

NOYES-KILLY CO. ENTERS FIELD AT KANSAS CITY, MO.

Well Known Omaha Automobile House to Distribute King 8, Scripps and Signal Trucks.

Wallace G. Hood, general sales manager for the King Motor Car company, Detroit, announces an important change for the local automobile field. The Noyes-Killy Motor company, one of the successful Omaha automobile houses, will on March 1 enter Kansas City, distributing from there the Eight-Cylinder King product and the new line of the Scripps-Booth and Signal trucks.

W. L. Killy, the active head of the Omaha concern, has been in Kansas City considerably lately perfecting arrangements to start this new concern off in a large way.

The Noyes-Killy Motor company takes over the new building which has been the home of the King Eight at 1901 McGee street, and a complete sales and service organization for the three lines will be established. A most important adjunct of the announcement comes in the fact that Douglas Andrews, who put the King on the map of that territory, will also have a guiding hand in the destiny of the Noyes-Killy Motor company there. Mr. Andrews for the last few months has been at Detroit looking after interests for the King Motor Car company and the Signal truck. He will now make his headquarters at the Noyes-Killy Motor company.

Success in Nebraska.

As Nebraska distributors for the King Eight the Noyes-Killy Motor company has met with huge success. "W. L. Killy is one of our closest distributors," Sales Manager Hood said in discussing the coming connection while he was in Kansas City. "He is a man in whom we have considerable faith," said Mr. Hood. "He is thoroughly familiar with the King Motor Car company, its policy of production and merchandising and we hold him in high esteem. He has asked us several times to branch out into Kansas City territory, and now that this has materialized I feel confident that all present and future King owners will be pleased in the decision we have made."

A full line of the latest King Eights, as well as parts for these cars, will be carried by the Noyes-Killy Motor company. The new Scripps-Booth model, the latest protégé of W. C. Durant, will also be shown. This car was one of the real sensations of the different automobile shows around the country. The Signal truck is a commercial vehicle that has made itself successfully known by operation.

"The Kansas City territory is not new to me," Mr. Killy said. "I am going into this proposition with a great deal of enthusiasm. I believe that the policies that have made us successful in Omaha worked out in Kansas City will be duplicated."

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Big Kansas City Automobile Branch Taken Over by Noyes-Killy Co. Omaha



Farmer Keenly Appreciates Advantage of Motor Truck

Carl Changstrom of the Stanard Motor Car company during the recent automobile show paid considerable attention to inquiries regarding motor trucks, and according to his tabulation about four-fifths of the inquiries regarding trucks came from farmers or men who had farm holdings. The transportation problem in the east has made a profound impression upon the farmer, and made him realize more than ever that he must do something more than merely produce grain live stock, etc. It has made him realize that getting his produce to market and into the hands of those who want it is just as much part of his job as the actual growing and harvesting.

Omaha Auto Show Impresses Oldsmobile Sales Manager

The Nebraska Oldsmobile company, according to reports from Charles A. Tucker and J. R. O'Neill, made another "home run" at the automobile show this year. The Nebraska Oldsmobile company is a concern one year old and in that short time has grown to be one of the leading distributing organizations of this territory. The Oldsmobile is a General Motors product and in addition to

having that reputation behind it, Mr. Tucker is credited with being one of the fastest salesmen and organizers in the automobile business.

P. L. Emerson, salesmanager of the Olds motor works, who visited the Omaha show, was so much impressed with their success and the success of the automobile show as a whole that he sent a very strong telegram to the Olds factory endorsing Nebraska as one of the brightest spots in the United States.

Dodge Sedan Car Hauls Engine to Scene of Fire

Realism in the window display of a Dodge Brothers' sedan at Skaneateles, N. Y., was instrumental in getting badly needed fire-fighting apparatus through deep-drifted snow and saving a burning home.

When the alarm sounded, just after a heavy fall of snow, about 30 men began to drag one of the town's hose wagons toward the scene of the fire. A little of this was sufficient to connect them all that man power would not do the trick. Appeal was made to the Dodge Brothers' dealer. It so happened that he had a sedan on display in the window, all ready to run.

In a moment the sedan was started. Ten minutes later the firemen had a stream of water on the fire, the motor car having pulled the hose cart through the snow without any difficulty.

Then it was driven back to the hose house, where it hooked up to the hook-and-ladder truck and trundled it down to the fire.

The situation was more or less ironical because the town had decided during the previous summer not to add a 75-horse power motor truck to

its fire equipment, many believing such a truck would be helpless in the winter snows.

Shakeup in Argentina Cabinet After Election

Buenos Aires, March 2.—On the eve of congressional elections Sunday there are persistent rumors of a radical shakeup in the Argentine cabinet immediately after the elections. All rumors agree that Honorio Pueyrredon, who has been acting foreign minister more than a year, will be foreign minister.

Akron-Boston Trucks Are First Through Snow Blockade

The work of the Pennsylvania State Highways association in snow removal, just after the recent very heavy snows in that state, is an example of how quickly the deep snow can be removed from the highways through efficient organization. As soon as government reports indicated the approach of the storm notices were sent out to the engineers of the various districts.

As a result no time was lost in fighting the storm. Sufficient men and equipment were secured to insure the removal of the snow as it fell, so that it might not become packed hard. Especially good work was done along the Lincoln Highway. This great traffic artery was kept open the entire length of the state. Through the mountains the snow was piled up so high that the road had the appearance of a snow canyon. The Goodyear Akron-Boston trucks were the first to get through the mountains after the snow removal.

Members of Diplomatic Corps Buy Westcotts

Statesmen appreciate the advantage of a motor car for promoting their personal efficiency in these times of stress and strain. Washington, D. C., automobile distributors for Westcott have sold three cars to members of the Russian legation, two cars to members of the Swiss legation, one going to Mr. Frederick C. Luthi, and three cars to members of congress. These sales were made in the face of stiff competition and in every case were closed because of the Westcott's ability to meet the present demand for unquestioned dependability and durability.

Killy Believes Signal Is Leader of All Trucks

Announcement was made last week that the Noyes-Killy Motor company had taken on the Signal truck and will act as distributors in a large territory tributary to Omaha and Kansas City.

W. L. Killy was quite enthusiastic over the outlook for truck sales and has for some time been on a silent search for a truck which would meet his idea of a popular seller. This he believes he has found in the Signal.

Goodyear Tires Play Part In Recent British Victory

Reports coming from the Canadian forces in German East Africa indicate that Goodyear tires played an important part in the military operations that resulted in victory for the British arms in that far off colony. Many of the roads encountered were little more than swaths cut through the bushes. The brush is thrown to one side and the stumps remain in the path of the motor vehicle. Seldom is anything seen that resembles a real road.

The life of many of the tires in service on these makeshift roads has been limited to 1,000 miles. But so well have some of the soldiers been pleased with the service secured from the Goodyear tire equipment on many of these transports that they have written to the company outlining their tire experience. Such a letter just received from a Canadian soldier states that mileages of 5,000 and over have been the rule on his car.

THE WESTCOTT SIX has all the power, speed, flexibility, convenience, driving and riding comfort that the most extreme necessity can demand or a war time conscience approve.

If you know cars, make up a list of the specifications you think your next car ought to have. Bring it in. Check it against the Westcott.

Seven Models, \$1890 to \$2790
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We Can Help You Cut Your Tire Costs

WE, the undersigned Goodyear Service Station Dealers, are part of a nation-wide plan for tire conservation.

The Goodyear Tire & Rubber Company is sponsor for this plan, which aims to lower tire costs for every motorist who chooses to benefit by it.

Goodyear's part in the plan is to build the highest possible efficiency into every Goodyear Tire.

Our part in the plan is to back up this efficiency with the kind of service that will give users the greatest possible returns.

If you will let us exercise this service in behalf of the Goodyear Tires you use, we promise you that it will save you money.

It is a service that starts with careful inspection, that remedies the causes of premature tire ruin, that teaches you how to care for your tires.

It is intended solely to increase your satisfaction with the Goodyear Tires you buy from us.

For upon that satisfaction we know depends the future of our business with you.



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THE NOVELTY REPAIR CO.,
4809 South 24th St.—Phone South 1404.

S. & A. TIRE & RUBBER CO.,
2522 Farnam St.—Phone Doug. 3854.

HOLMES-ADKINS CO.,
4911-15 South 24th St.—Phone South 420.

ORR MOTOR SALES CO.,
Packard Show Room.

NATIONAL AUTO SCHOOL,
2814 North 20th St.—Phone Webster 5943.

CHAS. W. WALKER GARAGE CO.,
Fontenelle Garage—Auditorium Garage,
and C. W. Walker Garage, 36th and Farnam Sts.

BLACKSTONE GARAGE CO.,
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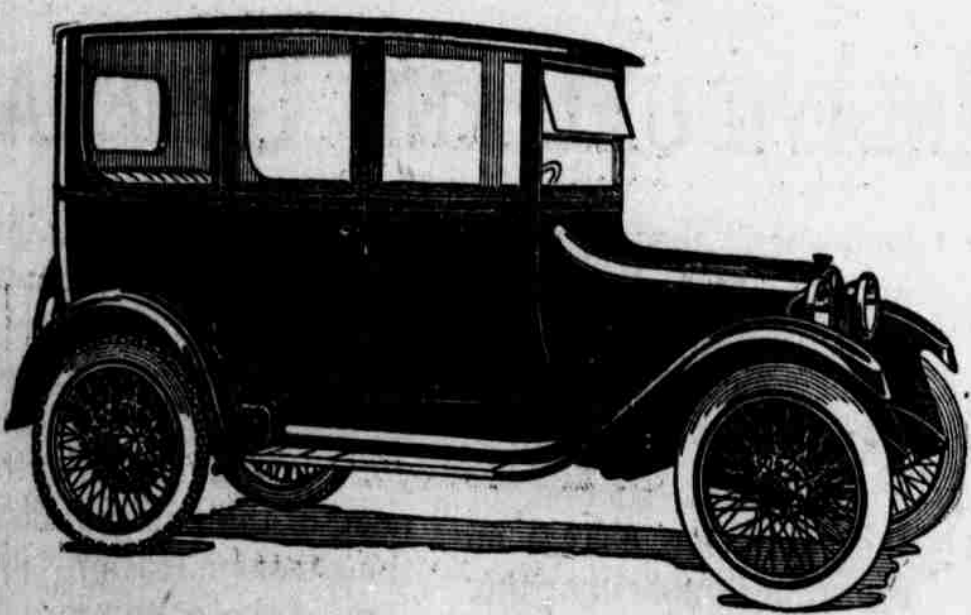
Always public-spirited, American women are more active, now, than ever in the history of the nation. The convertible sedan is proving a boon and a blessing in speeding war work in all sorts of weather.

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