What If It Is Cold?

Ella Fleishman ASS'T EDITOR

SOCIETY

BAKER'S

BREAKFAST

COCOA

The food drink

without a fault

Made of high grade cocoa

beans, skilfully blended and

manufactured by a perfect

mechanical process, without

the use of chemicals. It is

some, and its flavor is deli-

the cocoa bean.

only by

absolutely pure and whole-

cious, the natural flavor of

The genuine bears this trade-mark and is made

Walter Baker & Co. Ltd.

DORCHESTER, MASS.

Established 1780

Mr. Ward M. Burgess,

Mr. Dear Mr. Burgess:

country to these millions.

War Savings Director,

Omaha, Neb.

Work-a-Day World is Calling.

girls are joining the ranks of the workers. Time was when a woman was only supposed to sit at home in certainly changed, for the men are beginning to fear that if they are not on the job at 8 sharp they will find some high-collared, low-heeled young Disney-Shook Wedding.

woman sitting at their desks. Stenography seemed to be the most

By MELLIFICIA-Feb. 15 other one talks of going to New Miss Helen Howard, who was to have York as a buyer for the blouse section been bridesmaid, also had her dress of one of the stores. She will take made, but the young couple stole a orders from her friends and when march on their friends and the little Every day new avenues of occupation seem to be opening for the society girls who are anxious to break them uppermost in her mind regulation white satin. A corsage ciety girls who are anxious to break when she made her purchase. Another bouquet of sweet peas completed her into the business world. The white-into the business world. The white-gloved, corsage-bouqueted girl of a the call of the printer's ink. She longs from the call of the printer's ink. the call of the printer's ink. She longs to be a newspaper woman and is to be a newspaper woman and is willing to work early and late to and so were present at the ceremony.

The plans of the young couple are achieve the goal.

a Lucille tea gown and pour the their attraction for a number and it poned until a later date, the bride oolong into the Sevres, but times have really seems that there is no branch making her home with her mother of occupation that will not claim the for the present.

A surprise wedding took place popular thing at first, but now different branches of work are calling our ambitious young women. One well-known society girl whom you all know made a goodly sum by selling Christmas cards for a large firm. An-

A home wedding had been planned and the bridal gown of white satin was completed waiting for the day. Miss Helen Howard, who was to have

Four or five of the bride's most in-Selling advertising appeals to one indefinite. The bridegroom was unable girls and movie ads are her specialty. to obtain a furlough from Fort Oma-

Ericson-Barber Wedding.

A pretty home wedding took place Thursday at the home of Mrs. W. W. Mathews of this city when Miss Grace Barber became the bride of Mr. L. F. Ericson. The Rev. Edwin H. Jenks

The bride wore a gray chiffon gown made bustle effect. She carried a shower bouquet of bride's roses.

Miss Madeline Barber, sister of the bride was bridesmaid and Mr. L. F. Ericson, brother of the bridegroom was best man. Little Billie Mathews, niece of the bride, was ring bearer, carrying the ring in a tulin. carrying the ring in a tulip.

After a southern wedding trip Mr. and Mrs. Ericson will return to their former home in Stromsburg, Neb., where they will live.

Saturday at the Settlement.

The Omaha Social Settlement will entertain the children Saturday, February 16, at 3 p. m. Mrs. Phillip Welsh and Mrs. R. W. Haygood will tell stories. Mrs. Ralph Yeoman and her Campfire Girls will give a musical program. At 4 p. m. the folk dancing class will meet. Social dancing for the children begins at 7 and lasts. for the children begins at 7 and lasts until 8:30. Social dancing for adults will begin at 8:30 and continue until

Apron Social Planned.

A unique apron social is planned by the Ladies' Aid society of the South Side Congregational church, Thirty-eighth and Q streets, for Fri-day evening, February 22. Admission will be by aprons to be obtained at the door, pennies corresponding to the number of inches one measures For Miss Pelzer. about the waist, to be deposited in the pocket of the apron.

Card Party.

NEBRASKA POWER COMPANY

OMAHA, NEBRASKA

I am very glad indeed that Nebraska is showing up so well in the

War Savings Campaign. It indicates the judgment of the men who

appointed you as director of this good work for our state. There is no

question about the success of the campaign and I shall be glad to do all

loyally in this instance. Patriotism alone will impel them to action,

but there are other reasons why business men should take a special interest

The plan presented to the people for the purchase of these stamps is unique. It teaches them at a glance that money will work for them

and pay them in kind. There have been many thrift campaigns where we

have spent time, money and brains in an endeavor to instill in the

minds of the people the lessons of thrift, economy and the habit of

The War Savings Stamp plan means the distribution of the

and girls who never had a savings account in a bank; it means the

people of other countries who earn far less money than we.

With my best wishes for your success, I am,

saving, and still we are regarded as a nation of spendthrifts by the

obligations of our nation in the hands of millions of men, women, boys

enlistment of their dollars and their moral influence in the prosecution of

accumulations is paid back, it means the redistribution of the wealth of this

Yours very truly,

this war, and finally, when peace is declared and this money with its

The business men need no urging. They have always responded to the call of duty to their country and will not hesitate to respond most

I can to help you in pushing the sale of these stamps.

Circle, will give a card party Tues-day evening in the Benson auditorium.

Reunion of Stella Friends.

Mrs. E. M. Hogrefe e



(By Permission of Good Housekeeping.)

Miss Mabel Allen was hostess at in honor of her house guest, Mrs. M. an afternoon tea at her nome today L. Hayes of Lincoln, Neb. Mrs. Hog-Miss Mabel Allen was hostess at

evening. About 50 couples will attend the affair and special features will be introduced.

given by the board of directors of the social settlement. Mrs. Draper Smith has the matter in charge.

given by the board of directors of the ioned—you do not have to be flashy or conspicuous.

Your appearance is a sort of in the outside!

Mrs. E. M. Hogrefe entertaine

eight former residents of Stella, Neb.

nish it.

The largest man or woman will be admitted free, providing they measure more than 50 inches around the waist, and the smallest couple, if they measure less than 17 inches.

Musical numbers will be given by Vera Boyle, Miss Vera Welsh, Mr. and Mrs. Clarence Henry; Miss Vera Boyle, Miss Vera Welsh, Mr. Harry Bruce and his daughters, the Misses Audrey and Evelyn Bruce, and Misses Florence Bailey. Mrs. Wells is in charge of the refreshment coming party at Turpin's academy this charge of the refreshment coming party at Turpin's academy this content of the proposition of the southern guest, Miss Alice Pelzer. Red roses were used in honor of her southern guest, Miss Alice Pelzer. Red roses were used in honor of her southern guest, Miss Alice Pelzer. Red roses were used in honor of her southern guest, Miss Alice Pelzer. Red roses were used in the dining room, while the living on the dining room, while the living on the Otis Skinner matinee Saturday for on the Otis Skinner ma in charge of the refreshment com- ing party at Turpin's academy this at the Fontenelle. The affair will be may have to be shabby or old-fash- writing o' nights. But nobody thought

For Owen Lovejoy.

In compliment to Owen Lovejoy, read the book. secretary of the National Child Labor committee, who will be the principal speaker at the charity conference, a luncheon will be given Monday at the Fontenelle by the State Child Labor

Bakery Sale.

The Young People's society of the Central Congregational church will conduct a food sale at the David Cole creamery all day Saturday. A specialty of breads will be made, but home made cakes and doughnuts will also be on sale. Miss Ethel Niermeyer has the sale in charge.

Miss Davis Leaves Bank.

Miss Menie Davis has given up her position in the First National bank and expects to enter the Van Sant school very shortly to study stenog-

Sunday at the Settlement.

The Russian Progressive club will meet Sunday afternoon at 3 o'clock. At 3:30 a musical program will be given. Mrs. C. W. Cairns will play piano solos, and Miss Alice Parsons Pedrow and Miss Etta Young will render vocal solos.

Pleasures Past.

Mrs. Lester P. Wescott entertained it a high five party at her home Wednesday in honor of Mrs. Fred ities all that will be needed is one ually becoming aroused to conditions Ruedy of Chicago. High scores were visiting nurse with a salary of \$1,500; that kill so many babies every year, won by Mesdames Cott, Wright and

PERSONALS

Mrs. Benjamin S. Baker, accompanied by her sister, Miss Ella Mae Reynolds, left today for Hot Springs.

Dr. and Mrs. H. B. Liggett are stopping at the Atlantic hotel in Tam-pa, Fla.

Capes and Snow, who are appearing on the Orpheum bill this week, are visiting Mr. Arthur Beakeley at the Sanford hotel during their stay in the

Red Cross Notes

Removal of Red Cross workshops from the Baird building to the new Masonic temple was recommended by Gould Dietz, chairman of Omaha chapter, at an executive meeting called to decide the matter, this afternoon in the court house. Red Cross work in Omaha has outgrown the Baird building counters.

Dundee school is the first and Park school the second to make 100 per cent records in the Junior Red Cross campaign, according to Miss Helle Ryan. Garffeld school on the South Side, and Lothrop, the largest school in the city with 1,000 pupils, also reported 100 per cent Jungman school has a totem pole on which buffalo nickels will be piled until the 100 per cent record is made. Central Park has a clock to register the rooms as they come in. Dundee school is the first and Park school

Miller Park Mothers' club has organized a Red Cross auxiliary to meet every Wednesday between the hours of 10 and 5 p. m. secretary and in the Miller Park school auditorium. Mrs. P. T. Davis is the chairman.

Soliloguy of Modern

Let us compromise with Fate! Then Fate will deal more kindly with us. : : : :

By ADELAIDE KENNERLY.

ACH of us, all of us, seeking happiness, yet never finding it in its entirety; wildly flying from this and that to—nothing.

Exhausted we stumble against the rocks of despair, stunned. Then, through the clouds of hopelessness there comes a ray of light, which leads us on to another port—it inspires us to another strong effort in our search for Happiness.

We struggle and the light grows dim; we battle against an unseen foe;

exhausted we fall-and sleep.

Another hope and yet another looms up as morning dawns on our Days of Desire. We swim madly around in a sea of anticipation with the current of Life carrying us hither and thither against our will—despite our struggle to make the port of Happiness-a port which we cannot see and

We find ourselves anchored in frail little ports of Happensos and Chance, one as far away from the big port of Happiness as the other.

But the big port is always far away. It is only a vision, a mirage—like a magnificent mountain it is ever beyond our reach.

Where is this port of Happiness?

What is Happiness? Nobody knows. It is a phantom port, a dream to spur us on. It lures us through the rocks of experience to the steep banks of drab reality.

Fate ever holds in the distance the port of Happiness. Fate steers us into the little nooks and out again through the big

Nobody is really happy, for "into each life some rain must fall," and yet into each life some sun must shine.

Let us compromise with Fate, taking what comes as a part of life, basking in the sunshine of each little port. By sifting the best from what we have; by dipping the pearls from each bed in the gulf streams of life, we come nearer the port of Happiness.

Compromise with Fate! Then Fate will deal more gently with us. cord tassels to gar- Do You "Look" Good Enough

For the Job Higher Up?

gie us, to see oursels as ithers see us." that is needed to make a good im-

does not look like a captain of in- pay the principal and good interest dustry—nor yet like the sort of person to whom a captain of industry would want to intrust any very important affice. An amazing looking young person was portant affice.

Your appearance is a sort of in the outside!

about her wearing apparel gives the a frizzly pompadour to softly parted impression of carelessness and untidihair. Then we added a blue serge ness. Clothes give the onlooker a dress and neat brown boots. Armed definite impression about their wearer in this work-a-day equipment, Eve-

George goes to apply for a position. Her new costume startled him-he He is neat, spotless and carefully put together. His hands are clean, his hair tidy, his clothes well brushed, his linen white, his scarf dark and side"—in line for advancement to the carefully tied. George is self-post 1820 a week now. knows he "looks as good as the other and intelligently.

ter and protest to prove it. He has "Oh, wad some power the giftie the feeling of quiet, self-confidence One of the ways of fitting yourseif for the "job higher up" is to look good enough for the job!

A flawless, blue-white diamond does not look like a bit of window glass.

A tramp sitting on a park bench does not look like a captain of independent of the principal and good interest that is needed to make a good impression on a worth-while employer.

Dress may betray lack of self-respect, stinginess or even wanton extravagance, vanity, immodesty or complete poor taste. Are you willing to be advertised by your clothes?

Recently I saw a little investment in clothes bring back big returns—pay the principal and good interest

dex to your character. Many people Evelyn came to me in despair-she glance at the index-few trouble to must have more money. She got it, too. But first we washed off the The girl who is careless and untidy paint, omitted the earrings, changed and they do more—they give the wearer a mental attitude concerning himself,

carefully tied. George is self-pos- \$20-a-week secretaryship toward sessed. He respects himself; he which she is working steadily, quietly

Conditions That Kill so Many Babies Are Arousing H. H. V.'s

The greatest need in combating in- | been called to consult with the woand nurses, In many small communothers will require many visiting and cause an even greater number to nurses working under the direction of able physicians. The expense of such tions for the feeble-minded and service will be borne in various ways schools for the backward. -by state legislature, by improvement clubs, by Chambers of Commerce and by private subscriptions. In the state of Illinois, the Elizabeth of drafted men show that 29 per cent B. McCormick memorial fund for were physically unfit and the chilnois children.

have to rely to a great extent on vol- preventable. Here is a national waste unteer workers. A meeting of public that strikes at the root of our man health doctors and nurses has just power.

fant mortality is an adequate supply man's committee and the children's of doctors and nurses, but inasmuch bureau on the question of raising a as doctors and nurses are usually who will be known at "H. H. V.'s" volunteer corps of nurses' assistants hard working bread winners and not or home health volunteers. These ladies and gentlemen of leisure, they volunteers will not be nurses, and must receive salaries. Hence, funds never will be nurses, unless they take must be raised. Every community which has any pride in reducing its infant mortality should be able to raise the necessary money to hire doctors saving the lives of American babies, Everywhere, public opinion is grad-

child welfare work will be used to dren's bureau has been able to show raise the standard of health of Illical unfitness was directly due to diseases of childhood; bad hearing, de-In time of war, however, when the fective eyesight, even flat feet have demands on state and individuals are already very great, the expense of such a children's campaign must be kept at the very lowest margin. country, although health authorities Hence, the woman's committee will agree that one-half of these deaths are

Mrs. Gilmore is New President of Y. W. C. A.

Mrs. George F. Gilmore is the new president of the Young Women's Large Sum Sent to Christian association, named to succeed Mrs. J. P. Lord, who has joined her husband, Major Lord, at Fort Riley. The late Mr. Gilmore was always prominently identified with Young Men's Christian association affairs. Mrs. Palmer Findley is first ward Johnson, recording secretary;
Mrs. Clarke Powell, corresponding secretary and Mrs. J. Frank CarpenTukey, son of Mr. and Mrs. H. A.

In the Miller Park school auditorium. Mrs. P. T. Davis is the chairman.

Effie Steen Kittelson's students are organizing an auuxiliary to meet Friday evenings in the Baird building.

Officers of the Nebraska base hospital auxiliary are announced as follows: Miss. J. T. Stewart, 2d, physical; Mrs. C. D. Rich, educational; Mrs. Long Park W. J. Bradbury, treasurer; Mrs. Richard Carrier, censor, and Mrs. Lura Cooley, cutter. The executive committee includes Miss Beulah Evans and Mrs. Mrs. W. W. Head, girls' work; Mrs. G. W. Wickersham, cafeterias; Mrs. Clarke Powell, Mrs. C. K. Smith, house; Mrs. J. M. Aikin, Mrs. Palmer Findley, religious; Miss Dora

ter, treasurer.

Committee chairman have been named as follows: Mrs. W. E. Rhoades, finance; Mrs. W. E. Miss Grace Robinson of Waterloo, Hon. Dan V. Stephens of Fremont, Mr. and Mrs. H. A. Tukey, \$3 he had earned himself, and the balance in the sale of medals.

Miss Grace Robinson of Waterloo, Hon. Dan V. Stephens of Council Bluffs, the Eckley school of Webster county, through Leonard Fishel, and Hamilton Sunday school class, through Mrs. McMillan, have each taken an orphan and the Red Cross 500 club of St. Paul, through Mrs. F. O. Rogers, has subscribed in the sale of medals.

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Alexander, summer camp; Mrs. Allen Koch, Mrs. C. B. Stone, travelers' aid; Mrs. C. E. Niswonger, employment, and Mrs. Ford E. Hovey, social.

Fatherless Children of France by Omahans

Madame August M. Borglum re-ports \$1,140 sent from the Omaha branch for the fatherless children of vice president; Mrs. J. M. Aikin, second vice president; Mrs. Walter W. committee was enabled to adopt an Head, third vice president; Mrs. Ed- orphan through the following dona-

Tukey, \$3 he had earned himself, and