

Welcome—Omaha's 13th Annual Automobile Show

We welcome the Automobile Show as one of the biggest and best demonstrations of the inventive genius of one of the most progressive businesses of the Twentieth Century.

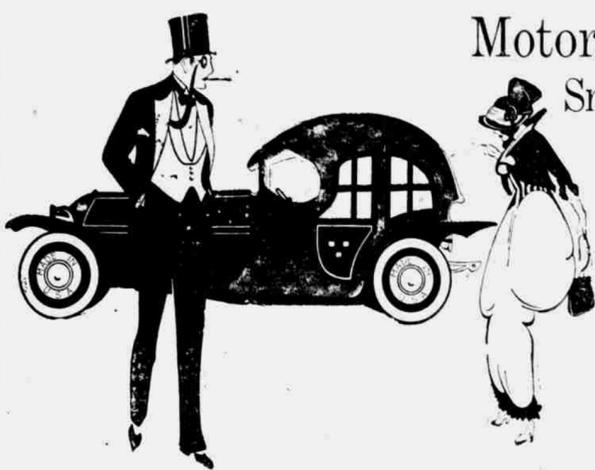
Visitors to this Automobile Show will witness an exhibit of motor cars second to none in this western country.

Omaha's Thirteenth Annual Automobile Show

takes first rank this year through the indefatigable endeavors of untiring members of the automobile industry, who have put forth supreme efforts to make this show surpass anything ever seen in the Middle West.

We congratulate Omaha upon the accession of such a show.

J. L. Brandeis



The entire second floor is an inspiration to the motorist.

Motor Wraps and New Auto Coats Smart, Attractive, Distinctive Models

WE are displaying these superb models now, during the Automobile Show. We invite you to inspect a showing that is a friendly rival of the exhibit of the Motor Cars.

The foremost designers' best efforts are shown in these garments. Wonderful new cloths, such as Duveltyne, Suede Velour, Bolivia, Silvertones, Fancy Plaid and Mixtures. Beautiful linings, bits of color introduced in embroideries on collars or inset combinations of cloth contrasts in collars and cuffs. Smart buttons, stitching and touches of leather, add notes of newness very fascinating.

The new convertible Scarf Collars are a feature.

New shades of Rookie, Snuff Brown, Monaco Blue, Chinchilla, Canteloupe, Beaver, etc., varied with combinations of plaids and mixtures.

\$49.00, \$65.00, \$95.00 to \$135.00

Second Floor

STYLISH Separate Skirts

Skirts of every description, showing the latest conceits for Spring — wool and silk materials from the fancy sport or dress styles to the serviceable shirt waist skirts.

\$5.95, \$7.50

\$10 up to \$39

Second Floor

Tailored and Fancy Spring Suits All That Is New for the Coming Season

TAKE advantage of early complete assortments and supply your wants for Easter and early Spring. We call special attention to our showing of

Novelty Tailored Suits at \$49.00

Wide variety to select from and very few of a style — models that are exclusive with Brandeis Stores in Omaha.

Mannish Serges, Gabardines, Poiret Twills, Fancy Mixture Tweeds, Coverts, Heather Cloths, etc.
In Navy Blues, Tan, Beige, Sand, Rookie, Joffre, Blue and Black. Sizes 34 to 44.

Also Special Values at \$39.00 and \$25.00

Latest styles in wide variety, adaptations of higher priced models—all extremely well tailored.

Fancy Model Suits, \$59 to \$225

Exclusive and in every detail superbly tailored and finished. Copies of Imported French Model Suits, \$59.00, \$75.00, \$95.00 up to \$225.00.

Second Floor

Service and the Corset

The manhood of this country is in training. Women, too, should fit themselves for service.

Housewives, teachers, nurses and business women of every class may all serve more efficiently when healthfully corseted. Every woman today is seeking to be more useful and to take her place among the world's workers.

LEARN HOW HYGIENIC CORSETRY WILL BENEFIT YOU

MISS LANG, a graduate of the NEMO hygienic institute, will be with us in our corset department for two weeks, beginning Monday, February 25.



Consult her about your corset problem.

She will select the model made for your needs, and fit you free of charge.

NEMO Self-Reducing Corsets, \$3.00, \$4.00 and \$5.00.

NEMO Wonderlift Corsets, \$6.00 and \$12.00.

NEMO Marvelace Corset has the front and back laced features combined. To appreciate the merit of this Corset you should be fitted to one. It is easily adjusted, comfortable, stylish and serviceable. The price is \$6.00.

NEMO Brassieres

are a necessary item of dress, and every woman should have at least three of these NEMO Brassieres.

They fit as you fasten and give the unbroken line effect above the Corset. Prices \$1.00 and \$1.50.



Third Floor

A Remarkable Sale of Real and Imitation Filet Laces

Right now they are greatly in demand, and we are showing some of the most exquisite designs. Sample pieces. Imported and domestic.



Filet Laces—White and cream bands and edges, for collars and cuff sets—also suitable for camisoles, up to 4 inch—15c es wide; a yard, at.....

Filet Laces, Rose patterns, splendid imitation of the real; very special, a yard, 25c at.....

Real Filet Bands and Edges, 3 to 6 inches wide; actually worth \$3.95, a yard, \$2.85 at.....

Real Filet Bands and Edges to match, one to two inches wide, a yard, \$1.50 at.....

Real Filet Laces, Bands and edges; a yard, \$2.25 at.....

Filet Laces, for collar and cuff sets, splendid assortment of styles, in white, cream and real shades; worth \$1.00, 69c special, a yard, at.....

Real Filet, Rose and conventional designs, in widths up to 4 inches wide; worth \$3.50 \$5.00, a yard, at.....

Real Filet Bands and Edges, fine and heavy patterns, 1 1/2 to 3 inches wide; a \$1.85 yard, at.....

Real Filet Edges, for trimming blouses and neckwear 59c worth \$1.00, a yard, at.....

Real Filet Laces, Edges, up to 3 inches wide, a \$1.85 yard, at.....

Main Floor

Axminster Rugs At the Right Prices

One of the best if not the best Rug for general purposes is the Axminster. Its high thick pile and beautiful range of colorings and designs, makes it especially adapted for dining rooms and for the parlor.

Purchased months ago and for that reason now sold at lower prices than could otherwise prevail.

Hartford & Bigelow Axminster

11-3x15, at.....	\$55.00	6-6x9, at.....	\$20.00
11-3x12, at.....	\$45.00	6x9, at.....	\$18.75
9x15, at.....	\$45.00	4-6x6-6, at.....	\$10.00
9x12, at.....	\$35.00	36x72, at.....	\$5.95
9x9, at.....	\$32.50	27x54, at.....	\$3.75
8-3x10-6, at.....	\$32.50	22 1/2 x36, at.....	\$2.35
7-6x9, at.....	\$25.00		

Special for Monday

We have a few slightly soiled Chenille Rugs that we offer Monday at a special price.

4x7, regular \$9.00, at.....	\$6.50
36x72, regular \$5.50, at.....	\$4.50

Smith's Yonkers Axminster Rugs

36x72, regular \$6.00, at.....	\$4.50
27x54, regular \$3.75, at.....	\$2.98

Two Remarkable Linoleum Offers

Printed Linoleum Remnants, a square yard, at.....	29c	Inlaid Linoleum, all good patterns, a square yard at.....	50c
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Third Floor

Desirable Dress Goods

54-Inch Coverts, in all the newest and smartest shades; a very popular fabric for this season, especially adapted for the new style suits, dresses and coats, in two special lots for Monday's selling, \$1.95 and \$2.95

Coatings, Suitings and Dress Fabrics in Velours, Wool Jerseys, Coverts, Checks, Plaids, Gabardines, Tricotines and French Serges.

Main Floor

Hardware-Housefurnishing Sale of Immense Importance Offering Savings of a Very Unusual Character

Our immense buying power and the prestige we enjoy in the wholesale markets, enables us to present offerings in this Sale that are extraordinary, considering the rise in prices in the wholesale market that have been going on for months and months. A word to the wise—Buy Liberally.



Wooden Salt Boxes—One lot of fancy wood salt boxes, while they last, each, at.....15c



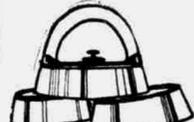
Casseroles—One lot is a very beautiful nickel plated brass casserole, with brown inset, regular \$1.98 value, at.....\$1.49



Brooms—Broom bargains are scarce nowadays, but we have been successful in securing a real one for this special sale. This lot is a very good four-sewed parlor broom, worth 65c to 75c, while they last, each, at.....49c



Flour Cans, heavy Japanned tin, 50-pound capacity, a variety of colors, special, each...\$1.59



Sad Irons—A fine five-piece set of Mrs. Potts nickel plated sad irons, with fancy oval Japanned tops, 3 irons, a handle and stand for...\$1.29



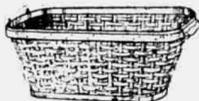
Toilet Paper—Seven 5c rolls "Winner" toilet paper for.....15c (Limit of 7 rolls to a customer—no phone orders taken.)



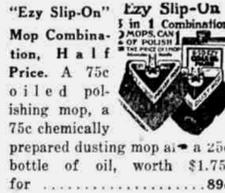
Johnson's Floor Wax—One pint cans of this well known, best of floor polishes at.....38c (Limit of 3 to a customer—no phone orders taken.)



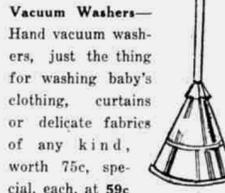
Double Boilers—These are first quality gray enamelware, seamless, with enameled covers, inside vessel, one-quart capacity, each.....38c



Clothes Baskets—"Everlasting"—a very substantial elm splint basket, in two sizes, at.....49c and 59c
A limited lot of very fine French willow baskets, with wood bottoms, \$2.25 size at.....\$1.79
\$2.50 size at.....\$1.98



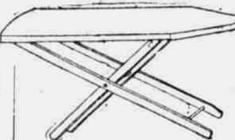
"Ezy Slip-On" Ezy Slip-On Mop Combination, Half Price. A 75c oiled polishing mop, a 75c chemically prepared dusting mop at.....25c
bottle of oil, worth \$1.75, for.....89c



Vacuum Washers—Hand vacuum washers, just the thing for washing baby's clothing, curtains or delicate fabrics of any kind, worth 75c, special, each, at 59c



Bread Makers—The important fact is that they are an easier, quicker and cleaner means of mixing dough and that good bread becomes better bread when mixed with a bread maker; capacity 4 to 6 loaves; special at.....\$2.89



Ironing Tables—A clear basswood board, worth \$1.49, special at.....\$1.19
5-ft. Skirt Boards, special at.....49c
5 1/2-ft. Skirt Boards, special at.....59c



Clothes Wringers—Famous "Horseshoe" brand wringers, very substantial wood frame with adjustable pressure screws and fully warranted, special, at.....\$3.49



Galvanized Wash Tubs, medium size, special at.....98c
Large size, special at.....\$1.19
Extra large size, special at.....\$1.39



Wash Boards—Full size, well made with white metal rubbing surface, at.....29c
With brass enameled or zinc rubbing surface, worth 75c, at.....59c



"Lisk Boilers"—We are Omaha agents for the famous "Lisk" Boilers—the best made. Sizes run large, new seamless hook-on covers, patent soap shaver, 6-16-inch rod around top, heavy charcoal tin plate and heavy copper bottom, medium size, special at.....\$2.85
Large size, special at.....\$3.39
Extra large size, special at.....\$3.59
One lot of high grade tin boilers, for quick clearance, your choice, at.....\$2.29



Dish Pans—These are 10-quart capacity, first quality gray enameled ware, each, at.....39c



Genuine Savory Roasters, the large size, steel roasters, worth \$1.59, special at.....\$1.29
The large size Enamel Roasters, worth \$2.49, special at.....\$1.98

Soaps and Washing Powders

10 Bars White Borax Naphtha, for.....38c
5 Bars Ivory Soap for.....24c
3 Small Packages of "Golden Rod" Borax Naphtha Washing Powder, at.....14c
Sof-Tone, softens and purifies all water instantly, at.....7c

No Mail, Telephone or C. O. D. Orders for Soaps and Washing Powders Will Be Accepted. We Reserve the Right to Limit Quantities to Each Customer.

Basement

Brandeis Stores