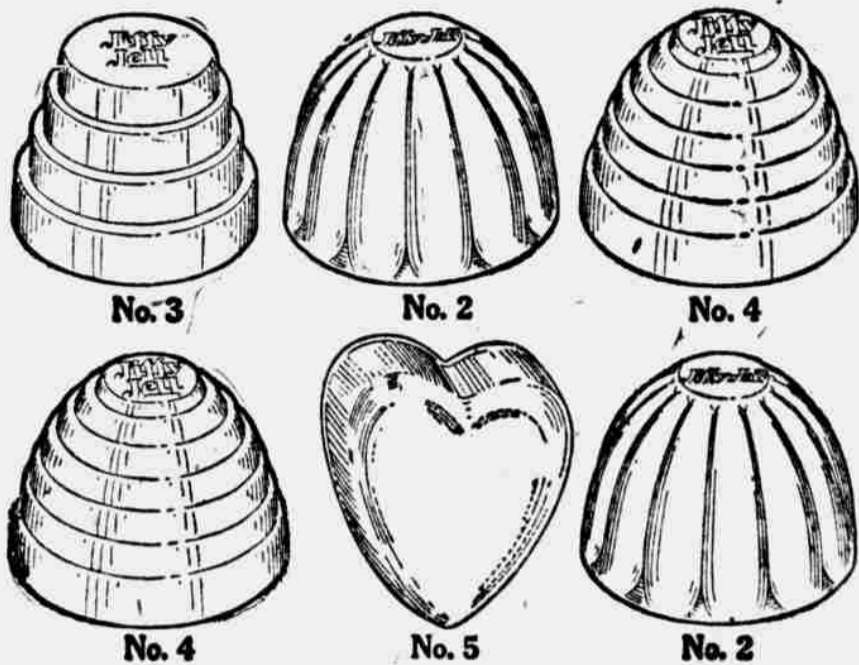


# Free

For One Week Only

# Dessert Molds to Users of Jiffy-Jell



Individual Molds  
Pure Aluminum—Value 60c Per Set

## Our Four Offers

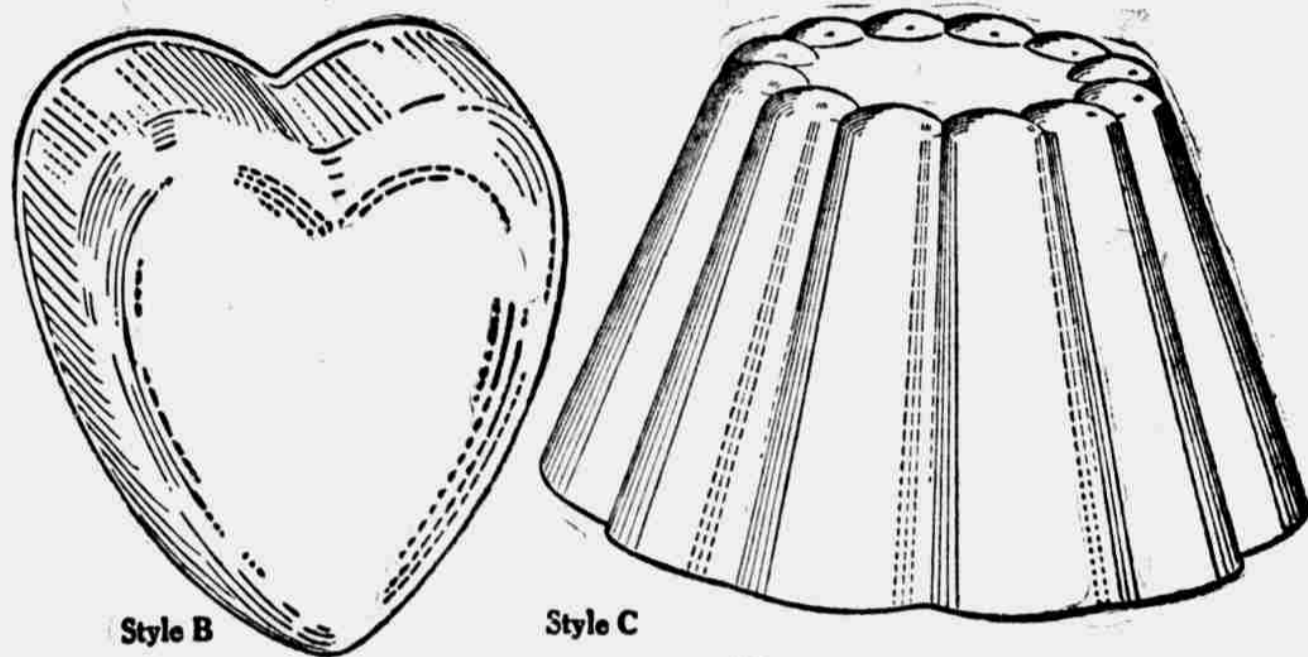
**Offer No. 1** Buy from your grocer two packages of Jiffy-Jell. Then send us 10 cents—cost of mailing only—and we will mail you three individual dessert molds in pure aluminum. All one style or assorted.

**Offer No. 2** Buy from your grocer two packages of Jiffy-Jell. Then enclose 20 cents with the coupon, and we will send six molds—the full set—all one style or assorted. These will serve a full package of Jiffy-Jell. The value is 60 cents.

**Offer No. 3** Buy from your grocer two packages of Jiffy-Jell. Send only 10 cents to pay mailing. We will then send a pint mold in pure aluminum—either Style B or Style C. This mold will serve a full package of Jiffy-Jell. The value is 50 cents.

**Offer No. 4** Buy from your grocer six packages of Jiffy-Jell—instead of two. Then send us 10 cents—which is less than cost of mailing—and we will send six individual molds, all one style or assorted.

Send Coupon below after you buy Jiffy-Jell and say which offer you accept.



Style B Style C

Aluminum Pint Molds  
Choice of Two Styles—Value 50c Each

# To Every Woman Who Will Try Jiffy-Jell

## We This Week Offer A Lifetime Gift

For Desserts and Salads  
A Bottle of Fruit Flavor in Every Package



The name is Jiffy-Jell, and we want you to know it now. So we make these offers for one week only, and we urge you to accept one.

### Like Fresh Fruit

Jiffy-Jell desserts and salads taste like fresh-fruit dainties. You have never known anything like them.

All fruit flavors are made from the fresh ripe fruit itself. All are highly concentrated, so the flavor is abundant. For instance, half a ripe pineapple is used in the flavor for one Jiffy-Jell dessert.

These flavors come in liquid form, sealed in vials. There's a bottle in each package. So the flavors keep their strength and freshness.

You add the flavor from the vial when the jell has partly cooled. So the flavor isn't scalded. The result is superlative desserts and salads with a wealth of fresh-fruit taste.

### A New-type Dainty

We use no artificial flavors. We mix no flavor with the powder to grow stale. So Jiffy-Jell means an entirely new type, both of desserts and salads.

Another distinction lies in the gelatine. We use a rare grade called Waukesha gelatine, produced by the owners of Jiffy-Jell. This grade costs the makers twice as much as the common. But it makes dessert and salad jells of an extra-dainty type.

Nothing need be added—no sugar, no color, no fruit. Simply add boiling water. Then add the flavor. This is done in an instant.

And a package of Jiffy-Jell, costing 12½ cents, will serve six or eight people.



A sealed bottle of liquid fruit flavor is in each Jiffy-Jell package. All fruit flavors are made direct from the fresh, ripe fruit itself.

### At Trifling Cost

No other form of rich, fruity dessert can be served at such trifling cost. Almost any dessert costs more.

Jiffy-Jell is delightful with just the bottled flavor added. But you can add fruit, if you wish, or chocolate or nuts or topping. There are a hundred ways to serve it.

Then there is Mint Jiffy-Jell, with a wealth of fresh mint flavor. It makes an instant mint sauce or a garnish jell.

There is Lime Jiffy-Jell, flavored from lime fruit. It makes an instant salad jell, tart, zestful and green. Mix it with your salad, or mix the salad into the jell before cooling. Such salads are most economical.



Add the Flavor from the Vial



Mint Flavor for Garnish Jell

### Please Try It Now

We make these offers for one week only to induce you to try Jiffy-Jell now. See what you are missing.

Cut out the coupon now. Then buy from your grocer the number of packages of Jiffy-Jell called for in the offer you accept. Then send for the molds you want.

It will introduce a delightful product. And the molds will always serve it for you in a dainty way.

**This Offer Ends In a Few Days**

Waukesha Pure Food Co. Waukesha, Wis.



Lime Fruit Flavor Makes a tart, zestful Salad Jell—green

### Ten Flavors in Sealed Vials

A Bottle in Each Package

- |            |        |
|------------|--------|
| Strawberry | Orange |
| Raspberry  | Lemon  |
| Loganberry | Coffee |
| Pineapple  | Lime   |
| Cherry     | Mint   |

Two Packages for 25c

### Please Accept

Dear Madam:

This offer is made at my request, and I urge you to accept it.

I have spent 18 years in world-wide study of quick gelatine desserts and salads. The finest kinds you have ever tasted have been my creation.

In Jiffy-Jell I offer my supreme creation, made under my direction. It has ten-fold better flavor than the best I made before.

I want you to know it, and know it now. It will be a revelation. You will thank me for inducing you to try it.

Yours sincerely,

*E. J. Gladden*

Creator of Jiffy-Jell

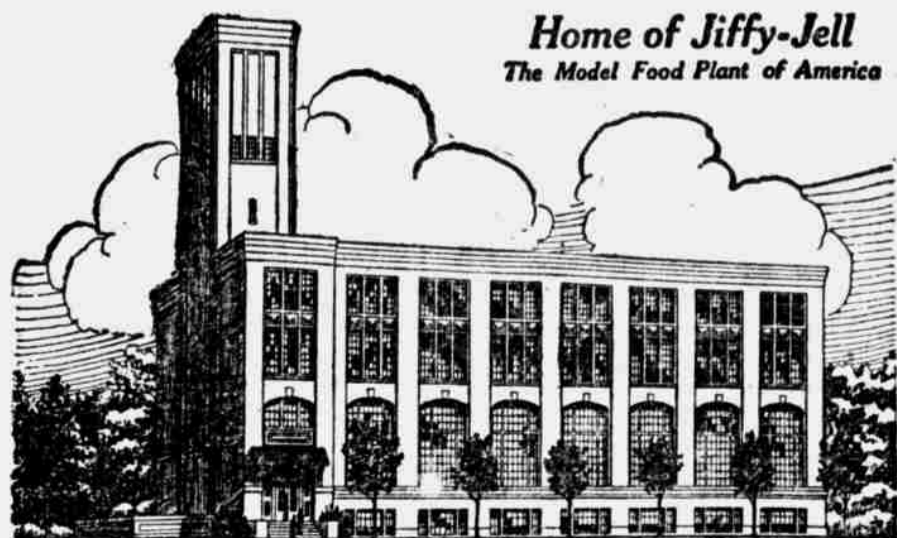
### PERSONAL

**TO GROCERS:** Any Jobber will supply you with Jiffy-Jell. Be sure and have the new flavors, Pineapple, Mint, Lime, Coffee and LOGAN-BERRY, the Queen of them all.

Our former mold offer to Jiffy-Jell users swamped us with orders. For a time we could not get enough molds to serve all promptly. Grocers and jobbers ran out of stock. Many customers were disappointed.

Grocers are now supplied. We have plenty of molds. So at the request of many who have written us we repeat this offer and urge every family to accept it.

Home of Jiffy-Jell  
The Model Food Plant of America



## MAIL US THIS COUPON

When You Buy Jiffy-Jell From Your Grocer

I have today received \_\_\_\_\_ packages of Jiffy-Jell as pictured here from

(Name of Grocer)

Now I mail this coupon with \_\_\_\_\_ cents in acceptance of Offer No. \_\_\_\_\_ (See offers at the top.)

I want Style \_\_\_\_\_ (Say which style or say assorted.)



Write plainly and give full address

Your Name \_\_\_\_\_

Address \_\_\_\_\_

Be sure you get Jiffy-Jell, with package like picture, for nothing else has true-fruit flavors in vials. Mail coupon to

274 WAUKESHA PURE FOOD CO., Waukesha, Wis.