

At the Show and at our salesrooms we stand ready to demonstrate the high worth of Allen Cars and Defiance Trucks, measured by the standard of utility and general reliability.

The Allen Car provides quick, comfortable and dependable passenger transportation at low expense.

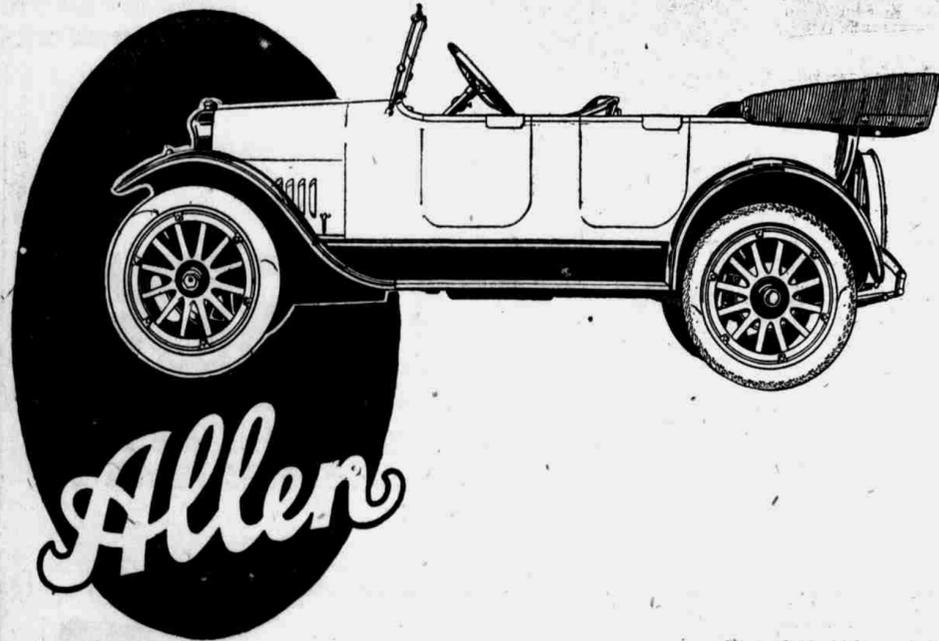
The Defiance Truck performs big haulage tasks economically and on schedule. Today's greatest test of value lies in utility, whether passenger car or motor truck be under consideration.

UTILITY-
The Keynote
Of These
Exhibits

As fine, as serviceable, as handsome
an automobile as can be built, at . . .

\$1095

F. O. B. Fostoria, Ohio.



A better 1½-ton motor truck
than anyone ever expected
for **\$1695**

F. O. B. Defiance, Ohio.

It is the opinion of everyone who has seen this Defiance Truck that there isn't a vehicle in the 1½-ton field that approaches it in actual value.

And by actual value we mean a value that translates itself into work.

We doubt if any truck of its capacity can accomplish so much work. Or any that will be subject to a lower upkeep cost.

It's a truck the business men of Omaha and vicinity will appreciate because it performs in a business-like manner.

Because it has the virile stamina to do big things and solve big haulage problems.

Specifications.

Torbensen Internal Gear Rear Axle.
Four-cylinder motor, 3¾x5-in., L head, with Monarch governor.
Perfex Radiator, cast tank, honeycomb type core.
High tension magneto, waterproof type.
Stromberg carburetor, model M-1.
Borg & Beck clutch, heavy duty type, 3-plate dry disc.
Grant-Lees transmission, S. K. F. ball bearings.
Heavy front axle with roller bearings.
Alloy steel springs, semi-elliptic, bushed spring eyes.
Pressed steel frame, 5½-in. deep, heavy channel, 199-in. long, 116-in. back of cab. 135-in. wheelbase, 56-in. tread.
Tires, 34x3½-in. front, 34x5-in. rear, pressed-on type.
Bodies, leading express and stake types, finely made in our own big body shops.

The Allen is a fine looking car.

It is economical to run.

It rides comfortably.

It is correct in design and size for utility.

It is honest and good, through and through.

It is a **manufactured** car—and a manufactured car is a better car.

It is built by a company whose moral and financial rating is very high.

Its sturdy four-cylinder motor has a world of lively power—silent and smooth.

The body is hung on long under-slung springs which, in conjunction with the double deck spring assembly in the seat cushions, provide an exceptional measure of comfort.

Spiral cut gears in the rear axle, S. K. F. transmission bearings, Borg and Beck dry plate clutch, and compact, rotary electric control—are details furnishing an indication of the splendid construction throughout.

We believe you will find it advantageous to call and inspect this new Allen, and to permit us to demonstrate.



And remember this—in a business way it's as much to your interest as to ours for you to permit us to demonstrate.

Dealers

If you are in a position to handle some good territory, see us.

STANDARD MOTOR CAR COMPANY

CARL CHANGSTROM, President,
Western Distributors

2020-22 Farnam St. Omaha Phone Douglas 1705

Factory Address: The Allen Motor Co., Fostoria, Ohio.

See the
ALLEN
at the Omaha
Auto Show,
Space No. 26
on Stage