgess-Nash Co .- Second Floor

DABY Rompers Special, at 95c

Baby rompers of ginghams, in a wide selection of new stripes, checks, and plaids, prettily trimmed and splendidly made, large assortment of colors, very special Monday, at 95c.

DABY Short Dresses, Special, 50c

Unusual values which mother will appreciate, made of the sheerest nainsooks, daintily finished with laces and embreidery edges, exceptionally special for Monday,

D ABY Knitted D Sacques, 35c to \$5

Knitted sweater saques, with or whout sleeves, priced 35c

Burgess-Nash Co .- Second Floor

NEW French Kid Gloves

A Newly Arrived Shipment Thousands of pairs of exquisitely finished, perfectly fashioned, flexible kid gloves. Made by a leading French manufac-

These latest arrivals will delight the woman of fastidious taste.

The choicest shade to wear with the new tailleur suit or gown. Mastic, taupe, mole, dark gray and navy. Priced \$2.50, \$2.75, \$3.00 and \$3.50. Our expert fitters at your

Burgess-Nash Co .- Main Floor

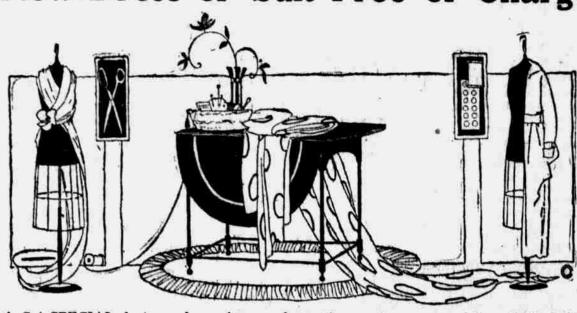
RING Your Films to Burgess-Nash

If you will bring your kodak films to us any day before 12:30, they will be developed, printed and ready for you at 11:30 the next. Likewise all films left before 4 p. m. will be ready at 3:30 the

next day. We guarantee our work, too. 2 Brownie camera, at \$2.50. No. 2A Brownie camera, at

\$3.50. Hypo, per lb., 7c. M. Q. developer, at 5c. Burgess-Nash Co .- Main Floor Beginning Monday---

We'll Plan, Cut, Fit and Pin Your New Dress or Suit Free of Charge



S A SPECIAL feature of our piece goods section, we have secured for a limited time

Mrs. Moulton and Her Staff

of the Keister Dressmaking School, who will without charge, help you plan, and will cut, fit and pin your new spring coat, suit or dress of any material you may buy at \$1.00 a yard or over.

Mrs. Moulton and staff, are masters in women's garment construction. They have knowledge of styles of fabrics and trimmings in the widest sense.

Come and ask them for style information to your heart's content. You'll find their suggestions

most helpful, instructive and make the producing of your garments much easier. Mrs. Moulton and staff will be in the silk departtment Monday. Please accept this service with our compliments.

Burgess-Nash Co.-Main Floor

MOTIONS Specials For Home Sewers

Embroidery edging, all colors, 1216e bolt. Enamel waist hangers, 10c

Hair pin cabinets, 10c each. Veils with elastic, all colors, Pearl buttons, card, 10c.

Pins, 400 to paper, 5c Darning cotton, 3 for 5c. Belting, all widths, 10c yard.

Ironing board pads, 60c each. Lingerie tape, 5c bolt. Shoe trees, at, 10c pair. Baby pants, at, 25c pair. Thimbles, 2c each. Bias tape, 5c bolt.

Trimming buttons, 10c

Silk hair wavers, 25c and 35c Silk finish crochet cotton, 7 1/2 c spool. Tape lines, 5c each.

Angornia knitting cotton, 20c Human hair nets, 2 for 25c. Sanitary napkins, 60c dozen. Elastic sanitary belts, 25c

Buckle foundations,

Neckbands, 5c each. Waxed thread, 10c spool. Dressmaker pins, 14-lb., 35c

Collar stays, 1c each. Burgess-Nash Co .- Main Floor

Thousands and Thousands of Yards of Beautiful New Silks, Rich in Colorings, Distinctive in Design and Exceptionally Low Priced

NEVER, to our knowledge, have we been better prepared to meet the great demand for silks than we are this season. It's destined to be a silk season with wool goods becoming more scarce all the time. We mention but a few of the many exquisite weaves.

Silks for Separate Skirts, \$1.95.

Pretty plaid or stripes, either taffets or satin. Not the common ordinary kind, but styles and colors that are unusual, all 36 inches wide, special,

Pretty New Taffetas, \$1.69, \$1.95, \$2.25.

36 inches wide, in the new plain shades for street and afternoon frocks, also pleasing, new and attractive changeable combinations, \$1.69, \$1.95 and Charmeuse Satin at \$1.75 Yard.

New shades for street wear, also the pretty, dainty shades for gowns, 40 inches wide very special at \$1.75 a yard.

New Satins at \$1.49, \$1.95 and \$3.25.

Especially desirable for dresses and suits. The assortment includes practically every possible shade, 36 to 40 inches wide, at, \$1.49 to \$3.25 a yard.

Fancy Silks Special at \$1.69. Consisting of stripes, plaids, figures, dots and plain shades in such weaves as taffeta, satins and foulards; new colorings, 36 inches wide; at, \$1.69 Imported Pongee Silk, \$1.25 to \$3.00 Real pongee silk, hand woven in China, natural

tan color. Every yard guaranteed to wear and wash. Various weights, 36 inches wide, 32 inches wide, \$1.25, \$1.50, \$1.95 to \$3.00. Crepe Canton at \$2.95 Yard.

Pretty shades of blue, khaki, French gray, reseda, African brown, myrtle and Belgium blue, also black

and white; 40 inches wide, \$2.95 a yard.

The approved weave in silks for spring suits.

Pure Silk Jersey at \$2.50. New shades such as old rose, French gray, marine blue, French, gold, Copenhagen blue, navy, emerald, pink, flesh and khaki, also black and

white; 86 inches wide, \$2.50 a yard.

New Silk Faille at \$2.50. For spring suits, in the wanted plain shades, such as olive drab, navy, sand, twilight blue, dark green, plum, taupe, also black; 36 inches wide, at

36-Inch Silk Poplin at \$1.25.

Extra good quality, in a full line of pretty shades, also black and white; desirable for suits and dresses, at \$1.25 a yard. Burgess-Nash Co .- Main Floor

Remnants of Linoleums Sacrificed

THREE specials lots on which the price has been severely clipped for quick clearance. Bring measurements. Sufficient quantity of a pattern to cover kitchen, pantry or bath.

LOT 1-Remnants | LOT 2-Remnants | LOT 3-Remnants of of Fiberline linoleum, 6 foot, reto square

40c

of heavy cork filled linoleums, 6 foot, reduced to square

65c Burgess-Nash Co .- Third Floor

extra heavy cork filled linoleums, 12 foot, reduced to square yard

85c

Get a Standard Rotary Sewing Machine for Your Home Sewing URING Home Sewing Week we will make unusual

inducements to all in need of a sewing machine with which to do their home sewing. The

"STANDARD ROTARY" is recognized as the swiftest and easiest run-

ning sewing machine on the market today and its sit straight and lock and chain stitch features make it the logical machine for every woman to own who who does her own sewing. You can buy it on terms as low as

\$1 Down and \$1 a Week SPECIALS FOR MONDAY

golden oak drop head (used), \$22.50. Rotary White sewing machine (used) Singer sewing machine (used), \$12.00.

Standard Rotary tailoring (new), \$38. full cabinet floor sample for \$35.00. 1 Wheeler & Wilson machine (used, \$15.

Burgess-Nash Co .- Fourth Floor

Remarkable Sale of All White Enamel Ware at Less Than Present Manufacturing Cost, at 59c--Down Stairs Store

present day cost.

I T'S THE RESULT of a very special purchase of the entire stock of triple coated all white enamel ware, | E VERY piece is seamless and guaranteed first quality triple coated with pure white enamel. It's beauty is durable at a price sacrifice which is really less than actual and unequaled. We reserve the right to limit quantities and do not guarantee the quantities for the day's selling.



The offering includes: Coffee boiler, with enamel cover, 7-quart size. Preserving kettles, lipped, of 4, 5, 6, 8, 12 and 14quart sizes.

Sauce pans, lipped, of 3, 4 and 5-quart sizes. Milk kettles, seamless, of 2 and 3-quart sizes. Choice Sauce pans, straight, with enameled cover, 4-quart

Tea pots, of 1, 1½ and 2-quart sizes.

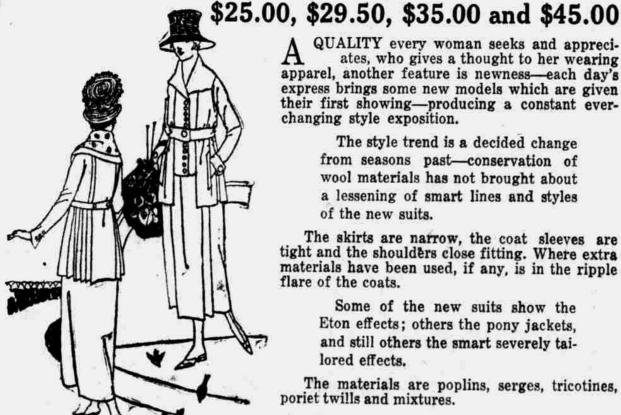
Coffee pots, of 1½, 2 and 3-quart sizes.

Berlin sauce pans with enamel covers, 3, 4 and 6quart sizes.

Berlin kettles, with enamel cover, assorted sizes.

BURGESS-NASH COMPANY.

There's a Style Distinction and Individuality About Burgess-Nash Suits Not Found in the Ordinary Shop, at



QUALITY every woman seeks and appreciates, who gives a thought to her wearing apparel, another feature is newness-each day's express brings some new models which are given their first showing-producing a constant everchanging style exposition.

> The style trend is a decided change from seasons past-conservation of wool materials has not brought about a lessening of smart lines and styles of the new suits.

The skirts are narrow, the coat sleeves are tight and the shoulders close fitting. Where extra materials have been used, if any, is in the ripple flare of the coats. Some of the new suits show the

Eton effects; others the pony jackets, and still others the smart severely tailored effects.

poriet twills and mixtures. Prices \$25.00 to \$45.00

The materials are poplins, serges, tricotines,