

IMPORTANT NOTICE

Beginning Monday, Store
Will Open at 9 A. M.
And Close at 6 P. M.

Advance Showing of



SPRING

Fashions

Will Be Exhibited on

Living Models

in the

BRANDEIS THEATER

Sunday, Monday, Tuesday and Wednesday

February 10, 11, 12 and 13

Under the Personal Supervision of
Ivan D. Martin of New York City

Street, Sports and Dress Wear

Featured as an addition to the regular program
At 2:15, 7:15 and 9:15 P. M. Each Day.

The New Spring Suits

For
Women
Small
Women
and
Misses



Featuring
Fancy
and
Tailored
Style
Suits

Prices From \$35.00 to \$225.00

Finest Imported Satin de Luxe, Silk
Faille, Finest Poret Twill and Foulard
combination, Tricotine Cloth, Gabardines,
Mannish Serges, Scotch Tweeds, Shep-
herd Checks, etc.

Metal Embroideries are effectively em-
ployed on some exquisite Satin models,
and others of cloth have been embellished
with fascinating Worsted Embroideries.

New Short Jacket Effects, Vestees and Belted Models

This advance showing is one of the most pleasing we have ever exhibited.

Tailored Suits at \$29.00

A special offering of smart styles in strictly Mannish Serges and Gabardines, also
the much desired Pencil Stripes, in black or navy. Lined with excellent quality silk.

Second Floor

**Coronet \$10
Hats ALWAYS**

For many years, we have specialized on these
"Coronet" Hats, and they have always been the
best Hats obtainable anywhere at \$10.00—a
standard at that price for others to pattern after.

A select group of "Coronet" Hats has just ar-
rived, featuring the larger shapes, and each and
every one just as charming as it can be.

Large, drooping brims, faced with crepe or
satin, smart ribbon trimmings and pom-poms are
employed.

A model of Lisere Straw, large sailor shape,
with wide brim and telescope crown, and with
pencil edge.

Still other Hats in this group trimmed with
quills and many with the new "fad" glazed fruits.

There is a Hat
here for every wo-
man who can wear
a large shape, and
the best \$10.00
value to be obtain-
ed anywhere.



Second Floor

New Wash Goods for Spring

Egyptian Tissues are here in a great variety of pretty large plaids, stripes 39c
and checks. All fast colors; 28 inches wide, a yard, at

Printed Flaxon, a linen thread finish fabric for
women's and children's street and house dresses,
in new stripes, coin dots, florals, rosebud de-
signs, etc., 28 inches wide; special, a
yard, at 22c

36-inch Silk and Cotton Crepe de Chine, in four
shades only, white, light blue, Nile and
purple; special, a yard, at 35c

Extra Heavy Fine Quality Silk and Cotton Mate-
rial for drapery purposes, in plain shades of
green only; 27 inches wide; a yard, 18c
at

Japanese Cotton Crepe in neat colored stripes,
for house dresses, children's dresses, rompers,
middies, etc.; 28 inches wide; a yard, 35c
at

Special Bargains in White Goods for Monday

40-inch Fine Sheer Lawn, pure white, sold from
the bolt; very special, a yard, 19c
at

15-inch White Transparent Organdy, sheer and
crisp, for dainty waists, dresses, trim-
mings, etc.; special, a yard, at 29c

Just One Case 36-inch Sheer White, Large Plaid
Batiste, fine quality; while the case
lasts, a yard, at 15c

36-inch White Poplin, good weight, for nurses'
uniforms, street and house dresses, children's
dresses, rompers, middies, etc.; big
bargain, a yard, at 25c

36-inch White Irish Linen, extra heavy, every
thread pure linen, snow white; a
yard, at 50c

Basement

Linens You Should Buy Now

Table Damask, 69c

For Monday, we will place on sale a limited
quantity of a high class Mercerized Damask, all
very pretty patterns, 64 inches wide, wears and
launders like linen.

Turkish Towels, 25c

One lot of Bleached Turkish Towels, also
fancy colored hemmed ends; a good quality and
a 35c number.

Fancy Linens, 59c

This lot consists of lace trimmed, imitation
Filet Motifs; Renaissance Scarfs in a large va-
riety of patterns.

Table Padding, 30c

This is the fleeced kind; heavy quality to pro-
tect your table; also for ironing pads.

Main Floor



Abraham Lincoln's
Birthday

is next Tuesday,

and on that day, in the
Omaha Auditorium,

a patriotic mass meeting
will be held at 8 P. M.

to celebrate the birth of the
great emancipator, as well
as that of our first president,

George Washington.

Dr. Frank Gunsaulus

of Chicago, will be the orator.
The public is invited.

**Beautiful Novelty Crepes, 95c Yard
50 Pieces--Of Silk and Cotton**

A SPECIAL offering from the Silk Department of this much-desired
fabric, in new and charming patterns.

36 Inches Wide; and Conservatively Worth \$1.25 a Yard

Guaranteed to launder and suitable for kimonos, and dresses for
street and evening wear.

Specially low priced; at, a yard, 95c

The colorings are White, Ivory, Oyster, Gray, Peach, Yellow, Light Blue,
New Blue, Nile Green, Old Rose, Sand, Black, and Lavender.

Main Floor

**New Draperies Have Arrived
Note the "Netquisette" Especially**

Early purchases are beginning to arrive daily, and on Monday, we
shall make an unusually attractive display of the most suitable Draperies
for the new season, at particularly inviting prices.

New Filet Nets, in white, ivory and
beige. Beautiful lace effects, small pat-
terns, all-over patterns, plain, 69c
special, a yard, at

New Voile, very pretty colored bor-
ders, a color for any room, spe- 49c
cial, a yard, at

Beautiful New Netquisette, wear like
Marquisette, looks like nets, in white,
ivory and beige; special, a yard, 49c
at

Large Assortment of New Cretannes,
36 inches wide, good range of pat-
terns and colorings; special, a 49c
yard, at

Third Floor

Most Desirable Domestics

Genuine Red Seal Zephyr Dress Gingham, in pretty
plaids, checks, stripes and plain colors; a 25c
yard, at

Fancy Printed Shirting Madras; beautiful assortment, new
designs and colors, will wash perfectly; very
special, a yard 29c

Plisse Pebble Crepe for fine underwear, etc., in the wanted
pink and blue shades; Monday only, a yard 19c
at

American Dress Prints, light grounds with neat
figures, dots, etc.; special, a yard 10 1/2 c

36-inch Bleached Muslin, soft finish, free from dressing; for
underwear, pillow cases, etc.; a good 20c value,
a yard, at 16c

51x90 Seamless Bleached Sheets, made of fine, heavy round
thread sheeting; positively worth \$1.25, Monday
only, each 98c

36-inch Unbleached Muslin, heavy round thread quality, for
sheets and slips; unusual value, a yard, 12 1/2 c
at

Bleached Pillow Cases, made of remnants of fine
sheeting, two popular sizes, 42x36; each, 16c
45x36, each 18c

Mill Remnants 36-inch Percalé, light grounds, shirting styles,
pretty stripes and figures; special, a yard, 17 1/2 c
at

Basement

**Laces at Very Low Prices
And Exceptional Values in Embroideries**

A most unusual announcement of both Laces and Embroideries, that will
make it well worth your while to come down town especially to share in these of-
ferings Monday.

At 59c a Yard

Silk Chantilly Flouncings, black, white, cream.
Silk Shadow Lace Flouncing, 18 inches wide.
Excellent Net Top Oriental Lace Flouncing.
Fine Silk Allover Laces, soft shadow patterns.
Gold and Silver Lace Flouncings, 18 inches.

At 39c a Yard

Silk Shadow Lace Flouncing, white, cream
and black.
Net Top Lace Flouncing, white and cream, 12
and 18 inches wide.

These Wash Laces Shown in
Vestibule Windows

Fancy Wash Laces, filet and shadow patterns,
Platt Vals, Bands and Edges, up to 4 inches wide,
white, cream and ecru; special, a
yard, at 10c

Wash Laces, Filet Vals, fine French and English
Val Edges and Insertions, for trimming waists
and fine underwear. All linen cluny bands, ecru
only, splendid for curtains; special,
a yard, at 5c

Embroideries in the Offering

Our New Showing of Imported
Voile and Organdy Flouncings
in all this season's new designs
for one and two-piece ruffled
dresses; 42 inches wide, special,
a yard, \$1.50
at

27-inch Organdy and Batiste
Ruffled Flouncing with lacey
and plain edges, suitable for
waists, children's dresses and
skirt flouncing; a yard, 98c
at

2, 3 and 4-inch Embroidered
Edges, on the finest quality of
longcloth, suitable for trimming
of underwear, children's dresses
and aprons; a yard, 12 1/2 c
at

Main Floor

Brandeis Stores
SETS THE PACE FOR GROWING OMAHA

**Rug Offerings for Monday,
Below Present Market Quotations**

BECAUSE we are discontinuing some of these
patterns, we have taken the limited quantities of
these Rugs and priced them at less than we could
afford to sell them for if we were to go into the
market and re-order today.

Bigelow Royal Ispahan

(Finest Quality Wilton)

9x12 feet, at the present market these would be worth
\$85.00, also 8 feet, 3 inches x 10 feet, 6 inches, at the present
market these would be worth \$75.00; a few
patterns which we are closing out, at \$65.00

Royal Wilton (Seamless) Rugs

9x12 feet, at the present market worth \$55.00, and 8 feet, 3
inches x 10 feet, 6 inches, at present market, worth \$50.00;
good designs and colorings; in limited lot, \$39.98
each, at

Axminster Rugs—Hartford Bussorah

Slightly mismatched, 9x12 feet, at the present market, would be
worth \$27.50, and 8 feet, 3 inches x 10 feet, 6 inches, at the
present market, would be worth \$25.00; a limited quantity
for Monday, \$21.98 and \$27.50

We also have a limited number of Hartford Saxony
in discontinued patterns, all good colorings and designs.
This Rug is usually called the "American Oriental" and is
unsurpassed for hard wear. Especially suitable for living
and dining rooms. The 9x12 size sells regularly for \$85.00
and the 8 feet, 3 inch x 10 feet, 6 inch, for \$80.00; special
now for Monday at unusual reductions.