#### THE OMAHA SUNDAY BEE: MARCH 3, 1918.

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IMPORTANT



# **Order by Mail From This Page** And Send Any Day This Week for These Items

NOW-Omaha's Greatest Retail Establishment brings the store right to your own home every week, with a page advertisement devoted entirely to items that may be ordered by mail

BRANDEIS STORES—One of the first in the field every season for the newest and best styles from NEW YORK, gives you the opportunity to purchase these wearables without going away from your own home. Bringing this store to your door.

YOU CAN ENJOY THE SAME ECONOMIES and broad selection that you would get from a personal visit to the store, because we are making supreme efforts to have this Mail Order service the best that has ever been offered in this Middle West.

### IMPORTANT

If you are ordering fabrics, be sure to state color You may mail your order for these items any time up to Friday night and it will be filled, prodesired, as these prices are for one week only viding the merchandise is not sold. Send orders and we could not send samples and have order returned in time to send you what you want.

## IMPORTANT

Order by the number shown next to the item you desire-write your name and address plainly and send for order blanks. Samples of fabrics as soon as you can, as they are filled in rotation. | not advertised here will be gladly furnished.

All Merchandise on This Page Will Be Delivered Free of Charge

#### **Boys' Wash Suits** Fast Color, \$1.45

Extremely well tailored suits for boys, in smart models. crisp, and fresh, and new. Very low prices now.

An assortment big enough to supply any want. Please state color and combination desired-and order by number along side of the illustration.





### **Navy Serge Dresses**

The smart new Frocks of Serge, smartly decorated with embroidery and beads, is one of the advance guards of the newest Spring fashions. A very stylish model.

There is a somewhat limited quantity of these Dresses, so do not delay sending in your order, as they are very remarkable values at the price we quote.

\$16.75

The medium and small sizes in this group only-order by number and be sure and give the correct size-This is important.

A-201-This New Spring Frock is All-Wool Serge, the front and back with same decoration (embroidered and beaded.) See illustration. The Skirt is box pleated with double ruffle effect at sides. Belt of self material finished with three rows of silk braid. Collar and buttontrimmed cuffs are made of good quality satin. Comes in navy only. \$16.75 Medium and small sizes....





#### **Spring Wash Dresses For Very Little Folk**

We have just received a new shipment of excellent Wash Dresses for little folk. and offer them at extremely moderate prices. Order by number on each item.

Be sure to state sizes and colors.

A-6501-Plain Chambray Dresses, Empire effect, trimmed with little pearl buttons; round white collar, pockets and belt. Comes in pink and blue only.

Sizes from 2 \$1.15 to 6 years....

A-6502-C hambray Dresses, with large sailor collar and hemstitched edge and cuffs also hemstitched;

dainty pockets with pointed flap-overs, trimmed with buttons, wide belt and pearl buttons down front; sizes 2 to 6 years. Comes in plain

pinks ..... \$1.45

A-6503-Striped Gingham Dresses, with white sailor collar contrasting border designs, pockets and cuffs trimmed with some contrasting material, one single row of buttons down front, high waisted effect, in different colored stripes, \$1.45 sizes 2 to 6 years.....

#### Spring Dress Goods **Two Items of Exceptional Interest**

With the arrival of Spring Sewing Time, these offerings of excellent Dress Goods, will be interesting to every woman-all the best colorings and excellent weaves. Every woman knows how good Serge isit adapts itself so well to the new bead ornamentation which Fashion fancies for Spring wear-and the fine Worsted Covert Cloth is also a great favorite.

A-802-42-Inch Fine, All-Wool French Serge; made of the finest Cassimere yarn, in all the new Spring shades; just the thing for the new \$1.49 style dresses; special, a yard, at....

A-803-54-Inch Fine Worsted Covert Cloth; one of the season's most popular fabrics for suits, dresses and coats, in the new pretty neutral shades; Sand, Rookie and Gray; very \$1.95 and \$2.95 special, a yard, at .....

## Beautiful New Blouses for Spring

A-1401-New Lin-gerie Blouses, lace and em-broidery trimmed lace se hemetiched models A-1402-Crepe de Chine and Georgette Crepe Blouses, trimmed with dainty laces, Blouses, lace and hemetiching broidery trimmed, lace es, hemstitched models, others hand embroidered; across front, new satin trimmed collar and with pearl buttons down little double breasted ef- roll collar, turn-back cuffs and pearl buttons front, tailored turn-fects and smart cuffs. cuffs; colors are coral, down front, 50 other back cuffs and two-in- Coral, peach, nile green, peach, Nile green, styles besides the one one collars, white, flesh, maize, orchid, white, flesh, maize, orchid, white, illustrated; sizes 34 to 44, in white 89c sizes 34 to \$1.95 shades; sizes \$2.95 sizes from \$3.95 at to 44, at ....

#### Beautiful, Luxurious Spring Silks In All the Colors of the Rainbow

Our newest shipment of Spring Silks has brought here some of the most exquisite fabrics we have ever had to show-in a wonderful range of colorings -as many as 50 in one style alone. You can order any color with the surety of having it filled. Order by number.

A.701-40-Inch Georgette Crepe, very strong and firm; regular \$2.00 quality, in shirting and new colorings; very special, a yard, at. \$1.25 A-705-40-Inch Silk and Wool Poplins; extra

A-702-36-Inch Novelty Wash Crepes, in selftoned plaid and stripe effects; suitable for blouses and dresses, in a splendid range of colorings; 

A-703-40-Inch All-Silk Crepe de Chine; splendid weight and finish; will give the best of service; regular \$1.75 quality, in fifty new shades; 

A-704-The New Corean Silk, 32 inches wide; very soft shimmery crepe finish; will launder nicely; for the new dresses; very special, a yard, 

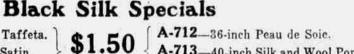
A-709-36-inch Chiffon Taffeta.

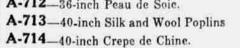
A-710\_36-inch Duchess Satin.

a yard, at .....\$1.25 A-706-36-Inch New Chiffon Taffeta; pure dye, soft, suede finish, in all the new colorings; worth to \$2.00 a yard, special, a yard, at..... 81.50 and ......\$1.69 A-707-We Are Headquarters for the New Foulards in the new dots, floral, disk stripes and other beautiful new combinations; 36 and 40

good weight; soft, brilliant finish; worth \$1.75.

inches wide, very special, a yard \$1.75. \$1.95 A-708-40-Inch New Novelty and Plain Effect Tussah Silks, for separate skirts and dresses; one of the most popular and practical silks of the season; worth to \$3.00 a yard, special, a yard, 



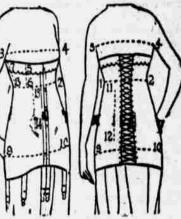




Yard

### **Corsets--Newest Spring Styles**

UNDER ORDINARY CONDITIONS it is rather difficult to order Corsets by mail-but if you will use' the chart we show here as a guide and check off and answer the questions below, we feel sure that we can send you a Corset that will prove absolutely satisfactory. You should order your Corset NOW - before you start to buy your Easter outfit.



At points 9 to 10 (see chart.)

your hip is, then measure around

body at fullest part of your hips.

At points 11 to 12 (see chart.)

At points 13 to 14 (see chart.)

Measure from waist to desired

end of bone in back of corset.

TAKE THESE MEASUREMENTS

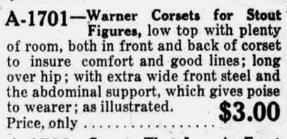
NOTE-Take the measurements with your clothes on. At points 1 to 2 (see above Measure how many inches below chart), measure around the waist. your waist the fullest part of At points 3 to 4 (see chart), measure around the body at the fullest part of your bust. Give both measurements.

At points 5 to 6 (see chart.) Take this measurement seated, giving desired height of corset. from waist to the top of corset.

Take this measurement seated, At points 7 to 8 (see chart.) measure from waist down the de-sired length of bones over the ab-Take this measurement seated, giving height of corset from waist to top of corset under arms.

#### Please also answer the following questions:

Do you need space over the hip bone (you will if hip bone is sharp) Do you prefer lace front or back lace corset?...... Do you require abdominal support?..... fit of corset, if any?.....



A-1702-Corsets That Lace in Front Are Featured in Our Corset Department from \$1.00 to \$25.00-A model that is well boned with shield under lacing in front and ventilated back with elastic band at bottom of back; as illustrated. Sizes 20 to 30. \$2.00 Price .....

A-1703-Two Special Values in Corsets, at 98c. These are back laced models, made of pink stripe coutil; one is medium top and long hip-the other is a topless model, which gives good length over. hip, with elastic band at waist line. Price, 98c only........

