

Adelaide Kennerly
EDITOR

WOMAN'S SECTION OF THE BEE

Ella Fleishman
ASST. EDITOR

THRIFT DAY Saturday at This Store

We want the thrifty and economical women to take advantage of this opportunity to secure a new WINTER COAT at the price of the material alone. Every garment in our store is worth double the price we ask today.
Velour Coats, Full Lined Broadcloth, Plush Trimmed Kersey Coats, Rich Sealette Plush, all new and popular models.

- Coats Formerly \$20.00 Now.... \$10.00
 - Coats Formerly \$25.00 Now.... \$12.50
 - Coats Formerly \$30.00 Now.... \$15.00
 - Coats Formerly \$35.00 Now.... \$17.50
- Misses', Children's and Juniors' Coats Sharply Reduced.

NEW SPRING DRESSES

Made to sell at \$16.50, \$18.50 and up to \$20.00. Goes on sale Saturday, at

Just received from the manufacturers—the very newest styles for spring—bought at a reduction to sell at a reduction. Saturday, Your choice.....\$12.50

Twenty charming models to choose from. (Ladies' Department, Second Floor.)

Lowest Prices of the Season on Men's Suits and Overcoats.

Buy now for future use. And in view of the advancing wool cost, put away a suit or overcoat for next season.

In Our Ladies' Shoe Dep't
Ladies' Brown Calf Military Shoes—Special
Saturday...\$5.95

BERNSTEIN'S

111 South 16th Street—OPPOSITE HAYDEN'S

SOCIETY

By MELLIFICIA—Feb. 8

French Woman Speaker.

From war-stricken France comes Mme. Simone Puget, who will speak before the Fine Arts society at the Fontenelle Saturday afternoon. Mme. Puget is the widow of the French poet, Andre Puget, who was killed in action in May, 1915, at Neuville. She brings a sad message but an inspiring one of the wonderful fortitude and courage of the French women during these last three terrible years.

From her photograph it is evident that this little French woman has suffered greatly. Her eyes have a haunting sadness about them and the mouth has a pathetic droop. Mme. Puget is a very young woman and a most charming one. She has been received with great enthusiasm wherever she has spoken and has made friends all along the way. The wonderful vivacity of the French woman is hers and combined with her youth Mme. Puget is a person who never fails to attract.

The youthful lecturer has traveled extensively through Europe and Asia and collaborated with her husband in several plays and poems.

Cook-Coffee Wedding.

A pretty home wedding took place in Chadron, Neb., Monday evening when Miss Edna Lyal and Mr. John Bradford Cook, son of Mrs. D. W. Cook of Beatrice, were married at the home of the bride's mother, Mrs. S. Buffington Coffee. Dr. Newland performed the ceremony.

The house was decorated with pink roses, pink shaded candles and palms and ferns. Preceding the ceremony Mrs. Frank Coffee sang "Because," accompanied by Miss Ethel Delzell, who also played the wedding march. The bride was charming in her white satin wedding gown. She wore a long tulle veil and carried a bouquet of orchids and orange blossoms. The bride and bridegroom were unattended and only the relatives and a few intimate friends were present at the ceremony and the wedding supper which followed.

Mr. and Mrs. Cook left on a southern wedding trip and will make their home in Scottsbluff. The young couple are both graduates of the University of Nebraska, Mrs. Cook being a member of the Delta Gamma sorority. Mr. Cook is a member of the Phi Kappa Psi fraternity and has been a star player on the university foot ball eleven for the past three years.

Soliloquy of Modern Eve

Work is becoming popular with misguided girls who suffer from ennui and dream of work as a diversion.

By ADELAIDE KENNERLY.
HOW strange are the definitions given by some of our young society girls for work!

Harassed by inconsequential parties, they define work as something routine—because they do not realize the meaning of routine.

Bored by posing as something they are not, they define work as "interesting"—for they are dying of ennui.

Haggard and weary of trapping back and forth to winter resorts and summer resorts, they define work as "fascinating"—what wouldn't they give to be fascinated?

Condemned by society for wishing to work, and sneered at by those who really work, what chance have they unless they break the traces and dare and do?

Why do those girls want to work? asks the world. And the Cosmic law answers: "Because they are human and the spark of humanity is stronger than all the froths of existence; its call, its urge for something real, its plea for each one to do her part, cannot be smothered."

They have tried all the frills of life and found no satisfaction—will they find more in work? Shall their craving be stilled longer than the novelty lasts?

Work is not recreation from foolish or tiresome pleasures. Work is not the ice cream on the pie of life—it is the pie itself.

Nor is work the frosting on the cake, nor the sauce for the pudding. Therefore, buds and blossoms of threadbare society, be not deceived. Work is serious. Work is that part of you, and evolution, which cannot be given part-time consideration.

You express your potentialities in the work you do, and the work you do comes after the thoughts you think. So from the core of YOUR life emerges YOUR greatness and YOUR smallness.

Unless there is a strong determination within to sacrifice, to fight the battle through despite many obstacles and to win, have no association with work.

Work tells the world what there is in you—it determines whether you are a failure or a success.

The Milk White Wagon

passes your house every day. The driver is always ready to serve you—

- Scientifically Pasteurized Milk
- Special Jersey Cream
- Guernsey Milk
- Something New—Alamito Cream Cheese
- Pasteurized Butter, Pound and 1/2-Pound Packages

If you wish XX Cream, Excellent for Whipping, telephone today so it can be delivered tomorrow.

Alamito Dairy Co.
Douglas 409
Council Bluffs No. 205

There is nothing "just as good" as **DELUXE DYE TABLETS**

FREE SAMPLES ON REQUEST
10c and 25c packages. All dealers.

EAT SKINNER'S THE BEST MACARONI

Let Wheatless Day Be Wheatless—Use Potatoes

The United States food administration urges you to use potatoes freely.

- BREAKFAST**
- Cornmeal Mush with Dates
 - Potato and Meat Cakes (very little chopped meat)
 - Coffee
 - Milk for Children
- DINNER**
- Mutton Stew
 - Magedoine of Vegetables
 - Lettuce Salad
 - Boiled Potatoes
 - Rice Pudding
- SUPPER**
- Puffy Omelet with Tomatoes
 - Soup with Potato Croutons
 - Baked Potatoes
 - Scotch Fancies
 - Chilled Fruit
 - Rice Pudding.

4 cupful milk, 1-3 cupful rice, 1/2 teaspoonful salt. Wash rice; mix ingredients, and pour into oiled pudding dish; bake three hours in very low oven, stirring three times during first hour of baking to prevent rice from settling.

Potato Croutons. To one cupful of mashed potato add one egg yolk, and beat well together. Spread half an inch thick on a flat oiled platter, and when quite cool cut in two-inch squares, then each square diagonally across to form triangular pieces. When ready to use, brush over with milk and brown lightly in the oven or in very little fat in the frying pan.

Scotch Fancies. 2 cupfuls rolled oats, 1/4 cupful milk, 1/4 cupful molasses, 1/4 cupful salt. Grind the oats, mix with the other materials. Roll into a thin sheet and cut in squares. Bake 20 minutes in a moderate oven. (From United States Food Administration.)

The Ideal Food For Meatless Day

Quality BRAND SPAGHETTI

Its extra fine quality make it most nourishing and economical, delicious and tender

Convenient 3 inch length assures proper cooking.

To Make Sure, Say "Quality Brand" When Ordering Of Your Grocer

F.A. MARTOCIO MACARONI CO. MINNEAPOLIS, MINN.

Sunday, Tuesday and Thursday

Three important days add variety to the coming week and we have prepared three special Ice Cream desserts.

SUNDAY—The usual weekly special, a combination of Maple Ice Cream and Assorted Nuts called MAPLE FRANGO.

TUESDAY—Lincoln's birthday—A special combination of Coffee Ice Cream with Chopped Burnt Almonds, called LINCOLN'S FAVORITE.

THURSDAY—Valentine day—A choice blend of Puyalup Red Raspberries, chopped Walnuts and Vanilla Ice Cream called RASPBERRY FUDGE.

There's a dealer in almost every city block who serves.

Harding's
The Cream of All Ice Creams

PERSONALS

Mrs. Robert Stoddard is in Chicago, but is expected home Monday or Tuesday.

Mrs. Frank S. Parmalee left Thursday evening for St. Augustine to be gone until the first of May.

Omahans registered at the Hotel McAlpin in New York during the past week were Mr. and Mrs. S. W. Oviatt, Mr. and Mrs. E. M. Murphy, W. C. Hildreth, S. M. Washburn, D. C. Caldwell and L. A. Urban.

Mrs. Alex Pollack leaves this evening for Chicago and Minneapolis to visit her daughters, Mrs. E. Kinster and Mrs. Frank D. Rubel.

Theater Parties. Those giving parties Thursday evening to see Otis Skinner in "Mister Antonio" will be H. J. Bailey, Edith Tobitt, S. P. Mason, Alan McDonald, F. W. Davis and W. R. Wood. Four-somes will be given by G. W. Moore, C. F. Platt, John R. Ringwalt, C. F. Chiltender, H. R. Lemen and James Allen. Parties on Saturday afternoon will be given by Mrs. George E. Brown, Mrs. L. F. Crofoot, Elizabeth Charlton, C. H. Thomas, Esther Thomas and H. M. Rogers. Four-somes will be given by Mrs. C. S. Goss, Edward Updike, L. Rudersdorf and Irma Gross.

Parties Saturday evening will be given by Guy C. Kiddoo, Dr. A. D. Dunn, Mrs. L. F. Warren, E. L. Lindquist, Dr. C. F. Patten and Dr. A. Roeder.

Stories at Settlement. Miss Eloise West and Mrs. J. C. Lawrence will tell stories at the children's hour Saturday at 4 o'clock at the South Side Social Settlement. Folk dancing from 4 to 5 o'clock will follow. The children will also dance between 7 and 8:30 o'clock, following which there will be social dancing for the grownups until 11 o'clock.

Miss Eugenie Whitmore and others of the Amateur Musical club will give a musical program at 3:30 o'clock Sunday following the business meeting of the Russian Progressive club at 2 o'clock.

Afternoon Tea. Miss Nannie Barrett was guest of honor at an afternoon tea today given by Mrs. George Engler and Miss Grace Slabaugh at the home of Mrs. Engler. Mrs. Ward roses were used on the tea table and 35 guests attended the affair.

For Mme. Puget. The Fine Arts society will entertain at luncheon at the Fontenelle Saturday in honor of Mme. Simone Puget.

Army Men Honored. Miss Marion Staples entertained at a dancing party at her home Thursday evening in honor of Lieutenant J. W. Hoskin of Portland.

Matinee Party. Mr. and Mrs. Max Burkenroad entertained 12 guests at a box party at the Orpheum this afternoon.

Red Cross Luncheons. The committee for parochial and private schools in the Junior Red Cross drive held a luncheon conference today at the Fontenelle.

When a schooner was tied up recently at Port Townsend, Wash., for lack of a crew, three women of that town volunteered to sign on the vessel as sailors.

Puritan Hams and Bacon

Prudent Housewives

Now make purchases of foods for the home with scrupulous attention to economy and with special care respecting nutritive values. Yet, too, the food must be appetizing.

Puritan Hams and Bacon are produced exactly upon that basis:

- in maximum of food energy
- in minimum of waste
- in a superior quality bearing our guarantee
- in flavor delicious and inviting.

"The Taste Tells"

THE CUDAHY PACKING COMPANY

If your dealer doesn't handle Puritan telephone F. W. CONRON, Mgr., 1321 Jones St., Omaha, Neb. Telephone Douglas 2401

PURITAN HAMS and BACON are smoked daily in our Omaha Plant, insuring fresh, brightly smoked meats at all times.

Government Inspection for Your Protection

FARMERS WANTED TO DEVELOP MONTANA'S FERTILE ACRES

Has the war crippled your business and taken away your profits?

Then come to Montana this Spring, rent a farm on the crop payment plan and raise **Two Dollar** wheat. You will help win the war and at the same time help yourself to financial independence.

Secure full information from the undersigned. We will tell you where your experience should find its best opportunity, and will send you descriptive literature containing maps and valuable data as to crops and yields, etc.

Chicago, Milwaukee & St. Paul Railway
The Electric Way Through Montana

Geo. E. Hayes, Gen'l Pass. Agent, Chicago
H. F. Hunter, In. Agt., 615 Railway Bldg., Chicago

When Buying Advertised Goods Say You Read of Them in The Bee