

## PACKARD OWNERS MAY BE FOUND IN EVERY BUSINESS

Company Makes Study of Class of People Owning Machines; Many Farmers and Ranchers.

A list of men who own the 4,000,000 automobiles that are running in the United States probably would throw into clear relief the varied usefulness of the motor car. Judging by the occupations of the owners, this American invention is an important adjunct to every productive profession, business and employment.

To get a cross section of its clientele, the Packard Motor Car company recently analyzed the ownership of 1,500 of its third series Twin Six cars. The result supplies an interesting suggestion of the service in which cars of the first class are engaged.

Of the number chosen for study, 42 cars are owned by farmers and ranchers, 30 by growers of and dealers in cotton and wool, 12 by breeders of and dealers in live stock. Among 442 manufacturers who own new Twin Sixes are makers of all sorts of products, from farm implements and shoes to silk and ice.

**Partiality for Packard.**  
The banker and investor, whose committee meetings and directors' conferences have increased in number with the multiplicity of business concerns since the war began, has shown a decided partiality for the Packard. No less than 325 of these 1,500 third series Twin Sixes have gone to these men of affairs. Fifty of them have been sold to captains of transportation, directing railroad and steamship lines.

Coal and lumber dealers are well represented in the list, each class having bought 60 to 65 of the number studied. Two hundred and seventy-four merchants are in this particular list of Packard owners, 37 real estate men, 14 publishers, 116 doctors, lawyers, clerics and artists, 27 public officers, 23 hotel and apartment owners, 21 chemists and 13 engineers.

**Popular With All.**  
Architects, advertising men, bakers, importers, insurance men, jewelers, miners, millers, packers, oil dealers, motion picture producers, restaurateurs and automobile dealers and manufacturers themselves are listed in this typical group of Packard owners.

For each of them his motor car is quick, get-there-direct transportation, money-making and money-saving because it saves him time and enables him to spread his abilities and talents over so many more interests.

### Real Estate Board Offers Services to Government

J. E. George, Byron Hastings and Frank H. Meyers have been appointed by the president, Harry Christie, of the Omaha Real Estate board as a committee to offer to the federal government the services of the appraisal committee of the board for any work of appraising property that is to be appropriated for government use.

### JONES-HANSEN SALESMAN CALLED TO COLORS



W. A. Krause

W. A. Krause, salesman for the Jones-Hansen Cadillac company, has been called to serve Uncle Sam.

Krause was busily engaged at the Auto show when he received his notice and when it was handed to him was explaining the merits of the Cadillac to a prospective customer. No sooner did the prospective customer learn that Krause had been summoned for service than he turned to the young salesman and said, "I intended to buy a Cadillac in a couple of weeks, but I'll buy it right now from you so that you can get the commission and take it with you when you go to fight for Uncle Sam and me."

Mr. Hansen overheard the conversation and immediately informed Krause that his position would be waiting for him when he returned.

### Residence Property Sales Begin Spring Boom in Omaha

Demand for homes in Omaha is becoming stronger all the time. While fewer large tracts of half million dollar tracts in the business section are selling just at this time, the demand for residences is improving. Gossip is strong about the sales J. H. Dumont is making. Harry Christie says the demand for moderate-size homes is good. Harry Tukey says sales of homes are numerous. E. J. Williams sold four houses in four successive days last week.

### U. S. Punishes Seditious Germans in Philippines

Manila, March 2.—All Germans employed by American firms in the Philippines are being discharged. The government is prosecuting persons for pro-German utterances and deporting Germans who are talking seditious or un-American attitudes. Five of the leading Germans in Manila were arrested today and others are to be apprehended immediately. All will be deported during the present month on a transport sailing for the United States.

Looking for work? Turn to the Help Wanted Columns now. You will find hundreds of positions listed there.

### LODGE ROOM NEWS OF GREATER OMAHA

Odd Fellows Gather in Omaha for District Meeting and to Initiate Large Class of Candidates.

The regular meeting of Hesperian Encampment No. 2, Odd Fellows, will be held in Odd Fellows hall Thursday at 7. It will be in the nature of a district meeting of the encampments in Omaha and surrounding towns. The encampment at Ashland will be present in a body with 17 candidates, on whom will be conferred the three degrees. Grand Patriarch E. J. Farr, Blair; Grand Scribe I. P. Gage, Fremont; Grand Treasurer F. B. Bryant and Grand Senior Warden A. P. Hansen will be present.

**Knights of Pythias.**  
Knights of Pythias have arranged for an open meeting Monday night, at which A. S. Ritchie will be the principal speaker. He will discuss the war situation. There will be short talks by Mayor Dahlman, Judge Britt and Attorney Dysart.

**Loyal Order of Moose.**  
Omaha lodge No. 90, Loyal Order of Moose, anticipate a busy evening Monday at the hall, Sixteenth street and Capitol avenue. One of the important matters to be taken up is the nominations for the officers for the next year. There will also be a class of 30 candidates for initiation. Since moving into the new quarters the attendance has shown a marked increase. Albert B. Wimsatt is making preparation for the showing of the Mooseheart pictures.

It is also possible that a ladies' auxiliary, known as the Women's Mooseheart Legion, will be organized soon. This will enable the members' wives, mothers and daughters to help in the work.

### Maccabees.

Omaha live No. 952, Ladies of the Maccabees, at its meeting Wednesday installed officers for the ensuing term. Laura E. Marti was great installing officer, assisted by Deputies Williamson and Patterson of Michigan. These ladies will hold a school of instruction in Council Bluffs March 7 and Omaha live is requested to attend. Mrs. Williamson is second member of the great executive committee and author of new ritualistic work.

### Order of Scottish Clans.

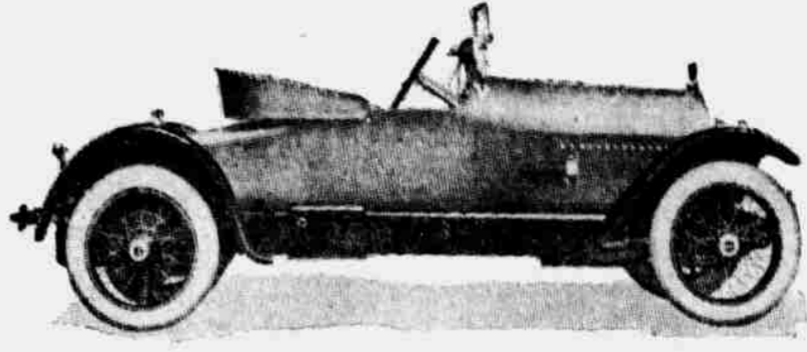
The ladies' auxiliary to Clara Gordon No. 63 will meet at the home of Mrs. W. R. Adams, 3305 Burt street, next Wednesday afternoon at 2 o'clock.

Last Wednesday night Omaha Homestead No. 1404 gave a dance to its members and their friends. Next Wednesday night will be the regular business meeting. A class of 20 candidates will be initiated by the Omaha degree team under Captain C. O. Heath.

### Royal Neighbors.

Pansy camp No. 10 meets the first and third Friday nights of each month at Swedish auditorium. All members who have sons or husbands in service please report names of same to camp oracle or recorder.

### Classy New Stutz Model



The new 16-valve Stutz, displayed by the Haarmann-Locke Motors company was another of the show's sensations. This year is the first time the Stutz car has been exhibited at the Omaha automobile show for some time and the exhibit attracted not only a host of old time friends, but many of the younger generation who were not intimate with Stutz models.

### RED STAR TO PROVIDE CARE ALL ANIMALS IN WAR SERVICE WILL RECEIVE ATTENTION AND TREATMENT FROM EXPERTS FOR AMERICAN WAR HORSES

America must have a helper in the care of army animals, just as Britain and France, not to duplicate the work of the government, but to supplement and fill in the gaps. For this purpose the American Red Star Animal Relief was founded by Dr. William O. Stillman of Albany, N. Y., president of the American Humane association, at the suggestion of Secretary of War Baker. During the bustling period of preparation the Red Star has bridged the gap on many occasions by furnishing emergency supplies at the request of United States army camp officers. The Red Star has placed its services at the disposal of the War department. At the present time the Red Star is accumulating thousands of bandages and other supplies, so that no situation may ever find the American forces without the means to afford relief. The Red Star motto is "Help the Horse to Help United States."

### SOUTH SIDE

Miss Martha Widdis is confined to her home by illness.

George Boyd has been transferred from Fort Omaha to Kelly field, San Antonio.

Robert Parks has been transferred from Camp Funston to Fort Omaha.

Miss Rosalyn Goldenberg has gone to Los Angeles, Cal., to visit relatives. She has entered school there and will stay until June.

Little Marie Anderson is confined to her home with an injured leg.

Mrs. C. W. Aldrich and two children have returned to their home at Dupre, S. D., after a visit with Mrs. Aldrich's parents, Mr. and Mrs. John

Hasburg. John Hasburg, jr., of Kansas City spent a few days at home this week.

The Ladies' Aid society of the Grace Methodist Episcopal church met with Mrs. F. A. Cressy Friday afternoon. A home-baking sale was held.

Mrs. Bruce McCulloch entertained the P. E. O. society Saturday afternoon. Miss Nettie Mann was assistant hostess.

The ladies of the Wheeler Presbyterian church held a very successful doughnut sale at the church Thursday afternoon.

Prof. and Mrs. J. W. Lampman spent last Sunday with Dr. and Mrs. C. M. Day.

Mrs. James Hall is still very ill. The Garfield Conservation league will be organized at Garfield school

Friday afternoon, March 15, by Miss Nellie Farnsworth of the federal food administration.

The Dorcas club will meet Friday afternoon, March 8, at the home of Mrs. Robert Campbell, 5014 South Forty-third street.

Miss Grace Young, popular South Side teacher, has gone to Seattle, Wash., where she will soon be married to Benjamin Marsden, who is connected with the shipbuilding yards

in that city. Miss Young has taught in the South Lincoln building for ten years.

The Ladies' Aid of Wheeler Memorial church will meet Wednesday with Mrs. J. A. Bragonier. Mrs. C. M. Day will be assistant hostess.

**Grant Is Admitted.**  
Amos Grant was elected a member of the Omaha Real Estate board at the last meeting.

# DENBY MOTOR TRUCKS

And Did You Know—

Pioneers of the Internal-Gear Drive

That the principle back of the Denby internal-gear axle is exactly the one which your own common sense would tell you to follow, if you were building a truck?

The load is carried on a solid axle of chrome nickel steel.

The driving is done through a separate axle, with every working part completely enclosed.

The two functions are entirely different—so different as the work of a draft horse and a racer.

Wouldn't you think, yourself, that it's best to separate them?

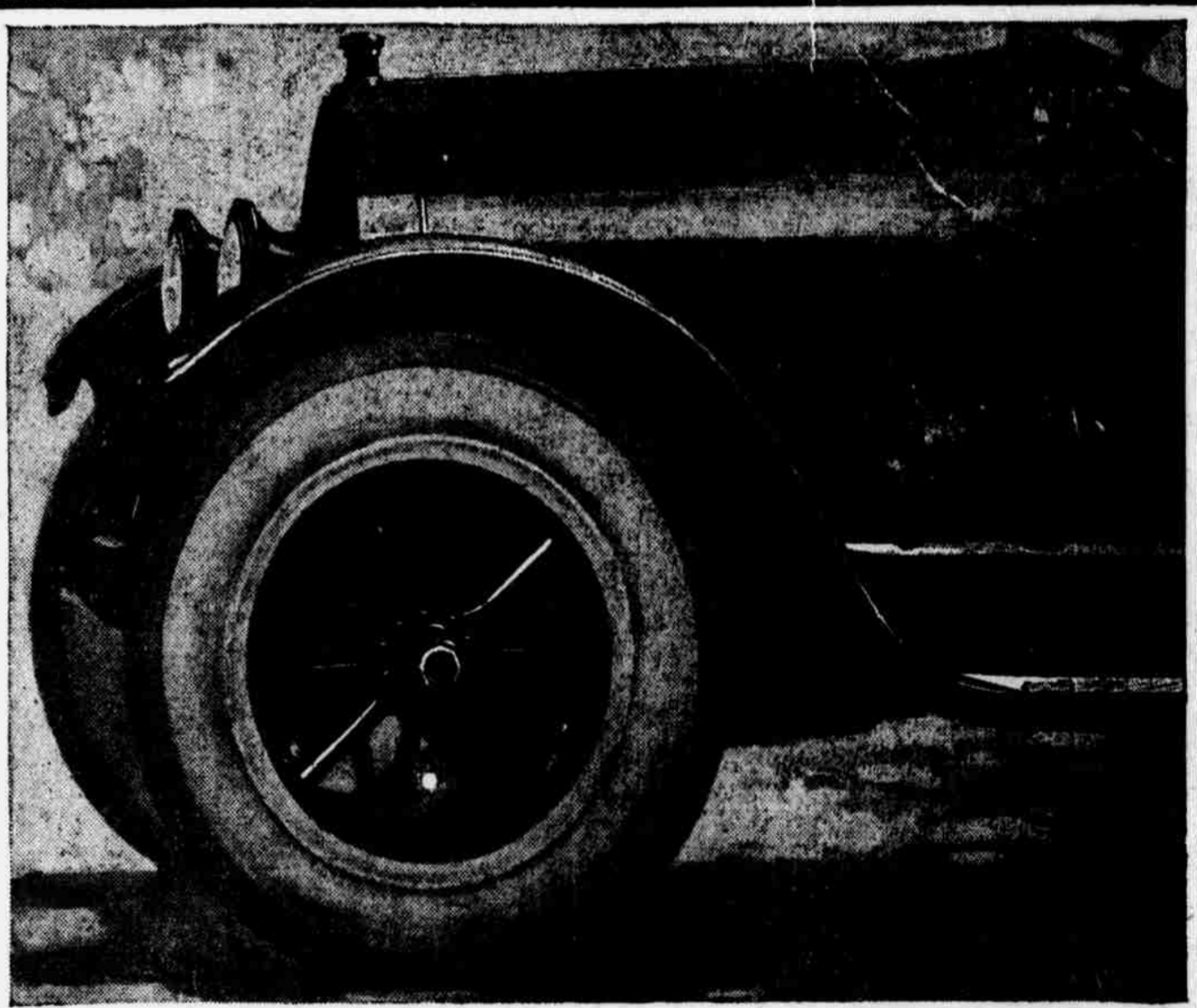
Capacity 1 ton to 5 tons

We have a mighty interesting proposition to offer dealers in Iowa, Nebraska and Northern Kansas—the richest agricultural district in America.

An opportunity for live, active men to secure permanent, profitable connection such as is seldom met with. Get in touch with us now.

**CARD-ADAMS MOTOR CO.**  
2421 Farnam Street, Omaha

1240 O St., Lincoln. 10th and Locust Sts., Des Moines.



THE Cadillac has come into its own in a new and a larger sense.

War does more than weed out the weak and the unworthy.

It searches out strength and stability—in men and in manufactured products.

For fifteen years the Cadillac has been built with a painstaking precision that has

steadily grown more rigid as the years have gone by.

Now it is reaping the reward of an idealism so intense that it has sometimes been suspected of being impractical.

The imperative needs of the most dramatic moment in the history of the world have singled out the Cadillac as the world's most dependable motor car.

Immediate delivery on a limited number of closed and open types

Play Safe—Order Your Cadillac From Us Now.

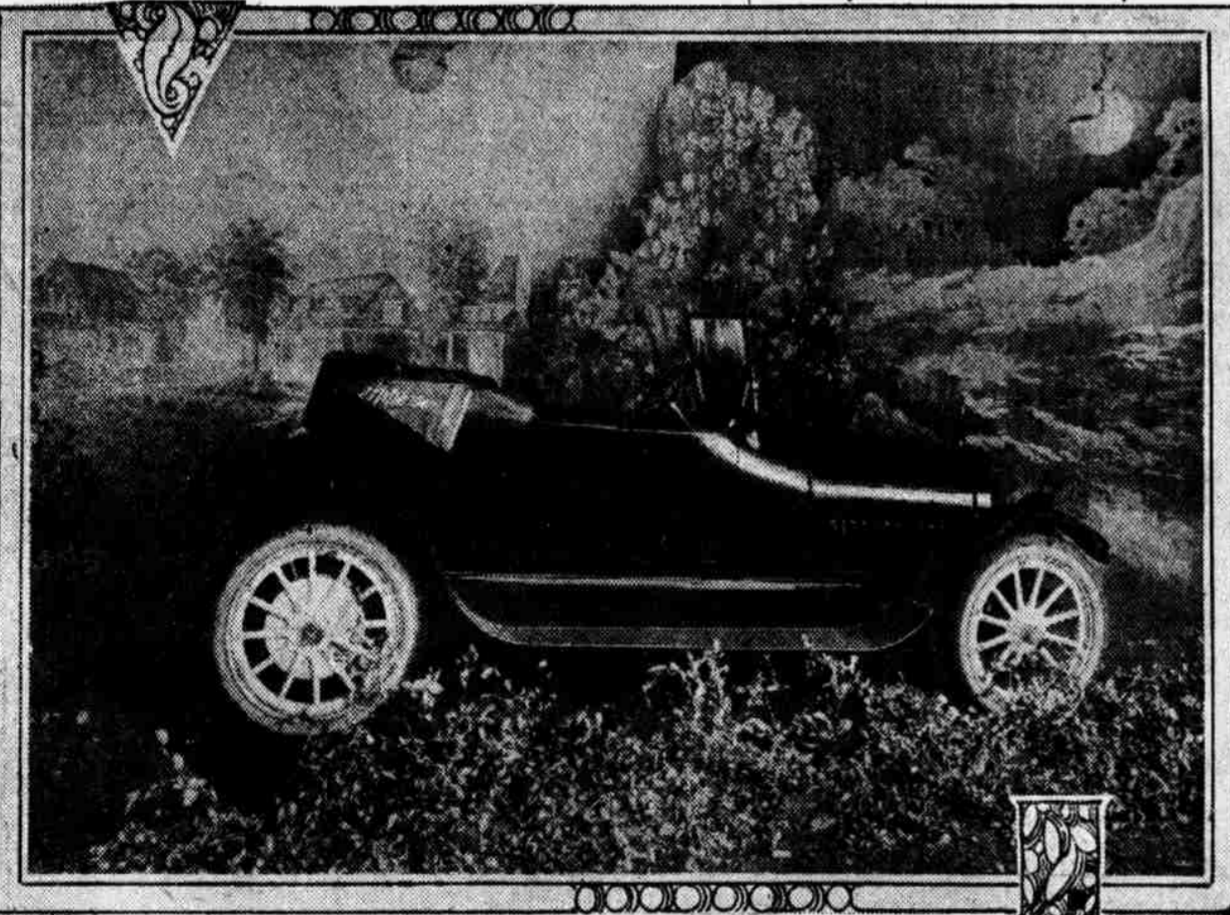
SEE US BEFORE YOU BUY—IT MAY PAY YOU.

**JONES-HANSEN CADILLAC CO.**

DISTRIBUTORS

Phone Harney 710.

Farnam at 26th Street.



Reproduced from photo of Apperson Show Room Window in Omaha.

## A Clear, Well Defined Success

### The Eight With Eighty Less Parts

The Apperson "eight" with eighty less parts made an instant appeal to motorists all over the country. Omaha was especially warm in its reception of the new model.

### Economy

The new, compact, simplified Apperson Eight motor cuts tire costs below the already extraordinary moderate Apperson rate. For the elimination of eighty parts gives greater smoothness of action. Vibration is reduced. The pick-up is rapid—but never jerky. Uneven power ruins tires. Smooth, gradual acceleration saves them.

Apperson owners report astonishing mileage.

A Chicago owner reports 12,000 miles from one casing and over 19,000 miles from three others. 6,000, 8,000 and 10,000 miles per tire are common records. And there are scores running as high as 15,000.

The Apperson is notable not only for tire economy, but for fuel saving. The Apperson is rarely in the repair shop.

Though a big car the Apperson costs less to operate than many smaller cars. The 130-inch wheelbase with its long, fine lines, the deep cushions, the smooth motion, are not extravagances.

The new eight motor with eighty less parts is just one of many proofs of Apperson originality.

## APPERSON MOTOR COMPANY

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Omaha.

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