

Is Formed By Exhibit in Annex

next to the Auditorium have banded and will make things hum during the orchestra and will have a ladies' tent.

Some special decorations for the one of the beauty spots of the show. In the annex are as follows:

- CARS—**
 Monroe and Velie.
 Stutz, Lexington and Maibohm.
 Cadillac.
 Pilot and Moline Knight.
 Nash.
 Oldsmobile.
 White.
 Oakland.
 Overland and Willys-Knight.
 Hupmobile and Roamer.
 Chalmers and Harroun.
- The show association are the Crumb-tor Car company, who will have

WANTS U.S. TO FIX PRICE ON COTTON AS WELL AS WOOL

Voiland Tells Retail Clothiers That it is Necessary to Stabilize the Industry.

Government-fixed prices on wool and cotton were advocated before the Nebraska Retail Clothiers' convention at the Hotel Fontenelle yesterday by Fred Voiland of Topeka, Kan., vice president of the Kansas Retail Clothiers' association.

"Nothing has so stabilized the milling industry in America," he said, "as the fixing of prices of wheat and flour. The miller can go ahead now and know what he must pay for his wheat and what profit he is allowed on his flour. But we clothiers are groping about in the dark under such chaotic conditions that we do not

know half the time whether we are solvent or insolvent.

"The millers feed the people; we clothe the people. One is as necessary as the other, and we want our business stabilized.

Wants Goods Labeled.

"We want things so regulated that the goods we sell can be labeled as to what they contain. We want things fixed so that no man can sell goods and say to the buyer, 'This contains 35 per cent virgin wool,' when as a matter of fact it is 90 per cent shoddy. We should so push our cause that no man would dare to run for congress unless he consults us. You should so influence the people who come into your store, the voters, that they will go out and vote for the man who will do something to stabilize business. When you do that you are only doing your duty as an American citizen.

"Get this matter before congress; keep it before congress. Don't be afraid to put it up to your congressmen and press the point. Be rather like the Spartan of old who said, 'I care not to know the number of the enemy—knowing him to me.'"

Different in Germany.

Mr. Voiland developed his morning talk into a speech of burning patriotism, eulogized the flag, praised the old Teutonic blood which came early to

America and today makes up much of the substantial stock of America, but said, "Today it is different in Germany. The poisonous philosophies have changed that nation. And there are German language newspapers in this country which are spreading sedition in our midst still. The day will come when no man in America will dare to use commercially any language other than English, except in a cultural way. There are two kinds of Huns today. They are the Huns in the trenches in Europe and the Huns in America who are spreading sedition here. We have here the Hun who, with his slimy, seditious philosophy, is the one we must first down before we can whip the Hun across the water."

Take Advantage of Raise.

John Flynn of the South Side got loud applause from the delegates when he insisted that the dealer has a right to sell his goods at the present retail market price, no matter whether he bought the goods six

months or a year ago on a lower market or not.

"Take your profit now," he said, "and lay aside something against the day when the depression comes, for the depression will follow some day on the heels of these inflated prices. I have been in the business since the civil war, and I have seen the ups and downs."

This discussion followed after E. D. Voorehis of Kansas City had made his talk on doing business in war times. Mr. Flynn did not understand Voorehis correctly, and said he had understood the Kansas City man to advocate smaller profits for the clothier.

Cost Doesn't Count.

"Yes, you are entitled to the price overall are worth on the market today," Mr. Voorehis assured him, no matter what they were worth when you bought them."

Bert A. Wilcox, vice president of the Omaha National bank, read a paper on the financial aspect of the great war. The paper was prepared by Walter Head, vice president of the Omaha National bank, who was called out of town by telegram, and hence could not fill the engagement.

The Merchants' Market Week committee of Omaha, entertained the delegates last night at an Orpheum party.

Booth in Postoffice at Gordon for War Stamps



Special war savings booth installed in the postoffice at Gordon, Neb., by Postmaster Charles M. Rebbeck. A little miss from the grades is in charge of the booth. The children take a half day each at this work. The

first five days \$375 worth of stamps were sold at the booth. Postmaster Rebbeck suggests that there should be one of these special booths in every second and third class postoffice in Nebraska.

Y--COUNT YOUR SAVINGS IN DOLLARS!

SHOE SALE

of the Entire
of Sioux City, Iowa
 --We Sell It the Same Way

Women: Get Your Share of the Bargains.



Ladies' Novelty Boots

Shoe Market's Price \$6.00 and \$7.00
 Gray Boots, Ivory Boots, English Walking Shoes, Black Kid Lace Boots, with covered Louis heel or leather, Black and White Boots, will go Thursday

\$1.98



Ladies' Novelty Boots

Shoe Market Price, \$6, \$7, \$8
 Gray Boots, White Boots, Brown Boots, Combination Boots, with fine cloth top to match; English walking boots, tan and black, and dressy boots, with covered Louis Heels. Our price in this big sale, only, at

\$2.98



Ladies' Pumps

Come early for These
 Over 800 Pairs From SHOE MARKET
 Sioux City Stock
 Beautiful Pumps, Strap Slippers in patent leather, dull kid, bright kid, with Louis and military heels, hand-turned or welt soles. Come down early Thursday. Get a pair at—

College and Military Boots

SHOE MARKET PRICE \$6 AND \$7.

Splendid styles, smart Black Kid, fine Black Calf with extra fine Grey Boot Cloth Top with the Military Low Heels, go in this sale at—

\$3.98



Ladies' Brown Kid and Tan Walking Boots

Shoe Market Price, \$8.00
 Styles Walking Boots in all brown kid and tan calf with the new walking heels, also tan combination cloth top boots. Our price in this sale special, at only

\$4.98

Ladies' Rubbers

1,000 Pairs
 Foot holds, strong rubbers, plain rubbers, high heel or low heel rubbers, shoe market price 85c. All go in this sale at

58c

Misses' Dress Shoes

Sizes up to 2. Shoe market price, \$4.00. Beautiful patent leather button shoes with fine white boot cloth tops. A real bargain. Go in this great sale at

\$2.48

Ladies' Boudoir Slippers

Black kid with soft soles and lined in white. Just the slipper for bedroom wear. They go at only

\$1.29

Ladies' Kid Boots--Black Lace

Regular \$6.00 Value—Beautiful soft black kid 9-inch lace boots with Louis heel. Ladies, these are fine, dressy shoes. Get a pair at—

\$3.98

Shoes Go at Great Savings

Baby Shoes

Regular \$1.50 Values—Pairs and pairs and pairs of these fine little shoes in all black kid, all dull kid and patent with dull tops. Sizes 1 to 6, now

\$1.00

Little Men's Shoes

Splendid grade calf. Just like dad's. Wide toes that fit. Blucher lace style. Also in button. This is the shoe for wet weather. Sizes 9 to 13. In this sale at ..

\$1.98

Baby Shoes--Hi-Cut Styles

\$2.50 Values—Fancy colors and trimmings, with hand-turned soles, go in this sale at

\$1.78

SHOE CO. 1512 Douglas

Rubbers! Rubbers!

For Little girls, misses and children. Sizes up to 2. 300 pairs, all go in this big sale. Shoe Market price, 65; sale price



EACH SAMMIE HAS 100 POUNDS A DAY

That Much Gross Tonnage is Required to Be Landed in France for Every American Soldier.

Chicago, Feb. 13.—To maintain the American army in France 100 pounds of gross tonnage a day must be landed at French ports for each man, according to Captain Earl J. Zimmerman, executive officer in the depot quartermaster's department here.

"The American people have no conception of the quantity of supplies needed for the men 'over there,'" said Captain Zimmerman, "nor of the difficulty in getting it to them. For example it takes 23,000,000 pounds of frozen beef each month to feed a million soldiers."

In explaining the food supply of the American soldiers abroad and the manner in which it must be sent, Captain Zimmerman gave a general picture of the difficulties of the quartermasters' corps in constantly maintaining a sufficient quantity of food.

According to his statement, the men in France are on a "garrison ration"—the same as soldiers at cantonments in this country. This ration is five pounds a man, each day. This weight, however, includes eating utensils and container. For a million men 150,000,000 pounds of rations a month are required, amounting to 4,000 carloads.

A list of the food required for a million men for 30 days would include the following:
 23,000,000 pounds of frozen beef.
 37,500,000 pounds of flour.
 6,000,000 pounds of bacon.
 2,000,000 cans of beef.
 1,000,000 cans of corned beef.
 1,000,000 cans of beef hash.
 3,000,000 pounds of sugar.
 2,400,000 pounds of coffee.
 973,000 pounds of butter.

At all times, Captain Zimmerman said, a 30-day supply is maintained in France.

Miss Tobitt Says People Should Read All the News

"It is the duty of everyone to read all the news all the time during the war," is the statement of Miss Tobitt, public librarian.

Not only news but all important discussions of the war that is written, should be read and studied by every citizen of the United States, according to Miss Tobitt, and she says the public comes pretty well up to this standard, as is shown by the fact that recently 1,500 books were loaned out in one day, and during the month of January 40,000 books were taken from the library.

Rotarians to Charter Car For Trip to Cedar Rapids

Omaha Rotary club will have a large representation at the tenth district conference in Cedar Rapids, Ia., February 21 and 22. It was decided at the weekly luncheon in the Fontenelle Wednesday noon to charter a special car for those who will go.

Edwin S. Jewell, manager of the City National Bank building, spoke on "Modern Office Building Service." B. P. Billings was chairman of the meeting.

Cocoon Oil Makes A Splendid Shampoo

If you want to keep your hair in good condition, be careful what you wash it with.

Most soaps and prepared shampoos contain too much alkali. This dries the scalp, makes the hair brittle, and is very harmful. Just plain mulsified cocoon oil (which is pure and entirely greaseless), is much better than the most expensive soap or anything else you can use for shampooing, as this can't possibly injure the hair.

Simply moisten your hair with water and rub it in. One or teaspoonfuls will make an abundance of rich, creamy lather, and cleanses the hair and scalp thoroughly. The lather rinses out easily and removes every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves it fine and silky, bright, fluffy and easy to manage.

You can get mulsified cocoon oil at most any drug store. It is very cheap, and a few ounces is enough to last everyone in the family for months.—Advertisement.

"RICH FARMER" IS WRONG IDEA, SAYS CATTLE EXPERT

Charles Graff of Bancroft, Neb., Returns From Washington After Conference With U. S. Officials.

Charles Graff of Bancroft, Neb., a prominent breeder of red polled cattle, stopped in Omaha on his way home from a meeting of the federal board of farm organizations in Washington, which was held to bring to President Wilson's attention the need of speeding up governmental machinery to insure large farm production this year.

"The popular idea that the farmers are getting rich is all wrong," said Mr. Graff. "Prices to the consumer are high in many instances, but what the farmer gets is often below the cost of production. Now the farmer must have living prices for what he raises. If he doesn't get them he must abandon the farm. Already a large number of farms near excellent markets lie idle for lack of a living return.

Six Chief Causes.

"We laid before President Wilson six chief causes which, unless they are removed, will bring about a smaller crop this year. They are the shortage of farm labor, shortage of seed, prices often below cost of production, lack of reasonable credit, exclusion of the farmer from his right and necessary share in the conduct of the war, and deep-seated doubt whether he can raise the crops demanded of him and still pay his debts and support his family.

"The farmer wants to fulfill the duties laid upon him by the times, but he cannot make bricks without straw, and unless the mouths of the United States fill the farmers of ourselves and our allies they will not be filled.

"Since the war began and before the first draft for our own army there is reason to believe that more workers had left the farm than there are men in our army and navy together, drawn away by high wages paid in war industries. These places remain unfilled.

Boys Not Farmers.

"The present shortage in farm labor cannot be made up by inexperienced boys from high schools or laborers from the towns.

"Interest rates to farmers for short time loans should not be higher than to other borrowers of equal responsibility. Millions of acres were idle and will be idle next year because the money to buy seed and subsistence will be lacking. We understand that the federal reserve banks have recently taken steps which will make it still harder for farmers to get short time credit.

"We are facing a shorter crop this year than last unless these impediments can be removed promptly, in which case it is still possible to secure increased production from the farms of America at the coming harvest."

More Women Are at Work In Union Pacific Shops

Women have been added to the working forces in the Union Pacific shops until the number has reached between 30 and 40. While most of them are employed in the car cleaning and upholstering departments, there are 12 at work as machinists' helpers.

While it is not expected that women will take the place of all the men in the Union Pacific shops, they will be gradually worked in until there will be a good many more than now.

Foremen in the shops assert that in doing light work women perform the duties required of them equally as well as do the men. They are apt pupils and generally show a great interest in their work. They are employed mainly on account of it being impossible to find a sufficient number of men to take the places of the former male employees who have enlisted, or gone into other fields of labor.

Jules Falk, Violinist, to Give Concert in Omaha

Jules Falk, Belgian violinist, assisted by Malvina Ehrlich, pianist, and Gertrude Arnold, contralto, will give a recital for the benefit of the Woman's Christian Temperance union at the Young Women's Christian association Friday night at 8:15.